



#### 01 Data source



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#### 計程車營運狀況調查

資料集評分:	★★★★ 平均 4.6 (11 人次投票)
資料集描述:	全國計程車之持有管理、使用、收支情形。 *本資料集為本部最近一次調查之原始資料,請至[交通部首頁>交通統計>調查統計提要分析]查詢有關歷次調查摘要分析及結果表
主要欄位說明:	106年計程車營運狀況調查原始資料
資料下載網址:	CSV₂ ◎ 檢視資料 106年計程車營運狀況調查原始資料
	CSV≥
	CSV₂ ◎ 檢視資料 104年計程車營運狀況調查原始資料
	CSV≥
	CSV₂ ◎ 檢視資料 102年計程車營運狀況調查原始資料
	CSV₂ ◎ 檢視資料 102年計程車營運狀況調查原始資料_變數
	CSV₂ ◎ 檢視資料 100年計程車營運狀況調查原始資料
	CSV₂ ◎ 檢視資料 100年計程車營運狀況調查原始資料_變數



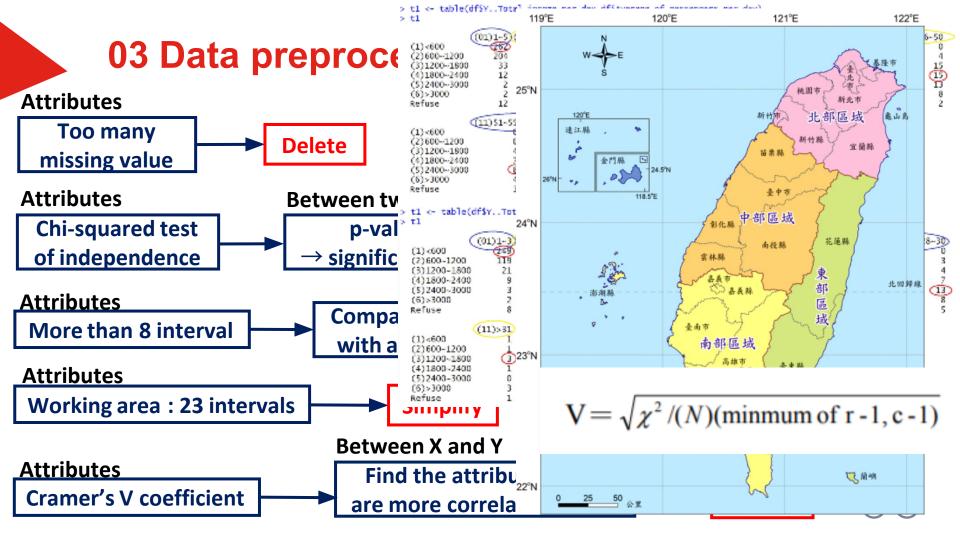
#### 02 Variable description

- Questionnaire survey
- Operating type
  - → Way to find customer, Valuation method, Car's condition, etc.
- Working habits
  - → Working time period, Number of day off, Reason for driving taxi, etc.
- Expenditure
  - → Fuel, Maintenance, Insurance, Parking fee, etc.
- Basic information
  - → Age, Education, Working area, Seniority, Gender







