Problem: all the factors that could influence home prices across US in next 10 years.

1. Purpose of Buying – for himself, for rent or others
2. Affordability – can be bought against other property, can be bought with loan, and can be bought with savings.
3. Distance from work location – too far , travelable, walking distance
4. Neighborhood – crowded, open, friendly, reserved
5. Design and feel of the house – cheap, good, and smart.
6. Construction – Deep foundation and strong walls with good amenities.
7. Climate Change – how often does the climate of the area changes and can customer adapt to it
8. Social Media vise--- can the customer flaunt his property ?

**Questions to be asked:**

Is customer buying for himself or for rent?

How much are they willing to pay?

Within budget or more than budget

Comfort level – can it be compromised?

For more than budget comfort won’t be compromised and for within budget it can be compromised

What kind of locality are they willing to live?

For more comfort, locality can be optional and for within budget it will be above average

For Rent purpose, construction quality can be good or above average.

**Mutually Exclusive set will be Intent -> Budget -> Comfort -> Locality > Construction quality**