NARAYANAN NAMBOOTHIRI



CREATIVE GRAPHIC DESIGNER



PERSONAL

Name	Narayanan Namboothiri
Experience	15+ years
Nationality	Indian
Languages	English, Hindi, Malayalam
	Tamil, Kannada

CONTACT

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LINKS



linkedin.com/in/tvnarayanan



twitter.com/tvnarayanan



facebook.com/tv.narayan.n

PROFILE

I am an experienced creative professional with a strong background in Graphic Design and Art Direction. My expertise includes working with diverse individuals in web and print media environments, to define project requirements and translate them into results that meet or exceed goals. My proven ability to adapt and apply expertise gained from previous experiences, ensure the success of all projects I've been involved with. Qualified by more than 15+ years of practical work experience through employment including developing advertising concepts, design and production, corporate communications, website design, email campaigns, outdoor advertising and branding initiatives for a varied client portfolio choosing the appropriate media and style to meet the client's objectives.



WORK

2025 • MANAGER - GRAPHIC DESIGN

TECH MAHINDRA LTD., BANGALORE, INDIA

Period: Jul '16 - present - Managing & executing design tasks from concept to completion. Overseeing a variety of design projects. Ensuring quality & consistency.

2016 • MANAGER - GRAPHICS

FINTELLIX SOLUTIONS (FORMERELY ICREATE SOFTWARE), BANGALORE, INDIA **Period: Sep '11 - Feb '16 -** Playing a major role in developing concepts, initiate creative ideas and make sure those ideas fulfill to the client's satisfaction.

2011 • SENIOR VISUALISER

ALLIED WORLDWIDE BUSINESS SOLUTIONS, BANGALORE, INDIA

Period: Apr '07 - Sep '11 - Developing creative ideas, designs for web interfaces,
email campaigns, presentations, marketing collateral, and brand developments.

2004 SENIOR GRAPHIC DESIGNER

AL ZAHRA PRINTING PRESS LLC, MUSCAT, SULTANATE OF OMAN

Period: Aug '99 - Jan '04 - Concept & designs for print collateral & digital pre-press.

1999 • GRAPHIC DESIGNER

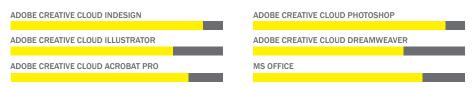
EVEREST DENTSU ADVERTISING, BANGALORE, INDIA

Period: Jan '95 - Aug '99 - Concept & designs for print ads, collateral and finals.

EXPERTISE



SOFTWARE



QUALIFICATION

BSC. VISUAL COMMUNICATION (BHARATIAR UNIVERSITY)

Graphic Design, Print Production, Video Production, Audiography & Photography