NIEK TAX

METHODS FOR LARGE SCALE LEARNING-TO-RANK

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A study concerning parallelization of Learning-to-Rank algorithms using Hadoop

NIEK TAX BSC.
Databases
Electrical Engineering, Mathematics and Computer Science (EEMCS)
University of Twente

UNIVERSITY OF TWENTE.



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Ohana means family.
Family means nobody gets left behind, or forgotten.

— Lilo & Stitch

Short summary of the contents in English			
SAMENVATTING			
Een korte samenvatting in het Nederlands			

ABSTRACT

CONTENTS

i INTRODUCTION 1 1 MOTIVATION AND PROBLEM STATEMENT 2 2 RESEARCH GOALS 4 3 APPROACH 5 4 THESIS OVERVIEW 6 ii BACKGROUND 7 5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20						
2 RESEARCH GOALS 4 3 APPROACH 5 4 THESIS OVERVIEW 6 ii BACKGROUND 7 5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 6.9 GPGPU for Learning-to-Rank 14 iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	i	INTRODUCTION 1				
3 APPROACH 5 4 THESIS OVERVIEW 6 ii BACKGROUND 7 5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	1	MOTIVATION AND PROBLEM STATEMENT 2				
HESIS OVERVIEW THESIS OVERUS OVERVIEW TO THESIS OVERVIEW TO THESIS OVERVIEW TO THESIS O	2	RESEARCH GOALS 4				
ii BACKGROUND 7 5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	3	APPROACH 5				
5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning to Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20	4	THESIS OVERVIEW 6				
5 INTRODUCTION TO LEARNING-TO-RANK 8 5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning to Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20						
5.1 Pointwise Approach 10 5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning To rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20		•				
5.2 Pairwise Approach 10 5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	5					
5.3 Listwise Approach 10 5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 10 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning To Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20		• •				
5.4 Evaluation Methods 10 5.4.1 Normalized Discounted Cumulative Gain 5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning to Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20		• •				
5.4.1 Normalized Discounted Cumulative Gain 5.4.2 Expected Reciprocal Rank 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 11 IV BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20						
5.4.2 Expected Reciprocal Rank 10 5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning To Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20						
5.4.3 Mean Average Precision 10 iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 Yahoo! Learning to Rank Challenge 17 7.1 Results 18 8 Yandex Internet Mathematics Competition 20 8.1 Benchmark characteristics 20						
iii RELATED WORK 11 6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20		•				
6 RELATED WORK 12 6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20		5.4.3 Weatt Average Precision 10				
6.1 Search characteristics 12 6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20	iii	RELATED WORK 11				
6.1.1 Scopus 12 6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark Results 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	6					
6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20						
6.1.2 Web of Science 12 6.2 CCRank 12 6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20		6.1.1 Scopus 12				
6.3 Parallel ListNet using Spark 13 6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv Benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20		÷				
6.4 Gradient Boosted Distributed Decision Trees 13 6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20		6.2 CCRank 12				
6.5 nDCG-Annealing 13 6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20		6.3 Parallel ListNet using Spark 13				
6.6 Low complexity Learning-to-Rank 14 6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20						
6.7 Distributed Stochastic Gradient Descent 14 6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex Internet Mathematics competition 20 8.1 Benchmark characteristics 20		6.5 nDCG-Annealing 13				
6.8 FPGA-based LambdaRank 14 6.9 GPGPU for Learning-to-Rank 14 iv benchmark results 16 7 Yahoo! Learning to rank challenge 17 7.1 Results 18 8 Yandex internet mathematics competition 20 8.1 Benchmark characteristics 20						
6.9 GPGPU for Learning-to-Rank 14 iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20		•				
iv BENCHMARK RESULTS 16 7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20		6.8 FPGA-based LambdaRank 14				
7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20		6.9 GPGPU for Learning-to-Rank 14				
7 YAHOO! LEARNING TO RANK CHALLENGE 17 7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	i x 7	DENCUMADY DECILITY 16				
7.1 Results 18 8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20						
8 YANDEX INTERNET MATHEMATICS COMPETITION 20 8.1 Benchmark characteristics 20	7					
8.1 Benchmark characteristics 20	Q	•				
	O					
8.2 Results 20		0 P 1				
	0					
	9					
9.1 Benchmark characteristics 21 9.2 Results 21						
10 MSLR-WEB30K 22	10					
10.1 Benchmark characteristics 22	10					

