

Empowering A Digital Future with Sovereign AI

# STARTUP PITCH DECK



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# TODAY'S AGENDA



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# INTRODUCTION

Rynaty AI is an artificial intelligence startup redefining how enterprises, organizations, institutions, governments and individuals harness the power of intelligent technology.

At the heart of Rynaty AI lies a mission to bridge the intelligence gap by embedding AI into the core operations of businesses, ministries and service providers. From AI chatbots, predictive analytics and smart automation to intelligent cloud infrastructure and cybersecurity systems, Rynaty AI offers integrated solutions that speak to unique challenges and global standards.





## **Vision**



To become a global leader in ethical, scalable, and context-aware Artificial Intelligence empowering industries, institutions, and governments to make faster, smarter decisions.



Rynaty AI envisions a future where AI is not a luxury but a core utility—like water or electricity—powering systems that touch every life. Our goal is to become the intelligent infrastructure layer embedded across African and global institutions, whether it be a local government office issuing permits, a rural clinic triaging patients, a national education department tracking student learning, or an agro-cooperative offering digital support to its members.





# ⏏ The Problem



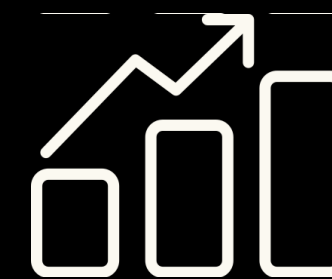
## Global Hurdle

Most organizations rely on fragmented digital tools. AI adoption is shallow, inconsistent, and often disconnected from real-world value. Governments and enterprises in both developed and emerging markets lack integration, localized, ethical AI systems.



## Continental Hurdle

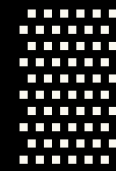
Africa faces widespread infrastructure inefficiencies that technology alone cannot solve unless that technology is contextual, scalable, and accessible.



## Statistics

Rynaty AI is strategically positioned to solve a critical gap in enterprise and institutional intelligence, targeting a global AI market projected to exceed \$15.7 trillion by 2030, with Africa alone expected to contribute \$136 Billion to that value. Despite this growth, over 75% of African governments and 80% of local enterprises still lack access to scalable, secure and context-aware AI Infrastructure. Globally 60% of organizations report underutilization of AI due to data localization issues, lack of integration and low contextual adaptability – problems Rynaty AI is purpose- built to solve.





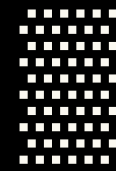
# Our Solution

## Conversational AI & Live Agents

Rynaty AI delivers intelligent virtual assistants and live agent support powered by natural language processing and multilingual capabilities. These agents are designed for enterprises, governments, and institutions to automate customer service, streamline inquiries, and enhance user engagement across platforms such as websites, mobile apps, WhatsApp, and voice interfaces. Rynaty's conversational systems go beyond chatbots—they are context-aware, continuously learning, and capable of escalating complex queries to human agents seamlessly.

## Industry-specific AI Tools (Healthcare, Finance, Governance, Energy, etc)

Rynaty AI customizes solutions to address unique challenges in key industries. In healthcare, we power triage systems, diagnostic support, and hospital management tools. In finance, we offer fraud detection, customer analytics, and credit scoring. For governments, we build automation for public services, revenue collection, and compliance. In energy, we apply AI for grid optimization, consumption forecasting, and asset maintenance. These tools are designed with flexibility, compliance, and context in mind, ensuring relevance and adoption across borders.



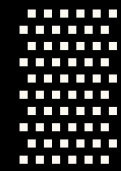
# Our Solution

## Predictive Analytics & Business Intelligence

Rynaty AI's predictive analytics engine transforms raw data into actionable insights by leveraging machine learning models trained on sector-specific datasets. Organizations can anticipate trends, reduce risks, improve service delivery, and make smarter decisions. The BI tools provide dashboards and real-time reporting capabilities tailored for sectors like finance, healthcare, governance, utilities and more.

## Autonomous Systems

Rynaty AI is building machine-led systems that operate independently to carry out tasks in industries such as logistics, surveillance, agriculture, and smart infrastructure. These include AI-driven drones, autonomous monitoring solutions, and decision-making engines that reduce human error, increase efficiency, and operate with real-time data. The goal is to enhance productivity in both public and private sectors, particularly in areas with limited manpower



# Our Solution

## AI-Powered Cloud Infrastructure

Rynaty AI offers secure, scalable cloud platforms optimized for AI workloads, including training, deployment, and data processing. This infrastructure enables companies and institutions to access powerful AI services without heavy capital expenditure. It supports hybrid and multi-cloud environments and complies with local data sovereignty laws, making it ideal for African and emerging markets.

