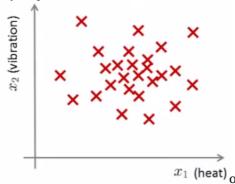
# 15: Anomaly Detection

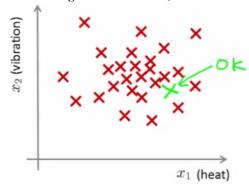
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### **Anomaly detection - problem motivation**

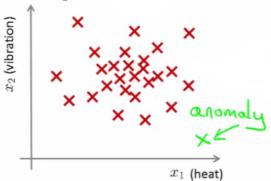
- Anomaly detection is a reasonably commonly used type of machine learning application
  - o Can be thought of as a solution to an unsupervised learning problem
  - But, has aspects of supervised learning
- What is anomaly detection?
  - o Imagine vou're an aircraft engine manufacturer
  - As engines roll off your assembly line you're doing QA
    - Measure some features from engines (e.g. heat generated and vibration)
  - You now have a dataset of  $x^1$  to  $x^m$  (i.e. m engines were tested)
  - o Say we plot that dataset



- o Next day you have a new engine
  - An anomaly detection method is used to see if the new engine is anomalous (when compared to the previous engines)
- o If the new engine looks like this;

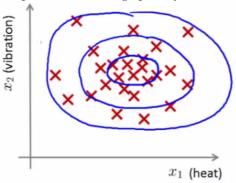


- Probably OK looks like the ones we've seen before
- o But if the engine looks like this



- Uh oh! this looks like an **anomalous data-point**
- More formally
  - We have a dataset which contains **normal** (data)
    - How we ensure they're normal is up to us
    - In reality it's OK if there are a few which aren't actually normal
  - Using that dataset as a reference point we can see if other examples are **anomalous**
- How do we do this?
  - o First, using our training dataset we build a model
    - We can access this model using p(x)
      - This asks, "What is the probability that example x is normal"
  - o Having built a model

- if  $p(x_{test}) < \varepsilon -->$  flag this as an anomaly
- if  $p(x_{test}) >= \varepsilon --> this is OK$
- ε is some threshold probability value which we define, depending on how sure we need/want to be
- We expect our model to (graphically) look something like this;



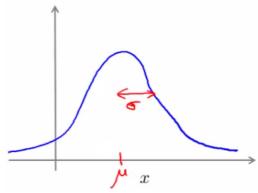
• i.e. this would be our model if we had 2D data

### **Applications**

- · Fraud detection
  - o Users have activity associated with them, such as
    - Length on time on-line
    - Location of login
    - Spending frequency
  - Using this data we can build a model of what normal users' activity is like
  - What is the probability of "normal" behavior?
  - o Identify unusual users by sending their data through the model
    - Flag up anything that looks a bit weird
    - Automatically block cards/transactions
- Manufacturing
  - Already spoke about aircraft engine example
- Monitoring computers in data center
  - If you have many machines in a cluster
  - o Computer features of machine
    - $\mathbf{x}_1 = \text{memory use}$
    - x<sub>2</sub> = number of disk accesses/sec
    - x<sub>3</sub> = CPU load
  - o In addition to the measurable features you can also define your own complex features
    - x<sub>4</sub> = CPU load/network traffic
  - o If you see an anomalous machine
    - Maybe about to fail
    - Look at replacing bits from it

# The Gaussian distribution (optional)

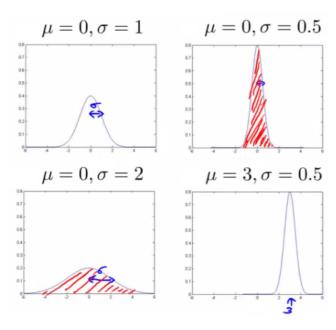
- Also called the **normal distribution**
- Example
  - Say x (data set) is made up of real numbers
    - Mean is μ
    - Variance is  $\sigma^2$ 
      - σ is also called the **standard deviation** specifies the width of the Gaussian probability
    - The data has a Gaussian distribution
  - Then we can write this ~  $N(\mu, \sigma^2)$ 
    - ~ means = is distributed as
    - N (should really be "script" N (even curlier!) -> means normal distribution
    - $\mu$ ,  $\sigma^2$  represent the mean and variance, respectively
      - These are the two parameters a Gaussian means
  - o Looks like this;



