

```
[10]: Weekly_Sales

Store

20     301397792.0
4     299543953.0
14     288999911.0

[11]: pd.DataFrame(high_sales).tail(3) #seems Like 33rd is Lowest(minimum sales)

[11]: Weekly_Sales

Store

5     45475689.0
44     43293088.0
33     37160222.0
```

```
[14]: pd.DataFrame(high_std).head(2) #Store - 14 has a maximum standard deviation
               Weekly_Sales
       Store
          14 317569.949
          10
[15]: store14 = data_sale[data_sale.Store == 14].Weekly_Sales
        store14
                 2623469.95
1704218.84
[15]: 1859
       1860
1861
1862
1863
                 2204556.70
2095591.63
2237544.75
                 1522512.20
1687592.16
1639585.61
1590274.72
1704357.62
        1997
1998
1999
2000
2001
        Name: Weekly_Sales, Length: 143, dtype: float64
[16]: mean_to_stddev = store14.std()/store14.mean()*100
        mean_to_stddev.round(3) #Mean to Standard Deviation = 15.714%
```

```
3. Which store/s has good quarterly growth rate in Q3'2012
[18]: q2_onlySales = data_sale[(data_sale['Date']>='2012-04-01')&(data_sale['Date']<='2012-06-30')].groupby('Store')['Weekly_Sales'].sum().round()
       pd.DataFrame(q2_onlySales).head(6)
             Weekly Sales
       Store
          1 21036966.0
          3 5562668.0
          4 28384185.0
               4427262.0
              20728970.0
[19]: q3_onlySales = data_sale[(data_sale['Date']>='2012-07-01')&(data_sale['Date']<='2012-09-30')].groupby('Store')['Weekly_Sales'].sum().round() pd.DataFrame(q3_onlySales).head(6)
             Weekly_Sales
       Store
          1 18633210.0
          2 22396868.0
          3 4966496.0
```

```
[20]: pd.DataFrame(('Q2_Sales':q2_onlySales, 'Q3_Sales':q3_onlySales, 'Difference':q3_onlySales-q2_onlySales, 'Growth_Rate':(q3_onlySales-q2_onlySales*100]).sort_values(by=['Growth_Rate'],ascending=0).head(3)

[20]: Q2_Sales Q3_Sales Difference Growth_Rate

Store

16 6626133.0 6441311.0 -184822.0 -2.869323

7 7613594.0 7322394.0 -291200.0 -3.976841

35 10753571.0 10252123.0 -501448.0 -4.891163

[21]: pd.DataFrame(('Q2_Sales':q2_onlySales, 'Q3_Sales':q3_onlySales, 'Difference':q3_onlySales, 'Growth_Rate':(q3_onlySales-q2_onlySales)/q3_onlySales)/q3_onlySales

[21]: Q2_Sales Q3_Sales Difference Growth_Rate

Store

29 7034493.0 6127862.0 -906631.0 -14.795225

45 10278900.0 8851242.0 -1427658.0 -16.129465

14 24427769.0 20140430.0 -4287339.0 -21.287227
```

4. Some holidays have a negative impact on sales. Find out holidays which have higher sales than the mean sales in non-holiday season for all stores together.

[23]:

Super_Bowl = ['12-2-18', '11-2-11', '18-2-12', '8-2-13']

Lahoun_Day_= ['18-9-18', '9-9-11', '7-9-112', '6-9-13']

ThinksGiving = ['35-11-18', '25-11-11', '25-11-12', '25-11-13']

Christmas = ['31-12-18', '38-12-11', '28-12-12', '27-12-13']

[24]:

[24]:

Super_Bowl_sales = data_sale_loc[data_sale_Date_isin(Guper_Bowl)]['Neekly_Sales'].mean().round(2)

Lahoun_Day_sales = data_sale_loc[data_sale_Date_isin(Inhostiving)]['Neekly_Sales'].mean().round(2)

Christmas_sales = data_sale_loc[data_sale_Date_isin(Inhostiving)]['Neekly_Sales'].mean().round(2)

Christmas_sales = data_sale_loc[data_sale_Date_isin(Inhostiving)]['Neekly_Sales'].mean().round(2)

C:\Users\Auss\Aups\AppBata\Local\Temp\lypkernel_1895\\3188927236.py:1: FutureNarning: The behavior of 'isin' with dtype-datetime64[ns] and castable values (e.g. strings) is deprecated. In a future version, these will not be considered matching by isin. Explicitly cast to the appropriate dtype before callin g isin instead.

