

Real-World Products Using VLMs

| Product | Use Case | Backed by |
|----------------|-------------------------------------|-----------------------------|
| ChatGPT Vision | VQA, OCR, diagram understanding | OpenAI |
| Gemini Pro | Video understanding + logic | Google DeepMind |
| Claude 3 | Charts, tables, multimodal dialogue | Anthropic |
| Perplexity AI | Visual search and info retrieval | VLM Hybrid (CLIP + BLIP) |
| Adobe Firefly | Prompt-based image generation | Adobe |
| Google Lens | Product & object recognition | ViT + CLIP |
| MidJourney | AI art and concept generation | Diffusion + vision guidance |