

DUTCH BOY COLOR OF THE YEAR

Ironside by Dutch Boy is a moody shade of olive green—the perfect tone for a cozy lounge or nautical space.

Primary

#5D5646

Use in the logo, for headlines, and as backgrounds

Primary

#A87D54

Use in the logo, for headlines, for buttons (if it's dark enough) and as backgrounds

Neutral

#DFD4C3

Great for backgrounds

Neutral

#EEEEAE2

Great for backgrounds

Accent

#3E5974

Use for buttons or sections that need to stand out

Text

#4D4C4B

Use this color to make sure that your text is easy to read

@DAVEYANDKRISTA

SAVE THIS

DUTCH BOY COLOR PALETTE

Maybe it’s because I hail from the sailing town of Annapolis, Maryland, but this color palette feels nautical and a bit preppy to me. Dutch Boy’s Ironside stands as the primary color, balanced by soft creams and deep ocean blue.

Save 20%

https://daveyandkrista.com/trending-color-palettes-for-websites/

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