

# Cognitive (Neuro) Psychology

## IV. Psychophysics

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Technische Universität Berlin

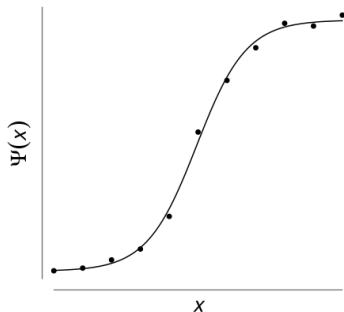
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# Layout

1 Definition

2 Classification of Experiments

# Psychophysics



- subdiscipline of psychology
- addresses the relationship between physical stimuli,  $x$ , and their subjective correlates (percepts),  $\Psi(x)$

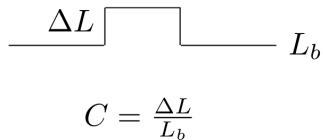
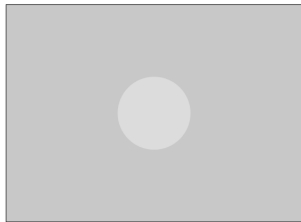
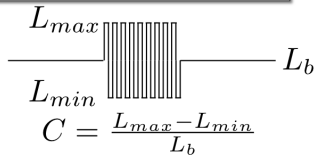
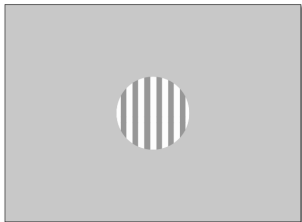
# Components of a psychophysics experiment

- stimuli
- task
- method
- analysis
- measure

Measure: contrast sensitivity

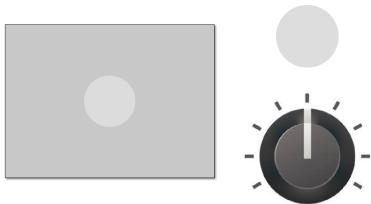


# Stimulus



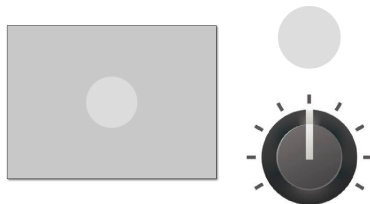
# Task

- Method of adjustment



# Task

- Method of adjustment



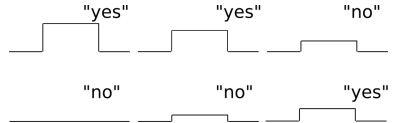
- 2-alternative forced-choice (2-AFC)





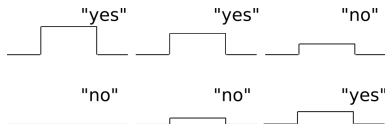
# Method & Analysis

- Adaptive procedure

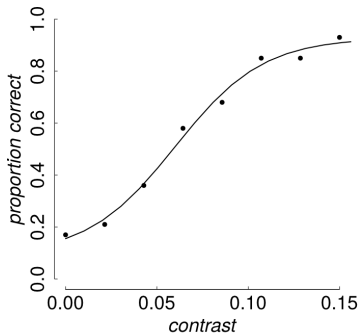


# Method & Analysis

- Adaptive procedure



- Method of constant stimuli



# Layout

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# Dichotomies



- all understanding begins with making comparisons and those comparisons, in turn, lead to the construction of categories

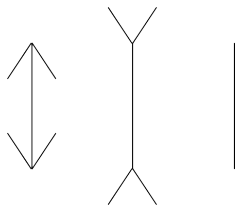
# Dichotomies



- all understanding begins with making comparisons and those comparisons, in turn, lead to the construction of categories
- simplify and make explicit design choices
- which method is appropriate for studying which aspect of visual functioning

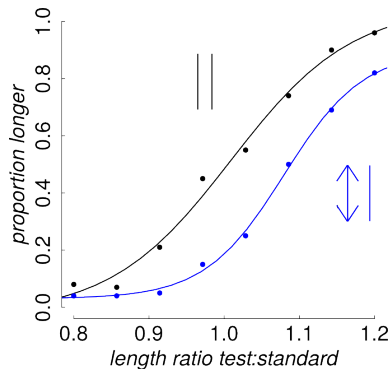
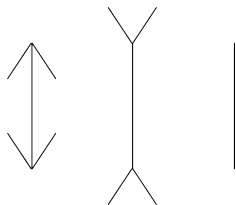
# Objective vs. Subjective

