

Sales Analysis

Order Management

Product Insights

Customer Insights

Production Analysis

Revenue (€)

322K

Profit (€)

89.3K

Total Cost (€)

232.3K

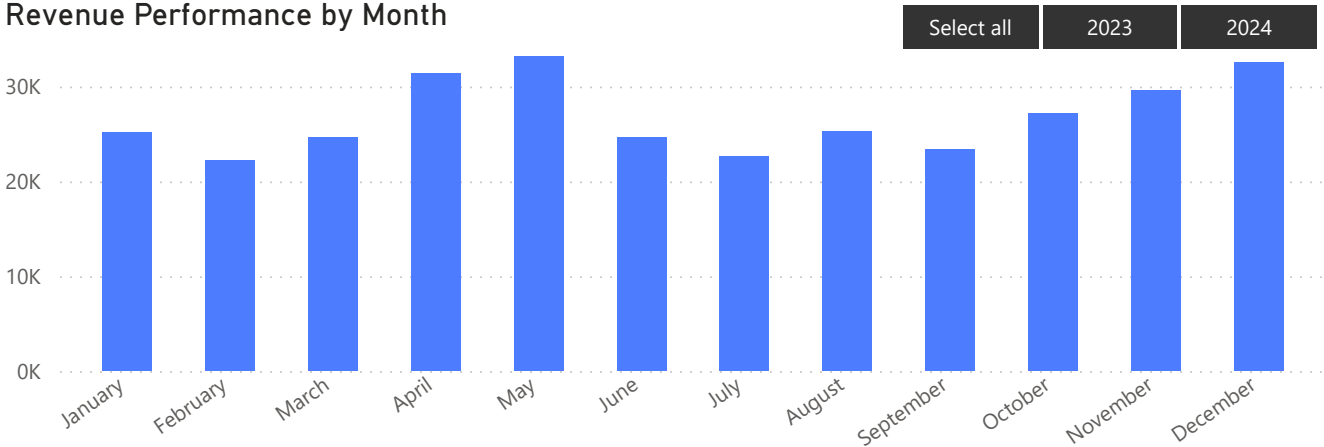
Quantity

8.6K

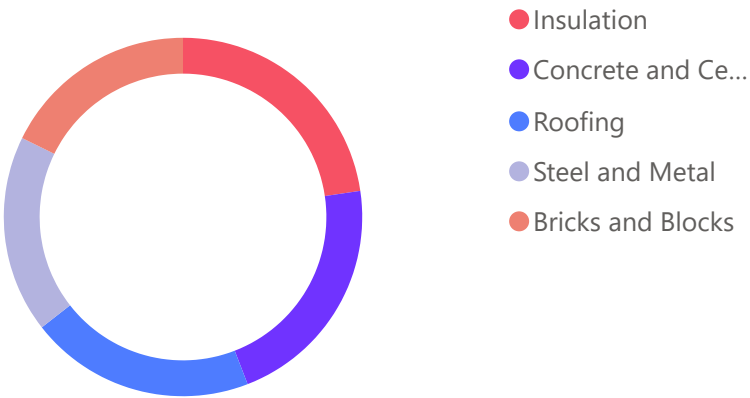
Orders

1549

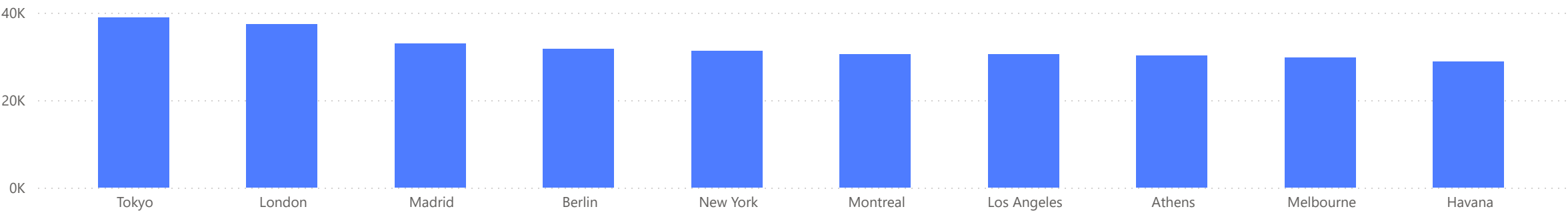
Revenue Performance by Month



Revenue by Product Category



Revenue by City



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Production Analysis

Filter Panel

Reset

Order ID

All

Order Status

All

Customer ID

All

City

All

Delivery Status

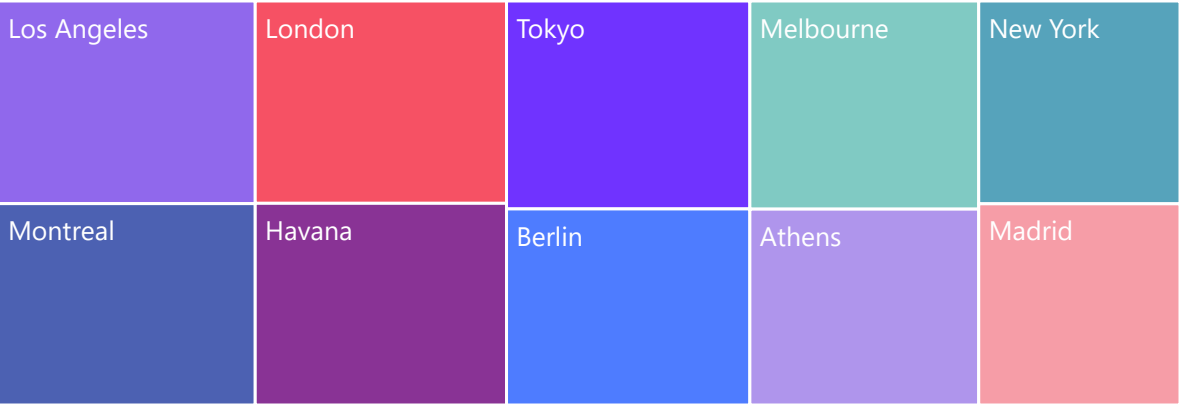
All

Order Infrometion

Order Details

Order ID	Order Date	Order Status	Customer ID	Customer Name	City	Street	Delivery Status	Delivery Duration	Quantity	Sale
1387	Monday, 2 January, 2023	Complete	50	Gina Johnson	Melbourne	Joseph Avenue	Complete	13	6	\$1
1117	Tuesday, 3 January, 2023	Cancelled	73	Richard Poole	Berlin	Alicia Stream			17	
1358	Wednesday, 4 January, 2023	Cancelled	3	William Cruz	Melbourne	Espinoza Hollow			4	
1562	Wednesday, 4 January, 2023	Complete	20	Daisy Keller	Melbourne	Joe Meadows	Complete	12	3	\$1
189	Wednesday, 4 January, 2023	Complete	60	Harold Hodge	Melbourne	Garcia Light	Complete	5	4	\$1
167	Friday, 6 January, 2023	Cancelled	76	Mike Holland	New York	Green Ferry			23	
1963	Friday, 6 January, 2023	Complete	86	Joseph Burch	New York	Sandra Square	Complete	19	6	\$2
881	Sunday, 8 January, 2023	Cancelled	27	Daniel Steele	Montreal	Ryan Via			5	

Order ID by City



Order ID	Product ID	Product Name	Product Category	Quantity
1243	1	Cellulose Blown-In Insulation	Insulation	7
1265	1	Cellulose Blown-In Insulation	Insulation	6
141	1	Cellulose Blown-In Insulation	Insulation	2
1422	1	Cellulose Blown-In Insulation	Insulation	9
1426	1	Cellulose Blown-In Insulation	Insulation	4
1491	1	Cellulose Blown-In Insulation	Insulation	1