Super_Bowl_sales = data_sale_loc[data_sale_Date_isin(Super_Bowl)]['Weekly_Sales'].mean().round(2)

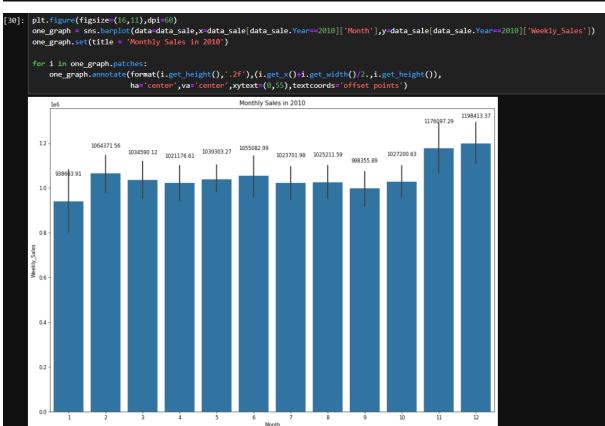
C:\Users\Auss\AppBata\Local\temp\lypkernel_1895\\3188927236.py:2: FutureNarning: The behavior of 'isin' with dtype-datetime64[ns] and castable values (e.g. strings) is deprecated. In a future version, these will not be considered matching by isin. Explicitly cast to the appropriate dtype before callin g isin instead.

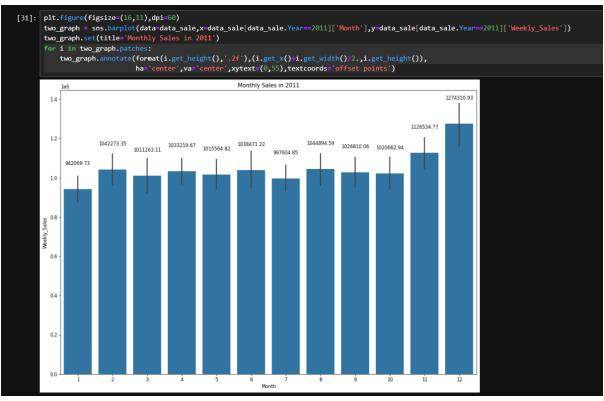
Labou_Day_sales = data_sale_loc[data_sale_Date_isin(Labour_Day)]['Weekly_Sales'].mean().round(2)

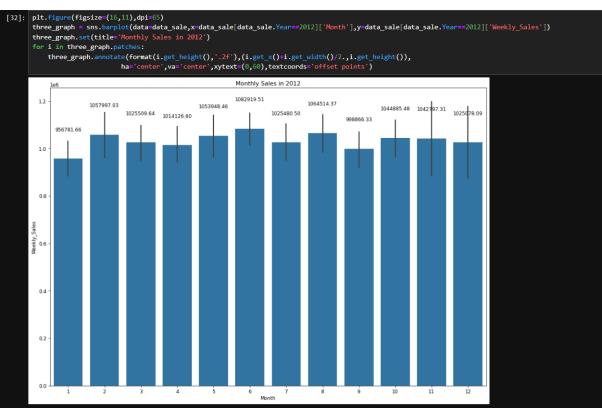
C:\Users\Auss\AppBata\Local\temp\lypkernel_1895\\3188927236.py:3: FutureNarning: The behavior of 'isin' with dtype-datetime64[ns] and castable values (e.g. strings) is deprecated. In a future version, these will not be considered matching by isin. Explicitly cast to the appropriate dtype before callin g isin instead.

Thanksgiving_sales = data_sale_loc[data_sale_Date_isin(Christmas

```
[27]: Together = pd.DataFrame([{'Super_Bowl_sales':Super_Bowl_sales, 'Labour_Day_sales':Labour_Day_sales, 'ThanksGiving_sales':ThanksGiving_sales, 'Christmas_sales'])
        Together #Thanksgiving has the highest sales
          Super_Bowl_sales Labour_Day_sales ThanksGiving_sales Christmas_sales
                                                           1471273.43
                  1079127.99
                                     1042427.29
                                                                              960833.11
        0
          5. Provide a monthly and semester view of sales in units and give insights
[46]: data_sale['Day'] = pd.DatetimeIndex(data_sale['Date']).day data_sale['Month'] = pd.DatetimeIndex(data_sale['Date']).month data_sale['Year'] = pd.DatetimeIndex(data_sale['Date']).year
        data_sale.head()
         Store
                        Date Weekly_Sales Holiday_Flag Temperature Fuel_Price
                                                                                              CPI Unemployment Day Month Year
               1 2010-05-02 1643690.90
                                                                      42.31
                                                                                   2.572 211.096358
               1 2010-02-19 1611968.17
                                                                                 2.514 211.289143
                                                                                                                                     2 2010
                1 2010-02-26
                                                                                                                  8.106 26
                                                                                                                                     2 2010
                                  1409727.59
                                                                      46.63
                                                                                   2.561 211.319643
               1 2010-05-03 1554806.68
                                                                      46.50
                                                                                  2.625 211.350143
                                                                                                                  8.106
                                                                                                                                    5 2010
```