X CONTENTS

10.2 Results 22			
V SELECTED LEARNING-TO-RANK METHODS	23		
vi implementation 24			
vii RESULTS & DISCUSSION 25			
viii conclusions 26			
ix Appendix 27			
BIBLIOGRAPHY 29			

LIST OF FIGURES

Figure 1 Machine learning framework for Learning-to-

Rank, obtained from Liu[14] 8

Figure 2 A typical Learning-to-Rank setting, obtained

from Liu[14] 9

LIST OF TABLES

Table 1 Yahoo! Learning to Rank Challenge dataset char-

acteristics, as described in the challenge overview

paper[7] 17

Table 2 Final standings of the Yahoo! Learning to Rank

Challenge, as presented in the challenge overview

paper[7] 19

LISTINGS

ACRONYMS

cc Cooperative Coevolution

DCG Discounted Cumulative Gain

ERR Expected Reciprocal Rank

FPGA Field-Programmable Gate Array

GBDT Gradient Boosted Decision Tree

GPGPU General-Purpose computing on Graphical Processing Units

GPU Graphical Processing Unit

мар Mean Average Precision

NDCG Normalized Discounted Cumulative Gain

RLS Regularised least-squares

SGD Stochastic Gradient Descent

SIMD Single instruction multiple data

TF-IDF Term Frequency - Inverse Document Frequency

Part I INTRODUCTION

1

MOTIVATION AND PROBLEM STATEMENT

Ranking is a core problem in the field of information retrieval. The ranking task in information retrieval entails the ranking of candidate documents according to their relevance for a query. Research in the field of ranking models has for a long time been based on manually designed ranking functions and has been an active area of research since Luhn[16] was the first to propose a model that assigned relevance scores to documents given a query back in 1957. The increasing amounts of potential training data have recently made it possible to leverage machine learning methods to obtain more effective models. Learning-to-Rank is the relatively new research area covering the use of machine learning models for the ranking task.

In recent years several Learning-to-Rank benchmark datasets have been proposed that enable comparison of the performance of different Learning-to-Rank methods. Well-known benchmark datasets include the *Yahoo! Learning to Rank Challenge* dataset[7], the Yandex Internet Mathematics competition¹, and the LETOR dataset[21] that was build by Microsoft Research. One of the concluding observations of the *Yahoo! Learning to Rank Challenge* was that almost all work in the Learning-to-Rank field focuses on ranking accuracy, while efficiency and scalability of Learning-to-Rank algorithms is still an underexposed research area that is likely to become more important in the near future as training sets are becoming larger and larger[8]. Liu[14] confirms the observation that efficiency and scalability of Learning-to-Rank methods has so far been an overlooked research area in his influential book on Learning-to-Rank.

Some research has been done in the area of on parallel or distributed machine learning [9, 6]. However, almost none of these studies include the Learning-to-Rank sub-field of machine learning. The field of efficient Learning-to-Rank has been getting some attention lately [1, 2, 5, 25, 23], since Liu [14] first stated its growing importance back in 2007. Only several of these studies [25, 23] have explored the possibilities of efficient Learning-to-Rank through the use of parallel programming paradigms.

MapReduce[11] is a parallel programming framework that is inspired by the *Map* and *Reduce* functions commonly used in functional programming. Since Google developed the MapReduce parallel pro-

¹ http://imat-relpred.yandex.ru/en/

gramming framework back in 2004 it has since grown to be the industry standard model for parallel programming. Lin [13] observed that algorithms that are of iterative nature, which most Learning-to-Rank algorithms are, are not amenable to the MapReduce framework. Lin argued that as a solution to the non-amenability of iterative algorithms to the MapReduce framework, iterative algorithms can often be replaced with non-iterative alternatives or can still be optimized in such a way that its performance in a MapReduce setting is good enough.

The appearance of benchmark datasets gave insight in the performance of different Learning-to-Rank approaches, which resulted in increasing popularity of those methods that showed to perform well on one or more benchmark datasets. Up to now it remains unknown whether popular existing Learning-to-Rank methods scale well when they are used in a parallel manner using the MapReduce framework. This thesis aims to be an exploratory start in this little researched area of parallel Learning-to-Rank. A more extensive overview of my research goals and questions are described in chapter 2.

