Voting Behavior Under The Economic Crisis 2008

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Introduction

This year, 2020 is the election year. We are currently facing a world-wide pendamic that has affected lives of lots of people. The election coming soon is not only the focus for US citizens, but also the focus point for the whole world. How people's voting behaviors change in years that big events happen? The first event came up to my mind was the Economic Crisis happened in 2008. Interestingly, 2008 was also an election year. So in this project, I will do analysis on people's voting behaviors in 2008.



About the Data

The data used in this project is the survey responses of voters in the U.S. collected by the American National Election Studies (ANES). The time series cumulative data of ANES contain responses from different years, on selected questions related to political behaviors. The codebook files under the data folder can help understand the survey variables and more details.

Analysis & Visualization

I conducted some exploratory data analysis to answer three interesting questions.

- Question 1. Was there a change in voting behavior in 2008?
- Question 2. Did partisanship affect the change?
- Question 3. Was the change related to employment?

Question 1: Was there a change in voting behavior in 2008?

To answer this question, I investigated in the respondents' voting choices for the president during 1952-2016. The related survey question is asked in the ways shown below.

VCF0704

Vote for President- Major Candidates

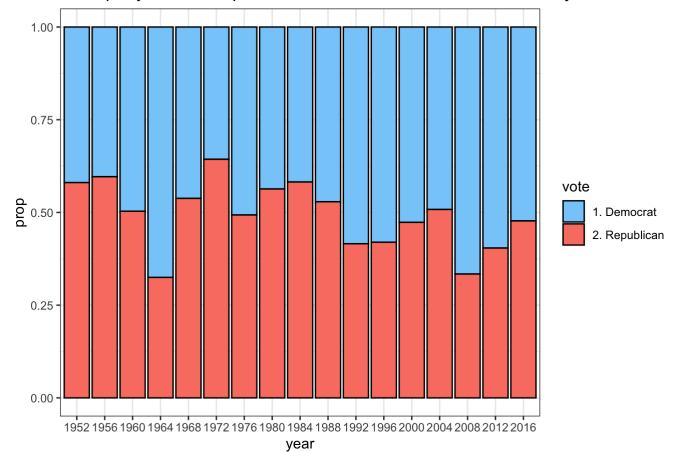
1948:
(IF R VOTED:) Whom did you vote for?
1952-1964:
(IF R VOTED:) Who did you vote for President?
1968-1976:
(IF R VOTED:) Who did you vote for in the election for President?
1980-LATER:
(IF R VOTED:) How about the election for President? Did
you vote for a candidate for President? (IF YES:) Who did you vote for?

- Democrat
- 2. Republican
- Major third party candidate (Wallace 1968/Anderson 1980/Perot 1992,1996)
- Did not vote; DK/NA if voted; refused to say if voted; voted, but not for president (1980-1992); DK/NA if voted for president; DK/NA who voted for (1980-1992); refused to say who voted for; 'other' vote; no Post W INAP. question not used

The major parties are the Democrat and Republican, so I mainly focused on votings for these two.

The interest is, in each year, how the proportions of respondents voting for Democrat and Republican compare.

What party did the respondents vote for in the elections over the years?



```
## # A tibble: 4 x 4
## # Groups: year [2]
    year vote n prop
##
    <fct> <fct> <int> <dbl>
##
## 1 2004 1. Democrat 399 0.492
## 2 2004 2. Republican 412 0.508
## 3 2008 1. Democrat 1025 0.666
## 4 2008 2. Republican 514 0.334
```

In the graph above, the blue color represents Democrat and red represents Republican. We can see that the porportions are changing every year. Notice that in 2004, the proportion of respondents voting for Democrat was very close to 0.5, so it was also close to the proportion of respondents voting for Republican. However, in 2008, there was a very obvious change in the proportions. About 2/3 of respondents voted for Democrat and 1/3 voted for Republican. And we all know that the elected president in 2008 is from the Democratic party. Hence, there was a change in voting behavior in 2008.

Then, what are the factors contribute to this change?

Question 2: Does partisanship affect the change?

The variable of interest in this question is Party Identification of Respondent, as describe below.

