



What makes different people happy?

By Zhongce Ji



Agenda

- Word Frequency within different group
- Individual Activity vs Group Activity
- Text Category
- VERB vs NOUN

Word Frequency within different group

- Female vs Male
- Married vs Single
- Parenthood vs No Parenthood

Female Word Frequency Cloud



Male Word Frequency Cloud



No Parenthood Word Frequency Cloud



Married Word Frequency Cloud



Single Word Frequency Cloud

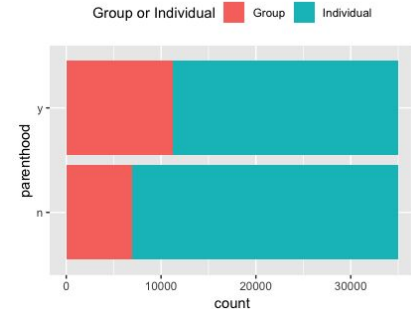
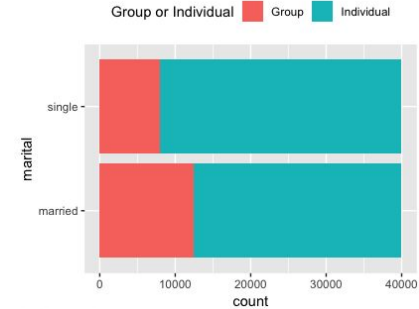
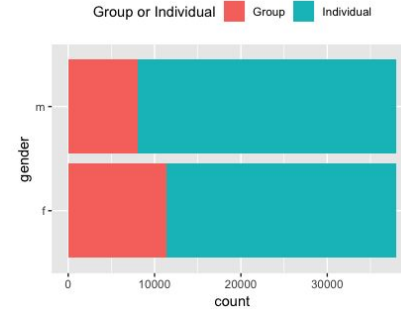


Parenthood Word Frequency Cloud



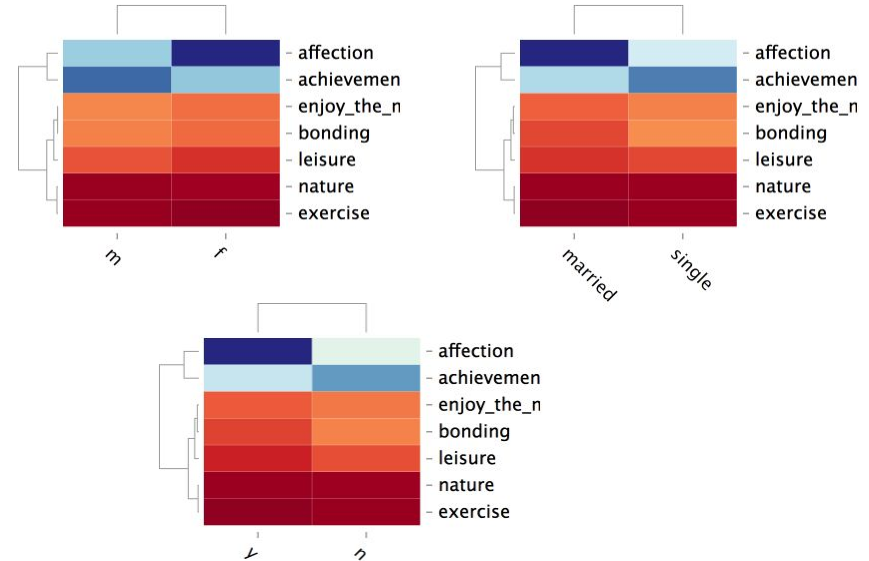
Individual Activity vs Group Activity

- Individual Activity (Family Related)
 - Major cause happy moment
- Group Activity
 - Female > Male
 - Married > Single
 - Parenthood > No Parenthood



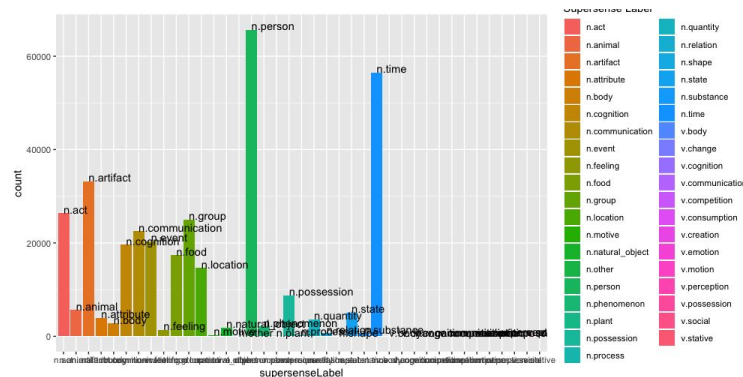
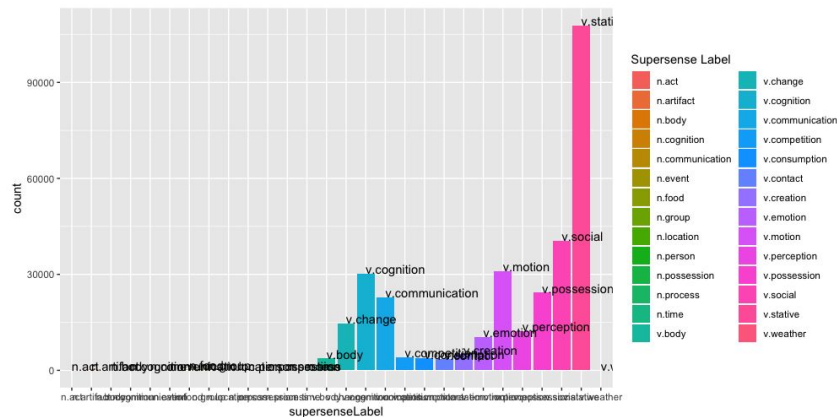
Text Category

- Affection
 - Female, Married, Parenthood
- Achievement
 - Male, Single, No Parenthood
- Enjoy the moment



VERB vs NOUN

- VERB
 - Stative, Social, Motion, Cognition
- NOUN
 - Person, Time, Artifact, Act, Group





Q&A



Thank you for watching!