### R Notebook

#### Code ▼

#### Part1 Data Clean

Code

Code

USA IND CAN VEN GBR PHLMEX AUS BRA  $0.861015690 \ 0.089499582 \ 0.006127565 \ 0.005013462 \ 0.004456411 \ 0.002970940 \ 0.002042522 \ 0.0012$ 99786 0.001299786 NGA

0.001114103

Code

```
PHL
USA
      IND
                       GBR
                                              BRA
                                                    NGA
            CAN
                 VEN
                                  MEX
                                        AUS
9274
      964
             66
                   54
                         48
                              32
                                    22
                                          14
                                               14
                                                     12
```

American are the majority of this data and compared to American, the samples from other country are too small to represent their population, so here we only analyse people who come from America.

Code

NAs introduced by coercion

Code

[1] 233 227 98 95 88

Code

	<b>age0_20</b> <dbl></dbl>	<b>age20_30</b> <dbl></dbl>	<b>age30_40</b> <dbl></dbl>	<b>age40_50</b> <dbl></dbl>	<b>age50_100</b> <dbl></dbl>
	0.04285053	0.4776492	0.2933827	0.1022675	0.08385007
1 row					

We can know from the result that the range of normal age is 2-98, and we should also eliminate the age which seems imposible. we seprate the age range into 5 groups, they are 0-20,20-30,30-40,40-50,50-100.

Code

f m 0 5445 5311 56

divorced married separated single widowed 0.052377862 0.405209975 0.009455826 0.526374339 0.006581997

Code

n y 0.5963192 0.4036808

Code

We choose the gender: male and female, which are majority of the gender kind. For marital, we use single and married data. For parenthood, there are just yes and no.

Code

24h 3m 49746 50646

Code

achievement leisure	affection	bonding enjoy	_the_moment	exercise
33897 7457	34164	10726	11109	1196
nature 1843				

Code

		the_moment	exercise
4810	1750	1506	217
1010	1730	1300	21,
	4810	4810 1750	4810 1750 1506

Code

We can find that the reflection period are almostly equal to each other. It is better for us to use predicted category data because there are no NA in this data set.

Code

Code

[1] 73475

Code

[1] 10844

[1] 416712

friend	time	day	watched	played	finally	found	dinner	home	night
game	family	daughter							
6914	6162	5805	3383	3102	3079	3074	2872	2790	2747
2620	2610	2596							
son	job	nice	favorite	husband	wife	dog			
2516	2496	2369	2349	2298	2215	2140			

[1] 398058

Code

friend	time	day	watched	found	finally	played	dinner	home	night
daughter	family	son							
6616	5684	5239	3236	3026	2959	2875	2818	2610	2604
2537	2428	2419							
game	nice	favorite	job	husband	wife	received			
2402	2288	2287	2263	2247	2169	2060			

Code

Here we need to clean the text becuase there are duplicated words in one moment, and the duplicated words will make us count one moment more than once. So, here we need to remove this kind of error. From the result we can find some differences which means this work is necessary.

```
Parsed with column specification:
cols(
  aunt = [31mcol_character()[39m
)
```

Code

```
[1] " auntie " "^auntie " " auntie$"
```

Code

[1] 28127

Code

[1] 21240

Code

In this section, family\_dict is cleaned to make it more excact to find the moments which contain family members. For example, "mom" can be a beginning of some other words which are not related to family member. However, for word "friend", even though there are other versions but all of them must be related to friend. In addition, we also get 2 very important vectors here, framilyrows and friendrow. We use use these two vectors do lots of job later.

#### Part 2: Data Analysis

#### American's Happy Moments with Family v.s. Friends

Code



#### Does "friend" really beat "family"?

#### **Definitely No!**

Code

friend	watched	found	finally	played	dinner	home	night d	aughter	family
son	game	nice							
6616	3236	3026	2959	2875	2818	2610	2604	2537	2428
2419	2402	2288							
favorite	job	husband	wife	received	bought	morning			
2287	2263	2247	2169	2060	1986	1960			

From the word cloud and table we can find that the number of "friend" appeared in the happy moments is greatly larger than the "family", but is that the truth? People will be happier with friends rather than family? Let's see what is the truth under the data.

#### 1 "Family" vs "Friend" !

Actually, when we use family\_dict to find other words like "mother", "father", "kid", we can get far more "family" which are expressed in other ways. From the data, there are 17941 happy moments contain the words related to "family"! Compared to 9160 happy moments contain "friend", "family" wins! We love family! Of course, friends are also very important to everyone.

