

REQUEST#

DATE:

REQUESTER:

PROPOSED FACTORY

PET CATEGORY

PETFOOD TYPE

COMPLIED WITH

NUTRIENT PROFILE

REQUEST FOR

CUSTOMER DETAILS

CUSTOMER NAME

BRAND NAME

DESTINATION

COUNTRY REGULATION

EST. VOLUME (FCL/YR)

EST. LAUNCHING DATE

EST. FOB TARGET PRICE (\$/CASE)

*OTHERS

Products in a request must be the same pattern (same product type, style and packaging)
Product list, detail and additional information to be listed in Other Details.

CUSTOMER REQUEST

PRODUCT SPEC.

PROTOTYPE PHOTO

COSTING

C5 PROFILE

VET.CERTIFICATE ETC.

PHYSICAL SAMPLE NEEDED

UNITS

SAMPLE FOR CUSTOMER

UNITS

PRODUCT DETAILS

PRODUCT TYPE

CHUNK TYPE

PRODUCT STYLE

OTHERS*

MEDIA

NET WEIGHT

PACKAGING

TYPE

COLOR (CUP)

SHAPE (CUP)

MATERIAL (CAN,POUCH)

DESIGN(CAN,CUP)

LID (CAN, CUP)

LACQUER (CAN)

SIZE

*OTHERS

INGREDIENT RESTRICTIONS & CLAIMS

NO WHEAT

NO CORN

NO SOY

NON GMO

NATURAL INGREDIENTS

*OTHERS

MEAT#1

BROTH ON LABEL

WATER ON LABEL

*OTHERS

OTHER DETAILS:

CUSTOMER COMMENTS:

INFORMATION FOR COSTING CENTER

PRICE VALIDITY PERIOD

PACKING STYLE

OTHERS

REQUESTED DATE:

REPLIED DATE

CREATE NEW CODE

SPECIAL CUSTOMER NAME CODE

GENERAL CUSTOMER CODE

USING CUSTOMER CODE

Fast Track Hurdles*

Yes

No

Standard Process

Standard Product

Capital Required < Baht 1 m.

Within functional team

Potential waste (raw\pack\WIP\FP) < Baht 500k

Project Timeframe < 12 months

FAST TRACK

STAGE GATE

REJECT

*TAM (TUM\SCC)reviews the request, if the answer to any of the above is no, progress to Stage Gate. If not, initiate project, update to SGM and Committee at Stage Gate