HALEY PARK

ABOUT ME

Haley Park.
Designer.

https://haleypark.design/

Brand	Aesthetic, refined, organized. Haley is trying to show she gets straight to the point but also has a taste.
Functionality	The designer's use of color and animation was effective and not overwhelming or messy and kept the design quite clean. They could improve on conveying the other aspects of her personality, "designer" is very broad and we have no insight into what she likes.

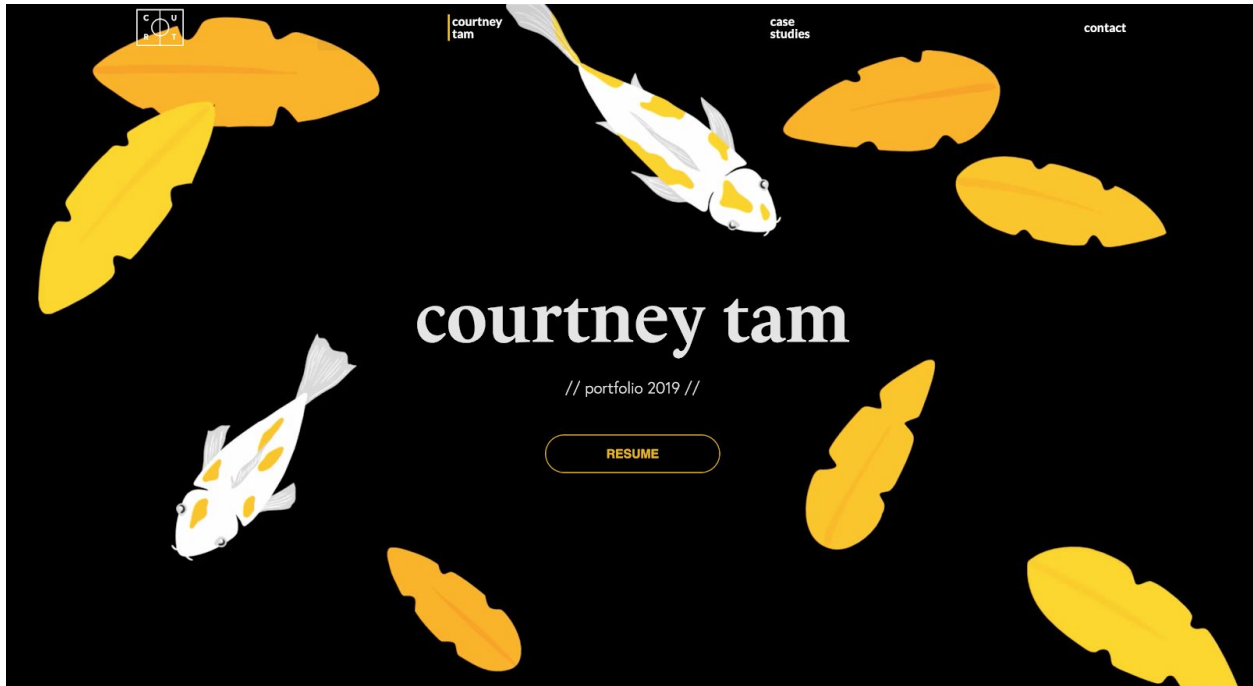:)

00. Me facts

Luka Schulz, loves walking.