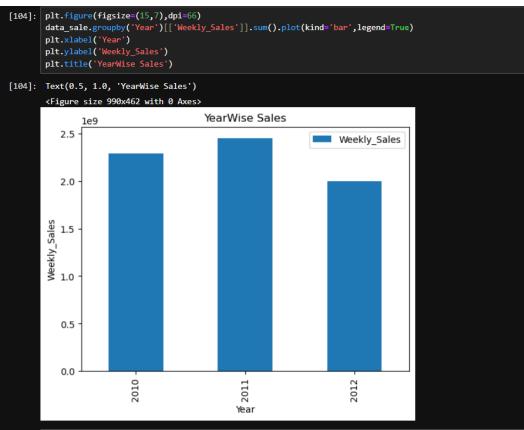


```
[33]: plt.figure(figsize=(13,6),dpi=62)
plt.bar(data_sale['Month'],data_sale['Weekly_Sales'])
plt.xlabel('Months')
plt.ylabel('Weekly_Sales')
plt.title('Monthly Sales Data')

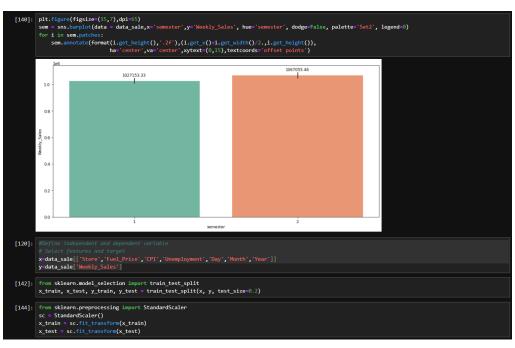
[33]: Text(0.5, 1.0, 'Monthly Sales Data')

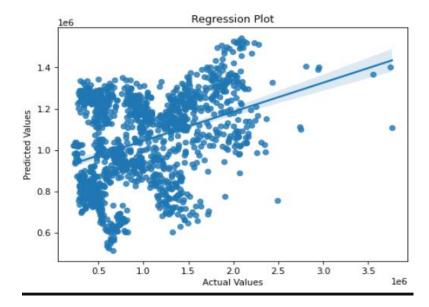
Monthly Sales Data

Monthly Sales Data
```

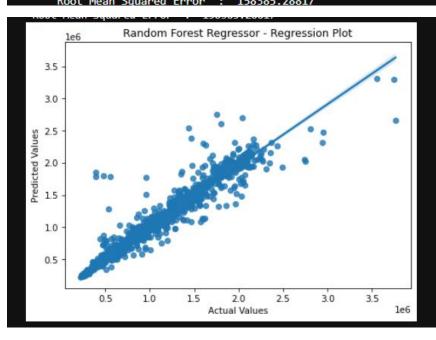


	Store	Date	Weekly_Sales	Holiday_Flag	Temperature	Fuel_Price	СРІ	Unemployment	Day	Month	Year	semester
0		2010-05-02	1643690.90	0	42.31	2.572	211.096358	8.106	2	5	2010	1
1		2010-12-02	1641957.44		38.51	2.548	211.242170	8.106	2	12	2010	2
2		2010-02-19	1611968.17	0	39.93	2.514	211.289143	8.106	19	2	2010	1
3		2010-02-26	1409727.59		46.63	2.561	211.319643	8.106	26	2	2010	
4		2010-05-03	1554806.68	0	46.50	2.625	211.350143	8.106	3	5	2010	1,





```
[162]:
       from sklearn.ensemble import RandomForestRegressor
       rfr = RandomForestRegressor()
       rfr.fit(x_train, y_train)
       rfr_y_pred = rfr.predict(x_test)
       R2_rfr = r2_score(y_test, rfr_y_pred)
       mae = metrics.mean_absolute_error(y_test, rfr_y_pred)
       mse = metrics.mean_squared_error(y_test, rfr_y_pred)
       rmse = np.sqrt(metrics.mean_squared_error(y_test, rfr_y_pred))
       display(Markdown('**Random Forest Regressor**'))
       print('Accuracy
                                        : ', R2_rfr.round(5)*100, '%')
       print('Mean Absolute Error
                                       : ', mae.round(5))
       print('Mean Squared Error
                                       : ', mse.round(5))
       print('Root Mean Squared Error : ', rmse.round(5))
       plt.figure(figsize=(7,5), dpi=75)
       sns.regplot(x=y_test, y=rfr_y_pred) # Pass x and y as named arguments
       plt.xlabel('Actual Values')
       plt.ylabel('Predicted Values')
       plt.title('Random Forest Regressor - Regression Plot')
       plt.show()
      Random Forest Regressor
                                : 91.984 %
       Accuracy
       Mean Absolute Error
                                : 80730.16203
       Mean Squared Error
                                   25085899508.46507
       Root Mean Squared Error
                                   158385.28817
```



```
[164]: from sklearn.model_selection import cross_val_score

[166]: # Linear Regression

Ir_scores = cross_val_score(lr, x_train,y_train, cv=10, scoring='r2')

print(lr_scores)
print("Mean Score:", lr_scores.mean()*100,'%')

[0.1407938 0.22136063 0.13030993 0.16570556 0.16420734 0.14010222
0.1386756 0.08596318 0.05685548 0.17510001]

Mean Score: 14.190737457064781 %

[168]: # Random Forest Regression

rfr_scores = cross_val_score(rfr, x_train,y_train, cv=10, scoring='r2')
print("Mean Score:", rfr_scores.mean()*100,'%')

[0.96303951 0.96080219 0.95201032 0.9630272 0.9661305 0.95157184
0.94738629 0.92837591 0.94018771 0.95321581]

Mean Score: 95.25747294706642 %

[]:
```