Program Model

Assumptions:
- USC students need a central platform to connect with each other.
- USC students would like to be recognized and want to earn point using the system.
- USC students are competitive in nature.
- USC students are decent in nature and they like to return favors.
- Reward point system will work as the important incentive for users to join the network.

Stakeholders	Initiatives	Value Propositions	Beneficiaries
• Developers • USC students • USC alumni • USC faculties • Maintainers • Clients • USC Bookstore	• Develop system • Advertise the system to the USC community • Sell the system to USC • Negotiate redeem deals with USC Bookstore • Maintain the system • Monitor the system • Use the system	• Create a common platform where students have incentives to help each other by providing answer to the questions they have, such as, student life, course, job, etc. • Increase credible information for USC community • Decrease a communication barrier between students from different schools within USC • Increase USC brand	• USC students • USC alumni • USC faculties

Cost	Benefits
• Development costs • Maintenance costs • Advertising/Marketing costs • Web server, Web hosting, Domain name	• Students will have access to a growing knowledge base with credible information, measured by activity • Decrease student's inquiries and questions in any departments • Decrease the time it takes for USC students to get information they need. • Increase in number of applicants willing to join USC

Result Chain

Students/Faculty/Alumni

Use the system

Developers

Post on Forum

Increase USC brand.

Strengthen Trojan Network

Like/Dislike Posts

Connect Trojans To a Common Platform

Develop system

Create a common platform where students have incentives to help each other by providing answers to the questions they have, such as student life, courses, jobs, etc.

Validate People joining Forum via USC email

Increase credible information for USC community.

Strengthen Trojan Network

Decrease a communication barrier between students from different schools within USC.

People know about system existence

Merge with USC

stabilize the system

Provide Incentive for Stakeholders to join the system

Validate Information Provided on the Forum

Advertise the system to the USC community

Sell the system to USC

Negotiate redeem deals with USC Bookstore

Maintain the system

Monitor the system

Students/ Faculty/ Alumni

Clients

USC Bookstore

Maintainers

Student	Faculty	Alumni	Student 2

Student — Faculty:
- Have questions about homework → Received questions
- Get the answer → Formulate answer

Student — Alumni:
- Have question about jobs → Received questions
- Get the answer → Formulate answer

Student — Student 2:
- Have question about school life → Received questions
- Get the answer → Formulate answer
- Need tutoring → Received request
- Accept
  - Yes → Schedule time → Received tutoring
  - No → Received denial