- o This specifies the probability of x taking a value
  - As you move away from μ
- Gaussian equation is
  - $P(x : \mu, \sigma^2)$  (probability of x, parameterized by the mean and squared variance)

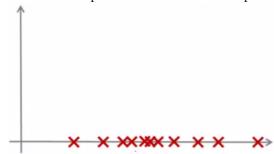


- Some examples of Gaussians below
  - Area is always the same (must = 1)
  - But width changes as standard deviation changes

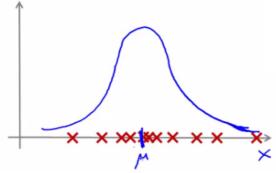


#### Parameter estimation problem

- What is it?
  - o Say we have a data set of m examples
  - o Give each example is a real number we can plot the data on the x axis as shown below



- o Problem is say you suspect these examples come from a Gaussian
  - Given the dataset can you estimate the distribution?
- Could be something like this



- Seems like a reasonable fit data seems like a higher probability of being in the central region, lower probability
  of being further away
- Estimating  $\mu$  and  $\sigma^2$ 
  - $\circ \mu = average of examples$
  - $\circ \sigma^2$  = standard deviation squared

- o As a side comment
  - These parameters are the maximum likelihood estimation values for  $\mu$  and  $\sigma^2$
  - You can also do 1/(m) or 1/(m-1) doesn't make too much difference
    - Slightly different mathematical problems, but in practice it makes little difference

### **Anomaly detection algorithm**

- Unlabeled training set of m examples
  - o Data =  $\{x^1, x^2, ..., x^m\}$ 
    - Each example is an n-dimensional vector (i.e. a feature vector)
    - We have n features!
  - o Model P(x) from the data set
    - What are high probability features and low probability features
    - x is a vector
    - So model p(x) as
      - $= p(x_1; \mu_1, \sigma_1^2) * p(x_2; \mu_2, \sigma_2^2) * ... p(x_n; \mu_n, \sigma_n^2)$
    - Multiply the probability of each features by each feature
      - We model each of the features by assuming each feature is distributed according to a Gaussian distribution
      - $p(x_i; \mu_i, \sigma_i^2)$ 
        - The probability of feature  $x_i$  given  $\mu_i$  and  $\sigma_i^2$ , using a Gaussian distribution
  - o As a side comment
    - Turns out this equation makes an independence assumption for the features, although algorithm
      works if features are independent or not
      - Don't worry too much about this, although if you're features are tightly linked you should be able to do some dimensionality reduction anyway!
  - We can write this chain of multiplication more compactly as follows;

- Capital PI (Π) is the product of a set of values
- The problem of estimation this distribution is sometimes call the problem of **density estimation**

#### Algorithm

- 1. Choose features  $x_i$  that you think might be indicative of anomalous examples.
- 2. Fit parameters  $\mu_1, \ldots, \mu_n, \sigma_1^2, \ldots, \sigma_n^2$

$$\mu_j = \frac{1}{m} \sum_{i=1}^m x_j^{(i)}$$

$$\sigma_j^2 = \frac{1}{m} \sum_{i=1}^m (x_j^{(i)} - \mu_j)^2$$

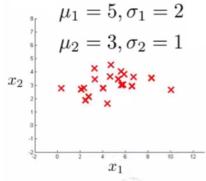
$$\sigma_j^2 = \frac{1}{m} \sum_{i=1}^m (x_j^{(i)} - \mu_j)^2$$
3. Given new example  $x$ , compute  $p(x)$ : 
$$p(x) = \prod_{j=1}^n p(x_j; \mu_j, \sigma_j^2) = \prod_{j=1}^n \frac{1}{\sqrt{2\pi}\sigma_j} \exp{(-\frac{(x_j - \mu_j)^2}{2\sigma_j^2})}$$

Anomaly if  $p(x) < \varepsilon$ 

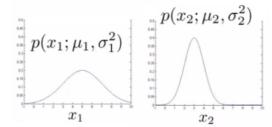
- 1 Chose features
  - o Try to come up with features which might help identify something anomalous may be unusually large or small
  - More generally, chose features which describe the general properties
  - o This is nothing unique to anomaly detection it's just the idea of building a sensible feature vector
- 2 Fit parameters
  - Determine parameters for each of your examples  $\mu_i$  and  $\sigma_i^2$ 
    - Fit is a bit misleading, really should just be "Calculate parameters for 1 to n"
  - So you're calculating standard deviation and mean for each feature
  - You should of course used some vectorized implementation rather than a loop probably
- 3 compute p(x)
  - You compute the formula shown (i.e. the formula for the Gaussian probability)
  - o If the number is very small, very low chance of it being "normal"

