[Course Name & #]

Name

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# Sample Unit Format

## Overview

In this first unit, we begin the course by…

### Topics

1. Topic
2. Topic
3. Topic
4. Topic

### Learning Outcomes

When you have completed this unit, you should be able to:

* Describe…
* Contrast…
* Analyze…
* Determine…
* Create…

### Activity Checklist

Here is a checklist of learning activities you will benefit from in completing this unit. You may find it useful for planning your work.

Learning Activities

* Chapter 1: sections 1.1, 1.2, 1.3 of the course text *Principles of Management.*
* Read or listen to the blog post from Bill Davis, *5 Principles of Great Management*, and reflect on the chart provided.

Assessment

* Unit 2 Team Memo

### Resources

Here are the resources you will need to complete this unit.

* Bright, D. S. & Cortes, A. H. (2019). [Principles of Management](https://openstax.org/details/books/principles-management).
* Other online resources will be provided in the unit.

## Topic 1 Title

[Add content]

### Activity: Introductory Readings & Video

* Read …
* Watch this short informative video that helps you understand the competitive environment by using the case of Amazon books Vs. Independent bookstores.

[Watch: *The Competitive Environment Explained*](https://www.youtube.com/watch?v=XIt7dEmo4D8)

Questions to Consider

After watching the above video, consider the following questions:

* …
* …

**Note:** *Learning activities in this course are ungraded, unless specified. They are designed to help you succeed in your assessments in this course, so you are strongly encouraged to complete them.*

## Topic 2 Title

[add content]

## Topic 3 Title

[add content]

## Unit Summary

[add content]

## Assessment

Assessment 1 Title

* Do a thing
* Do another thing

Assessment 2 Title

* Do a thing
* Do another thing

**Note:** *This is an example of a note pertaining to an assessment*

## Checking your Learning

Now that you have completed the learning activities and assignments for this unit, check the unit learning outcomes below to see if you are able to do the following:

* Describe…
* Contrast…
* Analyze…
* Determine…
* Create…

Feel free to review topics more in depth or continue on to the next unit.

**Sample courses:**

* [LDRS 375](https://ba-leadership.github.io/ldrs375/)
* [LDRS 440](https://ba-leadership.github.io/ldrs440/)

# Course Credits

## Course Contributors

### Curriculum Developer

### Course Instructors

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### Course Development Team

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# References

The following are key references used in this course. ***Check with your course syllabus for required readings.***