

Sneaky Ways Costco Gets You To Spend More Money

today's issue: Do you often buy extra stuffs when shopping in the mall?

—>No.

1. **practical** 實際的、實用的

a. **practical** [ˈpræktɪk!] (adj.) 實際的、實用的

-Some clothes are **fashionable** but not practical.

b. practice [ˈpræktɪs] (v.) 練習

-I have practiced a lot for the presentation tomorrow.

2. **enticing** 引誘的、迷人的

a. **enticing** [ɪnˈtaɪsɪŋ] (adj.) 引誘的、迷人的

-She has such **an enticing smile**.

b. **entice** [ɪnˈtaɪs] (v.) 引誘

* 動詞後面去掉 e + ing -> (adj.) = 令人... 的

* 動詞後面去掉 e + ed -> (adj.) = 感到... 的

c. attractive [əˈtræktɪv] (adj.) 吸引人的

-He is a very attractive man to me.

3. **impulse** 衝動

a. **impulse** [ˈɪmpʌls] (n.) 衝動

-I had a sudden impulse to buy those fancy shoes while I was shopping.

b. **compulsory** [kəmˈpʌlsəri] (adj.) 必須做的

- Education is compulsory for children in most country.

4. purchase 購買

a. purchase [ˈpætʃəs] (v.) 購買

- He purchased this house with all his savings.

b. **installment plan** (phr.) 分期付款

-I bought my motorcycle on an installment plan.

On the way to buy something practical, you might pass something enticing and make an impulse purchase. And some of those impulse purchases might not be a good deal.

在你去買必需品的路上，你可能會經過讓你很心動的產品，你就有可能會衝動購物，而有些衝動購物所買下的東西，不一定會是划算的。