## Cybersecurity

Security is foundational to Rynaty AI. We deliver AI-driven cybersecurity tools to detect threats in real-time, protect digital systems, and enforce secure identity verification across platforms. Our digital ID solutions use facial recognition, biometrics, and encrypted authentication layers to secure transactions, e-government portals, fintech apps, and health data systems.



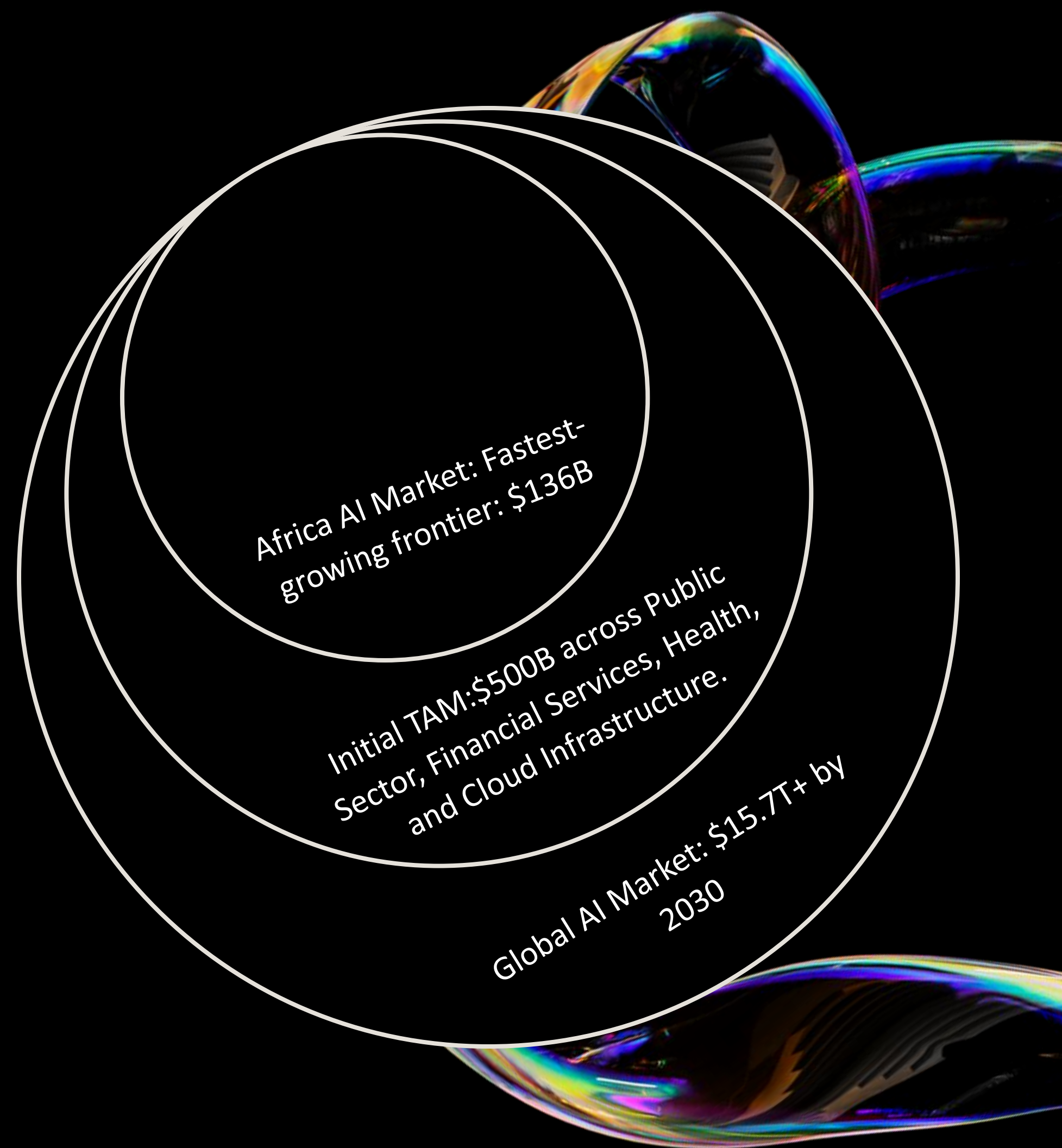
# ⌚ SIZE OF MARKET

Africa has over 1.4 billion people and is growing. The AI opportunity in Africa is expected to exceed \$20B annually by 2030, yet the continent only attracts a fraction of global AI investment.