#### Anomaly detection example

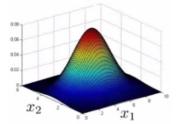
- o Mean is about 5
- o Standard deviation looks to be about 2
- - o Mean is about 3
  - o Standard deviation about 1
- So we have the following system



• If we plot the Gaussian for  $x_1$  and  $x_2$  we get something like this



• If you plot the product of these things you get a surface plot like this



- $\circ$  With this surface plot, the height of the surface is the probability p(x)
- We can't always do surface plots, but for this example it's quite a nice way to show the probability of a 2D feature vector
- · Check if a value is anomalous
  - o Set epsilon as some value
  - Say we have two new data points new data-point has the values
    - X<sup>1</sup>tes
    - x<sup>2</sup><sub>test</sub>
  - We compute
    - $p(x^1_{test}) = 0.436 >= epsilon (\sim 40\% chance it's normal)$ 
      - Normal
    - $p(x^2_{test}) = 0.0021 < epsilon (\sim 0.2\% chance it's normal)$ 
      - Anomalous
  - What this is saying is if you look at the surface plot, all values above a certain height are normal, all the values below that threshold are probably anomalous

### Developing and evaluating and anomaly detection system

- · Here talk about developing a system for anomaly detection
  - How to evaluate an algorithm
- Previously we spoke about the importance of real-number evaluation
  - Often need to make a lot of choices (e.g. features to use)
    - Easier to evaluate your algorithm if it returns a single number to show if changes you made improved or worsened an algorithm's performance
  - o To develop an anomaly detection system quickly, would be helpful to have a way to evaluate your algorithm
- · Assume we have some labeled data
  - o So far we've been treating anomalous detection with unlabeled data
  - o If you have labeled data allows evaluation
    - i.e. if you think something iss anomalous you can be sure if it is or not
- So, taking our engine example
  - You have some labeled data
    - Data for engines which were non-anomalous -> y = o
    - Data for engines which were anomalous -> y = 1
  - Training set is the collection of normal examples
    - OK even if we have a few anomalous data examples
  - o Next define
    - Cross validation set
    - Test set
    - For both assume you can include a few examples which have anomalous examples
  - o Specific example
    - Engines
      - Have 10 000 good engines
        - OK even if a few bad ones are here...
        - LOTS of y = 0
      - 20 flawed engines
        - Typically when y = 1 have 2-50
    - Split into
      - Training set: 6000 good engines (y = 0)
      - CV set: 2000 good engines, 10 anomalous
      - Test set: 2000 good engines, 10 anomalous
      - Ratio is 3:1:1
    - Sometimes we see a different way of splitting
      - Take 6000 good in training
      - Same CV and test set (4000 good in each) different 10 anomalous,
      - Or even 20 anomalous (same ones)
      - This is bad practice should use different data in CV and test set
  - o Algorithm evaluation
    - Take trainings set  $\{x^1, x^2, ..., x^m\}$ 
      - Fit model p(x)
    - On cross validation and test set, test the example x
      - y = 1 if p(x) < epsilon (anomalous)
      - $\mathbf{v} = \mathbf{v} = \mathbf{o} \text{ if } \mathbf{p}(\mathbf{x}) > = \text{epsilon (normal)}$
    - Think of algorithm a trying to predict if something is anomalous

- But you have a label so can check!
- Makes it look like a supervised learning algorithm
- · What's a good metric to use for evaluation
  - $\circ$  y = 0 is very common
    - So classification would be bad
  - o Compute fraction of true positives/false positive/false negative/true negative
  - Compute precision/recall
  - o Compute F1-score
- Earlier, also had **epsilon** (the threshold value)
  - o Threshold to show when something is anomalous
  - o If you have CV set you can see how varying epsilon effects various evaluation metrics
    - Then pick the value of epsilon which maximizes the score on your CV set
  - Evaluate algorithm using cross validation
  - o Do final algorithm evaluation on the test set

### Anomaly detection vs. supervised learning

- If we have labeled data, we not use a supervised learning algorithm?
  - Here we'll try and understand when you should use supervised learning and when anomaly detection would be better