https://lukaschulz.com/

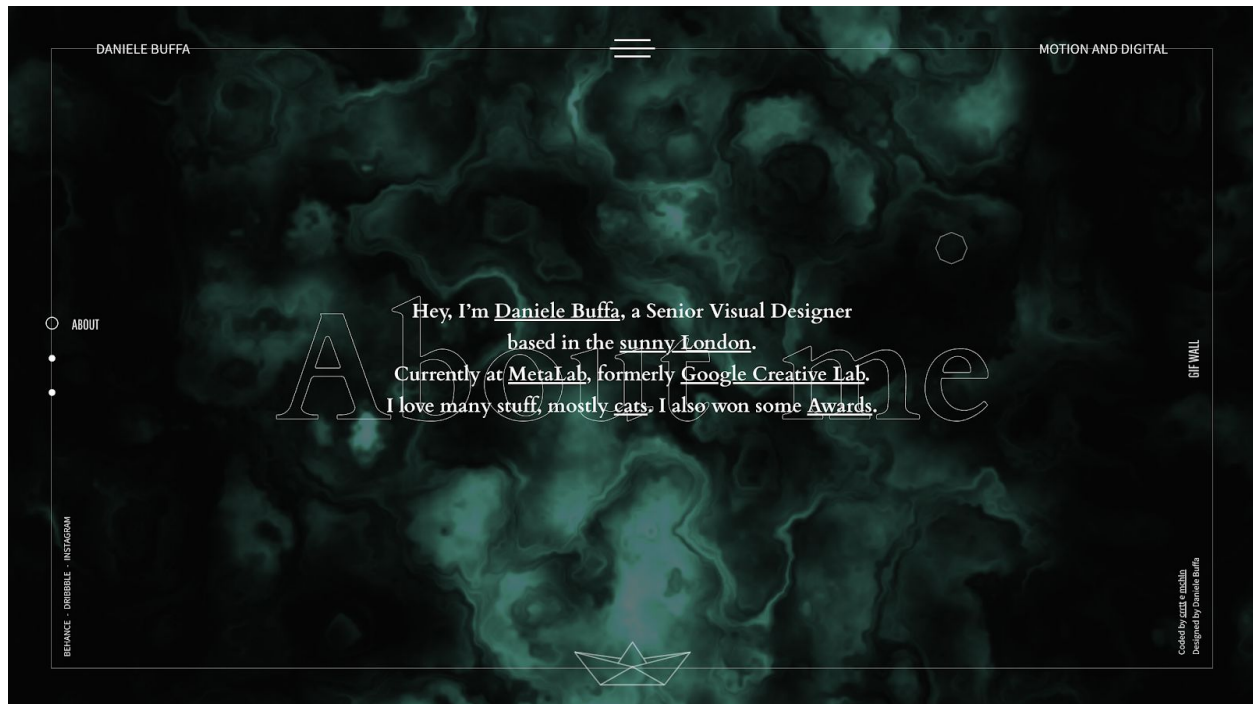| Brand	Direct, Silly, Minimalistic. David is bold and daring and commands the page while still being light-hearted with his silly facts.
Functionality	The changing facts were effective in helping us know who he is in a more intimate and fun way without trying too hard or navigating from the main page. They could improve on the first impression, it is very personal but we lack knowledge of his skills.

https://nico.pizza/

| Brand	Fun, Loud, Messy. They are trying to convey that they are not afraid to mess around be in your face about it.
Functionality	The designer was effective in grabbing the user's attention and keeping them entertained as they scroll down the page. However, they did compromise legibility and could improve on the choices they made about having the "do good" follow the user down the page. The inconsistent sizing in terms of headers also created a discontinuity in the ability of the user to tell what the main points of his portfolio were.

