

CMP0001 Foundation Year Computer Science A01 2024-2025

Learning Outcome	Criterion	Pass	2:2	2:1	1
<p>[LO1] Understand the underlying theory of web technologies and the standards that govern them.</p> <p>[LO2] Design and implement interactive web pages using client-side web technologies.</p>	Website Design (20%)	<p>Poor overall design, design elements, level of user interactivity and functional requirements.</p> <p>The target audience and background is vaguely defined and written.</p>	<p>Reasonable description of the overall design, design elements, level of user interactivity and functional requirements.</p> <p>The target audience is defined ok, and the background offers some information.</p>	<p>Good description of the overall design, design elements, level of user interactivity and functional requirements.</p> <p>The target audience is clearly defined. The background information shows a good level of research.</p>	<p>Excellent description of the overall design, design elements, level of user interactivity and functional requirements.</p> <p>The target audience is well defined. The background information is well written and shows an impressive level of research.</p>
	Website development (60%)	<p>Create the website prototype with 5 pages to meet business needs as described in the brief.</p> <p>Look and feel is not consistent throughout the site.</p> <p>The layout shows little structure and organisation.</p> <p>Navigation structures are confusing and difficult to use.</p> <p>Some CTA, however they are difficult to use/not obvious.</p> <p>Pages pass the W3C HTML5 validator.</p>	<p>Create the website prototype with 5 pages to meet business needs as described in the brief.</p> <p>Look and feel is carried through the site.</p> <p>The layout is confusing but has some structure.</p> <p>Navigation system is good and allows movement between the pages.</p> <p>Some CTA, however they are poor/ambiguous in nature.</p> <p>Pages pass the W3C HTML5 validator.</p> <p>CSS pass the W3C CSS validator.</p>	<p>Create the website prototype with 5 pages to meet business needs as described in the brief.</p> <p>Look and feel is clear, purposeful and appropriate for the whole site.</p> <p>The layout shows a creativity and imagination in its presentation.</p> <p>Navigation system is well designed and implemented producing easy movement.</p> <p>CTA evident though the site.</p> <p>Pages pass the W3C HTML5 validator.</p> <p>CSS pass the W3C CSS validator.</p> <p>Javascript is used to produce one interactive feature effectively.</p>	<p>Create the website prototype with 5 pages to meet business needs as described in the brief.</p> <p>Look and feel is insightful, engaging and fresh, and encompasses the whole site.</p> <p>The layout shows a creativity and imagination in its presentation.</p> <p>Navigation system is simple and very intuitive.</p> <p>Effective and well presented CTA.</p> <p>Pages pass the W3C HTML5 validator.</p> <p>CSS pass the W3C CSS validator.</p> <p>Javascript is used to produce two interactive features effectively.</p>
	Website Retrospective (20%)	<p>Some reflection is made, however, the questions asked in the brief are not addressed well.</p>	<p>A reflection is made and the four questions in the brief are addressed. Their treatment is not comprehensive though.</p>	<p>A extensive reflection is made which addresses the four questions asked in the brief.</p>	<p>A thorough reflection is made with a detailed analysis of the four questions.</p>

Weighting is 70% of the module.