#### **Anomaly detection**

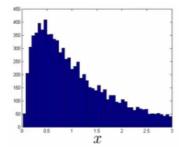
- Very small number of positive examples
  - Save positive examples just for CV and test set
  - Consider using an anomaly detection algorithm
  - Not enough data to "learn" positive examples
- Have a very large number of negative examples
  - Use these negative examples for p(x) fitting
  - Only need negative examples for this
- Many "types" of anomalies
  - o Hard for an algorithm to learn from positive examples when anomalies may look nothing like one another
    - So anomaly detection doesn't know what they look like, but knows what they don't look like
  - When we looked at SPAM email,
    - Many types of SPAM
    - For the spam problem, usually enough positive examples
    - So this is why we usually think of SPAM as supervised learning
- Application and why they're anomaly detection
  - Fraud detection
    - Many ways you may do fraud
    - If you're a major on line retailer/very subject to attacks, sometimes might shift to supervised learning
  - Manufacturing
    - If you make HUGE volumes maybe have enough positive data -> make supervised
      - Means you make an assumption about the kinds of errors you're going to see
      - It's the unknown unknowns we don't like!
  - o Monitoring machines in data

#### **Supervised learning**

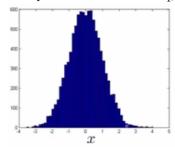
- Reasonably large number of positive and negative examples
- Have enough positive examples to give your algorithm the opportunity to see what they look like
  - o If you expect anomalies to look anomalous in the same way
- Application
  - o Email/SPAM classification
  - Weather prediction
  - Cancer classification

# **Choosing features to use**

- · One of the things which has a huge effect is which features are used
- Non-Gaussian features
  - o Plot a histogram of data to check it has a Gaussian description nice sanity check
    - Often still works if data is non-Gaussian
    - Use hist command to plot histogram
  - o Non-Gaussian data might look like this



- o Can play with different transformations of the data to make it look more Gaussian
- o Might take a log transformation of the data
  - i.e. if you have some feature  $x_1$ , replace it with  $log(x_1)$

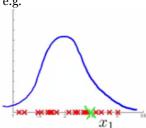


- This looks much more Gaussian
- Or do  $\log(x_1+c)$ 
  - Play with c to make it look as Gaussian as possible
- Or do x<sup>1/2</sup>
- Or do x<sup>1/3</sup>

#### Error analysis for anomaly detection

- Good way of coming up with features
- · Like supervised learning error analysis procedure
  - o Run algorithm on CV set
  - See which one it got wrong
  - o Develop new features based on trying to understand why the algorithm got those examples wrong
- Example
  - $\circ$  p(x) large for normal, p(x) small for abnormal

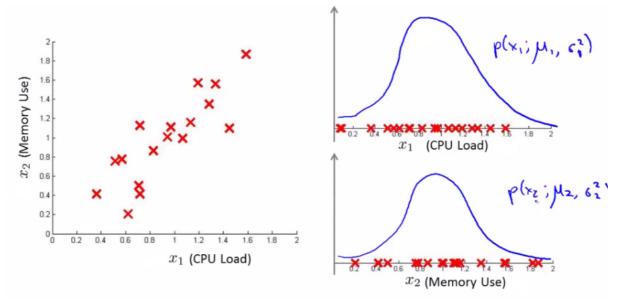
o e.g.



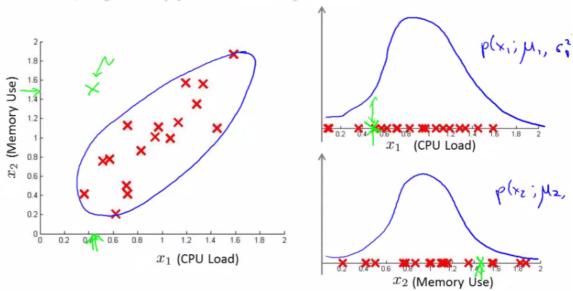
- Here we have one dimension, and our anomalous value is sort of buried in it (in green Gaussian superimposed in blue)
  - Look at data see what went wrong
  - Can looking at that example help develop a new feature (x2) which can help distinguish further anomalous
- Example data center monitoring
  - o Features
    - $x_1 = memory use$
    - $x_2$  = number of disk access/sec
    - x<sub>3</sub> = CPU load
    - $x_4 = network traffic$
  - o We suspect CPU load and network traffic grow linearly with one another
    - If server is serving many users, CPU is high and network is high
    - Fail case is infinite loop, so CPU load grows but network traffic is low
      - New feature CPU load/network traffic
      - May need to do feature scaling