Code

In addition, we need to figur out that there are some happy moments contain both "family" and "friend". In this section we found there are 943 happy moments with both "family" and "friend", so the number of happy moments only contain "family" is 16998 and the the number of happy moments only contain "friend" is 8217.

# 2 Who will be happy with family? vs Who will be happy with friend?

Here, we analyse that if there exists some difference between people who are happy with family and those who are happy with friend. ### (a) How old are you?

Code

Scale for 'x' is already present. Adding another scale for 'x', which will replace the existing scale.

Code

Scale for 'x' is already present. Adding another scale for 'x', which will replace the exi sting scale.

Code

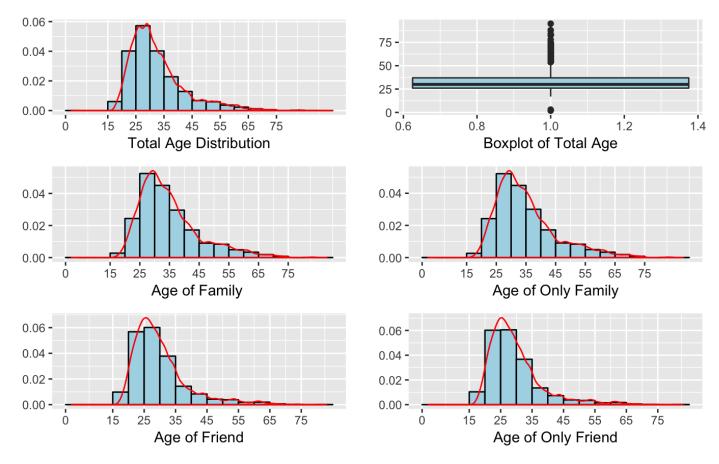
Scale for 'x' is already present. Adding another scale for 'x', which will replace the exi sting scale.

Code

Scale for 'x' is already present. Adding another scale for 'x', which will replace the exi sting scale.

Code

Scale for 'x' is already present. Adding another scale for 'x', which will replace the exi sting scale.



This set of plots contain both histograms and boxplots. We analyse the difference of people's age who spend their happy moments with their family and who spend thier happy moments with their firends. The first line gives us the total distribution of age of the data. We can find that most people who do this survey are between 20-45. From the boxplot we can find that there are many outliers and the median of the data is around 30. In the second line of this graph. First one plots the distribution of age from those whose happy moments are with their family and the second one only plots the ages of one whose happy moments only contain family. In the third line of this graph. First one plots the distribution of the age from those whose happy moments are with their friends and the other one plots the ages of those whose happy moments only metion friends.

To compare with these set of histograms and density curves, we can find that people who feel happier with their family are older than those are happy with their friends. In addition, we can also find that there are more younger people who only mention friend in their happy moments (compare the 2 graphs in the third line).

```
[1] 32.58691 35.00925 30.10786
```

```
Pairwise comparisons using t tests with pooled SD

data: X and A

1     2
2 <2e-16 - 3 <2e-16 <2e-16

P value adjustment method: none
```

	<b>p.value</b> <dbl></dbl>	conf.int <dbl></dbl>	estimate <dbl></dbl>	<b>p.value.1</b> <dbl></dbl>	conf.int.1 <dbl></dbl>	estimate.1 <dbl></dbl>
mean of x	0.6256793	-0.1629385	35.06324	0.0005600155	-0.7068639	29.65705
mean of y	0.6256793	0.2709189	35.00925	0.0005600155	-0.1947517	30.10786
2 rows						

To give more specific values, we use t.test to display the data. Firstly, by using multiple-t-test, we find that the means of age from total data, family data, friend data are all difference with each other. Using t-test to analyse the mean of age from family data and only family data, we find that the mean of them are equal can be accept under 95% confidence interval. However, the mean of age from friend data is larger than only friend data.

