#### 02 Introduction to Bayes

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Recall Bayes' rule:

When A and B are observable events, we can state the rule as follows:

$$P(A \mid B) = \frac{P(B \mid A)P(A)}{P(B)} \tag{1}$$

Note that  $P(\cdot)$  is the probability of an event.

When looking at probability distributions, we will encounter the rule in the following form.

$$f(\theta \mid \mathsf{data}) = \frac{f(\mathsf{data} \mid \theta)f(\theta)}{f(y)} \tag{2}$$

Here,  $f(\cdot)$  is a probability density, not the probability of a single event. f(y) is called a "normalizing constant", which makes the left-hand side a probability distribution.

$$f(y) = \int f(x,\theta) d\theta = \int f(y \mid \theta) f(\theta) d\theta$$
 (3)

If  $\theta$  is a discrete random variable taking one value from the set  $\{\theta_1, \dots, \theta_n\}$ , then

$$f(y) = \sum_{i=1}^{n} f(y \mid \theta_i) P(\theta = \theta_i)$$
 (4)

Without the normalizing constant, we have the relationship:

$$f(\theta \mid \mathsf{data}) \propto f(\mathsf{data} \mid \theta) f(\theta)$$
 (5)

$$Posterior \propto Likelihood \times Prior \tag{6}$$

The likelihood function will tell us  $P(\text{data} \mid \theta)$ :

## [1] 0.0579584

Note that

$$P(\text{data} \mid \theta) \propto \theta^{46} (1 - \theta)^{54} \tag{7}$$

So, to get the posterior, we just need to work out a prior distribution  $f(\theta)$ .

$$f(\theta \mid \mathsf{data}) \propto f(\mathsf{data} \mid \theta) f(\theta)$$
 (8)

For the prior, we need a distribution that can represent our uncertainty about the probabiliy  $\theta$  of success. The Beta distribution is commonly used as prior for proportions. We say that the Beta distribution is conjugate to the binomial density; i.e., the two densities have similar functional forms.

The pdf is

$$f(x) = \begin{cases} \frac{1}{B(a,b)} x^{a-1} (1-x)^{b-1} & \text{if } 0 < x < 1 \\ 0 & \text{otherwise} \end{cases}$$

where

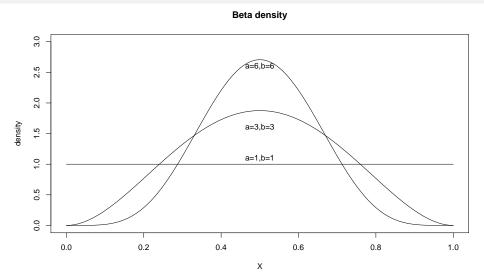
$$B(a,b) = \int_0^1 x^{a-1} (1-x)^{b-1} dx$$

In R, we write  $X \sim \text{beta(shape1} = \alpha$ , shape2 =  $\beta$ ). The associated R function is dbeta(x, shape1, shape2).

The mean and variance are

$$E[X] = \frac{a}{a+b} \text{ and } Var(X) = \frac{ab}{(a+b)^2 (a+b+1)}.$$
 (9)

The Beta distribution's parameters a and b can be interpreted as (our beliefs about) prior successes and failures, and are called **hyperparameters**. Once we choose values for a and b, we can plot the Beta pdf. Here, we show the Beta pdf for three sets of values of a,b.



- If we don't have much prior information, we could use a=b=1; this
  gives us a uniform prior; this is called an uninformative prior or
  non-informative prior (although having no prior knowledge is, strictly
  speaking, not uninformative).
- If we have a lot of prior knowledge and/or a strong belief that  $\theta$  has a particular value, we can use a larger a,b to reflect our greater certainty about the parameter.
- Notice that the larger our parameters a and b, the narrower the spread
  of the distribution; this makes sense because a larger sample size (a
  greater number of successes a, and a greater number of failures b) will
  lead to more precise estimates.

Just for the sake of argument, let's take four different beta priors, each reflecting increasing certainty.