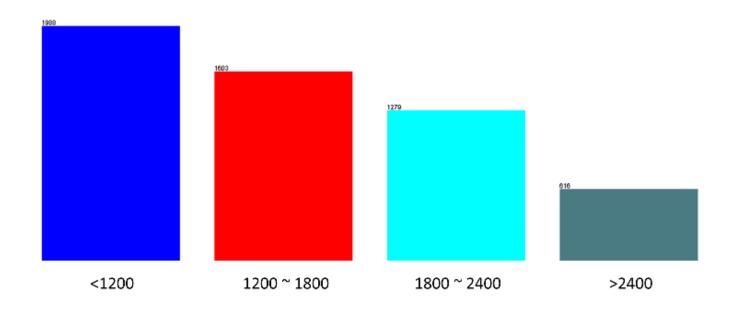




Attribute selected	Intervals
Fulltime or Part time	Full time job , Part time job
Taxi operating type	Private car, Company's car, Cooperative's car
Mileage per day(km)	<100 , 100~130 , 130~190 , 190~250 , >250
Business Hours per Day	<4hr, 4~6hr, 6~8hr, 8~12hr, >12hr
Turns with passenger per day	1~3 , 4~9 , 10~12 , 13~24 , 25~30 , >31
Average of passengers per day	1~5,6~10,11~20,21~50,51~60,61~75,>76
Expenditure of fuel per day(NT\$)	<200 , 200~400 , 400~600 , 600~800 , >800
Maintenance fees per year (\$NT)	<10k, 10k~20k, 20k~30k, 30k~40k, 40k~50k, 50k~60k
Cooperative arrange service fee	Y, N
Radio arrange service fee	Y, N
Parking fee per month(NT\$)	0 , <2000 , 2000~3000 , 3000~4000 , >4000
Age	20~25 , 25~40 , 40~50 , 50~60 , >60
Education	Elementary school , Junior high school , Senior high school , Junior collage , University
Reason for driving taxi	Free working time, Easy to enter, have no other option then looking for a job, Do as part time job as for extra income, other reason
Working area	Northern area , Central area , Southern area , Eastern area , Offshore island
Y->Total income per day	<1200 , 1200~2400 , 1800~2400 , >2400

#### 04 Variable selection

## Target attribute: Total income per day









#### **CFS**

#### PERSENTAGE SPILT=80%

: 3,4,5,6,7,9,10,12 : 8
Milage per day(km)
Business Hours per Day
Number of turns with passenger per day
Average of passengers per day
Expenditure of fuel per day(\$NT)
Cooperative arrange service fee
Radio arrange service fee
Age

М	PRUNED	UNPRUNED
2	56.4266 %	55.6062 %
3	56.5178 %	55.3327 %
4	56.8824 %	55.6062 %
5	57.247 %	55.8797 %
6	57.3382 %	56.4266 %
7	57.3382 %	56.3355 %
8	57.5205 %	56.9736 %
9	57.5205 %	57.9763 %
10	57.4294 %	57.9763 %
11	57.4294 %	57.7028 %
12	57.6117 %	57.794 %
13	57.794 %	57.794 %
14	57.794 %	57.794 %
15	57.8851 %	58.0675 %
16	57.8851 %	<mark>58.3409 %</mark>
17	57.5205 %	58.0675 %
18	57.5205 %	58.2498 %
19	57.5205 %	58.2498 %
20	57.1559 %	57.794 %
21	57.1559 %	57.4294 %
22	57.1559 %	57.5205 %
23	57.247 %	57.247 %
24	57.3382 %	57.7028 %
25	57.3382 %	57.7028 %
26	57.4294 %	57.6117 %
27	57.247 %	57.1559 %
28	56.7001 %	56.8824 %

#### **INFOGAIN**

#### PERSENTAGE SPILT=80%

#### Ranked attributes:

0.29434	5	Number of turns with passenger per day
0.28109	3	Milage per day(km)
0.23018	6	Average of passengers per day
0.20694	7	Expenditure of fuel per day(\$NT)
0.18835	4	Business Hours per Day
0.08136	10	Radio arrange service fee
0.05566	1	Fulltime or Partime
0.055	15	Working area
0.04217	12	Age
0.0289	11	Parking fee per month(\$NT)
0.02882	14	Reason for driving taxi
0.02878	8	Maintenance fees per year(\$NT)
0.02466	13	Education
0.02257	2	Taxi operating type
0.00514	9	Cooperative arrange service fee

Selected attributes: 5,3,6,7,4,10,1,15,12,11,14,8,13,2,9 : 15

М	PRUNED	UNPRUNED
2	57.247 %	55.4239 %
3	57.247 %	55.3327 %
4	57.247 %	55.3327 %
5	57.4294 %	55.6974 %
6	57.6117 %	55.6062 %
7	57.6117 %	55.8797 %
8	57.7028 %	55.8797 %
9	57.794 %	55.8797 %
10	57.794 %	55.8797 %
11	57.794 %	55.6974 %
12	57.794 %	55.7885 %
13	57.794 %	55.7885 %
14	57.794 %	55.7885 %
15	57.794 %	56.2443 %
16	57.794 %	56.1531 %
17	58.1586 %	56.6089 %
18	57.9763 %	56.6089 %
19	57.9763 %	56.5178 %
20	57.9763 %	56.6089 %
21	57.9763 %	56.6089 %
22	57.9763 %	56.6089 %