https://www.courtneytam.com/#KoiFinal

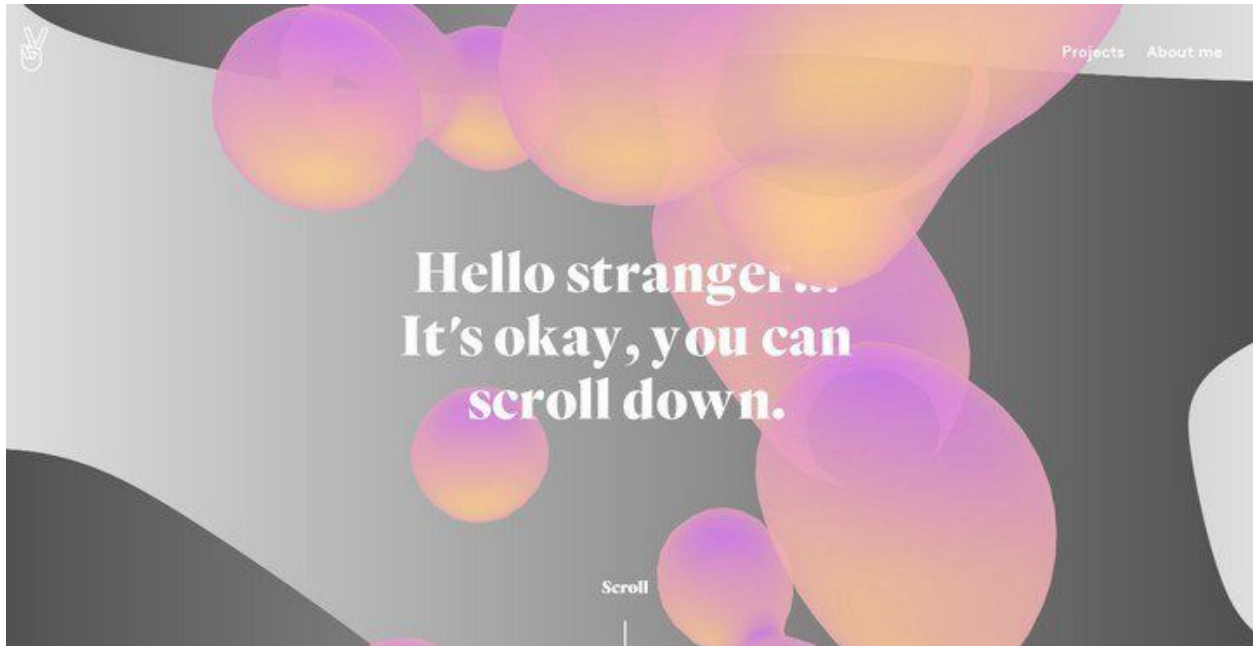| Brand	Youthful, Bright, Calm. She does an impressive job showcasing her animation and aesthetic ability.
Functionality	This was effective: the designers use of color and animation was not overwhelming or messy and kept the design quite clean. They could improve the font and lettering of her projects. They are spaced oddly and are hard to read with a complicated background. Additionally, her view resume button at the bottom of the page was obscured by a black bar and therefore not immediately obvious to navigate to.

https://www.danielebuffa.me/

Brand	Mysterious, dark, creative. He is trying to give off a mystical kind of magical vibe as the background moves with your mouse.
Functionality	I think that the website conveys emotion and skill will and is easy to figure out who Daniele buffa is however I think that he could improve on his layering with the "about me" and another text as it impaired our ability to read his bio. Furthermore, the decision to have his social links reading bottom to up makes it difficult for users to see at a glance what they are and either physically or mentally flip the words in order to understand them.