## Conclusion: Younger people are easier to be happy with thier friends!

Code

gen.family <fctr></fctr>	Freq gen.friend <dbl> <fctr></fctr></dbl>	Freq.1 <dbl></dbl>
f	0.5241625 f	0.4126638
m	0.4758375 m	0.5873362
2 rows		

Code

mar.family <fctr></fctr>	Freq mar.frier	rid Freq.1 <dbl></dbl>
married	0.6584917 married	0.2267467
single	0.3415083 single	0.7732533
2 rows		

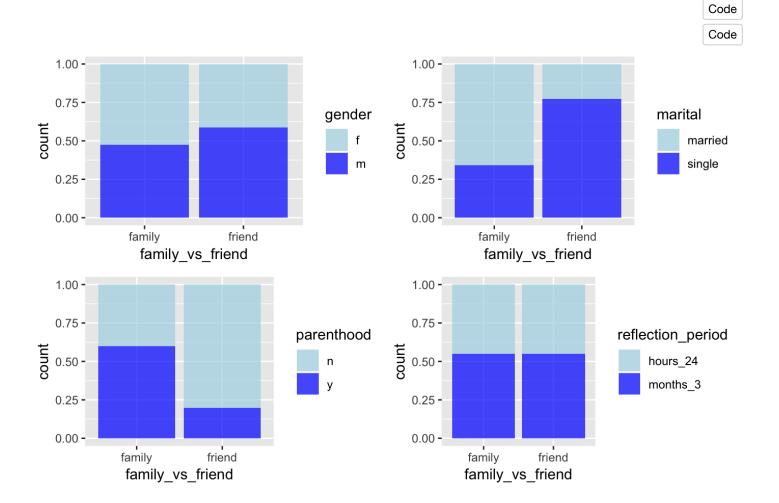
Code

par.family <fctr></fctr>	Freq par.friend <dbl> <fctr></fctr></dbl>	Freq.1 <dbl></dbl>
n	0.4001449 n	0.8004367
у	0.5998551 y	0.1995633
2 rows		

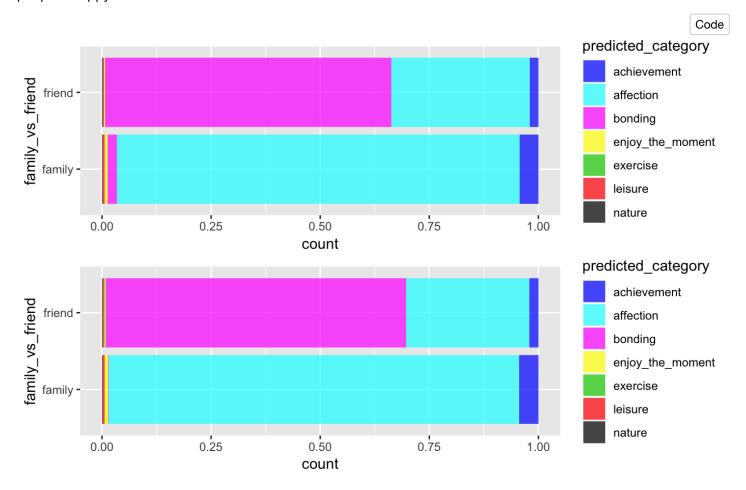
peri.family	Freq	peri.friend	Freq.1
<fctr></fctr>	<dbl></dbl>	<fctr></fctr>	<dbl></dbl>
hours_24	0.4507553	hours_24	0.4509825

peri.family <fctr></fctr>	Freq peri.friend <dbl> <fctr></fctr></dbl>	Freq.1 <dbl></dbl>
months_3	0.5492447 months_3	0.5490175
2 rows		

precate.family <fctr></fctr>	Freq p <dbl> &lt;</dbl>	recate.friend fctr>	Freq.1 <dbl></dbl>
achievement	0.0425282872 a	chievement	0.019323144
affection	0.9240287609 a	ffection	0.318122271
bonding	0.0200657711 b	oonding	0.655131004
enjoy_the_moment	0.0073017112 e	njoy_the_moment	0.002292576
exercise	0.0002786913 e	exercise	0.001637555
leisure	0.0041246307 le	eisure	0.002292576
nature	0.0016721476 n	ature	0.001200873
7 rows			



From this set of chart we can tell that famale spend more happy moments with their family than the male. Married people's happy moments are more related to family than those who are single. When people have children their happy moments contain more matters about their family. As for the reflection\_period, that do not influence the people's happy moments.



In this chart we analyse the different category when they are happy with different people. Obviously, when people spend thier happy moments with friends, they feel more about bonding. When people spend thier happy moments with family, they feel more about affection. In addition, feeling achievement will accurs more when they are happy with their family than with friends. Enjoy the moment and leisure will also more common when they are happy with their family.

The upper graph use total data from family and friend and the lower graph use data from only family and only friend. We can find little difference between them. Feeling bonding is seldom occurs in the happy moments only with family.