- Beta(a=2,b=2)
- Beta(a=3,b=3)
- Beta(a=6,b=6)
- Beta(a=21,b=21)

Each reflects a belief that  $\theta=0.5$ , with varying degrees of (un)certainty. Now we just need to plug in the likelihood and the prior:

$$f(\theta \mid \mathsf{data}) \propto f(\mathsf{data} \mid \theta) f(\theta)$$
 (10)

The four corresponding posterior distributions would be:

$$f(\theta \mid \mathsf{data}) \propto [\theta^{46} (1 - \theta)^{54}] [\theta^{2-1} (1 - \theta)^{2-1}] = \theta^{47} (1 - \theta)^{55}$$
 (11)

$$f(\theta \mid \text{data}) \propto [\theta^{46} (1-\theta)^{54}] [\theta^{3-1} (1-\theta)^{3-1}] = \theta^{48} (1-\theta)^{56}$$
 (12)

$$f(\theta \mid \text{data}) \propto [\theta^{46} (1-\theta)^{54}] [\theta^{6-1} (1-\theta)^{6-1}] = \theta^{51} (1-\theta)^{59}$$
 (13)

$$f(\theta \mid \mathsf{data}) \propto [\theta^{46} (1-\theta)^{54}] [\theta^{21-1} (1-\theta)^{21-1}] = \theta^{66} (1-\theta)^{74}$$
 (14)

We can now visualize each of these triplets of priors, likelihoods and posteriors. Note that I use the beta to model the likelihood because this allows me to visualize all three (prior, lik., posterior) in the same plot. The likelihood function is shown in the next slide.

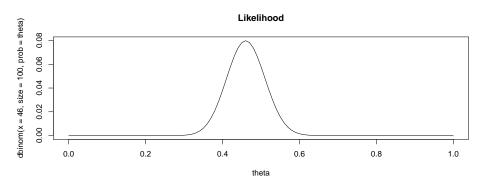


Figure 1: Binomial likelihood function.

We can represent the likelihood in terms of the beta as well:

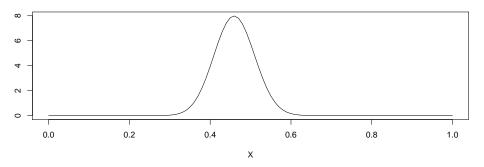
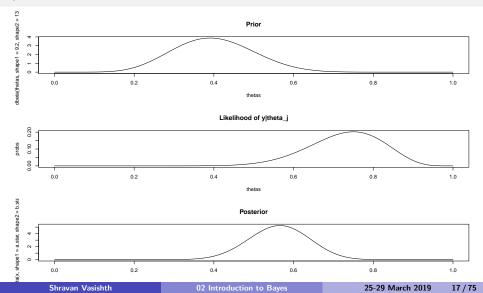


Figure 2: Using the beta distribution to represent a binomial likelihood function.



This is also a contrived example. Suppose we are modeling the number of times that a speaker says the word "the" per day.

The number of times x that the word is uttered in one day can be modeled by a Poisson distribution:

$$f(x \mid \theta) = \frac{\exp(-\theta)\theta^{x}}{x!} \tag{15}$$

where the rate  $\theta$  is unknown, and the numbers of utterances of the target word on each day are independent given  $\theta$ .

We are told that the prior mean of  $\theta$  is 100 and prior variance for  $\theta$  is 225. This information could be based on the results of previous studies on the topic.

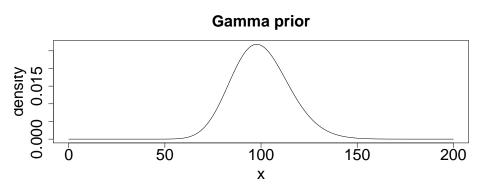
In order to visualize the prior, we first fit a Gamma density prior for  $\theta$  based on the above information.

Note that we know that for a Gamma density with parameters a, b, the mean is  $\frac{a}{b}$  and the variance is  $\frac{a}{b^2}$ . Since we are given values for the mean and variance, we can solve for a,b, which gives us the Gamma density.

If 
$$\frac{a}{b}=100$$
 and  $\frac{a}{b^2}=225$ , it follows that  $a=100\times b=225\times b^2$  or  $100=225\times b$ , i.e.,  $b=\frac{100}{225}$ .