Rynaty AI is uniquely positioned to tap into this underserved market by offering a truly African-native AI product, purpose-built for governments, businesses, and institutions. We also see opportunity to export this model to emerging economies in Latin America, Southeast Asia, Europe and the Middle East, where similar challenges exist in localized forms.

Expanding to serve Global South + Emerging Markets and Go-To- Market Strategy

- ❖ Pilot Programs with Institutions
- ❖ Partner with Telecoms, Data Centers, and Cloud Providers
- ❖ Developer Ecosystem for Apps: Plug-in Integration
- ❖ Regional Sales Hubs in Africa, Middle East and Asia



## Competitive Advantage

Built for emerging and advanced markets

- ✓ Local language, regulatory & cultural adaptation
- ✓ Modular, API-driven integration
- ✓ Security-first architecture
- ✓ Human + AI hybrid learning models

## Functionalities

Rynaty

### How Our Rynaty AI Integration Works

Discover the cutting-edge technology that makes Rynaty the most advanced AI chat platform available today.



#### Blazing Fast Responses

Rynaty's revolutionary LPU (Language Processing Unit) technology delivers responses 10x faster than traditional AI models, ensuring seamless real-time conversations without any lag.



#### Advanced Understanding

Our model comprehends complex queries with exceptional accuracy, understanding context, nuance, and intent to provide relevant and helpful responses every time.



#### Privacy Focused

Conversations are processed securely with enterprise-grade encryption and privacy protection. Your data remains confidential and is never used for training without consent.



#### Continuous Learning

The system continuously improves through advanced machine learning algorithms, adapting to user interactions and staying current with evolving language patterns.



#### Multi-Modal Processing

Handle text, images, documents, and complex data formats with unified AI processing capabilities.

Empowering A Digital Future with Sovereign AI





# ↔ **Business Model**

## **Customer Focus**

- SaaS Licensing for Enterprises

## **Expert Team**

- Government Cloud Contracts

## **Cutting-Edge Technology**

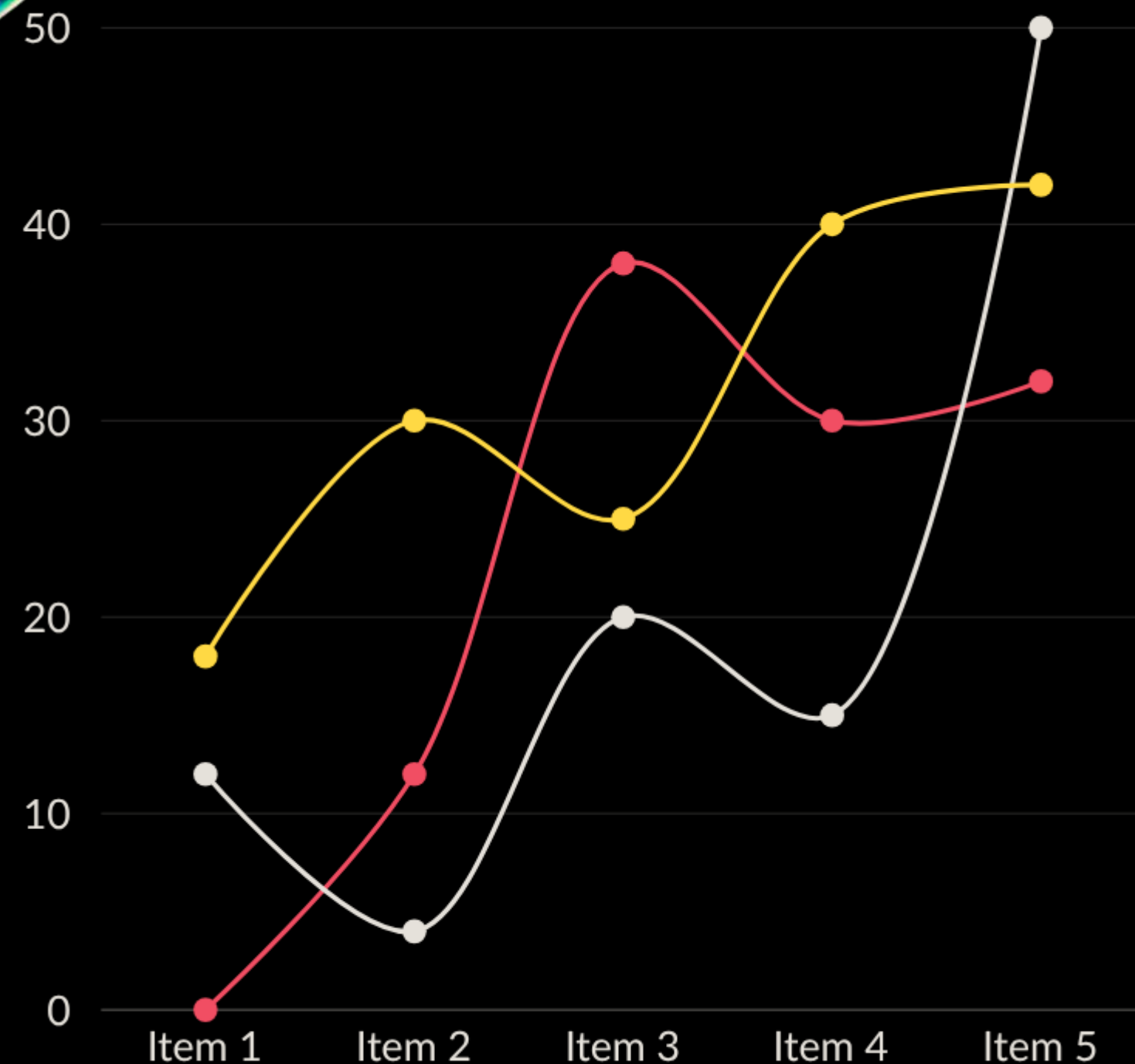
- AI-as-a-Service (AlaaS)
- Data Intelligence Subscriptions