# 3 what activities people do with family? vs What activities people do with friend?

Code Code

daughter	son	husband	wife	dinner	home	mother	sister	mom	watched
visit	birthday	brother							
2527	2416	2236	2163	1260	1124	1065	978	971	923
908	860	835							
played	love	baby	night	friend	nice	spend			
813	809	807	788	724	647	627			

Code

-	dinner	talked	played	night	birthday	visit
1011 362	567	559	526	468	461	443
family love	havent	met	fun	event	weekend	home
297	295	293	281	275	272	264
	362 family love 297	1011 567 362 family havent love 297 295	1011 567 559 362 family havent met love 297 295 293	fatched  1011 567 559 526  362  family havent met fun  love  297 295 293 281	Atched  1011 567 559 526 468  362  family havent met fun event love  297 295 293 281 275	1011 567 559 526 468 461 362 family havent met fun event weekend love

We can find some commmon point from these graphs that is people is the most important points and then have dinner together! That sounds good! It is happy moment!

```
Parsed with column specification:
cols(
  movie = [31mcol_character()[39m
)
```

```
Parsed with column specification:
cols(
  `10k` = [31mcol_character()[39m
)
```

```
Parsed with column specification:
cols(
   `Applebee's` = [31mcol_character()[39m
)
```

```
Parsed with column specification:
cols(
  aunt = [31mcol_character()[39m
)
```

Code

Code

Code

```
Parsed with column specification:
cols(
   `26mon` = [31mcol_character()[39m
)
```

```
Parsed with column specification:
cols(
  school = [31mcol_character()[39m
)
```

Code

```
Parsed with column specification:
cols(
  acquired = [31mcol_character()[39m
)
```

Code

```
Parsed with column specification:
cols(
  CEO = [31mcol_character()[39m
)
```

Code

Code

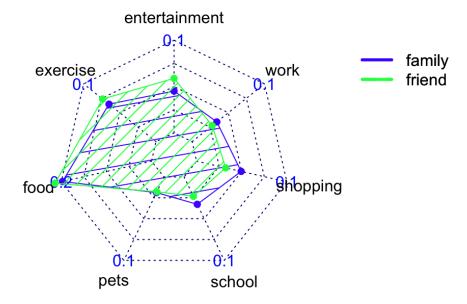
Code

	entertainment <dbl></dbl>	exercise <dbl></dbl>	food <dbl></dbl>	pets <dbl></dbl>	school <dbl></dbl>	shopping <dbl></dbl>	work <dbl></dbl>
family	909	1227	3543	482	709	977	730
friend	577	700	1952	238	283	357	320
2 rows							

Code

	entertainment <dbl></dbl>	exercise <dbl></dbl>	food <dbl></dbl>	pets <dbl></dbl>	school <dbl></dbl>	shopping <dbl></dbl>	work <dbl></dbl>
family	0.05066607	0.06839084	0.1974806	0.02686584	0.03951842	0.05445627	0.04068892
friend	0.06299127	0.07641921	0.2131004	0.02598253	0.03089520	0.03897380	0.03493450
2 rows							

#### activities with family vs friend



In this part, we are going to find out what people prefer do with different people("family" vs "friend"). Using the percentage number and the radar plot, we can find that with family and friends people like do something about food, maybe having food or making food. Then people prefer to do exercise with their family and friend. The least things people do with family and friend are pets and work and that make scense, because these things usually can be done by self.

To compare the different activities with family and firend, the radar plot also shows us that when people have fun with their friend the term of "food", "exercise", "enterainment" take more percentage than when they with their family. On the other hand, when people spending their happy time with their family, they are prefer to go shopping or talk about school or work, they also so spend more happy moments with family on "pets" than with friend.