This means that  $a = \frac{100 \times 100}{225} = \frac{10000}{225}$ . Therefore, the Gamma distribution for the prior is as shown below (also see Fig 3):

$$\theta \sim Gamma(\frac{10000}{225}, \frac{100}{225})$$
 (16)



**Figure 3:** The Gamma prior for the parameter theta.

Given that

Posterior 
$$\propto$$
 Prior Likelihood (17)

and given that the likelihood is:

$$L(\mathbf{x} \mid \theta) = \prod_{i=1}^{n} \frac{\exp(-\theta)\theta^{x_i}}{x_i!}$$

$$= \frac{\exp(-n\theta)\theta^{\sum_{i=1}^{n} x_i}}{\prod_{i=1}^{n} x_i!}$$
(18)

we can compute the posterior as follows:

Posterior = 
$$\left[\frac{\exp(-n\theta)\theta^{\sum_{i=1}^{n}x_{i}}}{\prod_{i=1}^{n}x_{i}!}\right]\left[\frac{b^{a}\theta^{a-1}\exp(-b\theta)}{\Gamma(a)}\right]$$
(19)

Disregarding the terms x!,  $\Gamma(a)$ ,  $b^a$ , which do not involve  $\theta$ , we have

Posterior 
$$\propto \exp(-n\theta)\theta^{\sum_{i}^{n}x_{i}}\theta^{a-1}\exp(-b\theta)$$
  
= $\theta^{a-1+\sum_{i}^{n}x_{i}}\exp(-\theta(b+n))$  (20)

First, note that the Gamma distribution in general is  $Gamma(a,b) \propto \theta^{a-1} \exp(-\theta b)$ . So it's enough to state the above as a Gamma distribution with some parameters a, b.

If we equate  $a^* - 1 = a - 1 + \sum_{i=1}^{n} x_i$  and  $b^* = b + n$ , we can rewrite the above as:

$$\theta^{a^*-1} \exp(-\theta b^*) \tag{21}$$

This means that  $a^* = a + \sum_{i=1}^{n} x_i$  and  $b^* = b + n$ . We can find a constant k such that the above is a proper probability density function, i.e.:

$$\int_{-\infty}^{\infty} k\theta^{a^*-1} \exp(-\theta b^*) = 1 \tag{22}$$

Thus, the posterior has the form of a Gamma distribution with parameters  $a^* = a + \sum_{i=1}^{n} x_i, b^* = b + n$ . Hence the Gamma distribution is a conjugate prior for the Poisson.

#### Concrete example given data

Suppose the number of "the" utterances is: 115, 97, 79, 131.

Suppose that the prior is Gamma(a=10000/225,b=100/225). The data are as given; this means that  $\sum_{i=1}^{n} x_i = 422$  and sample size n=4. It follows that the posterior is

$$Gamma(a^* = a + \sum_{i=1}^{n} x_i, b^* = b + n) = Gamma(\frac{10000}{225} + 422, 4 + \frac{100}{225})$$

$$= Gamma(466.44, 4.44)$$
(23)

The mean and variance of this distribution can be computed using the fact that the mean is  $\frac{a*}{b*} = 466.44/4.44 = 104.95$  and the variance is  $\frac{a*}{b*2} = 466.44/4.44^2 = 23.66$ .

#### Concrete example given data

```
### load data:
data < -c(115, 97, 79, 131)
a.star<-function(a,data){
  return(a+sum(data))
}
b.star<-function(b,n){
  return(b+n)
new.a<-a.star(10000/225,data)
new.b<-b.star(100/225,length(data))</pre>
```

#### Concrete example given data

```
### post. mean
post.mean<-new.a/new.b
### post. var:
post.var<-new.a/(new.b^2)
new.data < -c(200)
new.a.2<-a.star(new.a,new.data)
new.b.2<-b.star(new.b,length(new.data))
### new mean
new.post.mean<-new.a.2/new.b.2
### new var:
new.post.var<-new.a.2/(new.b.2^2)
```

We can express the posterior mean as a weighted sum of the prior mean and the maximum likelihood estimate of  $\theta$ .