VCF0301

Party Identification of Respondent- 7-point Scale

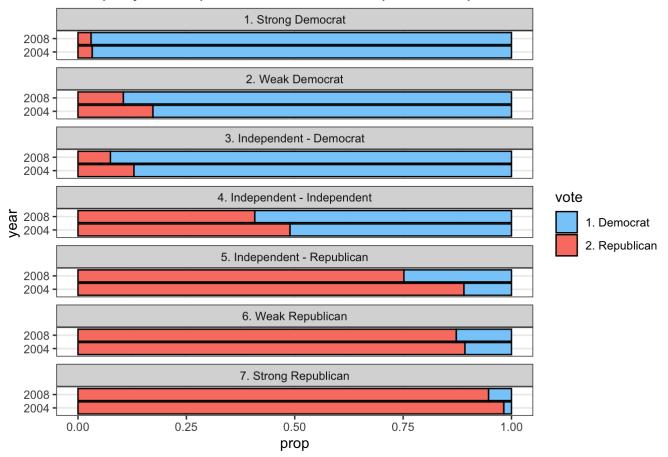
Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what? (IF REPUBLICAN OR DEMOCRAT) Would you call yourself a strong (REP/DEM) or a not very strong (REP/DEM)? (IF INDEPENDENT, OTHER [1966 AND LATER: OR NO PREFERENCE; Do you think of yourself as closer to the Republican or Democratic party?

- 1. Strong Democrat 2. Weak Democrat
- Independent Democrat
 Independent Independent
 Independent Republican
 Weak Republican

- NA/RF initial party identification; Democrat or Republican initial party identification but DK/NA/RF strength; initial party identification independent/no preference/other/DK and followup is DK/NA/RF/other; no Pre IW

INAP. question not used

What party did respondents with different partisanship vote for?



Still, blue represents Democrat and red represents Republican. We can see the trend that people who identified themselves towards Democrat voted for Democrat, and who identified themselves towards Republican voted for Republican. We can also see that from 2004 to 2008, in each identification category, the proportions of respondents voting for Democrat had an increase. Especially for the respondents who identified themselves as 5. Independent - Republican and 4. Independent - Independent, their proportion changes were larger comparing to others. So for respondents who did not have a partisanship and a partisanship very very weak to Republican, the proportion of them voting for Democrat increased relitively more from 2004 to 2008.

Question 3. Was the change related to employment?

Back to the economic aspect, when we talk about economy, one important thing is employment. The next variables of interest are Work Status and Worry about Find/Losing job, as describe below.

VCF0116

1972-1978:
(1972: We'd like to know if you are looking for work, working now) (19741978: We'd like to know if you are working now, or are you unemployed,)
retired, (a housewife) a (student), or what? (IF HOMEMAKER OR STUDENT)
Are you doing any work for pay at the present time? (IF R IS HOMEMAKER
OR STUDENT AND R IS WORKING FOR PAY:) About how many hours do you work
on your job in the average week?

VCF0155

Respondent - Worried about Find/Losing Job

- ANES Cumulative Data File -

- ANES CUMULATIVE DATA FILE
1880 AND LATER EXC. 2002 FRESH CROSS:

We'd like to know if you are working now, temporarily laid off, or are
you unemployed, retired, permanently disabled, (a homemaken), (a
student), or what? (STUDENT OR HOMEMAKER;) Are you doing any work for
pay at the present time? (RETIRED 1980,1982, 1988 AND LATER;) Are you
doing any work for pay at the present time? (DISABLED 1982,1988 AND
LATER;) Are you doing any work for pay at the present time? (STUDENT OR
HOMEMAKER;) about how many hours do you work on your job in the average
week? (RETIRED AND ANSWERED WORKING FOR PAY 1980.) In an average week do
you work 20 or more hours on that job? (RETIRED OR DISABLED, AND R
ANSWERED WORKING FOR PAY 1982,1988 AND LATER;) About how many hours do
you work on your job in the average week? (RETIRED OR DISABLED AND R
VOLUNTEERED WORKING FOR PAY 1984,1986.) About how many hours do you work
on your job in the average week?

