

EXT: Facebook

Extension Key: facebook

Language: en

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Copyright 2000-2010, Roberto Presedo - Cobweb Developpment Sàrl, <typo3@cobweb.ch>

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a GNU/GPL CMS/Framework available from www.typo3.org

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Introduction

EXT: Facebook - facebook

The TYPO3 Facebook extension is a simple tool to add TYPO3 content in you Facebook Application.

Facebook applications are small programs developed specifically for Facebook profiles. The content of those programs is provided by an external source which could be any website server.

This content may be of a simple html page, a more complex one generated by a CMS or a simple Flash file.

Facebook also provides an API for software developers to create applications that interact with core Facebook features. A markup language called Facebook Markup Language is also available; it is used to customize the "look and feel" of applications that developers create.

This extension helps you to easily create content for your Facebook application directly from TYPO3. It will also allow you to easily add user interface elements of Facebook, so users of your applications can easily share the content of your site through Facebook.

Fundamentals

On Facebook, Applications can display content on different places. The TYPO3's Facebook extension will allow you to display different content on 4 different places. All you'll have to do is to choose which TYPO3 page content to display on which place.

Where is the content displayed on Facebook.com?

On the Application page

for example: http://apps.facebook.com/typoextension/

TYPO3 Application for Facebook

H1 Title

H2 Title

Simple Paragraphe
Application Page Content

Share *

On the left column on a people's wall



On the "Tabs" tab on a people's profile or a single page



On a dedicated tab on a people's profile or a single page

for example:



Configuration on TYPO3

Installing the extension with the Extensions Manager

Just download the extension from Typo3 Extensions Repository (TER) and install it using the Extension Manager.

Once installed, you will be asked to **provide the Facebook Api Key** and the **Facebook Secret Key** of your Facebook Application.

Creating the output page

Step 1 : create a page

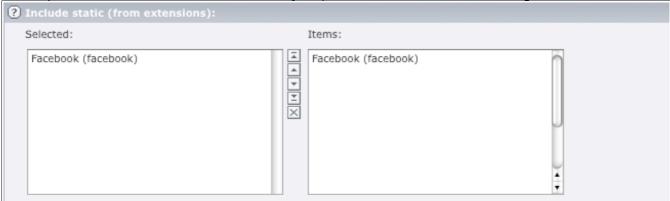
Facebook is going to get the content of your application using a public url called the "Canevas url". This is the page that will contain the Facebook extension.

First of all, create a page. In this example, the page is called "Facebook Page".

Step 2: create a template

Then, create a Template in the "Facebook Page".

This template will **include the Facebook Static template**, to load the Facebook Extension configuration.



Step 3: Creating the content to display in the Facebook Application

First, **create a SysFolder** into the "Facebook page". This folder will host the contents to display on Facebook. The tree should look like this:

☐ ☐ Facebook Page	
Facebook Contents	

Then, **create the contents**. This can be any type of content element: from simple Text element to a more complex structure using a Flexible Content Element.

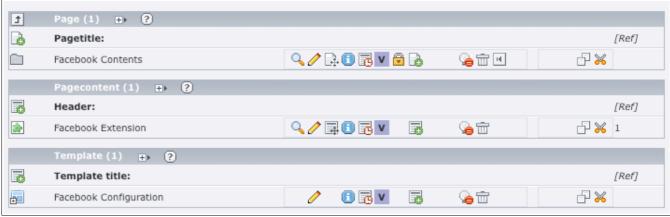




As we said in the "Fundamentals" chapter, you will be able to use up to four different content element to display on Facebook.

Step 4: Add and configure the Facebook Extension to the page

Now add the Facebook extension as a new content element on the page. The "Facebook Page" should contain all this:



The extension has five tabs : General, Main Page, Profile-Tab, Profile-Boxes, Options.

Here is the detail of every fields:

"General" Tab					
General	Main Page	Profile - Tab	Profile - Boxes	Options	
Application	Name				
TYPO3 App	lication for Facebook				
Canvas Pag	e URL (what comes af	ter http://apps.face	book.com/ in the url o	f the main Application	n page - without slashes)
typoextens	ion				
Displays a "	More information" link	in the profile boxe	S		
✓					
"More Inform	mation" link label				
Displays a "	Share" button				
✓					

Application Name

The name of your application

Canvas Page URL

what comes after http://apps.facebook.com/ in the url of the main Application page - without slashes. (see the "Configuration on Facebook" chapter)

Displays a "More information" link in the profile boxes

Checking this will display a "More information" link on every profile boxes. This will link to the main Application page.

"More information" link label

If you checked the former option, the label displayed will be "More information". You can change this label here.

Displays a "Share" button

Checking this will display a "Share" under every content provided by the application. This will facilitate the sharing of

information on Facebook because users can easily display the contents of the application on their wall.

66	M	a	in	P	a	q	e	"	ta	b	
----	---	---	----	---	---	---	---	---	----	---	--

General	Main Page	Profile - Tab	Profile - Boxes	Options	
Content of the	main Application p	age (will be displaye	ed on http://apps.faceb	book.com/Canev	asPageURL/)
Application pa	ge content	×			
Pagecont	ent				
Hide the "Add t	to profile" button o	n the main Applicati	on page		

Content of the main Application page

Choose the content element to display in the main Application page

Hide the "Add to profile" button on the main Application page

To add the application on their profile, the Facebook users have to click on this button. If you don't want them to, just uncheck it and the related link will not appear on the application page.

"Profile - Tab" tab

 	•				
General	Main Page	Profile - Tab	Profile - Boxes	Options	
Content of the a	application tab on	the user profile (if n	one, the main Applicat	ion page conter	nt will be displayed)
Tab page conte	ent	×			
Pageconte	ent				

Content of the application tab on the user profile

Choose the content element to display in the left column of a user's profile. If no element is selected, the main Application page content will be displayed instead.

"Profile - Boxes" tab

General	Main Page	Profile - Tab	Profile - Boxes	Options	
Content appear	s only in a wide pr	ofile box (if none, th	ne main Application pa	ge content will I	pe displayed)
Wide Column (Content	×			
Pageconte	ent				
Content appears	s only in a narrow	profile box (if none,	, the main Application	page content wi	ll be displayed)
Narrow Colum	n Content	×			
Pageconte	ent				

The Boxes tab displays a selection of Applications that are not displayed in the left column of a profile's user. Facebook allows the application to display the Profile Boxes in two modes: Wide and Narrow. You can choose which type to display when editing the Application settings in Facebook (see chapter "Configuration in Facebook").

Content appears only in a wide profile box

Choose the content element to display in a wide box in the "Boxes" tab. If no element is selected, the main Application page content will be displayed instead.

Content appears only in a narrow profile box

Choose the content element to display in a narrow box in the "Boxes" tab. If no element is selected, the main Application page content will be displayed instead.



Additional CSS rules for output rendering

Enter here any CSS rule that will be added to every content. These rules will be interpreted on Facebook Website

Configuration on Facebook

Where to do it?

In order to create a Facebook application, you must have a Facebook account.

Then, go on http://www.facebook.com/developers/, and click on the "Set Up New Application" button a the top left of the page.

In the following steps, we are not going to explain every fields shown in the following screenshots, but only those that must be configured in order to make the Application work properly with the Facebook TYPO3 Extension.

How to setup a new application?

Step 1: Create an application

Give a name to your application. This name should be the same than the one given in the Facebook TYPO3 Extension instance (in the "General" Tab)

Essential Information		
Application Name		Cannot contain Facebook trademarks or have a name that can be confused with an application built by Facebook.
Terms	Do you agree to the Facebook Terms and Conditions?	
	Agree • Disagree	

