## Paper Assignment for Project 4

In this project, you need to perform different collaborative filtering algorithms on two datasets.

#### 1. Data Set

The first data set is Anonymous Microsoft Web Data (<a href="https://archive.ics.uci.edu/ml/datasets/Anonymous+Microsoft+Web+Data">https://archive.ics.uci.edu/ml/datasets/Anonymous+Microsoft+Web+Data</a>). It's an example of implicit voting data, with each vroot characterized as being visited (vote of one) or not (no vote).

The second data set is EachMovie (<a href="http://www.gatsby.ucl.ac.uk/~chuwei/data/EachMovie/eachmovie.html">http://www.gatsby.ucl.ac.uk/~chuwei/data/EachMovie/eachmovie.html</a>). This is an explicit voting example using data, with votes ranging in value from 0 to 5.

The two data sets are both evaluated in Paper 1. We sampled 5,000 users from the full data to alleviate your computation burden (download link: <a href="https://www.dropbox.com/s/5t02edfex83tcn3/data\_sample.zip?dl=0">https://www.dropbox.com/s/5t02edfex83tcn3/data\_sample.zip?dl=0</a>).

Please carefully read the data introductions from their official websites, and implement the algorithms on sampled data.

### 2. Implementation

Working in teams, you need to evaluate and compare a pair of algorithms for collaborative filtering (CF).

The first category you need to implement is memory-based algorithms, and the framework you will use is from Paper 2. Each team is assigned with 3 different similarity measure, including SimRank (Paper 3), and other different combinations of prediction algorithm components (see in Table).

The second category of CF techniques is model-based algorithms. You are only required to perform the cluster model introduced in Paper 1. And for simplicity, you are allowed to choose the number of classes by cross-validation, instead of marginal likelihood approximation.

#### 3. Evaluation

You need to compare the performance for these different algorithms and component combinations. For the first data set, you can use ranked scoring as introduced in Paper 1. And for the second data set, you can use mean absolute error (MAE) and ROC sensitivity as introduced in Paper 2.

# \* Assignment Table

Group			1	2	3	4	5	6	7	8	9	10
Memory- based Algorith m	Similarity Weight	Pearson Correlatio n	1, 2			1, 2	1, 2		1, 2		1, 2	1, 2
		Spearman Correlatio n		1, 2			1, 2	1, 2		1, 2		1,2
		Vector Similarity	1, 2	1, 2	1, 2				1, 2			
		Mean- square- difference			1, 2	1, 2		1, 2		1, 2	1, 2	
		SimRank*	2	1	2	1	2	1	2	1	2	1
	Variance Weighting	No	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2
		Yes	1, 2				1, 2			1, 2	1, 2	1, 2
	Selecting Neighbours	Weight Threshold	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2	1, 2			1, 2
		Best-n- estimator		1, 2	1, 2	1, 2		1, 2	1, 2	1, 2	1, 2	
		Combined		1, 2	1, 2	1, 2		1, 2	1, 2			
Model- based Algorith m	Cluster Models		1	2	1	2	1	2	1	2	1	2

## Comments:

- 1. Each table cell shows which data set you need to implement on for this variant, where "1,
- 2" means you need to implement both.

  2. When comparing performance of different variants for a component, e.g. Similarity Weight, you can just choose one variant for each other component, instead of trying all possible combinations.