The posterior mean is:

$$\frac{a*}{b*} = \frac{a + \sum x_i}{n+b} \tag{24}$$

This can be rewritten as

$$\frac{a*}{b*} = \frac{a + n\bar{x}}{n+b} \tag{25}$$

Dividing both the numerator and denominator by b:

$$\frac{a*}{b*} = \frac{(a+n\bar{x})/b}{(n+b)/b} = \frac{a/b + n\bar{x}/b}{1 + n/b}$$
(26)

Since a/b is the mean m of the prior, we can rewrite this as:

$$\frac{a/b + n\bar{x}/b}{1 + n/b} = \frac{m + \frac{n}{b}\bar{x}}{1 + \frac{n}{b}} \tag{27}$$

We can rewrite this as:

$$\frac{m + \frac{n}{b}\bar{x}}{1 + \frac{n}{b}} = \frac{m \times 1}{1 + \frac{n}{b}} + \frac{\frac{n}{b}\bar{x}}{1 + \frac{n}{b}} \tag{28}$$

This is a weighted average: setting  $w_1 = 1$  and  $w_2 = \frac{n}{b}$ , we can write the above as:

$$m\frac{w_1}{w_1+w_2} + \bar{x}\frac{w_2}{w_1+w_2} \tag{29}$$

A n approaches infinity, the weight on the prior mean m will tend towards 0, making the posterior mean approach the maximum likelihood estimate of the sample.

In general, in a Bayesian analysis, as sample size increases, the likelihood will dominate in determining the posterior mean.

Regarding variance, since the variance of the posterior is:

$$\frac{a*}{b*^2} = \frac{(a+n\bar{x})}{(n+b)^2} \tag{30}$$

as n approaches infinity, the posterior variance will approach zero: more data will reduce variance (uncertainty).

#### **Summary**

We saw two examples where we can do the computations to derive the posterior using simple algebra. There are several other such simple cases. However, in realistic data analysis settings, we cannot specify the posterior distribution as a particular density. We can only specify the priors and the likelihood.

For such cases, we need to use MCMC sampling techniques so that we can sample from the posterior distributions of the parameters.

We will discuss three approaches for sampling:

- Gibbs sampling using inversion sampling
- Metropolis-Hasting
- Hamiltonian Monte Carlo

#### **MCMC** sampling

#### The inversion method for sampling

This method works when we know the closed form of the pdf we want to simulate from and can derive the inverse of that function.

#### Steps:

- Sample one number u from Unif(0,1). Let  $u=F(z)=\int_L^z f(x)\,dx$  (here, L is the lower bound of the pdf f).
- Then  $z = F^{-1}(u)$  is a draw from f(x).

#### **Example 1: Samples from Standard Normal**

Take a sample from the Uniform(0,1):

Let f(x) be a Normal density—we want to sample from this density. The inverse of the CDF in R is quorm. It takes as input a probability and returns a quantile.

```
qnorm(u)
```

## [1] 0.9145653

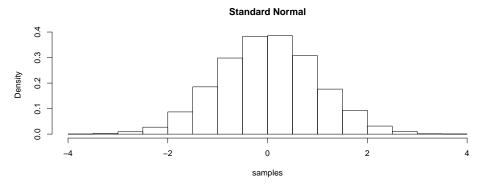
# **Example 1: Samples from Standard Normal**

If we do this repeatedly, we will get samples from the Normal distribution (here, the standard normal).

```
nsim<-10000
samples<-rep(NA,nsim)
for(i in 1:nsim){
  u <- runif(1,min=0,max=1)
  samples[i]<-qnorm(u)
}</pre>
```

# **Example 1: Samples from Standard Normal**

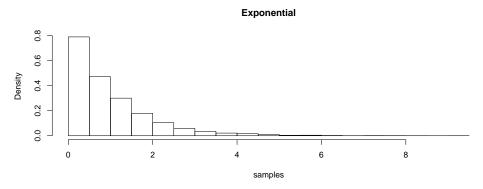
```
hist(samples,freq=FALSE,
    main="Standard Normal")
```



Now try this with the exponential with rate 1:

```
nsim<-10000
samples<-rep(NA,nsim)
for(i in 1:nsim){
  u <- runif(1,min=0,max=1)
  samples[i]<-qexp(u)
}</pre>
```

hist(samples,freq=FALSE,main="Exponential")

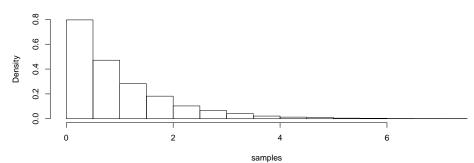


Or the Gamma with rate and shape 1:

```
nsim<-10000
samples<-rep(NA,nsim)
for(i in 1:nsim){
  u <- runif(1,min=0,max=1)
  samples[i]<-qgamma(u,rate=1,shape=1)
}</pre>
```

hist(samples,freq=FALSE,main="Gamma")





# Example 3

Let  $f(x) = \frac{1}{40}(2x+3)$ , with 0 < x < 5. Now, we can't just use the family of q functions in R, because this density is not defined in R.

