# Izenzo THC Exchange

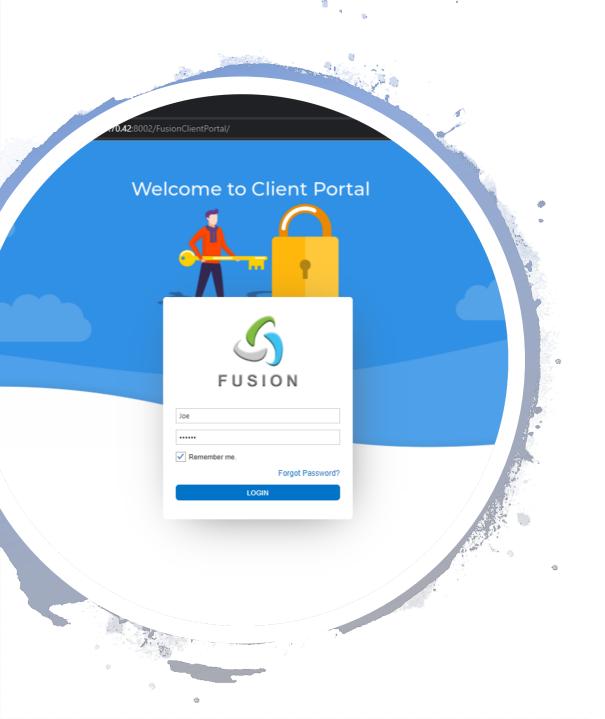
Fendahl Fusion and Portal to enable 21st century trading.



#### Terminology

- Farmer Portal or Client Portal is the customer facing front end user interface into the Fusion system of record. The website example in this deck is a proof of concept using these Web Services and the functionality which could also be embedded into another website or mobile application.
- The Portal is the order collection\management and communication platform which the farmers and customers will use to communicate with Izenzo
- Fusion is the CTRM (Commodity Trading and Risk Management) software that acts as the back bone to the overall project. It manages positions, workflows, invoicing and delivery.



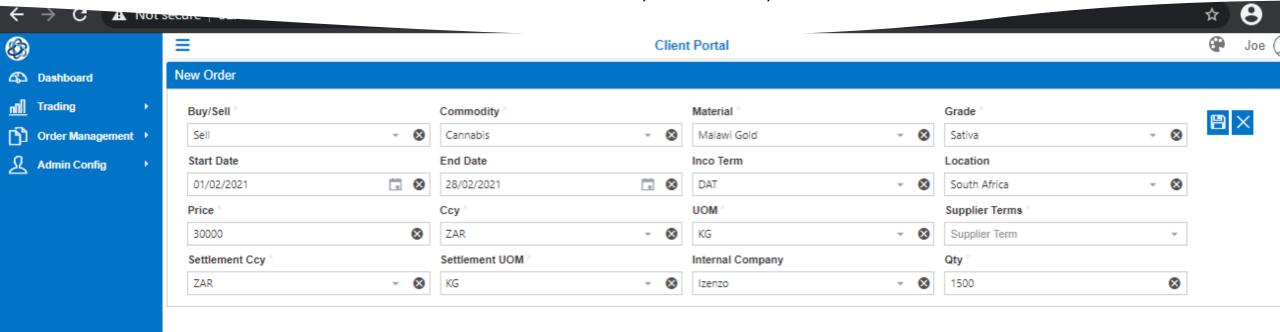


#### Portal

- Farmers and Customers alike each have a unique log-in
- Izenzo controls the user access and creation\on boarding of new customers and farmers
- Usage of the portal for all external communication will ensure Izenzo retain control of stock positions, credit and risk management, deliveries and accounting entries

