

CURRICULUM VITAE

NARAYANAN NAMBOOTHIRI

CREATIVE GRAPHIC DESIGNER



PERSONAL

Name	Narayanan Namboothiri
Experience	15+ years
Nationality	Indian
Languages	English, Hindi, Malayalam Tamil, Kannada

CONTACT

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LINKS

- [linkedin.com/in/tvnarayanan](https://www.linkedin.com/in/tvnarayanan)
- twitter.com/tvnarayanan
- facebook.com/tv.narayan.n

PROFILE

I am an experienced creative professional with a strong background in Graphic Design and Art Direction. My expertise includes working with diverse individuals in web and print media environments, to define project requirements and translate them into results that meet or exceed goals. My proven ability to adapt and apply expertise gained from previous experiences, ensure the success of all projects I've been involved with. Qualified by more than 15+ years of practical work experience through employment including developing advertising concepts, design and production, corporate communications, website design, email campaigns, outdoor advertising and branding initiatives for a varied client portfolio choosing the appropriate media and style to meet the client's objectives.



WORK

- 2025** ● **MANAGER - GRAPHIC DESIGN**
TECH MAHINDRA LTD., BANGALORE, INDIA
Period: Jul '16 - present - Managing & executing design tasks from concept to completion. Overseeing a variety of design projects. Ensuring quality & consistency.
- 2016** ● **MANAGER - GRAPHICS**
FINTELLIX SOLUTIONS (FORMERLY ICREATE SOFTWARE), BANGALORE, INDIA
Period: Sep '11 - Feb '16 - Playing a major role in developing concepts, initiate creative ideas and make sure those ideas fulfill to the client's satisfaction.
- 2011** ● **SENIOR VISUALISER**
ALLIED WORLDWIDE BUSINESS SOLUTIONS, BANGALORE, INDIA
Period: Apr '07 - Sep '11 - Developing creative ideas, designs for web interfaces, email campaigns, presentations, marketing collateral, and brand developments.
- 2004** ● **SENIOR GRAPHIC DESIGNER**
AL ZAHRA PRINTING PRESS LLC, MUSCAT, SULTANATE OF OMAN
Period: Aug '99 - Jan '04 - Concept & designs for print collateral & digital pre-press.
- 1999** ● **GRAPHIC DESIGNER**
EVEREST DENTSU ADVERTISING, BANGALORE, INDIA
Period: Jan '95 - Aug '99 - Concept & designs for print ads, collateral and finals.

EXPERTISE



SOFTWARE

ADOBE CREATIVE CLOUD INDESIGN	ADOBE CREATIVE CLOUD PHOTOSHOP
ADOBE CREATIVE CLOUD ILLUSTRATOR	ADOBE CREATIVE CLOUD DREAMWEAVER
ADOBE CREATIVE CLOUD ACROBAT PRO	MS OFFICE

QUALIFICATION

BSC. VISUAL COMMUNICATION (BHARATIAR UNIVERSITY)
Graphic Design, Print Production, Video Production, Audiography & Photography