# **Multivariate Gaussian distribution**

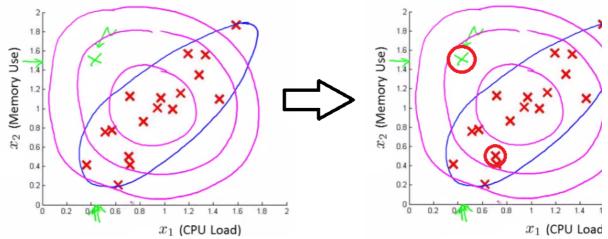
- Is a slightly different technique which can sometimes catch some anomalies which nonmultivariate Gaussian distribution anomaly detection fails to
  - Unlabeled data looks like this



- o Say you can fit a Gaussian distribution to CPU load and memory use
- Lets say in the test set we have an example which looks like an anomaly (e.g.  $x_1 = 0.4$ ,  $x_2 = 1.5$ )
  - Looks like most of data lies in a region far away from this example
    - Here memory use is high and CPU load is low (if we plot  $x_1$  vs.  $x_2$  our green example looks miles away from the others)
- Problem is, if we look at each feature individually they may fall within acceptable limits the issue is we know we shouldn't don't get those kinds of values together
  - But individually, they're both acceptable



o This is because our function makes probability prediction in concentric circles around the the means of both



- Probability of the two red circled examples is basically the same, even though we can clearly see the green
  one as an outlier
  - Doesn't understand the meaning

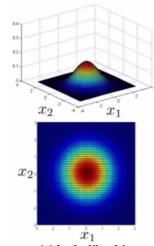
#### **Multivariate Gaussian distribution model**

- To get around this we develop the multivariate Gaussian distribution
  - Model p(x) all in one go, instead of each feature separately
    - What are the parameters for this new model?
      - $\mu$  which is an *n* dimensional vector (where n is number of features)
      - $\Sigma$  which is an [n x n] matrix the **covariance matrix**
- For the sake of completeness, the formula for the multivariate Gaussian distribution is as follows

- o NB don't memorize this you can always look it up
- What does this mean?
  - $\blacksquare$  |  $\blacksquare$  | = absolute value of  $\Sigma$  (determinant of sigma)
    - This is a mathematic function of a matrix
    - You can compute it in MATLAB using det (sigma)
- More importantly, what does this p(x) look like?
  - o 2D example

$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

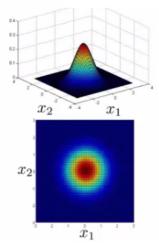
• Sigma is sometimes call the identity matrix



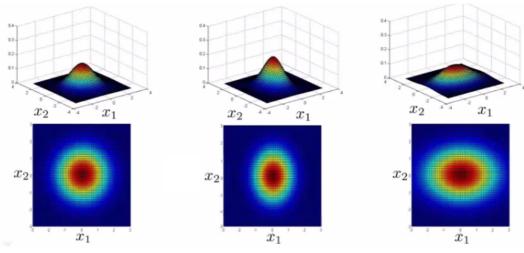
- p(x) looks like this
  - For inputs of x₁ and x₂ the height of the surface gives the value of p(x)
- What happens if we change Sigma?

$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \Sigma = \begin{bmatrix} 0.6 & 0 \\ 0 & 0.6 \end{bmatrix}$$

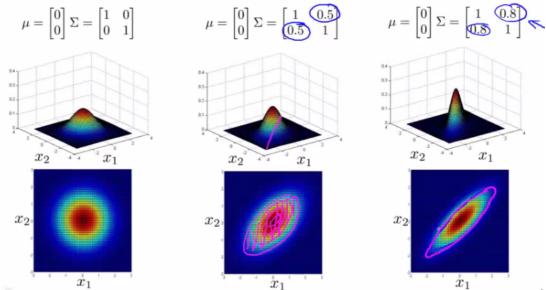
o So now we change the plot to



- Now the width of the bump decreases and the height increases
- o If we set sigma to be different values this changes the identity matrix and we change the shape of our graph



- o Using these values we can, therefore, define the shape of this to better fit the data, rather than assuming symmetry in every
- One of the cool things is you can use it to model correlation between data
  - o If you start to change the off-diagonal values in the covariance matrix you can control how well the various dimensions