#### Farmer

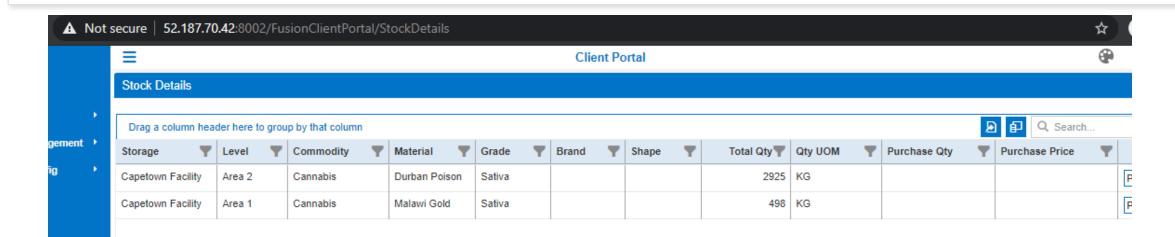
- Farmers can post available product with price, location, date, delivery terms etc...
- A workflow is then started inside Fusion that can make this stock available for sale
- Farmer will know, in real-time, when his stock is sold





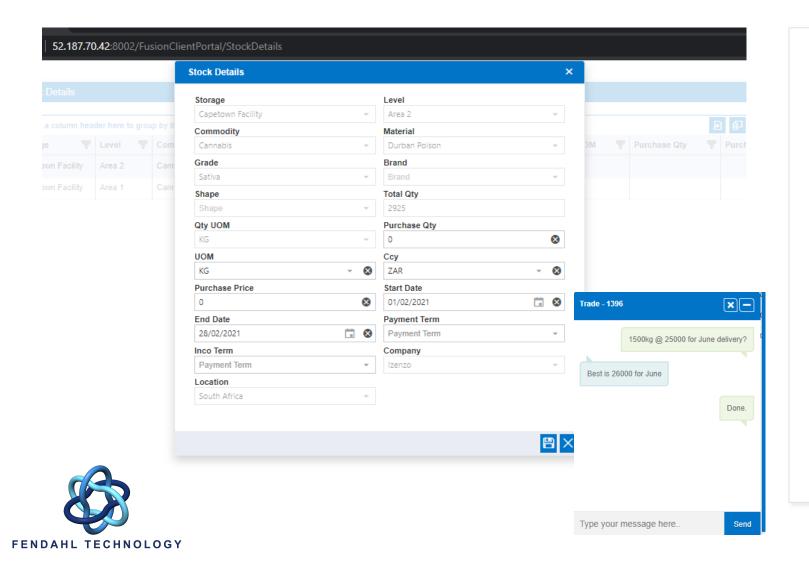
#### Customer

- Can view the available stock, by location
- Stock quantity can be obfuscated or shown
- If there is a suggested price this can be displayed
- The quality specifications (THC, CBD content) can also be displayed





#### Price is Agreed and Customer Confirms the Order



- Needs to provide details on delivery terms, dates, quantity etc...
- Price can be agreed at the suggested price or negotiated through a messaging function
- All message history is stored against the specific Fusion trade
- Once confirmed a trade is created in the Fusion platform which triggers the full deal life cycle workflow

### Customer and Farmer Anonymity

To maintain seller\buyer anonymity a process similar to the below can be followed:

- Farmer will ship to Izenzo processing facility
- Izenzo will process\package
- Izenzo will ship to end Customer

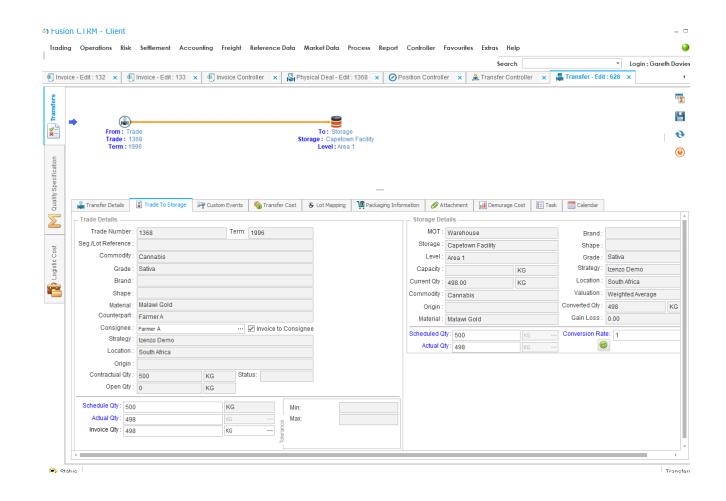
This process can be managed and tracked within the Fusion platform