### **FULL**

PERSENTAGE SPILT=80%

PRUNED	UNPRUNED
57.1559%	52,3245%
57.247 %	53.0538%
5/.611/%	51.11//%
57.7028%	55.4239%
57.9763%	57.3382%
57.8851%	57.247 %
58.2498%	57.3382%
57.8851%	58.1586%
57.1559%	57.247 %
57.247 %	56.8824%
57.217 %	57.0647%
57.0647%	56.3355%
57.1559%	56.7001%
57.061/%	57.247 %
57.0647%	58.2498%
57.0647%	58.1586%
56.9736%	58.06/5%
57.0647%	58.7056%
56.7912%	58.0675%
56.4266%	57.1559%
56.3355%	57.247 %
56.6089%	5/.611/%
56./001%	57.7028%
57.0647%	58.3409%
	57.1559% 57.247 % 57.7028% 57.7028% 57.9763% 57.8851% 58.2498% 57.1559% 57.247 % 57.0647% 57.0647% 57.0647% 57.0647% 56.7912% 56.4256% 56.3355% 56.6089% 56.7001%

#### Compare decision methods

	CFS	INFOGAIN	FULL	
М	16	17	19	
ACCURACY	58.3409 %	58.1586 %	<mark>58.7056 %</mark>	

Approach	CFS M=16	INFOGAIN M=17	FULL M=19
OPTIMISTIC	41.6591%	<mark>41.8414%</mark>	41.2944%
PESSIMISTIC	56.8368%	<mark>46.0346%</mark>	55.7429%

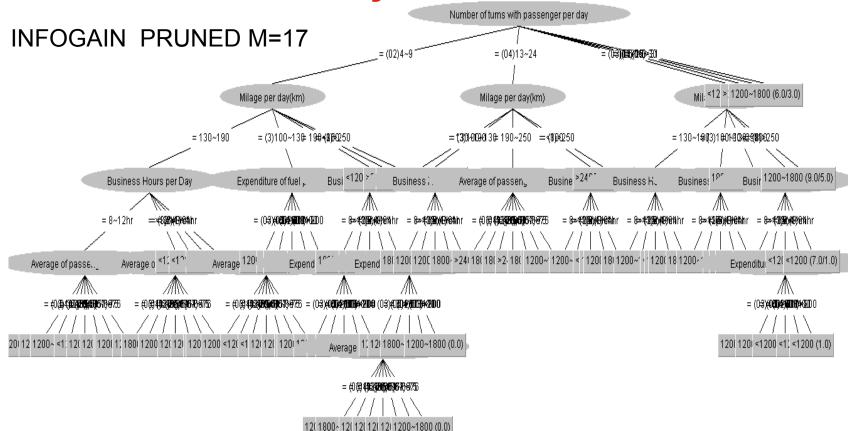
Although we have 58.7% of accuracy in full model

