

13-year-old girl started her own business, invited to deliver a speech in Jack Ma's entrepreneurs foundation.

today's issue: What business would you want to start?

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1. personally 親自；就本人而言

a. personally [``pɜːsn!ɪ`] (adv.) 親自；就本人而言

-I personally delivered the letter to him.

-Personally, I think that Carl is a great public speaker.

-I personally don't like coffee.

b. personal [``pɜːsn!`] (adj.) 個人的，私人的

-The CEO has a personal assistant.

-I don't want to answer that question, it's a bit too personal.

2. come up with 想出

a. come up with (phr.) 想出

-We need to come up with a solution to this problem.

b. **come up short** (phr.) 功虧一簣

-We did our best to **fund raise(資金籌集)** this event, but we still **came up short.**

3. code 編碼

a. code [`kod`] (n.) 編碼

-Software engineers designed the code for our computer program.

b. **programmer** [ˈprogræmə] (n.) 程式設計師

-As a **programmer**, I spend most of my day coding.

c. engineer [ɛndʒəˈnɪr] (n.) 工程師

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4. launch 發起，發佈

a. launch [lɒntʃ] (v.) 發起，發佈

=to start

=to show other people

-Our new website launches tomorrow.

-The new product launches tomorrow.

b. release [rɪˈlis] (v.) 發佈

-The movie will release at the end of the month.

c. on the market (phr.) 上市

-Our app is not on the market yet.

-我們的 app 還沒上架。(**app 已經存在**)。

I personally camp up with the idea, and we found a tech company to help us build the code. The app took 6 months to complete from September of 2016, and we launched the app last year in May.

胡志明市有一個鎮壓不住的靈魂 和創業能量，日夜活躍地不停運轉。雖然經過他國近一世紀的殖民和 殘酷的衝突，現今本城以熱情好客聞名，甚至對其前敵人也如此。