Our team is working with PayPal on the Traffic Prediction project

**Questions**

**1. Is there a particular subset of Twitter we are looking at? I.e. certain types of users, certain demographics, etc.**

**2. What kind of data are we using? I.e. likes, retweets, word usage, number of replies, etc.**

**3. Is there a precedent for this kind of predictive model?**

**4. What is PayPal’s history in this space?**

**5. Is there an existing set of test data to use?**

**6. Who is the primary stakeholder? I.e. is this predictive model just for internal use**

**7. How will the results be presented?**

**8. Are there particular libraries, frameworks, or languages that the sponsor has in mind that we should be using?**

**9. What is the timeline as far as milestones, check-ups, and due dates?**

**10. What is PayPal hoping to achieve as a result of this project?**