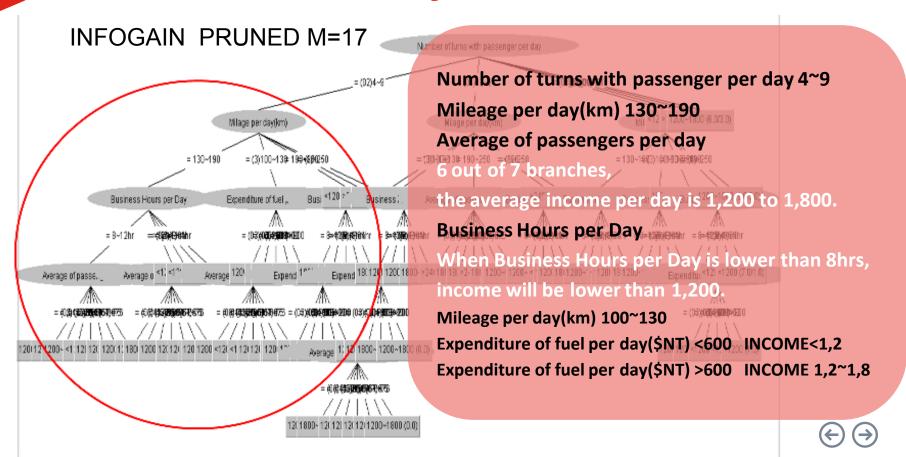
we use **Infogain model** to explain

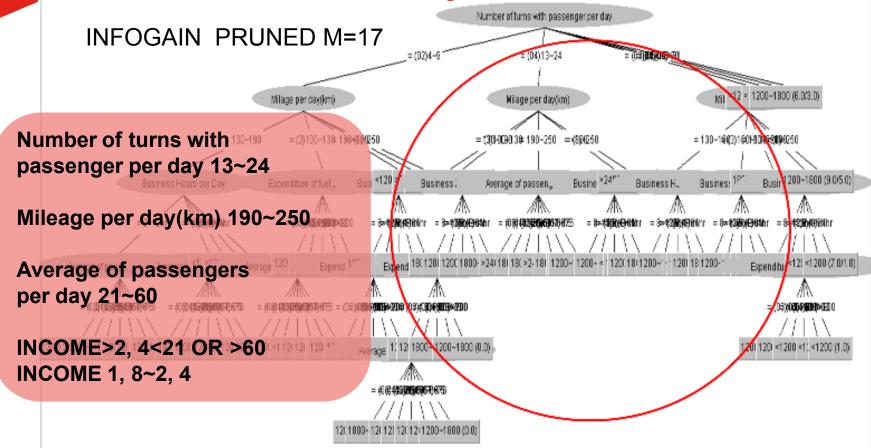
because of the **pessimistic approach** 











#### Conclusions

- If the drivers have lower Number of turns, their Average of passengers per day doesn't affect income.
- And then, they must work over time to get middle income.
- More fuel expenditure will make driver high income.
- If the drivers have higher Number of turns, their Mileage per day will be higher, surely.
- Especially, most drivers who has 21 to 60 capacities have high income.
- When Average of passengers is lower than 21 or higher than 60, the drivers will only get middle income.



