

INVOICE

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AUGUST 8TH 2025

BILL TO

Dr. Eliane Shore
Department of Obstetrics & Gynaecology
University of Toronto
Unity Health Toronto

30 Bond St,
Toronto, ON
M5B 1W8

PAID

ITEM DESCRIPTION

Creation of a video/animation detailing the standard vaginal birth procedure

List of services rendered:

- On-location filming with in-house equipment
- Video editing to reflect educational highlights of procedure
- Editing of narrative script
- Creating static storyboards to accompany narrative script
- Creation of 2D visual assets (static or animated) including tables, graphic icons and infographics
- Creation of 3D computer models to be used in animation, including anatomical models that accurately reflect subject matter
- Preparation and rigging of models to be used in animation
- Preparing rough drafts of animations for review
- Setting lighting, camera framing and pacing for animation
- Setting materials, textures for appearance of models within animation and rendering final animated frames
- Combining 2D visual assets, 3D animation and surgical footage (if applicable) into a linear video format
- Post-production composition duties such as adding labels, finalizing titles/chapter slides, adding subtitles
- Color and lighting correction for various clips within video
- Cleaning up narrative track and syncing audio to compiled video clips
- Compressing and rendering final video to web-suitable format
- Constructing webpage to house video, accompanied with supplementary information regarding the procedure
- Maintaining cross-links between video cases within ObGyn chapter
- Setting up various social media channels to announce release of new video
- Re-editing video and/or screengrabs for various conferences, presentations
- Accounting and project planning services

TOTAL: \$ 18,000.00

NOTES

The amount of this invoice will be deducted from funds listed in Invoice #2502005, originally billed to Dr. Sebastian Hobson, with an original amount of \$66,750.09 CAD.

The remainder of the balance indicated in Invoice #2502005, as of August 8th 2025, is
\$66,750.09 - \$18,000.00 = \$48,750.09 CAD.

Thank you!