- nature of measurement e.g. Muller-Lyer illusion



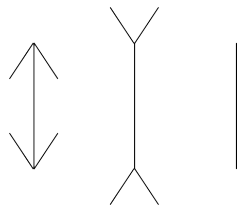
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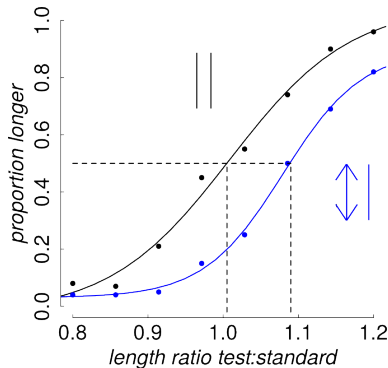


# Objective vs. Subjective

- nature of measurement e.g. Muller-Lyer illusion



- PSE: point of subjective equality
- objective: correct vs. incorrect





# Objective vs. Subjective

- method of data collection

method of adjustment = subjective

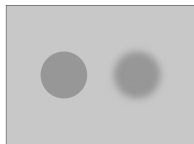
method of constant stimuli = objective

## Performance vs. appearance

- How good is an observer in a particular task? e.g. orientation discrimination in the fovea vs. the periphery
- Performance can not be meaningfully considered as 'better' e.g. apparent lightness of targets

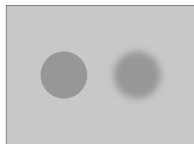
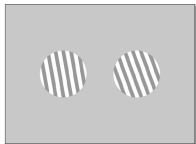
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- accuracy
- threshold
- PSE
- scales

# Forced-choice vs. non-forced

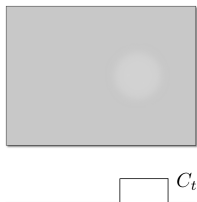
- criterion-free vs. criterion-dependent

# Detection vs. Discrimination

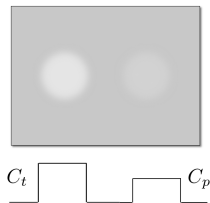
- is there a / where is the single stimulus?
- which of two stimuli is more 'x'?

# Detection vs. Discrimination

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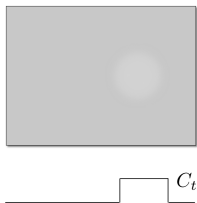


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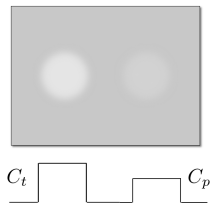


# Detection vs. Discrimination

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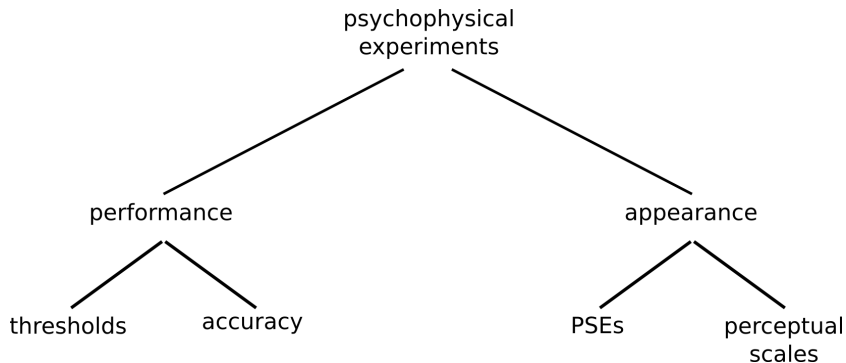
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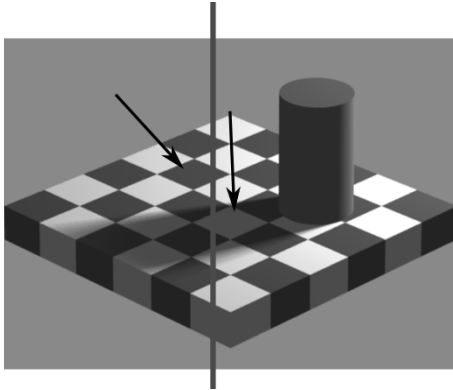