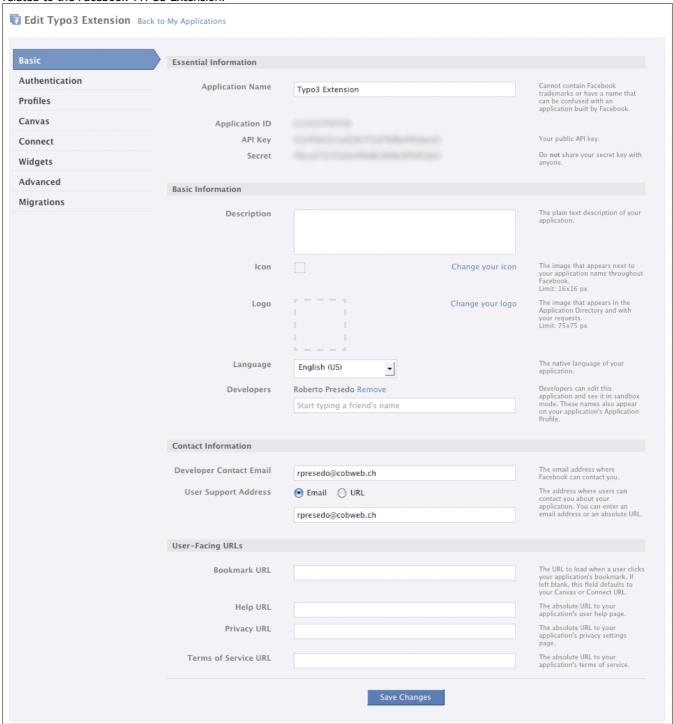


Step 2: Setting the application

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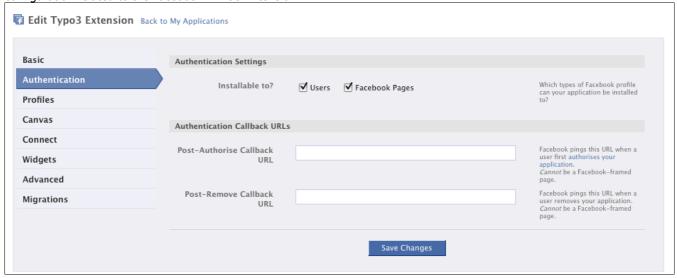
Basic

Here you can provide general informations about your application and the contact. This step as no specific configuration related to the Facebook TYPO3 Extension.



Authentification

Here you will give permissions to the users to display the application in differents parts of Facebook. Here again, no specific configuration related to the Facebook TYPO3 Extension.



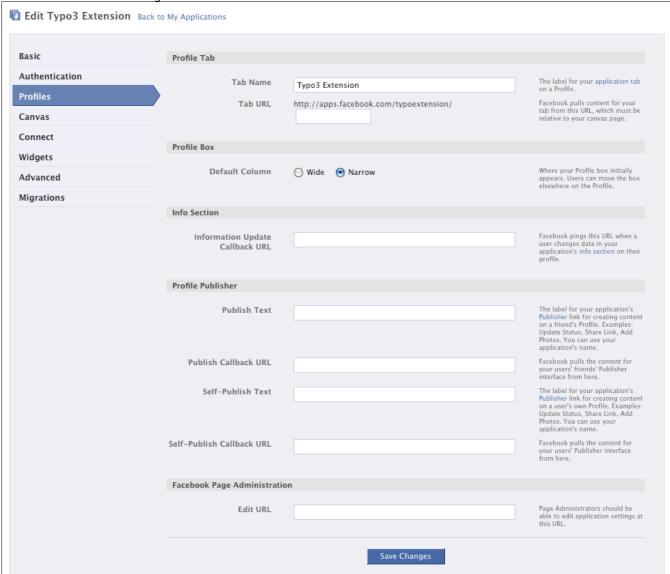


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Profiles

The only information for profiles related to the Facebook TYPO3 Extension configuration is the **default column of the Profile Box**.

Whether you choose the narrow or the wide column, the content displayed in that column will be provided by the content specified in the "Content appears only in a wide profile box" field of the "Profile – Boxes" tab in the TYPO3 extension configuration, or the content specified in the "Content appears only in a narrow profile box" field of the "Profile – Boxes" tab in the TYPO3 extension configuration.





Canevas

Here is the **link between Facebook and you TYPO3 website**. This is where you tell Facebook the URL of the TYPO3 page that contains the Facebook TYPO3 Extension.

Canevas Page URL

Select a base URL for the canevas pages on Facebook for you application. This Canevas Page must be the same information than the Canvas Page URL specified in the "General" tab of the Facebook TYPO3 Extension configuration (see Configuration on TYPO3)

Canvas Callback URL

This is **the full URL of the TYPO3 page** that contains the instance of the Facebook TYPO3 Extension. This url can be either a "speaking url" or not. The important information is to **add a "type=2010" parameter**. This parameter will tell TYPO3 to display the content provided by the Facebook TYPO3 Extension.

For example:

http://www.mywebsite.com/index.php?id=123&type=2010 http://www.mywebsite.com/facebook/?type=2010 http://125.56.34.5/index.php?id=123&type=2010

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Render Method

This option must be set to FBML.

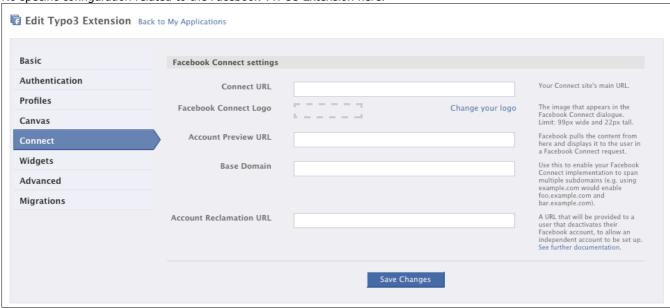
asic	Required URLs		
uthentication	Canvas Page URL	http://apps.facebook.com/ typoextension /	The base URL for your canvas pages on Facebook.
rofiles	Canvas Callback URL	111 11 11 11 11 11 11 11	Facebook pulls the content for
anvas		http://www.mywebsite.com/facebook/?type=2010	your application's canvas pages from this URL or directory. For more information, see the
onnect			documentation
idgets	Optional URLs		
dvanced	Post-Authorise Redirect		Where to redirect users when they
ligrations	URL		first authorise your application. If left blank, this field defaults to the Canvas Page URL.
	Canvas settings		
	Render Method	○ IFrame	Choose whether you will render your canvas page in an iFrame or with FBML. Note that you can use XFBML in an iframe.
	IFrame Size	Smart size	For iframe applications, choose whether you want to smartsize the iframe so it fits in the remaining space on the canvas page, or to make it resizable.
	Canvas Width	Full width (760px) Old width (646px)	If you haven't updated your canvas pages to the wider width of the new Profile, this centres your narrower content on the wider canvas.
	Quick Transitions	○ On ⊙ Off	Speeds up page transitions on canvas pages by skipping the reload of the Facebook frame



Connect

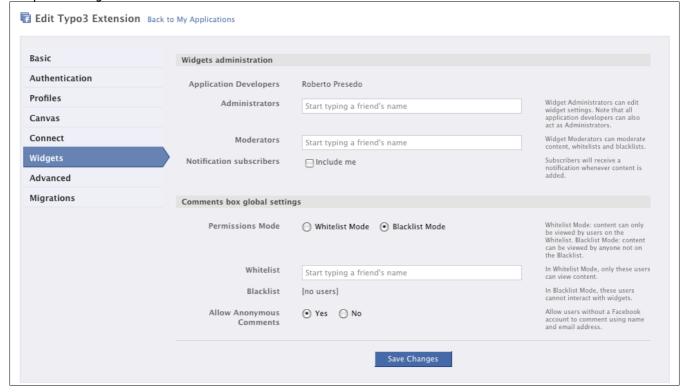
No specific configuration related to the Facebook TYPO3 Extension here.

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Widgets

No specific configuration related to the Facebook TYPO3 Extension here.





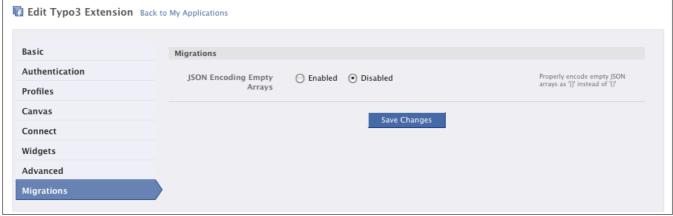
Advanced

Application Type

The Application Type must be "Web" Edit Typo3 Extension Back to My Applications Basic Advanced Settings Authentication Application Type Profiles Lets only the developers of your application see it. Sandbox Mode O Enable O Disable Canvas The email domain from which you will send messages. Email Domain Connect Mobile Integration Widgets Lets you integrate your application with SMS. SMS Integration O Enable O Disable Migrations If you have an iPhone app using Connect, fill this in with your Apple-provided application ID. iPhone Application ID Attachments The label for your application's link to attach content. Examples: Attach Photos, Attach Files, Share Link. Attachment Text Facebook pulls the content for your attachment interface from here. Implementation details. Attachment Callback URL Security Facebook blocks requests using your API key from any IP address not in this comma-separated list. Server Whitelist If you are using a Server Whitelist, choose "Enable" to allow applications using a session-based temporary secret (such as Facebook Connect and iframe applications) to bypass the whitelist. Session Secret Whitelist O Enable O Disable Exception Privacy Enable this feature to prevent users from appearing on the Applications and Games pages in Friends' Recent Activity, Friends' Applications and Friends' Games. Hide User Activity O Enable O Disable

Migration

No specific configuration related to the Facebook TYPO3 Extension here.



Known problems - None