RESEARCH GOALS

The objective of this thesis is to explore the speed-up in execution time of Learning-to-Rank algorithms through parallelisation using the MapReduce framework. This work focuses on those Learning-to-Rank algorithms that have shown leading performance on relevant benchmark datasets. The research questions raised and answered in this work include:

- What is the speed-up of existing Learning-to-Rank algorithms when executed using the MapReduce framework?
- Can we adjust those Learning-to-Rank algorithms such that the parallel execution speed-up increases without decreasing accuracy?

APPROACH

A literature study will be performed to get insight in relevant existing techniques for large scale Learning-to-Rank. The literature study will be performed by using the following query:

• ("learning to rank" OR "learning-to-rank" OR "machine learned ranking") AND ("large scale" OR "parallel" OR "distributed")

and the following bibliographic databases:

- Scopus
- Web of Science

To answer the first research question I will implement Learning-to-Rank methods in the MapReduce framework and measuring the runtime as a factor of the number of cluster nodes used to complete the computation.

To implement the Learning-to-Rank algorithms I will use cloud based MapReduce implementation from Microsoft was used that is called HDInsight. It which is based on the popular MapReduce open source implementation Hadoop¹. The algorithms that we include in the measurements will be determined based on experimental results on the *Yahoo! Learning to Rank Challenge*[7], the Yandex Internet Mathematics competition², the LETOR[21] dataset and the LETOR successor MSLR-WEB30k.

¹ http://hadoop.apache.org/

² http://imat-relpred.yandex.ru/en/

THESIS OVERVIEW

- PART II: BACKGROUND introduces the reader to the basic principles and recent work in the fields of Learning-to-Rank.
- PART III: RELATED WORK concisely describes existing work in the field of parallel machine learning and parallel Learning-to-Rank.
- PART IV: BENCHMARK RESULTS sketches the performance of existing Learning-to-Rank methods on several benchmark datasets and describes the selection of Learning-to-Rank methods for the parallelisation experiments.
- PART V: SELECTED LEARNING-TO-RANK METHODS describes the algorithms and details of the selected Learning-to-Rank methods.
- PART VI: IMPLEMENTATION describes implementation details of the Learning-to-Rank algorithms in the Hadoop framework.
- PART VII: RESULTS & DISCUSSION presents and discusses speed-up results for the implemented Learning-to-Rank methods.
- PART VIII: CONCLUSION summarizes the results and answers our research questions based on the results. The limitations of our research as well as future research directions in the field are mentioned here.

Part II

BACKGROUND

This part provides a background in the Learning-to-Rank field with the goal of making the subsequential parts of this thesis understandable for non-experts in the field.

Different definitions of Learning-to-Rank exist. In general, all ranking methods that use machine learning technologies to solve the problem of ranking are called Learning-to-Rank methods. Figure 1 describes the general process of machine learning. It shows training elements from an input space that are mapped to an output space using a model such that the difference between the actual labels of the training elements and the labels predicted with with the model are minimal in terms of a loss function.

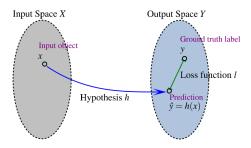


Figure 1: Machine learning framework for Learning-to-Rank, obtained from Liu[14]

Liu [14] proposes a more narrow definition and only considers ranking methods to be a Learning-to-Rank method when it is *feature based* and uses *discriminative training*, which are itself defined as follows:

FEATURE BASED *Feature based* means that all documents under investigation are represented by feature vectors that reflect the relevance of the documents to the query.

DISCRIMINATIVE TRAINING *Discriminative training* means that the learning process can be well described by the four components of discriminative learning. That is, a Learning-to-Rank method has its own *input space*, *output space*, *hypothesis space*, and *loss function*, like the machine learning process described by Figure 1. *Input space*, *output space*, *hypothesis space*, and *loss function* are hereby defined as follows:

INPUT SPACE contains the objects under investigation. Usually objects are represented by feature vectors, extracted according to different applications.

OUTPUT SPACE contains the learning target with respect to the input objects.

HYPOTHESIS SPACE defines the class of functions mapping the input space to the output space. The functions operate on

the feature vectors of the input object, and make predictions according to the format of the output space.

LOSS FUNCTION in order to learn the optimal hypothesis, a training set is usually used, which contains a number of objects and their ground truth labels, sampled from the product of the input and output spaces.

Figure 2 shows how the machine learning process as described in Figure 1 typically takes place in a ranking scenario. A set of queries q_i with n > i > 1, the documents associated with these queries which are represented by feature vector x_i , and the relevant judgements of those documents y_i are used together to train a model h, that can predict a ranking of the documents y_i , such the difference between the document rankings predicted by h and the actual optimal rankings based on y_i is are minimal in terms of a loss function.

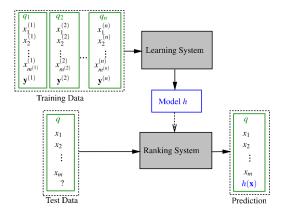


Figure 2: A typical Learning-to-Rank setting, obtained from Liu[14]

The predictions and the loss function might either be defined for:

- 1. the relevance of a single document
- 2. the classification of the most relevant document out of a document-pair
- 3. the ranking of documents directly

These three approaches are in literature respectively called the pointwise approach, the pairwise approach and the listwise approach. In the following sections we will further describe the three different approaches in Learning-to-Rank.

- 5.1 POINTWISE APPROACH
- 5.2 PAIRWISE APPROACH
- 5.3 LISTWISE APPROACH
- 5.4 EVALUATION METHODS
- 5.4.1 Normalized Discounted Cumulative Gain
- 5.4.1.1 Cumulative Gain
- 5.4.1.2 Discounted Cumulative Gain

Discounted Cumulative Gain (DCG)

5.4.1.3 Normalized Discounted Cumulative Gain

Normalized Discounted Cumulative Gain (nDCG)

5.4.2 Expected Reciprocal Rank

Expected Reciprocal Rank (ERR)

5.4.3 Mean Average Precision

Mean Average Precision (MAP)

Part III RELATED WORK

RELATED WORK

6.1 SEARCH CHARACTERISTICS

The literature research is performed by using the bibliographic databases Scopus and Web of Science with the following search query: ("learning to rank" OR "learning-to-rank" OR "machine learned ranking") AND ("large scale" OR "parallel" OR "distributed"). An abstract based manual filtering step is applied where I filter those results that actually use the large scale, parallel or distributed terms in context to the learning to rank, learning-to-rank or machine learned ranking. Studies focusing on efficient query evaluation instead of efficient model training are likely to meet all criteria listed. As a last step I will filter out studies based on the whole document that only focus on efficient query evaluation and not on parallel or distributed learning of ranking functions.

6.1.1 Scopus

The defined search query resulted in 65 documents. Only 14 of those documents used *large scale*, *parallel* or *distributed* terms in context to the *learning to rank*, *learning-to-rank* or *machine learned ranking*. 10 out of those 14 documents focussed on parallel or distributed learning of ranking functions.

6.1.2 Web of Science

The defined search query resulted in 16 documents. Four of those documents were also present in the set of 65 documents found using Scopus, leaving 61 unique documents. Only four of those 61 documents used *large scale*, *parallel* or *distributed* terms in context to the *learning to rank*, *learning-to-rank* or *machine learned ranking*, none of them focussed on parallel or distributed learning of ranking functions.

6.2 CCRANK

Wang et al[27, 28] propose a parallel evolutionary algorithm based on Cooperative Coevolution (CC), a type of evolutionary algorithm. The CC algorithm is capable of directly optimizing non-differentiable functions, as nDCG, in contrary to many optimization algorithms. the divide-and-conquer nature of the CC algorithm enables parallelisation. CCRank showed an increase in both accuracy and efficiency on the LETOR 4.0 benchmark dataset compared to the baselines. It

must be stated however that the increased efficiency was achieved through speed-up and not scale-up. Two reasons have been identified for not achieving linear scale-up with CCRank: 1) parallel execution is suspended after each generation to perform combination in order to produce the candidate solution, 2) Combination has to wait until all parallel tasks have finished, which may spend different running time.

6.3 PARALLEL LISTNET USING SPARK

Shukla et al[23] explored the parallelisation of the well-known List-Net Learning-to-Rank method using Spark. Spark is a parallel computing model that is designed for cyclic data flows which makes it more suitable for iterative algorithms. Spark is incorporated into Hadoop since Hadoop 2.o. The Spark implementation of ListNet showed near a linear training time reduction.

6.4 GRADIENT BOOSTED DISTRIBUTED DECISION TREES

Ye et al[33] described how to implement the Gradient Boosted Decision Tree (GBDT) process in a parallel manner using both MPI and Hadoop. GBDT's are shown to be able to achieve good accuracy in a Learning-to-Rank setting when used in a pairwise[34] or listwise[?] setting. Experiments showed the Hadoop implementation to result into too expensive communication cost to be useful. Authors believed that these high communication costs were a result of the communication intensive implementation that was not well suited for the MapReduce paradigm. The MPI approach proved to be successful and obtained near linear speed-ups.

6.5 NDCG-ANNEALING

Karimzadeghan el al[12] proposed a method using Simulated Annealing along with the Simplex method for its parameter search. This method directly optimises the often non-differentiable Learning-to-Rank evaluation metrics like nDCG and MAP. The authors successfully parallelised their method in the MapReduce paradigm using Hadoop. The approach showed to be effective on both the LETOR 3.0 dataset and their own dataset with contextual advertising data. Unfortunately their work does not directly report on the speed-up obtained by parallelising with Hadoop, but it is mentioned that further work needs to be done to effectively leverage parallel execution.

6.6 LOW COMPLEXITY LEARNING-TO-RANK

Designing Learning-to-Rank algorithms with low time complexity for training is a different another approach towards large scale Learning-to-Rank. Pahikkala et al[18] describe a pairwise Regularised least-squares (RLS) type of ranking function, RankRLS, with time complexity $\mathcal{O}(n^3 + n^2m)$, with n the number of features and m the number of training documents. The RankRLS ranking function showed ranking performance similar to RankSVM on the BioInfer corpus[20], a corpus for information extraction in the biomedical domain.

6.7 DISTRIBUTED STOCHASTIC GRADIENT DESCENT

Long et al[15] describe special case of their pairwise cross-domain factor Learning-to-Rank method using distributed optimization of Stochastic Gradient Descent (SGD) based on Hadoop MapReduce. Parallelisation of the SGD optimization algorithm was performed using the MapReduce based method described by Zinkevich et al[35] has been used. Real world data from Yahoo! has been used to show that the model is effective. Unfortunately the speed-up obtained by training their model in parallel is not reported.

6.8 FPGA-BASED LAMBDARANK

Yan et al[29, 30, 31, 32] described the development and incremental improvement of a Single instruction multiple data (SIMD) architecture Field-Programmable Gate Array (FPGA) designed to run the Neural Network based LambdaRank Learning-to-Rank algorithm. This architecture achieved a 29.3X speed-up compared to the software implementation when evaluated on data from a commercial search engine. The exploration of FPGA for Learning-to-Rank showed other advantages of the FPGA approach next to faster model training. In their latest publication[32] the FPGA based LambdaRank implementation showed it could achieve up to 19.52X power efficiency and 7.17X price efficiency for query processing compared to Intel Xeon servers currently used at the commercial search engine.

6.9 GPGPU FOR LEARNING-TO-RANK

De Sousa et al[10] proposed a General-Purpose computing on Graphical Processing Units (GPGPU) approach using the Graphical Processing Unit (GPU) both learning the ranking function and for query processing, thereby improving both training time and query time. An association rule based Learning-to-Rank approach proposed by [26] has been implemented using the GPU in such a way that the set of rules van be computed in parallel, in different threads, for each docu-

ment. A speed-up of 127X in query processing time is reported based on evaluation on the LETOR dataset. The speed-up achieved at learning the ranking function was unfortunately not stated.

Part IV

BENCHMARK RESULTS

This part describes benchmark characteristics like collection size and features and gives an overview of the performance of different Learning-to-Rank methods. Performance differences for a given Learning-to-Rank method are explained in terms of differences in benchmark characteristics. This section is concluded with a selection of Learning-to-Rank methods to include in the experiments.

YAHOO! LEARNING TO RANK CHALLENGE

Yahoo's observation that all existing benchmark datasets were too small to draw reliable conclusions, especially in comparison with datasets used in commercial search engines, prompted Yahoo to release two internal datasets from Yahoo! search. The Yahoo! Learning to Rank Challenge[7] is a public Learning-to-Rank competition which took place from March to May 2010, with the goal to promote the datasets and encourage the research community to develop new Learning-to-Rank algorithms.

The Yahoo! Learning to Rank Challenge consists of two tracks that uses the two datasets respectively: a standard Learning-to-Rank track and a transfer learning track where the goal was to learn a specialized ranking function that can be used for a small country by leveraging a larger training set of another country. For this experiment I will only look at the standard Learning-to-Rank dataset because transfer learning is a separate research area that is not included in this thesis.

	Train	Validation	Test
Queries	19,994	2,994	6,983
Documents	473,134	71,083	165,660
Features	519	-	-

Table 1: Yahoo! Learning to Rank Challenge dataset characteristics, as described in the challenge overview paper[7]

Both nDCG and ERR are measured as performance metrics, but the final standings of the challenge were based on the ERR values. Model validation on the Learning-to-Rank methods participating in the challenge is performed using a train/validation/test-set split following the characteristics shown in Table 1. Competitors could train on the training set and get immediate feedback on their performance on the validation set. The test set performance is used to create the final standings and is only measured after the competition has ended to avoid overfitting on the test set. The large number of documents, queries and features compared to other benchmark datasets makes the Yahoo! Learning to Rank Challenge dataset interesting. Yahoo did not provide detailed feature descriptions to prevent competitors to get detailed insight in the characteristics of the Yahoo data collection and features used at Yahoo. Instead high level descriptions of feature categories are provided. The following categories of features

are described in the challenge overview paper[7]:

- WEB GRAPH Quality and popularity metrics of web documents, e.g. PageRank[17].
- DOCUMENT STATISTICS Basic document statistics such as the number of words and url characteristics.
- DOCUMENT CLASSIFIER Results of various classifiers on the documents. These classifiers amongst others include: spam, adult, language, main topic, and quality classifiers.
- QUERY Basic query statistics, such as the number of terms, query frequency, and click-through rate.
- TEXT MATCH Textual similarity metrics between query and document. Includes Term Frequency Inverse Document Frequency (TF-IDF), BM25[22] and other metrics for different sections of the document.
- TOPICAL MATCHING These features go beyond similarity at word level and compute similarity on topic level. For example by classifying both the document and the query in a large topical taxonomy.
- CLICK Click-based user feedback.
- EXTERNAL REFERENCES Document meta-information such as Delicious¹ tags
- TIME Document age and historical in- and outlink data that might help for time sensitive queries.

7.1 RESULTS

Figure 2 shows the top five participants in the Yahoo! Learning to Rank Challenge in terms of ERR score. The top five participants all used decision trees and ensemble methods. Burges et al[4] created a linear combination ensemble of eight LambdaMART[3], two LambdaRank and two Logistic Regression models. Gottschalk and Vogel used a combination of RandomForest models and GBDT models. Pavlov and Brunk used a regression based model using the BagBoo[19] ensemble technique, which combines bagging and boosting. Sorokina used a similar combination of bagging and boosting that is called Additive Groves[24].

The challenge overview paper states as one of the lessons of the challenge that the simple baseline GBDT model performed very well

¹ https://delicious.com/

	Authors	ERR
1	Burges et al (Microsoft Research)	0.46861
2	Gottschalk (Activision Blizzard) & Vogel (Data Mining Solutions)	0.46786
3	Parakhin (Microsoft)	0.46695
4	Pavlov & Brunk (Yandex Labs)	0.46678
5	Sorokina (Yandex Labs)	0.46616

Table 2: Final standings of the Yahoo! Learning to Rank Challenge, as presented in the challenge overview paper[7]

with a small performance gap to the complex ensemble submissions at the top of the table.

YANDEX INTERNET MATHEMATICS COMPETITION

- 8.1 BENCHMARK CHARACTERISTICS
- 8.2 RESULTS

9

LETOR

The LETOR dataset was first released by Microsoft Research Asia in April 2007 to solve the absence of a experimental platform for Learning-to-Rank at that time. LETOR has been updated several times since: LETOR 2.0 was released at the end of 2007, LETOR 3.0 in December 2008 and LETOR 4.0

- 9.1 BENCHMARK CHARACTERISTICS
- 9.2 RESULTS

10

MSLR-WEB30K

Contrary to the Yahoo! Learning to Rank Challenge dataset, the MSLR-WEB30k provides detailed feature descriptions. The MSLR-WEB30k dataset however contains no proprietary features but only features that are commonly used in the research community.

- 10.1 BENCHMARK CHARACTERISTICS
- 10.2 RESULTS

Part V

SELECTED LEARNING-TO-RANK METHODS

Algorithms and details of the well-performing Learning-to-Rank methods as selected in the aforegoing part are presented and explained in this part.

Part VI

IMPLEMENTATION

Describes implementation details of the Learning-to-Rank algorithm implementations in HDInsight that are either Hadoop, Microsoft Azure, or HDInsight and are not part of the algorithm specification itself.

Part VII RESULTS & DISCUSSION

Part VIII

CONCLUSIONS

Part IX

APPENDIX

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