## **Proven Success**

- Custom Deployment & API Access



# ↑ TRACTION



This matrix provides a snapshot of various success metrics for our company, including revenue growth, customer satisfaction, market share, employee retention, innovation, and brand reputation.

- ✓ 12+ MoUs across healthcare, fintech, government
- ✓ Deployed AI chatbot and analytics pilot in 3 sectors
- ✓ Pipeline of 3M in potential annual contracts
- ✓ Strategic partnerships in AI infrastructure and policy

20% annual revenue growth

90% maintain customer satisfaction ratings

15% market share in key segments

# \$ REVENUE MODEL

## Basic Plan

## Standard Plan

## Premium Plan

### Pricing

**\$11.99/ month**

**Target: Startups, SMEs, freelancers,  
Individual**

**\$99/ month**

**Target: Mid-Size businesses,  
government departments, private  
clinics, banks**

**Custom Pricing (starts at \$250/  
month)**

**Target: Large Enterprises,  
healthcare networks, banks,  
telcos, ministries**

### Features

- Custom AI Chatbot
- Up to 1,000 Conversations/month
- Basic analytics dashboard
- Predefined industry templates (finance, healthcare, ecommerce)
- Email support
- Limited API access (up to 10,000 calls/month)

- Up to 5 Custom AI Agents (Chatbot + Live Agent + BI Agent)
- 10,000 conversations/month
- Advanced Analytics + Reports
- Industry-specific knowledge modules
- Up to 5 API Integrations
- Priority Email & Chat support
- Data encryption & Data privacy tools
- Dashboard customization

- Unlimited AI Agents with full customization & Conversations
- Full AI-Powered BI & predictive analytics
- Custom NLP training with local language support
- Secure cloud hosting (Private or Hybrid)
- Real-time dashboards with decision making triggers
- On-premise deployment option
- Dedicated AI Engineer
- 24/7 support with SLA



# \$ REVENUE MODEL

## Basic Plan

## Standard Plan

## Premium Plan

### Usage Limits

- 2 seats (users)
- Data storage up to 5GB
- 1 Integration (CRM or HER or ERP)

- 10 Seats (users)
- Data storage up to 50GB
- Workflow automation tools included

- Unlimited usage
- Unlimited storage

### Additional Services

- Extra conversations: 10 per 1,000
  - Additional seat: 15/month
  - Extra integration: 20/month

- Additional 5,000 Conversations: 40
- Multilingual support module: 99/month
- AI Voice Agent: 79/month