2002 FRESH CROSS:

We'd like to know if you are working now, or are you unemployed,
retired, a homemaker, (a student), or what? (MULTIPLE RESPONSES)

- Working now
 Temporarily laid off
 Unemployed
 Retired
 Permanently disabled
 Homemaker
 Student
- 9. NA; DK INAP. question not used

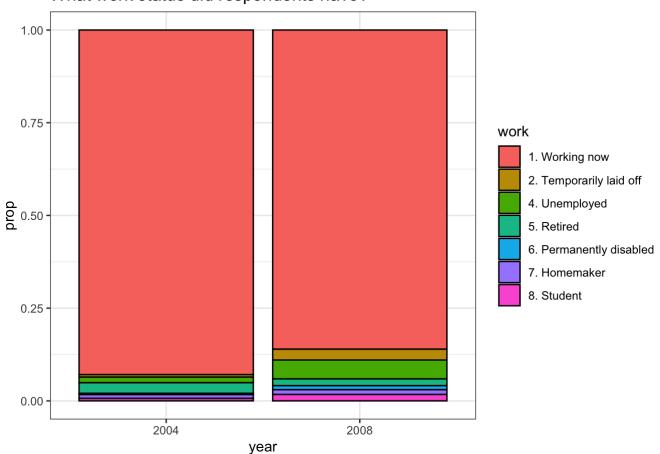
How worried are you about losing your job/finding a job in the near future: a lot, somewhat, or not much at all?

- 1. A lot
- 3. Somewhat
- 5. Not much at all

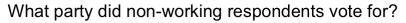
- 9. NA O. R is nonworking homemaker or student; R is unemployed/disabled and has never worked for pay, or R is working and retired (1984-1986); R is unemployed/disabled and has never worked for pay, or R is working and retired/disabled (1988-1994); R is unemployed/disabled and has never worked for pay (1996-1998) INAP, question not used

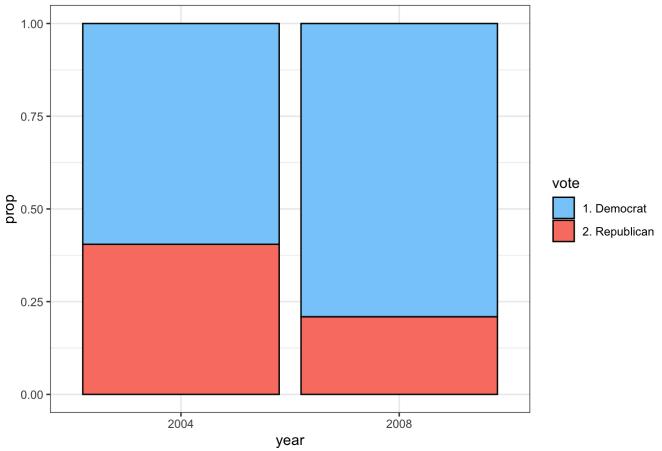
Did the working status in these two years change in general?

What work status did respondents have?



We can see from the graph, in 2008, among the survey participants, the proportion of non-working expanded, especially the unemployed group.

