SPONSOR MICROXCHG.IO

What is microxchg.io ?

Microxchg.io is about inspiring people, driving mindset and exchange knowledge with those who are on the forefront of micro services. We like to share best practices and learn from those who know the best. We believe there is a lot to gain in bringing in like minded people together and have a chance to discuss the future of our industry and trade.

So what is the right sponsoring package for you ?

Booth Space.

Gold sponsors packages receive booth space at the event. This is the perfect spot for your engineers to meet other tech geeks. Your booth space will have a booth table and chair. You can decorate your table as you like, e.g. you can use it to display signage, products, materials or swag giveaways. We encourage sponsors to send engineers to interact with attendees during session breaks, and to avoid large displays and heavy marketing materials.

Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up to much of the table.

Evening Event Sponsor.

You will be hosting the evening event on Thursday night (February 4th) at a location of our choice. You can bring signage to our location.

The Venue

Microxchg.io Berlin 2016 will be held at Kalkscheune (Johannisstraße 2, 10117 Berlin), literally in the middle of one of Berlin's numerous cultural hubs. The legendary Brandenburger Tor is within walking distance and it's well connected with public transport.

microxchg.io Berlin 2016 offers the following sponsor packages:

Package	Silver	Gold	Evening / Coffee
Price in € (excl. VAT)	€1000	€2000	€5000
Logo on microxchg.io website	✓	✓	✓
Logo on all email communication	✓	✓	✓
50 words description on website	-	✓	✓
Included Tickets	1	2	3
Flyer/swag on shared table	✓	-	-
Space for own table/ booth at conference	-	✓	✓
Named hosts of the evening event/coffee breaks	-	-	✓

Sponsor Logos

If you decide to sponsor microxchg 2016 we do need your logo for our website and conference rollups. As soon as you send the Sponsorship Agreement Form we need the your logo in eps format (best) or a very high resolution image (300 dpi) for printing. We do also need a logo suitable for our website. Please send them as soon as possible to sponsor@microxchg.io .

Sponsor FAQ

1. Can you send me a floor plan?

You can find the floor plan and directions to the venue here: http://www.kalkscheune.de/de/download.

2. How big is our booth space?

For Gold Sponsors, you will receive a table and two chairs that you can decorate as you like.

Silver sponsors share a swag table where they can lay out printed materials, stickers or other swag. Since this is a shared table, please be a good neighbour and don't use up to much of the table.

3. When can we pick our booth spot?

Booths are not selectable. Our team will assign your table. Assignments will be made two weeks before the conference date. You can enter the venue Thursday morning 8:30 am to setup your table, Friday 9:00 am.

4. How many scanners (and which type) do we get?

None. The booth is a place to talk to people during breaks and this conference is not a typical conference or convention. We have seen that sponsors benefit the most when they bring engineers to the conference and interact with the attendees during the sessions. You are responsible to collect any information you want in person if you want to do giveaways.

5. Can we bring a 1m roll-up as our back wall?

Whatever you bring must fit behind or on your table.

6. Will there be a company sign at our booth?

You must bring your own signage and all signage must either fit on or behind the table.

7. Do we get electricity connection for out booth?

Yes, you will get a power strip.

8. Do we get an ad in the program? When do you need the graphics?

We will just use the logos that are on the web site.

9. Do we get a dedicated email blast?

No, even better. We will give you a twitter shout out.

10. Who should I send?

Not marketing folks, send your techie geeks that can interact with attendees during the sessions and the breaks.

11. Can we get a Platinum sponsorship package?

There is no platinum sponsorship package. If you have however an awesome idea to support the attendees and us: Please let us know!.

12. How do I pay the sponsorship package?

Invoices will be handled by our conference partner, innoQ (who is also one of our sponsors). You will receive an invoice including VAT, if applicable.

13. How do we register our sponsor tickets?

Once payment is done, we will send you an email requesting registration details of the attendees that will use the tickets associated with your sponsorship level.

If you have any questions not answered above, please do not hesitate to send us an email at sponsor@microxchg.io.

14. How many people do you expect?

We are planning for 200 attendees.

15. What kind of attendees will come to the conference?

We are focusing on people which are architecting and building distributed applications or doing migration projects away from monolithic software (or not). This will typically include Architects and Lead Developers.

16. Do you have media partners who will cover the conference?

SIGS Datacom and their publications are media partner of the conference. Heise Developer has posted the Call for papers.

Sponsorship Agreement Form

In order to confirm your sponsorship, please complete this form and send it by email to: Martina.klassen@innoq.com.

Contact person:

_____

Contact person email:

_____

Company name:

_____

Company address:

_____

Company VAT number:

_____

Sponsorship package type:

_____

On behalf of the organizer, innoQ Deutschland GmbH, Krischerstr. 100, 40789 Monheim, for microXchg 2016:

_____
Signature
Name: Stefan Tilkov
Date:

On behalf of Sponsor

_____
Signature
Name:
Date: