**Enter your Company Name - Challenge Curation**

**Category: TBD**

**Idea Owner: TBD**

**Department: TBD**

**Approver** *(HOD)***:**

**Business Unit: TBD**

**Location: TBD**

***Challenge Summary***

A 20-40 word description of the challenge as in a problem statement to the vendor

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| {Challenge Summary} |

***Challenge Scenario***

100-120 word description broadly to help understand the use cases, including relevant technical & operational requirements, constraints, and expected benefits

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| {Overview}  {Focus Areas}  {Technical Requirements**}**  {Expected Benefits} |

***Profile of the end-users***

Describe the profile of the end-users who face the challenge, including details of what are the current systems/capabilities available, and the methods employed to overcome the challenge.

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| {Profile of the End-Users} |

***Outcomes (Requirements & KPIs)***

Describe the quantified & qualified outcomes as KPIs and list out the various requirements in terms of jobs to be done, constraints, desired features & functionality the solution must meet.

|  |  |  |  |  |
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| {Functional Requirements}  {Constrains}  {Anticipated high-level % improvements & % reduction in KPIs possible through this initiative}  { List of Features & Functionalities}  **Operational KPI Metrics and Qualified Outcomes:** | | | | |
| **Operational KPI Metrics** | **Baseline KPI**  *(Unit of Measurement)* | **Baseline #**  (Baseline Period) | **Target**  (Expected) | **Expected Timeline to achieve 100% Target** |
| {TBD} | {TBD} | {TBD} | {TBD} | {TBD} |