User Personas and Use Case Stories Borrow My Books

Sam is a graduate who is now working in industry. She no longer needs her textbooks from her degree and would like to sell them. She is trying to find a service which specialises in selling textbooks to students because she feels that is where they would have the most benefit.

Max is a first year engineering student. He does not have a large amount of funds and cannot afford all his textbooks. He is looking for a place where he can search for and find all his textbooks. He is quite tech savy and likes to do all purchases and transactions online.

Daniel has a large collection of old books, both non-fiction and fiction. There are some textbooks included in his collection. He would like to sell these books off but does not know how to advertise them. He has started to look online to try and find a site where he can sell his books. He has come across Borrow My Books and would like to use the site. He is not a student but believes that students can benefit from his collection of books.

Jane is an educator at the tertiary level. She likes to collect old textbooks related to science and mathematics – her field. She is always looking for new ways to collect these old books. She has integrated her life with technology and wants to find an online solution for her hobby.