- Premium support and consulting included



# Venture Capital Funding Milestones



2025

Seed Round \$3M

2026

Series A Round \$12M -  
\$20M

2027

Series B Round \$50M -  
\$90M

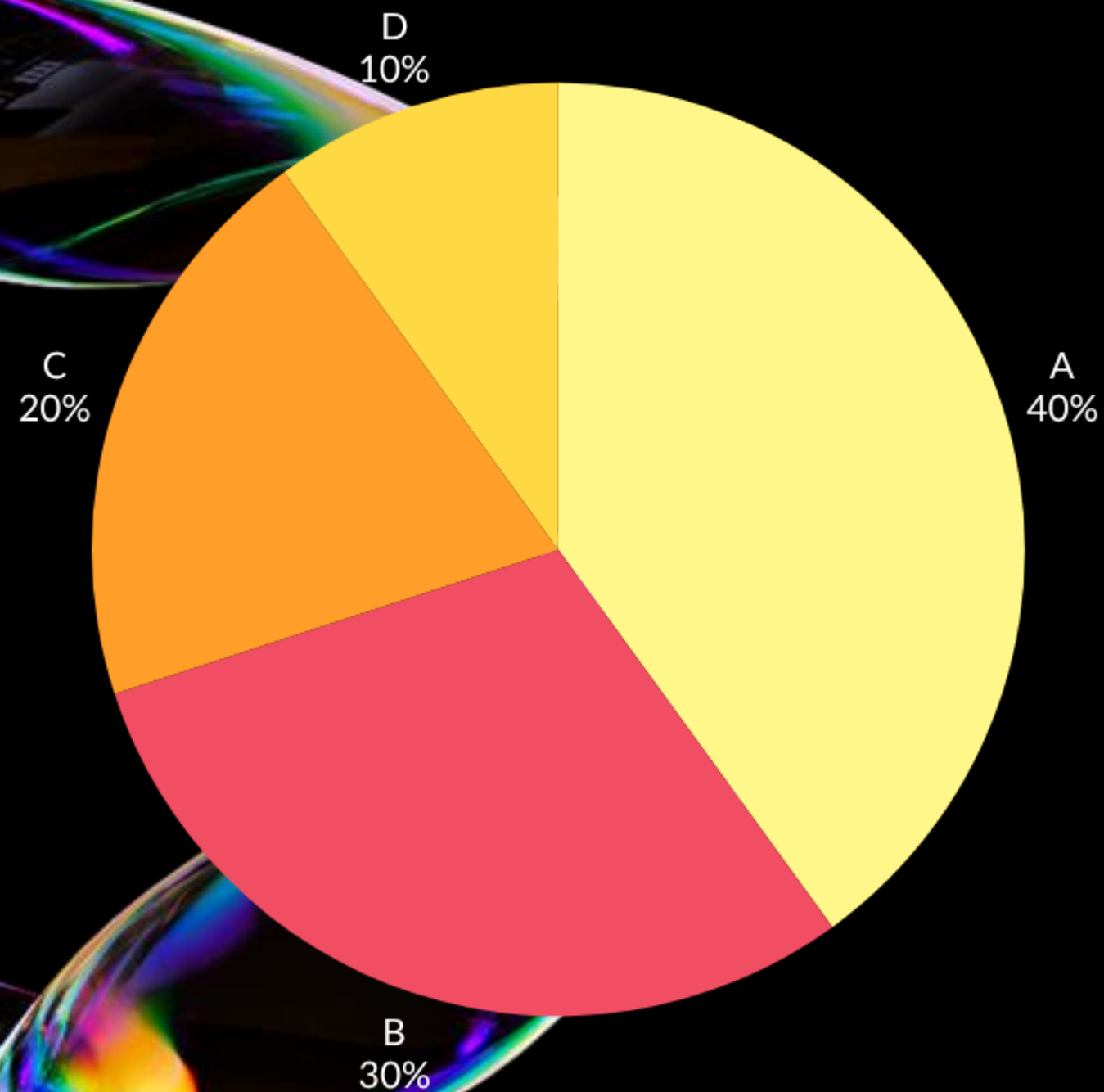
2029

Series C Round \$300M

2030

IPO – Unicorn Status

# USE OF FUNDS



Our plan for using funds generated from investors is straightforward. We'll allocate 40% towards further developing our products, ensuring they stay competitive and meet customer needs. 30% will go into marketing and sales efforts to attract new customers and drive revenue growth. 20% will be invested in infrastructure and operations to support our expanding business and improve efficiency. Finally, 10% will be set aside for strategic initiatives like market expansion and partnerships to fuel long-term growth.

A. 40% Product Development

B. 30% Marketing and Sales

C. 20% Infrastructure and Operations

D. 10 % Expansion and Growth Initiatives

# MEET THE TEAM

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Thank you for your time! Reach out to us for questions.

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Rynaty AI

# THANK YOU

for your time and attention

Join us in building the world's next AI powerhouse.

We're seeking visionary partners, investors, and clients ready to scale intelligent transformation.

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