## TWU MCOM 281

## Demonstration Speech Evaluation and Feedback

Date: \_\_\_\_\_\_\_\_\_ Speaker:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Length of Speech \_\_\_\_\_\_\_\_ Number of Cites: \_\_\_\_\_\_\_\_

**PRESENTATIONAL COMPETENCIES** **RATINGS**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Unsatisfactory  (F-D) | Satisfactory  (C-B) | Excellent  (B+-A+) |
| **Competency 1:** **TOPIC**   * Chose a worthwhile topic and narrows it appropriately for the audience & occasion. * Stressed the hook or interesting angle of the topic and its benefits to the audience. |  |  |  |
| **Competency 2:** **COMMUNICATION**   * Conducted proper research and audience analysis that produced a strong outline that communicates the thesis/specific purpose in a manner appropriate for the audience and occasion. * Conveyed the ideas, insights, and information in clear and understandable way. * Was appropriately audience-centered. * Exhibited sufficient audience sensitivity. * Flagged sensitive issues when needed. * Appeared to be appropriately practiced and rehearsed. |  |  |  |
| **Competency 3:** **SUPPORT**   * Provided supporting material, 4 research cites, and narratives (including electronic and non-electronic presentational aids) appropriate for the audience and occasion. * Exhibited credibility and trustworthiness through language, dress, knowledge expertise, tone of voice, etc. |  |  |  |
| **Competency 4: INTRODUCTION**   * Had a strong or catchy opening that grabs the attention of the audience. * Set up the topic and any pertinent background material or context * Stated the central idea of the speech. * Stressed the benefits of the topic to the audience. * Previewed the main points clearly. * Transitioned well to the first main point. * Exhibited confidence and a positive and pleasant attitude. |  |  |  |
| **Competency 5:** **ORGANIZATIONAL PATTERN**   * Used an organizational pattern appropriate to the topic, audience, occasion, and purpose. * Clearly demonstrated or showed how to do the subject. |  |  |  |
| **Competency 6: MAIN POINTS**   * Had logically supported main ideas. * Topic was sufficiently supported with research material and points. * Had appropriate sub-points where applicable. * Used transitions and connectives well between the main points. * Points were clearly expressed and not overly cluttered with complex sentence, ideas, or details. * Had sufficient and appropriate presentation aids where applicable. * Addressed cogent counter-arguments of the opposing side. * Offered practical, workable, and viable solutions. |  |  |  |
| **Competency 7: CONCLUSION**   * Transitioned well to the conclusion. * Let the audience know the speech was ending. * Briefly summarized the central idea and main points. * Reinforced or stressed the purpose and value of the speech. * Ended on a strong note with sufficient energy. * Speech was not too short or too long. |  |  |  |
| **Competency 8:** **LANGUAGE**   * Used language appropriate to the audience and occasion. * Defined key concepts and terms. |  |  |  |
| **Competency 9:** **VOCAL VARIETY**   * Used vocal variety in rate, pitch, and intensity (volume) and pauses to heighten & maintain interest appropriate to the audience & occasion. |  |  |  |
| **Competency 10:** **PRONUNCIATION, GRAMMAR, AND ARTICULATION**   * Used pronunciation, grammar, and articulation appropriate to the audience & occasion. |  |  |  |
| **Competency 11:** **PHYSICAL BEHAVIOR**S   * Used posture and physical behaviors and mannerisms, (gestures, body movements, and facial expressions) that supported and enhanced the verbal message. * Made good and sufficient eye contact with the whole audience and did not read too much. * Used speaking notes well. |  |  |  |

**Summative Scores of the Competencies:\_\_\_\_\_\_\_\_**

**Instructor Comments:**

Congratulations, you have delivered your first graded speech. Below is more feedback for it. Please also see the feedback comments on your submitted outline. Be sure to also consider the feedback you received from your peers and reflect on all of it as you note in your journal what you learned from this experience.

Remember, this evaluation and feedback are to help you and not discourage you. No matter what grade you receive, please continue to work on improving in the course. It will pay off in your life and career ahead.

**Facilitator’s Comments:**