

Friday, 12th September

Win-Win Negotiation Session 1

1. OBJECTIVE
 - a. Trojans helping Trojans in all aspects from class selection to career advice
 - b. A platform driven by user engagement
 - c. There is no platform like this currently; communication is not centralized
2. HOMEPAGE
 - a. The user can browse but cannot perform any other function without creating an account and logging in
 - b. The user must have a *usc.edu email and click automated validation email to verify student or alumni status
 - c. User will have the ability to view a snapshot of certain elements from the homepage
 - c.i. Matt to provide wire frame
 - d. Homepage will contain links to navigate to all other landing pages
3. FORUM
 - a. The main content is driven by the forum function
 - b. Users can create topics, post questions within topics, answer, like/dislike, report spam, and share
4. SEARCH FUNCTION
 - a. Search should have logic that will help users locate the topic most relevant to their question
5. HOW TO EARN POINTS
 - a. Points can be earned for each of the activity described above
 - b. A “dislike” will result in removal of points
 - c. A report spam will result in a flag sent to the moderator
 - c.i. There will be 1-2 levels of moderators
 - c.i.1. Matt to provide feedback
6. REDEEMING POINTS
 - a. This function should be a pop-up, allowing users to redeem their collected points for Trojan merchandise
 - a.i. Only 3 items will be available to choose from for this project
 - a.ii. Inventory management is outside the scope of the project
7. ETC.
 - a. There should also be a few additional pages:
 - a.i. About us
 - a.ii. FAQ/Contact Us