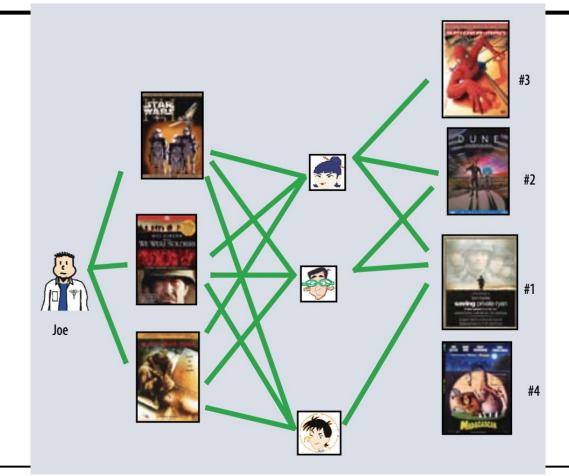
Recommender Systems

Group 01:

Team Members:

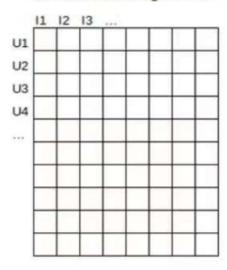
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- 2. Chen, Shuyi sc4489@columbia.edu
- 3. Guo, Junyan jg4184@columbia.edu
- 4. Heagy, David dh2868@columbia.edu
- 5. Xie, Wenjie wx2223@columbia.edu

The designated presenter is Chen, Shuyi

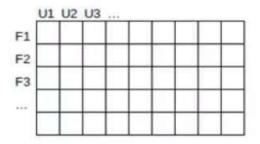


Matrix factorization

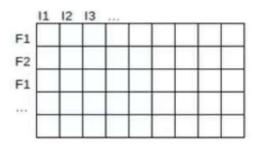
R = user-item ratings matrix



P = user factors



Q = item factors



Assigned pairings

- -factorization algorithm: Stochastic Gradient Descent(A1)
- regularization: Penalty of Magnitudes (R1)+ Bias and Interecepts(R2) vs Penalty of Magnitudes + Temporal Dynamics(R3)
- Postpocessing:KNN(P3)

Dataset

610 users

9724 ratings

Models

Our Default Model: Stochastic Gradient Descent

$$min_{q^*p^*} \sum_{(u,i) \in K} (r_{ui} - q_i^T p_u)^2 + \lambda(||q_i||^2 + ||p_u||^2)$$

Models with Regularization

Predicted ratings for adding bias

Predicted ratings for adding **Temporal Dynamics**

$$\hat{r}_{ui} = \mu + b_i + b_u + q_i^T p_u$$

$$\hat{r}_{ui} = \mu + b_i + b_u + q_i^T p_u$$
 $\hat{r}_{ui}(t) = q_i^T p_u + \mu + b_i + b_u + \alpha_u dev_u(t)$

Notation	Definition
p_u	Vector associated with user u
q_i	Vector associate with iterm i
b_i	Observed bias of item i
b_u	Observed bias of user u
u	Global average rating
r_i	Observed rating
$r^{}_{x}$	Predicted rating
f	Dimension of factor
λ	Penalty parameter

Postprocessing SVD with KNN

Linear Regression

Linear Regression Function

$$\widehat{r_{ui}} = \beta_0 + \beta_1 * p_u q^t_i + \beta_2 * b_u + \beta_3 * b_i + \beta_4 * knn$$

$$\widehat{r_{ui}} = eta_0 + eta_1 * p_u q^t_{\ i} + eta_2 * b_u + eta_3 * b_i + eta_4 * a_u dev_u(t) + eta_5 * knn$$

	A1+R1+R3+P2	A1+R1+R2+P2	
bi	0.88	0.89	
bu	0.83	0.81	
pq	1.48	1.14	
dev	0.90		
knn	-0.01	0.01	

Result Summary

RMSE	Train Data	Test Data
A1+P2	1.01	1.16
A1+R1R2+P2	1.20	1.20
A1+R1R3+P2	1.28	1.32
Linear Regression: A1+R1R2+P2	0.85	0.74
Linear Regression: A1+R1R3+P2	0.72	0.93