

post_experiment_version_Factors_alone_VOD_english - word

Start of Block: Description and agreement



Q1 Number of tested subject (filled by researcher).

Q2 In this section, we will ask you to evaluate various characteristics and factors in terms of how much you think they affected your experience during experiment. Think how much the given events and characteristics made the experience pleasant or annoying.

Please mark it on a scale from „Not at all” to „A lot”. If you think an aspect has a big impact, choose "A lot" and if not, select "Not at all". We encourage you to differentiate as much as possible during the assessment. There are no "right or wrong" answers. If you do not understand an item, please select "I don't understand".



Q3 Do you agree to participate in the study?

☐ Yes (1)

☐ No (2)

Page Break

End of Block: Description and agreement

Start of Block: Factors General unified all



Q1 In this section, rate **how much** these factors impacted your experience during the experiment.

| | Not at all (1) | To some degree (2) | Moderately (3) | Considerably (4) | A lot (5) | I don't understand (6) |
|---|--------------------------|---------------------------|--------------------------|----------------------------|-----------------------|----------------------------------|
| Fluency of the video (e.g., Occurrence of stalling events, frame drop, freeze, time jumps, lack of continuity, etc.) (1) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Image and sound synchronization (2) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The presence of artifacts or distortion in the video (visibility of shapes that are strange and unnatural) (3) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Reproduction quality of dark / black parts of the video (visible blocks or other artifacts in the dark part of the video) (4) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Colors quality
(reality, diversity,
contrast) (5)

☐☐☐☐☐☐

Video resolution
(visible pixels,
number of details,
sharpness, etc.)
(6)

☐☐☐☐☐☐

Device type
(resolution, size,
quality) (7)

☐☐☐☐☐☐

Network
connection
efficiency (8)

☐☐☐☐☐☐

Application
features (design,
appearance, ease
of use, ease of
access) (9)

☐☐☐☐☐☐

The presence of
family, friends or a
supervisor / boss /
teacher (10)

☐☐☐☐☐☐

Environment
(lighting, time of
day, comfort and
temperature, etc.)
(11)

☐☐☐☐☐☐

Your attention
(multitasking /

☐☐☐☐☐☐

other activity, lack
of sleep, etc.) (12)

Your mood and
emotions (13)

| | | | | | | |
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Previous
experiences
(screen time,
significant events
of this day, etc.)
(14)

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| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|

Cost / price (if
access was paid,
price of the
service, how
much money you
have already
spent on that
service, etc.) (15)

| | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|

Your interest in
the content (16)

| | | | | | | |
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Content
importance /
significance (17)

| | | | | | | |
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| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
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Number of crucial
details (e.g.
presence of small
essential
elements, little
drawings /
inscriptions, slides

| | | | | | | |
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| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
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| | | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| with graphics, etc.) (18) | | | | | | |
| Purpose of use - work, education, entertainment, etc... (19) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Emotions evoked by the content (20) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Duration of the clip / video / movie (21) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Your familiarity with the content (how many times you've seen it, how much do you know what to expect) (22) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The fact that it was only available on one type of service (23) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The fact that it was or wasn't a premiere (24) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Your expectations regarding the content (e.g. based on reviews, | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

other people's
recommendations,
etc.) (25)

Visibility of details
in dark scenes -
the quality of
these scenes (26)

Your appreciation
of the content
(e.g. whether you
find it interesting
or boring) (27)

Content genre
(e.g. comedy,
sports, talk show
...) (28)

The presence of
advertisements
(playback
interruption,
screen covering,
etc.) (29)

| | | | | | | |
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End of Block: Factors General unified all
