© Placement Analysis Questions for Data Studio

1. Overall Placement Rate

- o Question: What percentage of students got placed vs. not placed?
- Chart: Pie Chart (Placed vs Not Placed)

2. Placement by Gender

- o *Question*: Do male and female students have different placement rates?
- Chart: Stacked Bar (Gender vs Placement Status)

3. Placement by Degree Type

- Question: Which degree specialization (Sci&Tech, Comm&M, Others) has the highest placement rate?
- <u>Chart</u>: Bar Chart (Degree_t vs Placement %)

4. Salary Distribution

- o <u>Question</u>: What is the average salary offered to placed students?
- <u>Chart</u>: Scorecard / Box Plot / Histogram (Salary distribution)

5. Salary by Specialization

- Question: Which MBA specialization (Mkt&HR vs Mkt&Fin) leads to higher salaries?
- <u>Chart</u>: Bar/Column Chart (Specialisation vs Avg Salary)

6. Effect of Work Experience

- Question: Do students with work experience get placed more often and at higher salaries?
- o *Chart*: Bar Chart (Workex vs Placement % & Salary)

7. Entrance Test (etest_p) vs Placement

- o <u>Question</u>: Does higher entrance test score increase placement chances?
- <u>Chart</u>: Scatter Plot (etest_p vs Salary / Placement Status)

8. SSC, HSC & Degree Performance

- Question: Which academic stage (SSC %, HSC %, Degree %) has the strongest impact on placement?
- <u>Chart</u>: Line or Bar (Compare avg scores for placed vs not placed)

9. **Top Salary Earners**

- o Question: Who are the top 5 students with highest salaries?
- o *Chart*: Table (Name/ID, Gender, Degree, Specialization, Salary)

10. MBA % vs Placement

- \circ <u>Question</u>: Is there a threshold MBA percentage above which placement chances improve?
- <u>Chart</u>: Scatter Plot (mba_p vs Salary / Placement)