# TRYaTECH KIDS TikTok Strategy Guide

This checklist helps you plan, record, and post TRYaTECH KIDS content for maximum impact.

## 1. Before Recording

- Pick a strong concept: CEO Skit, Transformation, Voiceover, or Drop Hype

- Dress your kid in a TRYaTECH shirt

- Use natural lighting or a ring light

## 2. Recording Tips

- Keep it under 30 seconds

- Use trending audio or motivational voiceovers

- Get multiple takes for the best energy

## 3. Caption & Hashtags

- Write a short, bold caption (e.g., 'Nobody’s coming... it’s on you.')

- Use hashtags like: #TRYaTECHKIDS #FutureCEO #StartupMode

## 4. Post Timing

- Post during peak hours: 7–9 AM or 6–9 PM local time

- Engage in comments and share on Stories or Reels

Let’s inspire the next generation of innovators. TRYaTECH KIDS is more than merch — it’s a mindset.