

REQUEST#

DATE:

REQUESTER:

PROPOSED FACTORY

PET CATEGORY

PETFOOD TYPE

COMPLIED WITH

NUTRIENT PROFILE

REQUEST FOR

CUSTOMER DETAILS

CUSTOMER NAME

BRAND NAME

DESTINATION

COUNTRY REGULATION

EST. VOLUME (FCL/YR)

EST. LAUNCHING DATE

EST. FOB TARGET PRICE (\$/CASE)

*OTHERS

Products in a request must be the same pattern (same product type, style and packaging)
Product list, detail and additional information to be listed in Other Details.

CUSTOMER REQUEST

☐ PRODUCT SPEC.☐ PROTOTYPE PHOTO☐ COSTING☐ C5 PROFILE

☐ VET.CERTIFICATE ETC.

☐ PHYSICAL SAMPLE NEEDED UNITS☐ SAMPLE FOR CUSTOMER UNITS

PRODUCT DETAILS

PRODUCT TYPE

CHUNK TYPE

PRODUCT STYLE

OTHERS*

MEDIA

NET WEIGHT

PACKAGING TYPE COLOR (CUP) SHAPE (CUP)

MATERIAL (CAN,POUCH) DESIGN(CAN,CUP) LID (CAN, CUP) LACQUER (CAN)

SIZE *OTHERS

INGREDIENT RESTRICTIONS & CLAIMS

☐ NO WHEAT☐ NO CORN☐ NO SOY☐ NON GMO☐ NATURAL INGREDIENTS

☐ MEAT#1☐ BROTH ON LABEL☐ WATER ON LABEL

*OTHERS

*OTHERS

OTHER DETAILS:

CUSTOMER COMMENTS:

INFORMATION FOR COSTING CENTER

PRICE VALIDITY PERIOD

PACKING STYLE

OTHERS

REQUESTED DATE:

☐ CREATE NEW CODE

☐ SPECIAL CUSTOMER NAME CODE

☐ GENERAL CUSTOMER CODE

☐ USING CUSTOMER CODE

REPLIED DATE

*TAM (TUM\SCC)reviews the request, if the answer to any of the above is no, progress to Stage Gate. If not, initiate project, update to SGM and Committee at Stage Gate

Fast Track Hurdles*

Standard Process

Standard Product

Capital Required < Baht 1 m.

Within functional team

Potential waste (raw\pack\WIP\FP) < Baht 500k

Project Timeframe < 12 months

Yes

No

☐ FAST TRACK

☐ STAGE GATE

☐ REJECT