Filter Panel

Reset

Year

All

Month

All

ProductCategory

All

Product_ID

All

ProductName

All

KPI

Profit

Top 5 Best-Selling Products

Architectural Clay Brick

446

Product ID

5,261.37

Revenue

Spray Foam Insulation Kit

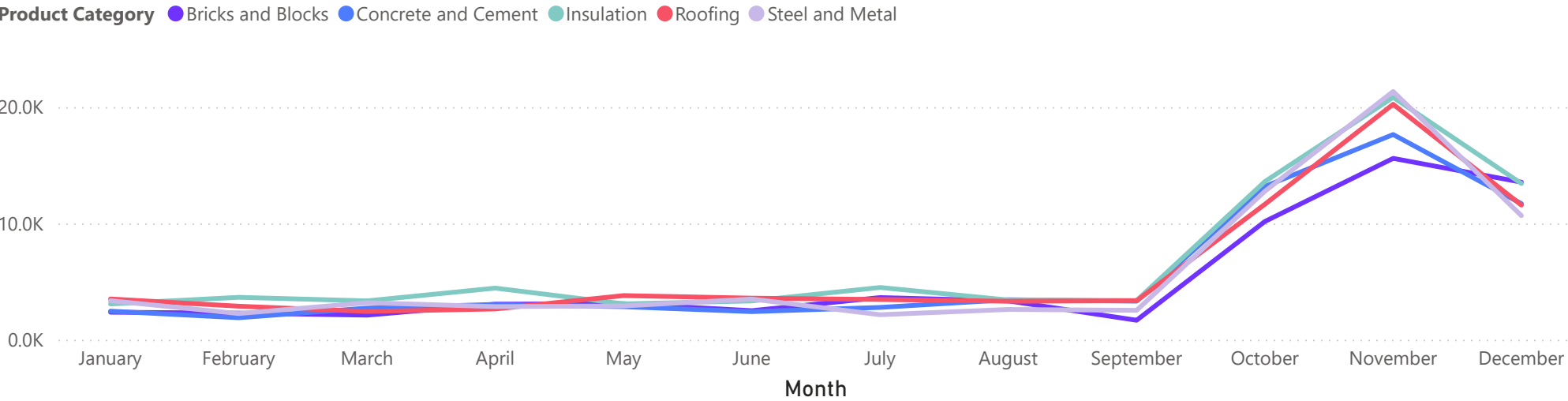
377

Product ID

4,950.98

Revenue

Profit Product Category and Month



Product Information

Product ID	Product Name	Product Category	Cost Per Unit	Price Per Unit	Product Quantity	Product Compliance	Unit Sold	Product Frequency in Order
1	Cellulose Blown-In Insulation	Insulation	€ 20.19	€ 25.61	694	No	52	1
2	Designer Paving Stones	Bricks and Blocks	€ 27.16	€ 34.87	882	Yes	28	
3	Aluminum Roofing Panels	Steel and Metal	€ 13.48	€ 26.84	899	No	23	
4	Asphalt Shingles	Roofing	€ 37.71	€ 56.13	782	No	82	1
5	Spray Foam Insulation Kit	Insulation	€ 47.69	€ 66.95	769	Yes	57	1
6	Lightweight Concrete Aggregate	Concrete and Cement	€ 40.56	€ 53.40	597	Yes	61	1
7	Architectural Clay Brick	Bricks and Blocks	€ 47.21	€ 62.82	27	No	14	