- So we see here the final example gives a very tall thin distribution, shows a strong positive correlation
- We can also make the off-diagonal values negative to show a negative correlation
- Hopefully this shows an example of the kinds of distribution you can get by varying sigma
  - $\circ$  We can, of course, also move the mean ( $\mu$ ) which varies the peak of the distribution

# Applying multivariate Gaussian distribution to anomaly detection

- · Saw some examples of the kinds of distributions you can model
  - · Now let's take those ideas and look at applying them to different anomaly detection algorithms
- As mentioned, multivariate Gaussian modeling uses the following equation;

$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{\frac{n}{2}} |\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$

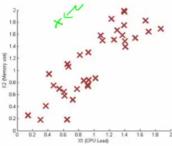
- Which comes with the parameters  $\mu$  and  $\Sigma$ 
  - Where
    - μ the mean (n-dimenisonal vector)
    - Σ covariance matrix ([nxn] matrix)
- Parameter fitting/estimation problem
  - If you have a set of examples
    - $= \{x^1, x^2, ..., x^m \}$
  - $\circ~$  The formula for estimating the parameters is

The formula for estimating the parameters is 
$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)}$$
 
$$\Sigma = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)(x^{(i)} - \mu)^T$$

• Using these two formulas you get the parameters

### Anomaly detection algorithm with multivariate Gaussian distribution

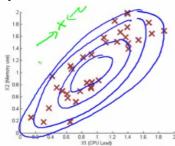
- 1) Fit model take data set and calculate  $\mu$  and  $\Sigma$  using the formula above
- 2) We're next given a new example (x<sub>test</sub>) see below



 $\circ$  For it compute p(x) using the following formula for multivariate distribution

$$p(x) = \frac{1}{(2\pi)^{\frac{n}{2}} |\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$

- 3) Compare the value with  $\varepsilon$  (threshold probability value)
  - if  $p(x_{test}) < \epsilon -->$  flag this as an anomaly
  - if  $p(x_{test}) >= \epsilon --> this$  is OK
- If you fit a multivariate Gaussian model to our data we build something like this



- Which means it's likely to identify the green value as anomalous
- Finally, we should mention how multivariate Gaussian relates to our original simple Gaussian model (where each feature is looked at individually)
  - o Original model corresponds to multivariate Gaussian where the Gaussians' contours are axis aligned
  - i.e. the normal Gaussian model is a special case of multivariate Gaussian distribution
    - This can be shown mathematically
    - Has this constraint that the covariance matrix sigma as ZEROs on the non-diagonal values

$$p(x;\mu,\Sigma) = \frac{1}{(2\pi)^{\frac{n}{2}}|\Sigma|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$
 where

• If you plug your variance values into the covariance matrix the models are actually identical

### Original model vs. Multivariate Gaussian

#### Original Gaussian model

- · Probably used more often
- There is a need to manually create features to capture anomalies where x<sub>1</sub> and x<sub>2</sub> take unusual combinations of
  values
  - So need to make extra features
  - o Might not be obvious what they should be
    - This is always a risk where you're using your own expectation of a problem to "predict" future anomalies
    - Typically, the things that catch you out aren't going to be the things you though of
      - If you thought of them they'd probably be avoided in the first place
    - Obviously this is a bigger issue, and one which may or may not be relevant depending on your problem space
- Much cheaper computationally
- Scales much better to very large feature vectors
  - Even if n = 100 000 the original model works fine
- Works well even with a small training set
  - o e.g. 50, 100
- Because of these factors it's used more often because it really represents a optimized but axissymmetric specialization of the general model

#### **Multivariate Gaussian model**

- Used less frequently
- Can capture feature correlation
  - So no need to create extra values
- Less computationally efficient
  - Must compute inverse of matrix which is [n x n]
  - o So lots of features is bad makes this calculation very expensive
  - $\circ$  So if n = 100 000 not very good
- Needs for m > n
  - $\circ\;$  i.e. number of examples must be greater than number of features
  - If this is not true then we have a singular matrix (non-invertible)
  - $\circ$  So should be used only in m >> n
- If you find the matrix is non-invertible, could be for one of two main reasons
  - o m < n
    - So use original simple model
  - Redundant features (i.e. linearly dependent)
    - i.e. two features that are the same
    - If this is the case you could use PCA or sanity check your data