

# Timothy Prescher

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## Leadership Summary

Mission-driven executive with a proven record of turning misaligned processes into performance-ready systems across healthcare, service, and digitally integrated environments. Combines military-tested leadership with business ownership and operational depth to drive growth, align teams, and lead through uncertainty. Brings deep experience in organizational transformation, rebuilding culture, modernizing infrastructure, and creating accountability from the inside out. Known for disciplined execution, ethical decision-making, and a leadership style built on clarity, trust, and long-term results.

## Education

**Grand Valley State University:** *Bachelor of Business Administration (BBA), Business Economics & Management (Dual Major)*

**Dean's List • Beta Gamma Sigma • Omicron Delta Kappa (ODK)**

**Expected Graduation:** 2026

**Relevant Coursework:** Micro & Macroeconomics, Financial & Managerial Accounting, Health Economics, Organizational Leadership, Diversity Management, Applied Statistics, Business Analytics

## Skills

**Technical:** HTML • CSS • JavaScript • R (basic) • Microsoft Excel • QuickBooks • Tebra (EHR) • HIPAA-Compliant Systems • AI Collaboration • API Integration • Virtual Care Systems • Operational Tech Design

**AI Collaboration & Digital Innovation:** Prompt Engineering • AI-Augmented Strategy • Ethical AI Integration • Cross-Functional AI Use • Concept-to-Execution Translation

**Leadership & Strategy:** Organizational Development • Strategic Planning • Team Alignment & Growth Process Improvement • Executive Decision-Making • Adaptive Leadership • Culture Design • Mission-Driven Operations • High-Stakes Problem Solving

**Soft Skills:** Clear Decision-Making • Situational Awareness • Team Support & Development • Direct, Adaptive Communication • Operational Accountability • Conflict Navigation • Emotional Regulation Under Pressure • Trauma-Aware Leadership • Mission-Focused Execution

## Leadership Experience

### **Co-Founder & CEO**

**Therapy Center for Behavioral Health and Rehabilitation Services** | Grand Rapids, MI

*2020 – Present*

- Acquired legacy practice and led a full operational overhaul, transitioning from paper-based analog systems to a fully digital, HIPAA-compliant infrastructure
- Designed and implemented a revenue cycle management (RCM) system that significantly improved billing accuracy and reduced processing time
- Transitioned the organization away from a fee-for-service mindset toward a client-centered care model, prioritizing continuity, advocacy, and long-term outcomes over transactional billing practices
- Established billing and legal partnerships to support clients facing complex insurance disputes, reinforcing the organization's advocacy role

- Lead cross-functional teams through lean SOPs, open-door leadership, and a high-accountability culture rooted in clarity and trust
- Partner with clinical leadership to align referral growth, service expansion, and operational strategy with the organization's mission and long-term goals
- Mentor clinical and administrative leaders through strategic planning, team development, and values-based decision-making

### **Co-Founder & Vision Lead**

#### **Personal Courage Rehabilitation and Mental Health Services | Grand Rapids, MI**

*2022 – Present*

- Founded as a sustainable side initiative focused on exploring new models for mental health and rehabilitation service delivery
- Currently in the planning and concept development phase for a virtual care platform, integrating AI-assisted support logic and blockchain-secured health data
- Leads early-stage strategic planning, provider model exploration, and partnership outreach to inform future implementation
- Functions as a testbed for scalable, tech-forward mental health solutions while maintaining limited-service availability

### **Infantryman / Non-Commissioned Officer (11B)**

#### **United States Army**

*2009 – 2015*

- Led teams in high-stakes operational environments; promoted to NCO in 2012
- Served in Iraq and Afghanistan with multiple commendations (ARCOMs, AAMs)
- Graduated from Army leadership programs; medically retired with honors

## **Projects**

### **Mental Health App Development (In Progress)**

- Exploring AI-integrated mental health app development featuring virtual therapy, live support, and blockchain-secure data systems
- Establishing partnerships with academic and tech institutions to build, test, and deploy a scalable solution for trauma-informed care

### **Web Development Training – Global Career Accelerator**

*2024*

- Built responsive web applications using HTML, CSS, and JavaScript
- Completed capstone projects involving UX research, debugging, and third-party API integration