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Filter Panel

Reset

Customer ID



All



Order ID



All



Order Status



All



City



All



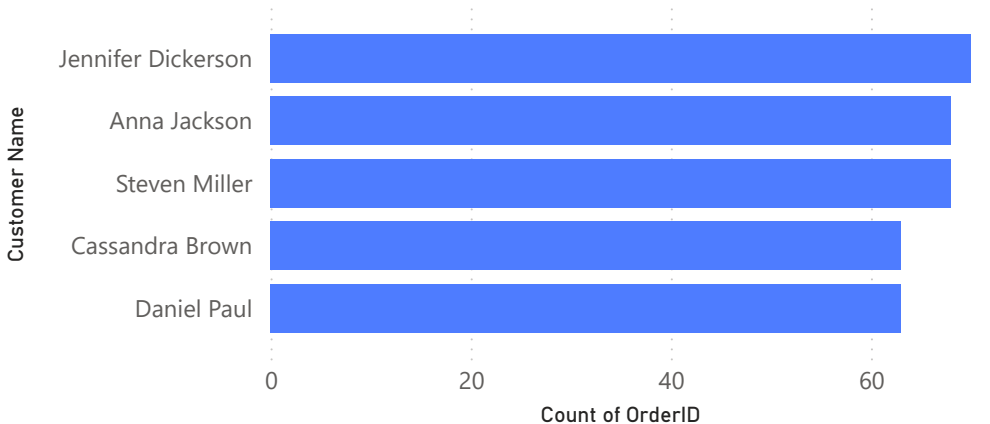
Customer Information

Customer ID	Customer Name	Email	Phone	City	Street
2	Anna Jackson	anna.jackson@example.com	804-299-4028x7563	Berlin	Ross Wells
31	Ashley Ware	ashley.ware@example.com	(659)423-6299	Havana	Crosby Clif
37	Steven Miller	steven.miller@example.com	(367)632-9392	Montreal	Jennifer Ke
38	Cassandra Brown	cassandra.brown@example.com	576.643.7863x903	London	Flores Burg
40	Jennifer Dickerson	jennifer.dickerson@example.com	(975)612-3053x0239	Melbourne	Webster Ci
41	Todd Oliver	todd.oliver@example.com	001-426-231-0718	Havana	Lawrence V
50	Daniel Paul	daniel.paul@example.com	881-888-181-5855-115	Berlin	W. C

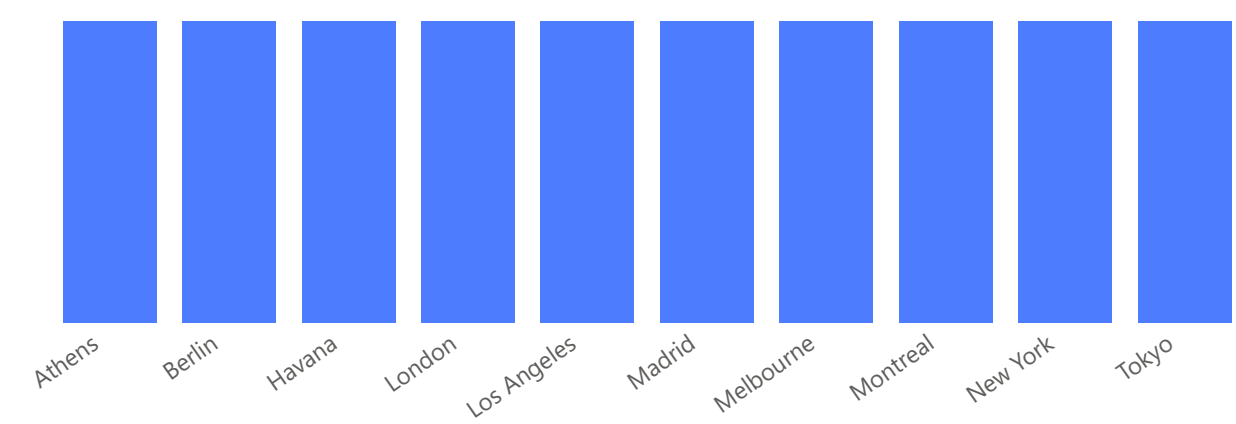
Orders Information

Customer ID	Order ID	Order Status
2	1039	In Delivery
2	1177	In Delivery
2	1273	In Process
2	1315	Complete
2	1348	Cancelled
2	1352	Complete
2	1388	In Delivery

