

Ryan Cannon

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Associate Web Developer

Education

Bachelor's, Digital Marketing, Southern New Hampshire University, **Summa Cum Laude**

Experience

Front End IT Specialist - SD Bullion (Present)

- Managed front-end website content using HTML, CSS, and JavaScript.
- Conducted code reviews and QA testing for modules, incorporating jQuery, JSON, and PHP.
- Implemented strategies to minimize page load times and optimize site assets.
- Spearheaded the creation and management of animated banner ads.
- Led email communications using Klaviyo and SendGrid for SMTP.

Junior Developer - WaudWare

- Developed software solutions within the FoxPro platform.
- Utilized SQL to optimize data retrieval and storage processes.
- Conducted in-depth analysis of existing codebase, identifying areas for improvement.
- Reviewed and refined code to ensure adherence to coding standards and best practices.
- Contributed to site optimization and cross-platform considerations.

Coding Practices and Collaboration

- Ensured code clarity, effectiveness, and appropriate comments during development.
- Collaborated with cross-functional teams for timely and effective project delivery.
- Quickly learned and mastered Adobe Commerce within a 6-week period.

Site Optimization and Cross-Platform Considerations

- Contributed to site optimization by reducing cumulative layout shift and optimizing site assets.
- Implemented SSL certificates, DMARC, and domain ownership strategies.

Design and Creative Tools

- Proficient in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premier Pro) for over 2 years.
- Experienced in WordPress for a year, showcasing adaptability to various content management systems.

Collaborative and Organizational Approach

- Proactive in seeking continuous improvement and staying updated on industry trends.
- Effectively broke down tasks, ensuring organized and methodical project completion.
- Open to feedback and demonstrated a positive mental attitude in all aspects of work.