- contrast discrimination - detection of an increment on a pedestal



# Psychophysics Summary

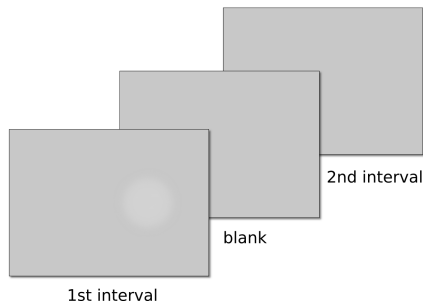




## Thinking

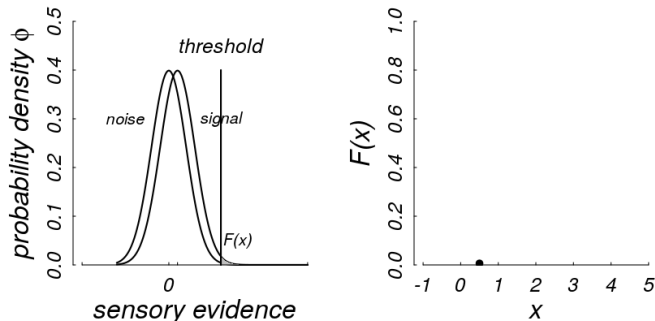
The two checks indicated by arrows have the same retinal luminance but differ in apparent lightness. Design an experiment to quantify the perceived difference between the two checks!

# Psychometric function theories: high threshold theory



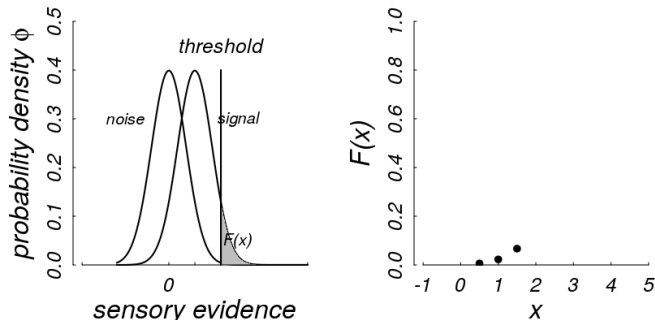
- 2-IFC:  $S$  signal and  $N$  noise
- Which of the two intervals contained the stimulus?
- sensory evidence fluctuates from trial to trial  $n \sim N(0, 1)$

# Psychometric function theories: high threshold theory



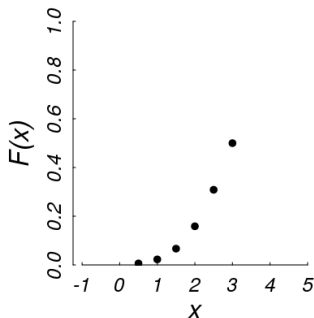
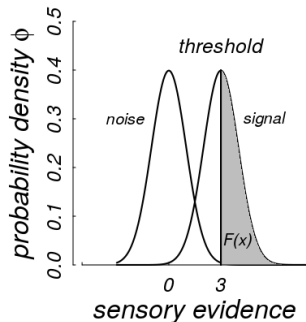
- according to high-threshold theory the sensory mechanism will detect the stimulus when the amount of sensory evidence exceeds a fixed internal criterion
- $F(x)$ : probability that the threshold will be exceeded by a stimulus of intensity  $x$

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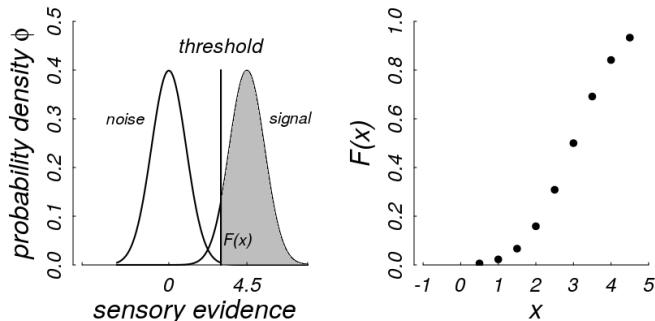
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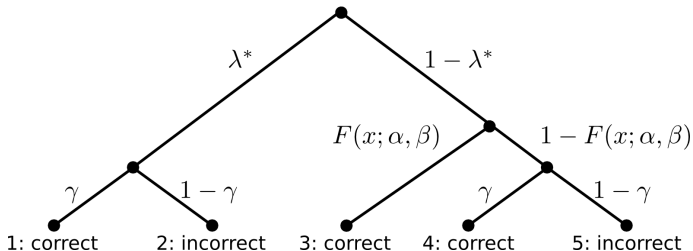
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# High threshold theory - decision process

$$\Psi(x; \alpha, \beta, \gamma, \lambda) = \gamma + (1 - \gamma - \lambda^* + \gamma \cdot \lambda^*) \cdot F(x; \alpha, \beta)$$



- relation between observable behavior  $\Psi(x)$  and unobservable decision mechanism  $F(x)$
- $\lambda$  : lapse rate
- $\gamma$  : guess rate



## High threshold theory - assumptions

- amount of sensory evidence accumulated is unavailable to the decision process
- probability that the threshold is exceeded when  $x=0$ , i.e. by noise is effectively zero, no false alarms

# References

- Kingdom & Prins, Psychophysics. A practical introduction.
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