#### **06** Association analysis

```
    balance=High 15070 ==0 default=no 15050 (conf:(1() fift:(1,02) fev:(0.01) [251] conv:(12.94)

    balance Hedium 15066 -> default to 15002 -> conf; (1) > 11fc; (1.01) lev; (0) [207] conf; (4.11)

    sanital=married fearence contact=college (4.95 ==) celepit=no 1992 (cont: (0.95)) lift: (1.01) lev: (0) (85) conv: (1.55)

    age Low loss to contact delimits 16027 -> default to 15039 - (conf: (0.99)> lift: (1.01) let: (0) [100] conv: (1.53)

    Loanwing contact=collular 24485 ==) default=no 24187 (conf: (0.98)) lift: (1.01) lev: (0) [148] conv: (1.48)

6. housing no loan no 17204 -> defects no 16992 -> coonf: (0.99)> life: (1.01) ler: (0) [90] conr: (1.46)

    marrial=married fear=no 22554 ==0 default=no 22270 (conf: (0.59)) lift: (1.01) fev: (0 [122] conv: (1.48)

    loar to contact cellular v to 20004 -> default no 20000 - <conf: (0.99) > 11ft: (1) lev: (0) 1901 conv: (1.04)

10. loan to 0.7967 \rightarrow \text{default no } 17451 + \text{config.}(0.99) > 11ft; (1) | lev: (0) | (170) | conv. (1.30) |
11. housing-no loan-no y-no 14060 ==0 default-no 18872 (conf: (0.89)) fift: (1) fev: (0) [56] conv: (1.28)

    Loanwan ywno 23162 wwo delaaltwan 32665 (conf: (0.96)) litt: (1) Lev: (0) [120] conv: (1.26)

14. housing was lost to 2076) > default to 20461 | conf: (0.99) > lift: (1) lev: (0) (721 conv: (1.24)

    marrital=married lear-ing postcomu=inknown 18888 ==0 default=no 18288 — (conf: (0.98)) lift: (1) lev: (0) [84] conv: (1.28)

16. loan no contact cellular postcome unknown 17912 \rightarrow default no 17720 \rightarrow conf: (0.99) \rightarrow lift: (1) let: (0) [62] conv: (1.21)
1) housingwyce foarwae ywae 19098 wwo defaultwae 18813 (conf: (0.95)) lift; (1) fev; (0) [84] conv: (1.223)
15. marital=married loan=no poutcome=nnknown y=no T/041 ==0 delault=no 16/83 (conf: (0.98)) lift: (1)
                                                                                                        Confidence 0.9 -> 0.5
20. age Fow bonsing yes loan to 14605 -> default no 14301 - conf:(0.90)> 11ft:(1) lett:(0) [41] cont:

    constronyoccondary learner 18899 - delauftwo 18808 (conf: (0.98)) 1:11:(1) 1cv: (0) [45] conv:

22. Idea no contact cellular protecte unknown v no 15/41 -> default no 15400 - <conf: (0.91)> lift: (1)

    Loadwin poutcomusinhown 80838 ==0 default=no 80889 (cont: (0.98)0 lift: (1) love (0) [08] conv: (1.

    are Low load to vide 20955 -> default to 20620 -> conf: (0.91) > lift: (1) lev: (0) [50] conv: (1.15)

25. marital@married contact@c.liular 17165 @#O cctault@no 18900 | Ccont: (0.95)0 litts(1) levs(0) [41]
                                                                                                   Numrules 100 -> 100000

    marital=married housing=yes 18821 ==0 delault=no 18078 (conf. (0.88)) fift; (1) fev. (0) [88] conv.

21. lost to pourcome unknown v to 27014 -> default to 27171 - <conf: (0.90) > 11fp: (1) lev: (0) (511 con

    cancatronwoleonary Loadway wwo 16/43 ==0 detailt=so 164/2 (cont: (0.95)0 litts(1) love(0) 1301

30, warried warried hopeing yes v no 14312 -> default to 14000 - coonf: (0.91)> lift: (1) lev: (0) [251
31. daration=Low 15076 ==0 y=no 14831 (conf: (0.98)) lift: (1.11) lev: (0.08) [1518] conv. (0.17)
32. marital married 27214 -> default no 26766 - <conf: (0.50) > lift: (1) lev: (0) [42] conv: (1.09)
38. housing=you foun=no poutcom=unknown y=no 183/8 ==0 default=no 18121 (conf:(0.98)) lift:(1) fe-:(0) (28) con-:(1.08)

    default no duration for 14719 -> y no 14544 - <conf: (0.90) > 11ft: (1.11) lev: (0.00) [1405] cont: (7.00)

35. housing-yes loan-so postcome-anknown 16471 ==0 default-no 16188 (conf: (0.98)) litts(1) levs(2) [28] convs (1.08)

    age=Low Loan=10 postcomp=unknown 19288 ==0 detailt=10 18910 (cont: (0.98)0 litts(1) love(0) [28] conve(1.07)

All, age for contact cellular 19029 -> default to 18700 - coonf: (0.98)> lift: (1) lev: (0) [22] conv: (1.07)
35. marital=married contact=collular y=ro 14988 ==0 delault=no 14886 (conf: (0.88() fift: (1) fev: (0) (17)] conv: (1.08)
40. contact cellular 29205 -> default to 20706 -> conf:(0.90)> lift:(1) lev:(0) [20] coty:(1.06)
41. education=occondary four=co postcomu=anknown 15312 ==0 default=co 15048 (conf: (0.98)0 fift: (1) fev: (0) [12] conv: (1.04)
42. hopsing was 25130 -> default no 24095 - kconf: (0.90) > 11ft; (1) lev: (0) (101 conv: (1.04)
43. education=occondary housing=yes 14038 ==0 delault=no 13/94 — (conf: (0.98)) lift: (1) lev: (0) [9] conv: (1.03)
44. age for lost to postcome unknown with 17346 -> default no 17344 - <comf: (0.50) > 11ft: (1) let: (0) [10] cont: (1.01)
45. daration=Engh 15062 ==0 delegit=no 14770 (conf:(0.58)) fift:(1) fev:(0) [8] conv:(1.03)
```





#### **06** Association analysis

#### Original data

- Mileage per day(km)=<100 ==> Y-> Total income per day=<1200 conf:(0.7)
- Average of passengers per day=6~10 ==> Y->Total income per day=<1200 conf:(0.63)
- Expenditure of fuel per day(\$NT)=200~4 Y->Total income per day=<1200 conf:(0.