### 4 Who are Family?!

Code

```
Parsed with column specification:
cols(
  fiance = [31mcol_character()[39m,
    children = [31mcol_character()[39m,
    brother = [31mcol_character()[39m,
    aunt = [31mcol_character()[39m])
```

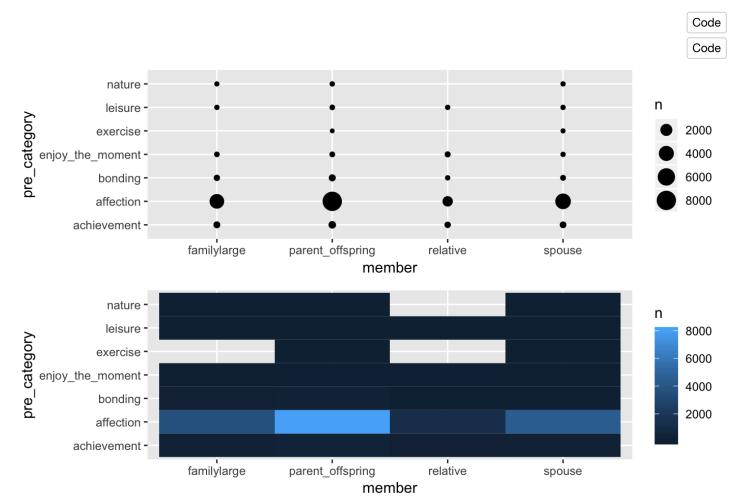
total.length	total.length.1	total.length.2	total.length.3
<int></int>	<int></int>	<int></int>	<int></int>

	total.length <int></int>	total.length.1 <int></int>	total.length.2 <int></int>	total.length.3 <int></int>
	4676	9568	4128	1464
1 row				

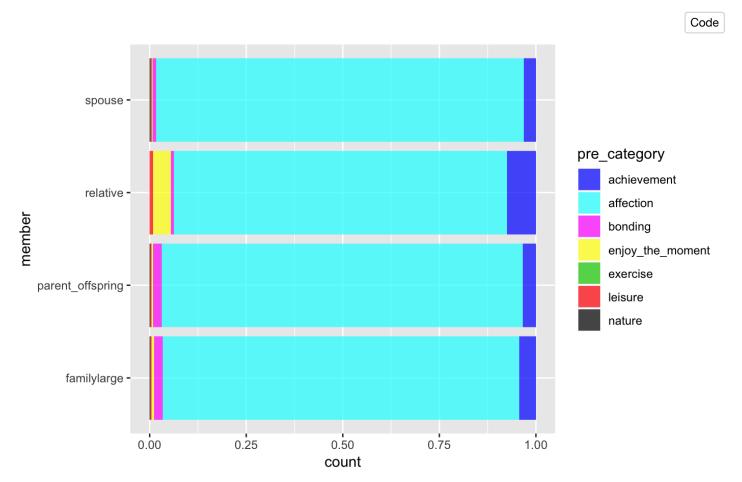
summember.row <int></int>	summember.row.1 <int></int>	summember.row.2 <int></int>	summember.row.3 <int></int>
4665	8611	3984	1378
1 row			

In this section, we go futher studies on "family". We categorize family into four groups by using family\_dict. The first group of family is spouse; the second one is parent\_offspring; the third one is familylarge which contain people like "brother", "grandmother", "grandfather", those peoply may live together; the fourth one is relatives, like "cousin", "aunt".

Here our job is to find difference of category of happy moments that people will have on different family member they are with. From earlier work, we know that people will more likely feel affection and achievement with their family compared with friend. Now we are going to figer out what knids of group of family will give us what kind of feelings.



This pair of graph using absolute value shows us that people will strongly feel affection if they are parent\_offspring relationship compared with other relationship. The secondary relationship give us most affectino feeling is spouse. For the achievement feeling, we can have the similar conclusion that parent\_offspring is the first one. Compared with other relationship parent\_offspring may contain more categories cause we can find in the lower graph the parent\_offspring columnis brighter than others. There are also some blank in the relationship of familylarge and relativies. Not suprising, this kind of family are less contacted with when compared to parent\_offspring and spouse.



From this plot, even though we are analysing the same question but it shows us different information by using percentage value. With percentage value, we can excavate more other categories. We can find that when people spend happy moments with thier relativies, can can be engaged in more categories like "affection", "achievement", "enjoy\_the\_moment", "leisure", "bonding". And it is obviously that people like feeling achievement and enjoy\_the\_moment also leisure with thier relatives than other group of family. Feeling achievement also accurs in "familylarge". "Bonding" are more likely to appear when they spend tiem with their "parent\_offspring" and "familylarge". "Spouse" seldom have happy moments about "enjoy\_the\_moment", and relatives seldom have happy moments about "nature".

Above all we can conclude that different groups of family play different functions in our happy moments. However, the most of category in family's happy moments is affection, which is totally different from the category when people have happy moments with their friends—"bonding". Bonding and affection are the top 2 categories when people's happy moments are related to family and friends.