http://www.chungjenny.com/blog/
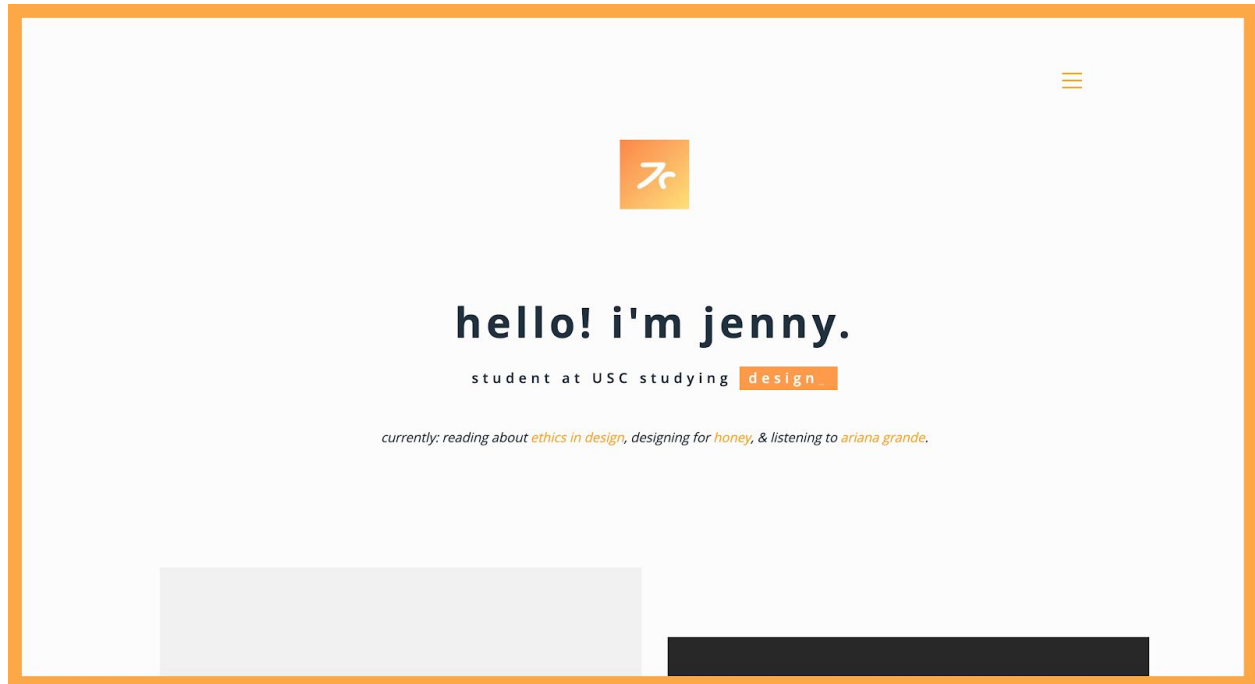
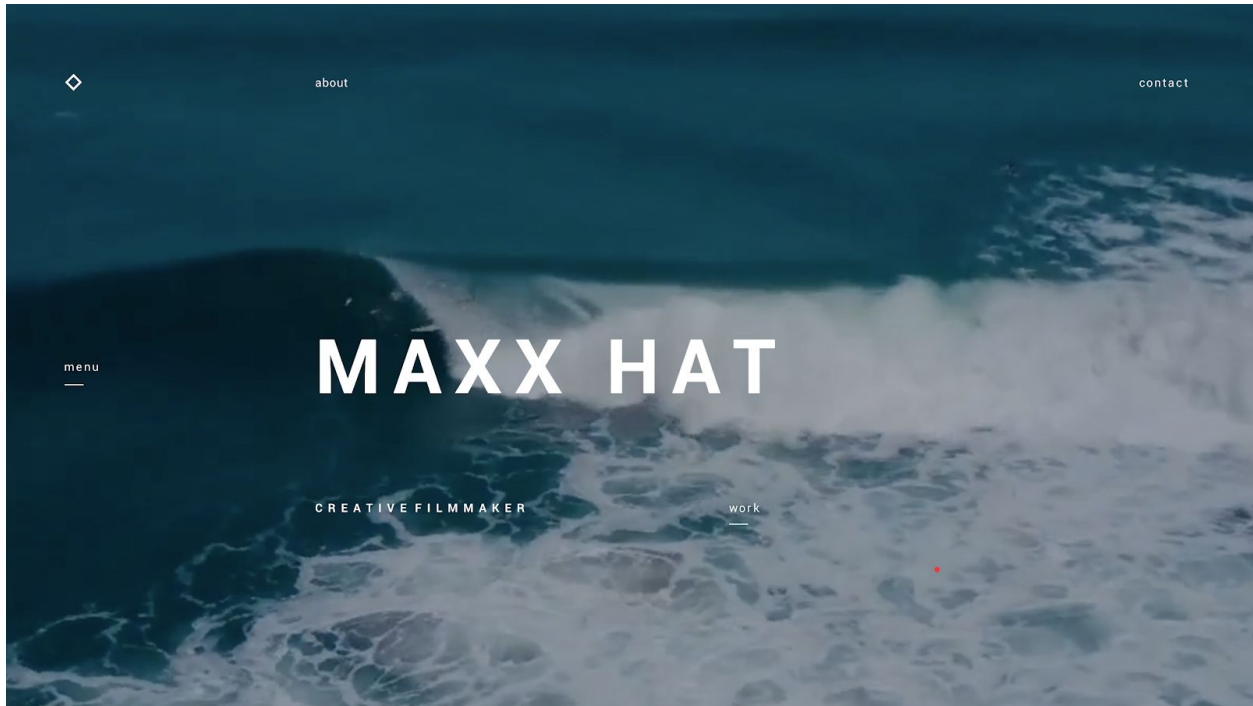| Brand	Clean, Smart, Radiant. Jenny conveys a down to earth relatable vibe with her lowercase letting and simple bright palette.
Functionality	I think that she conveys her brand well and we get an idea of who she is with the rotating list of what she studies. However, I think she could also improve on her layout of projects as it does not scale well and loses touch with her banner aesthetic.