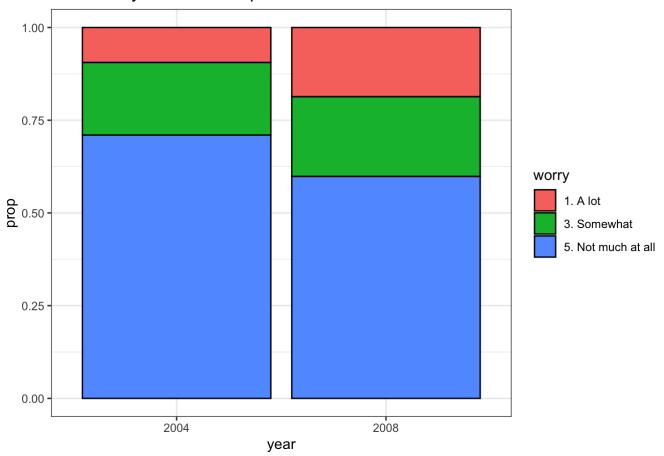




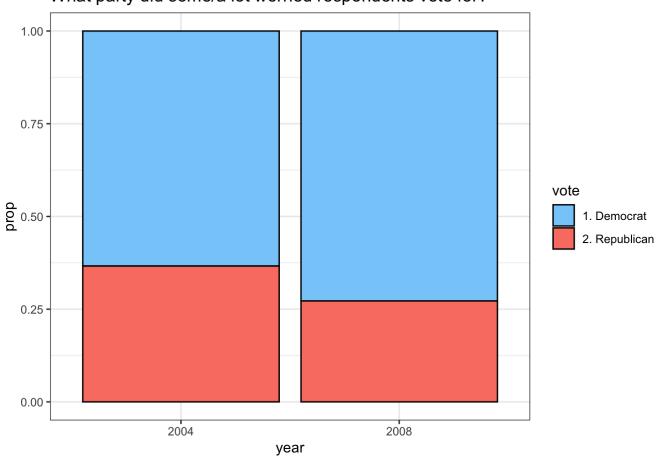
This graph shows the proportions of votings for Democrat and Republican for respondents who chose working status other than "1. Working now" in 2004 and 2008. Among respondents not working, the proportion that they voted for Democrat increased from 2004 to 2008.

Similar for respondents' worries about finding/losing job.

What worry status did respondents have?



What party did some/a lot worried respondents vote for?



In 2008, the proportion of people who are somewhat or a lot worried about finding/losing job expanded. The proportion that respondents who did not choose "5. Not much at all" voted for Democrat increased from 2004 to 2008.

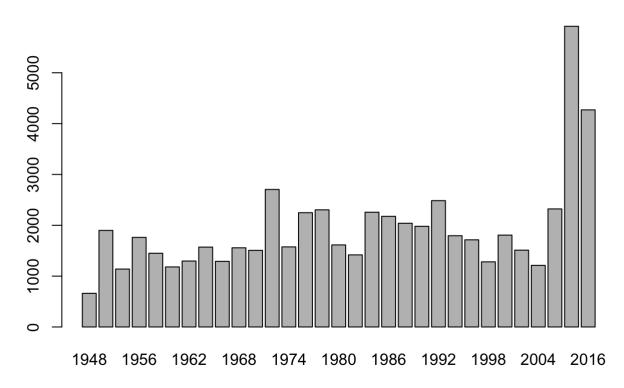
Hence, some of the respondents who were not working or worried about finding/losing job, contributed to the increase of Democrat votes.

Limitation

There are some limitations for this project.

1. Sample size

Number of respondents over the years



The graph above indicated the sample sizes of the survey each year. Except 2012 and 2016, the number of respondents each year is less than 3000, and after filtering out the variables we do not want, the sample size actually gets smaller. Given the population of the whole country, the respondents must be not that representative of people's voting behaviors. There might be some over and under estimations. Also, when I looked close to the variables (questions) in this survey, many of them are not asked evey year, making continuous analysis not very convenient.

2. Response Bias

For variables like VCF0303, Party Identification, questions like this with many scales may not be very easy to answer. If someone initially choose independent but after a few seconds, the respondents reallize that they sometimes tend to be Democrat and sometimes tend to be Republican, what would be the final answer? Also, the difference between weak and strong may also be difficult to recognize and define. This bias may be misleading in some cases.

VCF0301

Party Identification of Respondent- 7-point Scale

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what? (IF REPUBLICAN OR DEMOCRAT) Would you call yourself a strong (REP/DEM) or a not very strong (REP/DEM)? (IF INDEPENDENT, OTHER [1966 AND LATER: OR NO PREFERENCE; 2008: OR DK)

Do you think of yourself as closer to the Republican or Democratic party?

- Strong Democrat
 Weak Democrat
 Independent Democrat
 Independent Independent
 Independent Republican
 Weak Republican
 Strong Penublican
- 7. Strong Republican
- NA/RF initial party identification; Democrat or Republican initial party identification but DK/NA/RF strength; initial party identification independent/no preference/other/DK and followup is DK/NA/RF/other; no Pre IW

Conclusion

A voting decision could be determined by lots of aspects and people's minds are always unpredictable. In this project, among ANES respondents, there was an increase of the proportion that people voted for Democrat in 2008, comparing to in 2004. For respondents identified their partisanship as independent and independent-to-Republican, the proportion that they voted for Democrat also had a relative increase from 2004 to 2008. The proportion of respondents who were unemployed and worried about finding/losing job increased in 2008, and among them, the proportion thay they voted for Democrat also increased.