We have to draw a number from the uniform distribution and then solve for z, which amounts to finding the inverse function:

$$u = \int_0^z \frac{1}{40} (2x + 3) \tag{31}$$

This method can't be used if we can't find the inverse, and it can't be used with multivariate distributions.

# **Gibbs sampling**

Gibbs sampling is a very commonly used method in Bayesian statistics. Here is how it works.

Let  $\Theta$  be a vector of parameter values, let length of  $\Theta$  be k. Let j index the j-th iteration.

**①** Assign some starting values to  $\Theta$ :

$$\Theta^{j=0} \leftarrow S$$

- $\mathbf{3} \quad \mathbf{1.} \; \mathsf{Sample} \; \theta_1^j \mid \theta_2^{j-1} \dots \theta_k^{j-1}.$ 
  - **2.** Sample  $\theta_2^j \mid \theta_1^j \theta_3^{j-1} \dots \theta_k^{j-1}$ .
  - **k.** Sample  $\theta_k^j \mid \theta_1^j \dots \theta_{k-1}^j$ .
- Return to step 1.

Assume that our bivariate (joint) density is:

$$f(x,y) = \frac{1}{28}(2x + 3y + 2) \tag{32}$$

Using the methods discussed in the Foundations chapter, it is possible to analytically work out the conditional distributions from the joint distribution:

$$f(x \mid y) = \frac{f(x,y)}{f(y)} = \frac{(2x+3y+2)}{6y+8}$$
 (33)

$$f(y \mid x) = \frac{f(x,y)}{f(x)} = \frac{(2x+3y+2)}{4y+10}$$
 (34)

The Gibbs sampler algorithm is:

- Set starting values for the two parameters x = -5, y = -5. Set j=0.
- 2 Sample  $x^{j+1}$  from  $f(x \mid y)$  using inversion sampling. You need to work out the inverse of  $f(x \mid y)$  and  $f(y \mid x)$  first. To do this, for  $f(x \mid u)$ , we have find  $z_1$ :

$$u = \int_0^{z_1} \frac{(2x + 3y + 2)}{6y + 8} dx \tag{35}$$

And for  $f(y \mid x)$ , we have to find  $z_2$ :

$$u = \int_0^{z_2} \frac{(2x + 3y + 2)}{4y + 10} \, dy \tag{36}$$

```
x < -rep(NA, 2000)
y < -rep(NA, 2000)
x[1] \leftarrow -5 ## initial values
y[1] < -5
for(i in 2:2000)
\{ \text{ #sample from } x \mid y \}
  u < -runif(1, min=0, max=1)
  x[i] < -sqrt(u*(6*y[i-1]+8)+(1.5*y[i-1]+1)*(1.5*y[i-1]+1))-
     (1.5*y[i-1]+1)
  #sample from y / x
u \leftarrow runif(1.min=0.max=1)
v[i] < -sqrt((2*u*(4*x[i]+10))/3 + ((2*x[i]+2)/3)*((2*x[i]+2)/3))
    ((2*x[i]+2)/3)
```

You can run this code to visualize the simulated posterior distribution. See Figure 4.

# Simulated bivariate density using Gibbs sampling

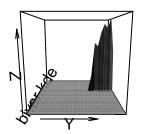


Figure 4: Example of posterior distribution of a bivariate distribution.

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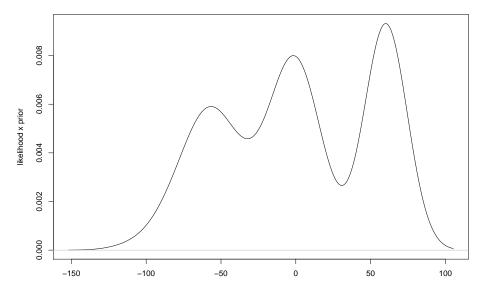
A central insight here is that knowledge of the conditional distributions is enough to simulate from the joint distribution, provided such a joint distribution exists.

- Start at random location  $\theta_0 \in \Theta$
- For step  $i = 1, \ldots, I$ 
  - Propose new location using a "symmetric jumping distribution"
  - Calculate

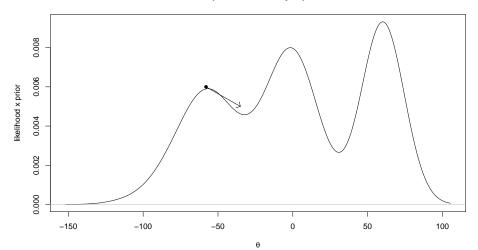
$$\mathsf{ratio} = rac{\mathit{lik}( heta_{i+1}) imes \mathit{prior}( heta_i + 1)}{\mathit{lik}( heta_i) imes \mathit{prior}( heta_i)}$$

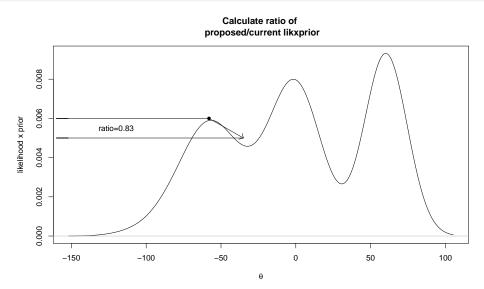
- Generate  $u \sim Uniform(0,1)$
- r>u, move from  $\theta_i$  to  $\theta_{i+1}$ , else stay at  $\theta_i$



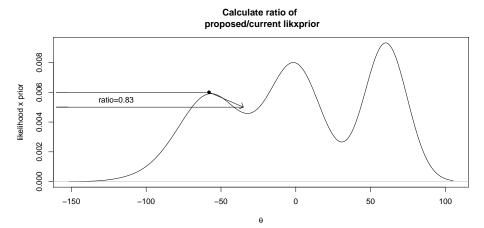


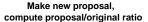


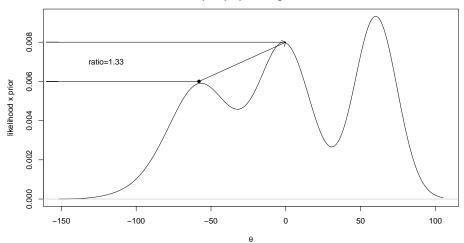




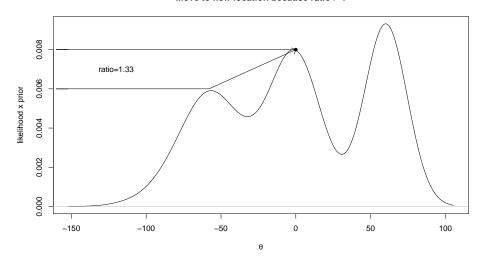
Take a sample  $u \sim Uniform(0,1)$ . Suppose u = 0.90. Since ratio < u, remain at current position (reject proposal).







#### Move to new location because ratio > 1



#### **Hamiltonian Monte Carlo**

- Instead of Gibbs sampling or Metropolis etc., Stan uses this more efficient sampling approach.
- HMC works well for the high-dimensional models we will fit (hierarchical models).
- Gibbs sampling faces difficulties with some of the complex hierarchical models we will be fitting later.
- HMC will always succeed for these complex models.

#### Hamiltonian Monte Carlo

- One limitation of HMC (which Gibbs sampling does not have) is that HMC only works with continuous parameters (not discrete parameters).
- For our purposes, it is enough to know what sampling using MCMC is, and that HMC gives us posterior samples efficiently.
- A good reference explaining HMC is Neal 2011. However, this paper is technically very demanding.
- More intuitively accessible introductions are available via Michael Betancourt's home page: https://betanalpha.github.io/. In particular, this video is helpful: https://youtu.be/jUSZboSq1zg.

Imagine an ice puck moving over a frictionless surface of varying heights.

- The puck moves at constant velocity (momentum) k on flat surface
- When the puck moves up an incline, it's kinetic energy goes down, and its potential energy goes up
- When the puck slows down and comes to a halt, kinetic energy becomes 0.
- When the puck slides back, kinetic energy goes up, potential energy goes down.

See animation.