https://juliebonnemoy.com/

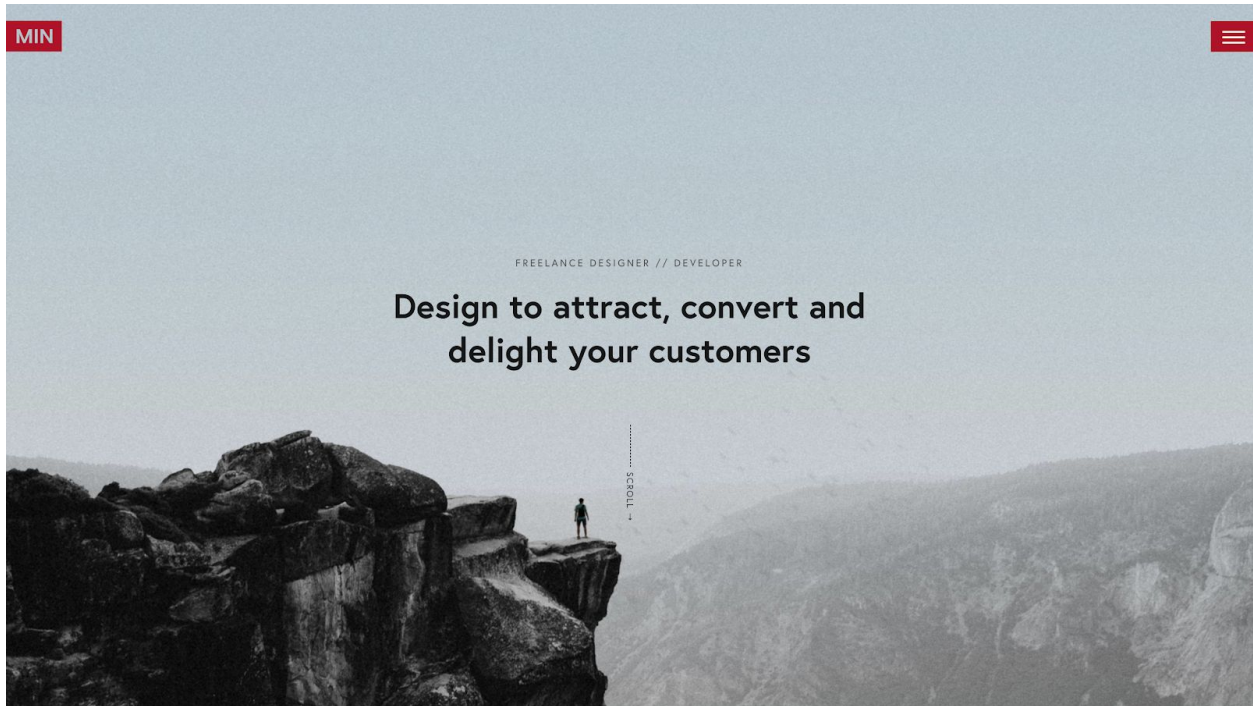| Brand	Bubbly, Busy, Friendly. She is clearly trying to grab the user's attention right off the bat in a fun but impressive way, for sure showing off.
Functionality	This was effective: the designer's use of color and animation was fun and captured my attention throughout the whole sight and kept me looking through her work. They could improve on the coherence between each animated page, while each is interesting there are some dramatically different movements going on.

Kyle Decker   Work   About

Kyle Decker is a designer who codes.

https://kyledecker.me/

Brand	Straight-forward, Fun. He is trying to convey his aesthetic ability as well as coding prowess by having an interactive keyboard.
Functionality	This was effective: The designer's use of an interactive animation shows their skills in coding by adding the fun game. They could improve on the layout of their works, it looks editorial/ like a news article and inconsistent with its aesthetics.

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MAXX HAT

CREATIVE FILMMAKER

work

http://maxxhat.com/

Brand	Adventurous, Wild, Chill. He is trying to convey his surf, adventure vibe and that nothing can hold him back from getting the shot.
Functionality	This was effective: they engage the user immediately with their content and do a good job showcasing their skills. They could improve on the loading time, while the background is impressive, the time for the whole site to load was noticeable and lagged. Also, the small white text against motion heavy video made it a little difficult to see what was clickable in order to navigate the website.

https://milkisnice.com/

Brand	Open, Clean, Refined. He is effective in trying to lure the user in with the animation that pulls you into the canyon.
Functionality	This was effective: They were effective in choosing single descriptive images in their works page that maintains the aesthetic throughout, However, they could improve on showcasing their skills, he is redundant on saying he puts user need first but makes it harder to find out how and what skills he has.