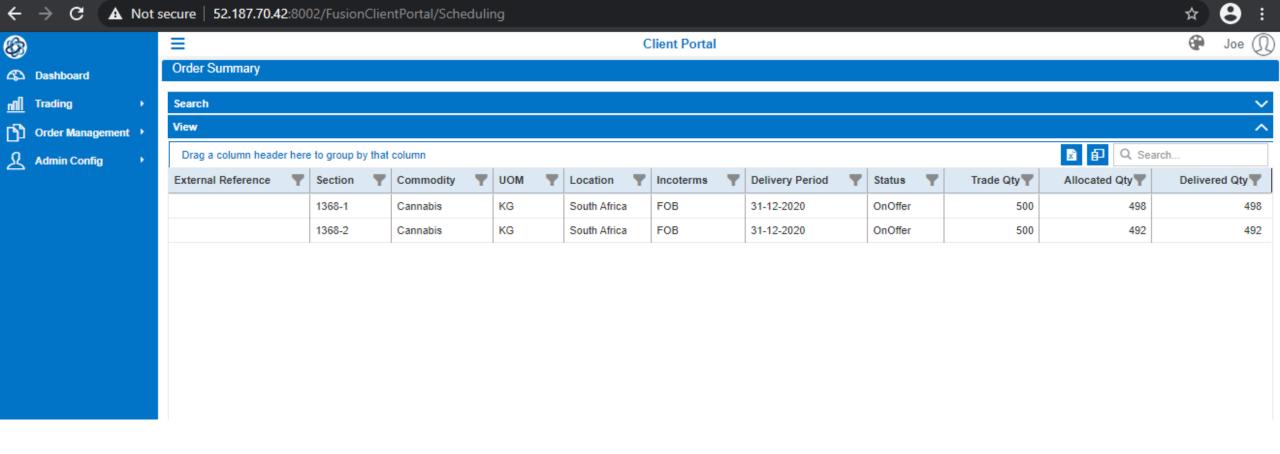


### Izenzo can Track and Manage Orders and Delivery

- Manage differences in scheduled verses actual delivery quantities
- Manage measured specifications
- Manage the mode of transport
  - Links to transport provider
- Orders may be split into multiple deliveries\locations
- Manage any transportation costs
- Ensure delivery does not occur before payment commitment
- Real time package tracking and monitoring

**FENDAHL TECHNOLOGY** 





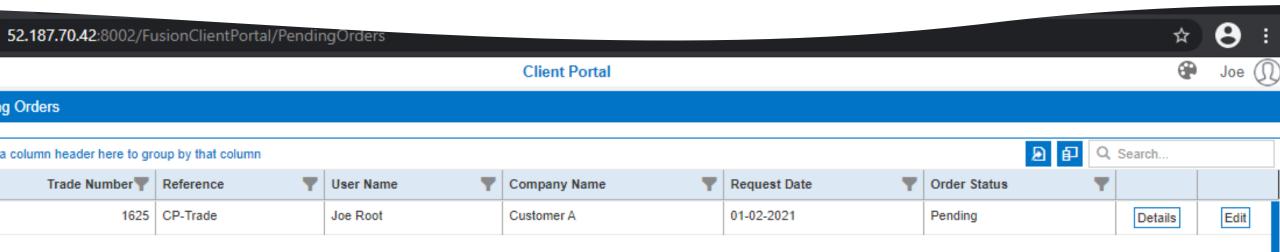
## Farmers View Order Status

- Farmers can view the status of orders against their stock, how much has been allocated to be sold and how much has been delivered
- Farmers can see their delivery commitments in real time
- Izenzo have constant visibility of available, committed and forecasted stock
- Ability to short deliveries (pre-selling crops) when appropriate



#### Customer Order Status

- Customer can see status of orders made, make changes if workflow allows etc...
- Order status could be Pending, Confirmed subject to credit, Confirmed
- Delivery status could be allocated, in-transit, delivered
- This could be augmented with the shipment tracking details or linked to the shippers website.





## Izenzo can view global real-time position

