

Tanvir Hossain

Fresh Graduate

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4+ years of experience in SEO, Meta Ads, and Social Media Marketing. Related to full-stack development are PHP, JavaScript, HTML, CSS, NextJS, NodeJS, NestJS, and PostgreSQL. Postman and GitHub are development tools, and Selenium is for testing. He is pursuing a BSc in Computer Science and Engineering at American International University-Bangladesh, graduating in 2025.

EDUCATION

American International University-Bangladesh

Faculty of Science and Technology

- BSc in Computer Science and Engineering
- 2021 - 2025

Joynal Hazari College

Science Department

- Science
- 2018- 2020

WORKING EXPERIENCE

TRxTech, Remote - Manager

3 Year | Nov 2021 - Current

Boosted brand visibility through optimized Facebook and Instagram ads, increasing engagement by 25% and followers by 30%. Improved ROI by 15% via performance analysis. Developed content strategies and collaborated with clients for campaign alignment.

Bluebell Bee, Remote - Formal CEO

3 Year | March 2022 - Current

Successfully led operations and team management, driving strategic initiatives and delivering measurable results. Played a key role in improving efficiency and fostering team collaboration.

A.K. Corporation, Remote - Ads Marketing and SEO Expert

4 Years | January 2021 - Current

Developed and managed ad campaigns across social media platforms Conducted in-depth keyword research and implemented **SEO** strategies to improve website rankings and organic traffic.Optimized

ad budgets to maximize **ROI** Analyzed campaign performance using analytics tools to refine strategies and achieve client objectives.

EXPERIENCE

- Strong in **web technologies** (CSS, JavaScript OOP, HTML, PHP, NodeJS, WordPress).
- Proficient in paid social (Facebook/Instagram Ads, campaigns) and SEO (keyword research, on-page, off-page, strategies, organic growth).
- Experienced in campaign management, ad performance analysis, **Google Analytics**, **ROI**, and performance optimization.
- Skilled in creative/social media content, audience interaction, and strategy development.
- Collaborative team player, adept at social media growth, brand awareness, and influencer marketing.
- Optimizes ad spend, campaign budgeting, and cost-efficiency.
- Excellent understanding of browser internals and performance tuning.
- Proficient with Git and **VS Code**.
- Strong communication and task ownership, eager to learn, fluent in **English**.

TECHNICAL SKILLS

Software

MS Office, AutoCAD, Adobe Photoshop

Programming Languages

PHP, JavaScript, HTML, CSS

Frameworks/Libraries

NextJS, NodeJS, NestJS, PostgreSQL, Postman

DevOps

GitHub Action, Selenium