The ice puck has

- location  $\theta$
- momentum k

We can describe the dynamics of puck movement in terms of this **total energy** equation

$$Energy(\theta, k) = U(\theta) + KE(k)$$
Potential energy Kinetic energy

In classical mechanics, this total energy is called a Hamiltonian, so we can write:

$$H(\theta, k) = U(\theta) + KE(k)$$

#### **Potential energy**

Define the potential energy of the puck as

$$U(\theta) = -\log(p(X|\theta)p(\theta))$$

Thus:

- $U(\theta)$  is defined to be the negative log posterior density
- It is defined to be the inverse of the posterior space

#### Kinetic energy

Kinetic energy is  $\frac{1}{2}mv^2$  m=mass, v=velocity Assuming q dimensions, and m=1  $KE(k) = \sum_{i=1}^{q} \frac{k_i^2}{2}$ 

#### The evolution of a puck: The equations of motion

Let there be  $i = 1, \dots, d$  parameters.

Given the equation:

$$H(\theta, k) = U(\theta) + KE(k)$$

Classical mechanics defines these equations of motion:

- position:  $\frac{d\theta_i}{dt} = \frac{\delta H}{\delta k_i}$
- momentum:  $\frac{dk_i}{dt} = -\frac{\delta H}{\delta \theta_i}$

These equations define the mapping from state of the puck at time t to time t + s.

# Simplified algorithm

- Choose initial **momentum**  $k \sim N(0, \Sigma)$ .
- Record puck's current **position** (value of  $\theta$ )
- Record puck's **momentum**, the current value of *k*
- The puck's position and momentum lead to an accept/reject rule that yields samples from the posterior with a high probability of acceptance.
- The approximate solution to the equations of motion is done using a modification of Euler's method.

The HMC algorithm takes as input the log density and the gradient of the log density. In Stan, these will be computed internally; the user doesn't need to do any computations.

For example, suppose the log density is  $f(\theta) = -\frac{\theta^2}{2}$ . Its gradient is  $f'(\theta) = -\theta$ . Setting this gradient to 0, and solving for  $\theta$ , we know that the maximum is at 0. We know it's a maximum because the second derivative,  $f''(\theta) = -1$ , is negative. See Figure 5.

This is the machinery we learnt in the foundations chapter (recall how we found MLEs in particular).

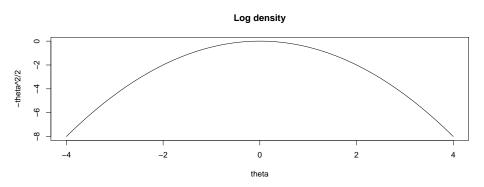


Figure 5: Example log density.

The Radford Neal algorithm for HMC.

Source: Jarad Niemi's github repository.

See lecture notes.

Then, we use the HMC function above to take 2000 samples from the posterior.

We drop the first few (typically, the first half) samples, which are called warm-ups. The reason we drop them is that the initial samples may not yet be sampling from the posterior.

Figure 6 shows a **trace plot**, the trajectory of the samples over 2000 iterations.

This is called a **chain**. When the sampler is correctly sampling from the posterior, we see a characteristic "fat hairy caterpillar" shape, and we say that the sampler has **converged**. You will see later what a failed convergence looks like.

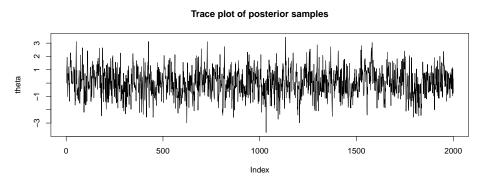


Figure 6: An example of a trace plot.

When we fit Bayesian models, we will always run four parallel chains.

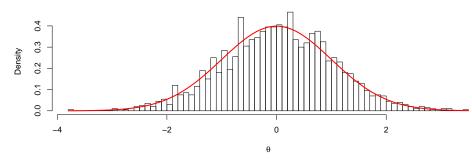
This is to make sure that even if we start with four different initial values chosen randomly, the chains all end up sampling from the same distribution.

When this happens, we see that the chains overlap visually, and we say that the chains are **mixing**.

Figure 7 shows the posterior distribution of  $\theta$ .

We are not discarding samples here because the sampler converges quickly in this simple example.

#### Posterior distribution of the parameter.



**Figure 7:** Sampling from the posterior using HMC. The red curve shows the distribution Normal(0,1).

In the modeling we do in the following pages, the Stan software will do the sampling for us.