

REQUEST#

DATE:

REQUESTER:

PROPOSED FACTORY

PET CATEGORY

PETFOOD TYPE

COMPLIED WITH

NUTRIENT PROFILE

REQUEST FOR

CUSTOMER DETAILS

CUSTOMER NAME

BRAND NAME

DESTINATION

COUNTRY REGULATION

EST. VOLUME (FCL/YR)

EST. LAUNCHING DATE

EST. FOB TARGET PRICE (\$/CASE)

\*OTHERS

Products in a request must be the same pattern (same product type, style and packaging)  
Product list, detail and additional information to be listed in Other Details.

CUSTOMER REQUEST

☐ PRODUCT SPEC.

☐ PROTOTYPE PHOTO

☐ COSTING

☐ C5 PROFILE

☐ VET.CERTIFICATE ETC.

☐ PHYSICAL SAMPLE NEEDED UNITS

☐ SAMPLE FOR CUSTOMER UNITS

PRODUCT DETAILS

PRODUCT TYPE

CHUNK TYPE

PRODUCT STYLE

OTHERS\*

MEDIA

NET WEIGHT

PACKAGING

TYPE

COLOR (CUP)

SHAPE (CUP)

MATERIAL (CAN,POUCH)

DESIGN(CAN,CUP)

LID (CAN, CUP)

LACQUER (CAN)

SIZE

\*OTHERS

INGREDIENT RESTRICTIONS & CLAIMS

☐ NO WHEAT

☐ NO CORN

☐ NO SOY

☐ NON GMO

☐ NATURAL INGREDIENTS

☐ MEAT#1

☐ BROTH ON LABEL

☐ WATER ON LABEL

\*OTHERS

\*OTHERS

OTHER DETAILS:

CUSTOMER COMMENTS:

INFORMATION FOR COSTING CENTER

PRICE VALIDITY PERIOD

PACKING STYLE

OTHERS

REQUESTED DATE:

☐ CREATE NEW CODE

☐ SPECIAL CUSTOMER NAME CODE

☐ GENERAL CUSTOMER CODE

☐ USING CUSTOMER CODE

Fast Track Hurdles\*

Standard Process

Standard Product

Capital Required < Baht 1 m.

Within functional team

Potential waste (raw\pack\WIP\FP) < Baht 500k

Project Timeframe < 12 months

Yes

No

☐ FAST TRACK

☐ STAGE GATE

☐ REJECT

REPLIED DATE

\*TAM (TUM\SCC)reviews the request, if the answer to any of the above is no, progress to Stage Gate. If not, initiate project, update to SGM and Committee at Stage Gate