

*Hi {{first name}}! I came across your profile after seeing your post about {{topic they posted about}}. Interesting stuff...what's your take on {{related topic}}? I'm trying to learn more about your industry these days—I sell {{product/service}} to {{business type}} businesses—and it seems like everyone I talk to has a different opinion. Care to share some wisdom with me? P.S.: I had a friend who worked at {{company}} too back in the day. How did you like it there?*