

Dear John Recruiter,

I was excited to see your listing for the Lead Digital Marketing position at Westward Strategies on Indeed.com recently. As a dynamic email marketing specialist with over two years of professional experience executing market research, analyzing consumer data, and running A/B testing in order to drive successful marketing campaigns, I'm confident that I would be a valuable asset to the team at Westward.

Your job listing mentions a need for someone experienced in email segmentation and campaign development, both of which happen to be areas I have extensive experience in. I'm currently employed at Formosa Inc., where I've honed my skills by running numerous highly successful email marketing campaigns. While employed here, I spearheaded a digital promotion campaign for the company's new line of sandals that successfully raised our total online engagement by an impressive 13% over the course of six months, contributing substantially to the department's annual goals.

I'm confident that my proven track record of excellent work ethic, unparalleled attention to detail, and knack for executing high-performing email marketing campaigns will make me an immediate asset at Westward Strategies, and allow me to contribute to the team's success.

I look forward to discussing the Lead Digital Marketing position and my qualifications with you in more detail. I'm available to talk at your soonest convenience. I'll be in touch next week to follow up, just to make sure you've received my application.

Thank you so much for your time and consideration.

Sincerely,

[Your Name]