

CURRICULUM VITAE

NARAYANAN NAMBOOTHIRI

CREATIVE GRAPHIC DESIGNER



PERSONAL

Name	Narayanan Namboothiri
Experience	15+ years
Nationality	Indian
Languages	English, Hindi, Malayalam Tamil, Kannada

CONTACT

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LINKS

- [linkedin.com/in/tvnarayanan](https://www.linkedin.com/in/tvnarayanan)
- twitter.com/tvnarayanan
- facebook.com/tv.narayan.n

PROFILE

I am an experienced creative professional with a strong background in Graphic Design and Art Direction. My expertise includes working with diverse individuals in web and print media environments, to define project requirements and translate them into results that meet or exceed goals. My proven ability to adapt and apply expertise gained from previous experiences, ensure the success of all projects I've been involved with. Qualified by more than 15 years of practical work experience through employment including developing advertising concepts, design and production, corporate communications, website design, email campaigns, outdoor advertising and branding initiatives for a varied client portfolio choosing the appropriate media and style to meet the client's objectives.



WORK

2025

MANAGER - GRAPHIC DESIGN

TECH MAHINDRA LTD., BANGALORE, INDIA

Period: Jul '16 - present - Managing & executing design tasks from concept to completion. Overseeing a variety of design projects. Ensuring quality & consistency.

2016

MANAGER - GRAPHICS

FINTELLIX SOLUTIONS (FORMERLY ICREATE SOFTWARE), BANGALORE, INDIA

Period: Sep '11 - Feb '16 - Playing a major role in developing concepts, initiate creative ideas and make sure those ideas fulfill to the client's satisfaction.

2011

SENIOR VISUALISER

ALLIED WORLDWIDE BUSINESS SOLUTIONS, BANGALORE, INDIA

Period: Apr '07 - Sep '11 - Developing creative ideas, designs for web interfaces, email campaigns, presentations, marketing collateral, and brand developments.

2004

SENIOR GRAPHIC DESIGNER

AL ZAHRA PRINTING PRESS LLC, MUSCAT, SULTANATE OF OMAN

Period: Aug '99 - Jan '04 - Concept & designs for print collateral & digital pre-press.

1999

GRAPHIC DESIGNER

EVEREST DENTSU ADVERTISING, BANGALORE, INDIA

Period: Jan '95 - Aug '99 - Concept & designs for print ads, collateral and finals.

EXPERTISE



SOFTWARE

ADOBE CREATIVE CLOUD INDESIGN

ADOBE CREATIVE CLOUD ILLUSTRATOR

ADOBE CREATIVE CLOUD ACROBAT PRO

ADOBE CREATIVE CLOUD PHOTOSHOP

ADOBE CREATIVE CLOUD PREMIER PRO

MS OFFICE

QUALIFICATION

BSC. VISUAL COMMUNICATION (BHARATIAR UNIVERSITY)

Graphic Design, Print Production, Video Production, Audiography & Photography