Top 5 Customers by Orders



Number of Customers by City



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Filter Panel

Year

All

▼

Reset

Month

All

▼

Production_ID

All

▼

ProductName

All

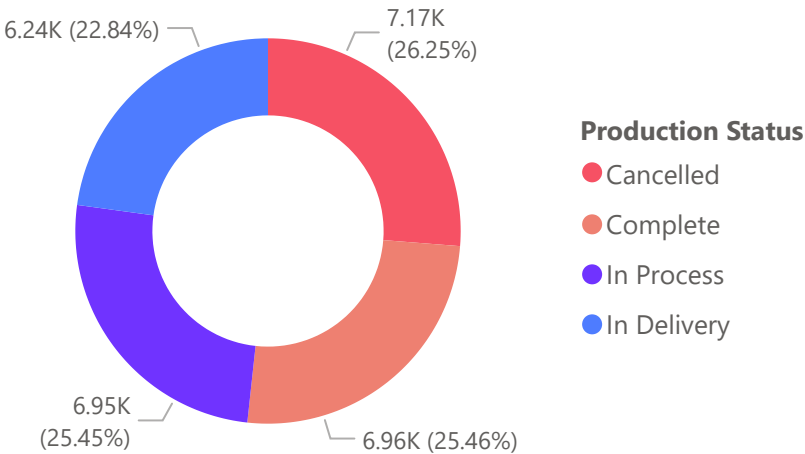
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Production Status

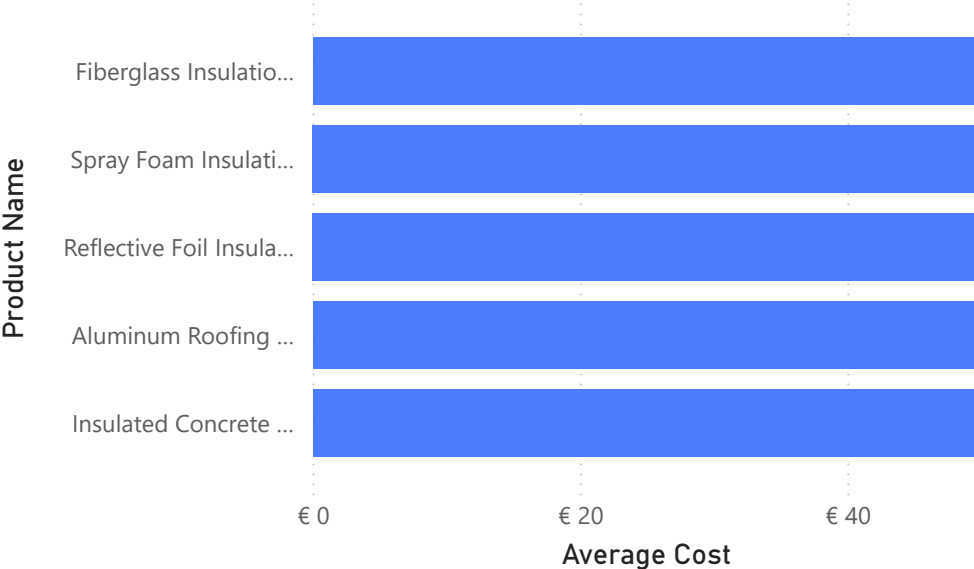
All

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Production ID by Production Status



Top 5 Product with high Cost Per Units



Cost Per Unit Analysis

Product ID	Cost Per Unit	Price Per Unit
485	€ 49.97	67.42
58	€ 49.80	58.63
256	€ 49.75	58.87
26	€ 49.67	57.74
252	€ 49.67	65.54
487	€ 49.67	68.22

Supplier Information

Product ID	Supplier ID	Supplier Name
1	2	SalazarYates
1	24	HurstHuang
2	4	Campbell, Cummings and Hutchins
2	29	Tanner, Patel and Mendez
2	43	AyalaMartin
3	9	SwansonFord

Production by Cost