Resample





#### **06** Association analysis

#### Resample data

- Mileage per day(km)=<100</li>==> Total income per day=<1200 conf:(0.62)</li>
- Expenditure of fuel per day(\$NT)=200~400=> Total income per day=<1200 conf:(0.52)</li>
- Fulltime or Partime=FullTimeJob Radio arrange service fee=N Working area=Northern area ==> Total income per day=>2400 conf:(0.5)







# 07 Cluster analysis (Hierarchical)

- Full sample: 5486
- 80% resampling → Weka can't run
- 70% resampling → Weka can't run
- 50% resampling → can't visualize the tree

■ 30% resampling → can visualize , sample size = 1644



# 07 Cluster analysis Weka Cluster Tree Visualizer: 14:41:00 - HierarchicalClusterer (NORETUSED-data processed-weka/filters supervised.instance.Resample-0:1.0-\$1-230.0)

# (Linktype = Single

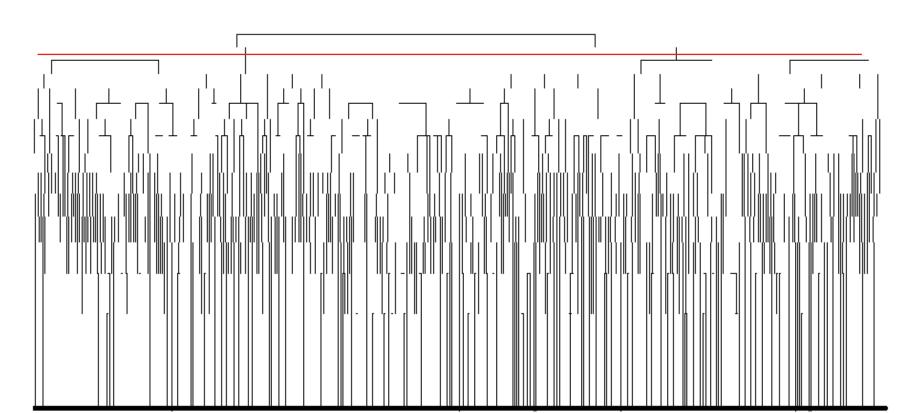


### 07 Cluster analysis

Weka Cluster Inco Visualizer: 1444-26 Hierarchical Clusterer (NOREFUSED) data processed weka-filters supervised instance Resample #1.0-\$1-730.00

### Linktype = Complete

K=7





# 08 Cluster analysis (K-means)

■ Seed = 7, has the lowest SSE

Seed	Cluster=7 , Sum of Squared Error
1	31723
2	31090
3	31802
4	31849
5	31655
6	32138
7	30972
8	31681
9	32363
10	31622

Attribute	Full Data(5486)	Cluster 0(1433)	Cluster 1(910)	Cluster 2(595)
Fulltime or Part time	Full Time Job	Full Time Job	Full Time Job	Full Time Job
Taxi operating type	Private Car	Private Car	Private Car	Private Car
Mileage per day(km)	<100	<100	130~190	<100
Business Hours per Day	8~12hr	6~8hr	8~12hr	8~12hr
Turns with passenger per day	4~9	4~9	10~12	4~9
Average of passengers per day	11~20	11~20	21~50	11~20
Expenditure of fuel per day(NT\$)	400~600	200~400	400~600	200~400
Maintenance fees per year(\$NT)	10K~20K	20k~30k	50k~60k	10K~20K
Cooperative arrange service fee	Y	Υ	Υ	Υ
Radio arrange service fee	Υ	Υ	Υ	Υ
Parking fee per month(NT\$)	<2000	<2000	<2000	0
Age	50~60	>60	>60	50~60
Education	Senior high school	Senior high school	Junior high school	Junior high school
Reason for driving taxi	Free working time	Free working time	Free working time	Free working time
Working area	Northern area	Northern area	Northern area	Northern area
Y->Total income per day	<1200	<1200	1200~1800	<1200

Attribute	Cluster 3(939)	Cluster 4(588)	Cluster 5(580)	Cluster 6(441)
Fulltime or Part time	Full Time Job	Full Time Job	Full Time Job	Full Time Job
Taxi operating type	Company's Car	Company's Car	Private Car	Company's Car
Mileage per day(km)	130~190	130~190	130~190	100~130
Business Hours per Day	8~12hr	8~12hr	8~12hr	8~12hr
Turns with passenger per day	13~24	10~12	13~24	4~9
Average of passengers per day	21~50	11~20	11~20	6~10
Expenditure of fuel per day(NT\$)	400~600	400~600	400~600	200~400
Maintenance fees per year(\$NT)	10K~20K	40k~50k	10K~20K	10K~20K
Cooperative arrange service fee	Υ	Υ	Υ	Υ
Radio arrange service fee	Υ	N	Υ	Υ
Parking fee per month(NT\$)	<2000	<2000	<2000	<2000
Age	40~50	50~60	50~60	50~60
Education	Senior high school	Senior high school	Senior high school	Senior high school
Reason for driving taxi	Free working time	Free working time	Free working time	Free working time
Working area	Northern area	Northern area	Northern area	Northern area
Y->Total income per day	1800~2400	1800~2400	1200~1800	<1200

#### 08 Cluster analysis (K-means)

#### Cluster name

- Cluster0 : The old man who should be retired
- Cluster1 : Same as cluster0 but more working hours
- Cluster2 : Leisure old uncle
- Cluster3 : Professional driver
- Cluster4 : Long-term driver
- Cluster5 : Exhausting uncle
- Cluster6 : Poor business uncle





# 08 Cluster and

X: Cluster (Nom): Colour: Y :- Total Income per day (Nom) Plot: NORT LUSTO data processed ichistered

#### Fulltime or Part time Taxi operating type

Business Hours per Day

Turns with passenger per day Average of passengers per day

Expenditure of fuel per day(NT\$) Maintenance fees per year(\$NT)

Cooperative arrange service fee

Radio arrange service fee

Parking fee per month(NT\$)

50~60 Junior high school

Free working time

Northern area

<1200

Leisure

old uncle



Mileage per day(km)

Age

Education

Reason for driving taxi

Working area

Y->Total income per day

**Attribute** 

8~12hr

4~9 11~20

200~400 10K~20K

**Cluster 2(595)** 

Full Time Job

Private Car

<100



9

10

11

12

13

14

15

57.16%

57.25%

57.25%

57.34%

57.43%

57.34%

56.79%

57.61%

57.98%

57.89%

58.07%

58.16%

58.07%

57.70%

57.25%

57.70%

57.61%

57.79%

57.89%

57.79%

57.43%

)9 KN	N ana	lysis (	best K	and we	eight)	PERSEN	TAGE SPIL	_T=80%

		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			313,		.,	,	
K	No Weight	1/d	1-d	Average	K	No Weight	1/d	1-d	Average
1	52.60%	52.60%	52.60%	52.60%	16	56.88%	57.61%	57.43%	57.31%
2	55.15%	54.60%	54.60%	54.79%	17	56.88%	57.61%	57.43%	57.31%
3	56.52%	56.15%	56.24%	56.31%	18	57.06%	57.61%	57.52%	57.40%
4	57.70%	57.16%	57.34%	57.40%	19	57.06%	57.61%	57.52%	57.40%
5	57.16%	56.79%	57.06%	57.00%	20	57.25%	57.70%	57.61%	57.52%
6	57.52%	57.43%	57.34%	57.43%	21	57.34%	57.70%	57.70%	57.58%
7	57.25%	57.43%	57.16%	57.28%	22	57.34%	57.79%	57.79%	57.64%
8	57.16%	57.43%	57.16%	57.25%	23	57.43%	58.07%	57.98%	57.82%

57.34%

57.64%

57.58%

57.73%

57.82%

57.73%

57.31%

24

25

26

27

28

29

30

Average

57.34%

57.52%

57.79%

57.89%

58.07%

58.43%

58.43%

57.14%

57.98%

58.16%

58.43%

58.43%

58.52%

58.80%

58.80%

57.53%

57.89%

58.07%

58.34%

58.43%

58.52%

58.80%

58.80%

57.43%

57.73%

57.92%

58.19%

58.25%

58.37%

58.68%

58.68%



#### 10 Compare the two supervised method

	Decision tree	KNN		
Test method	80% percentage-split	80% percentage-split		
Select	All attributes	All attributes		
Accuracy	58.7056%	58.8000%		
Scale	Can deal with continuous variable and categorical variable at the same time	Variable should be normalize to prevent distance measures from being dominated by one variable		

Target variable has no obvious pattern tend to use decision tree

Instances have highly similarity tend to use KNN







