

Xianghan Jiang

Mailing Address:

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Education

University of Cincinnati, DAAP

Master of Design
Class of 2020

Beihang University

Beijing, China
Bachelor of Engineering, Industrial Design
Class of 2018

Design Skills

User research & Interview
Brainstorm &
Storyboard & Journey map & Persona
User requirements analysis
Usability test
3D Model & Rendering
Rapid Prototype
Sketching
Graphic design
Visual communication design

Experience

Live Well Collaborative & Boeing

Boeing studio class
1/2019 - 5/2019

Multi-disciplinary project focused on disruption in the travel experience. Worked with a multi-disciplinary team and generated concepts of new fly experience in the future. Completed research, trend analysis, concept, user journey map, primary model and demonstration video.

Bitalltech Co., Ltd

Industrial Design (Intern)
1/2018 - 6/2018

Worked with a multi-disciplinary team, developed concepts of new anti UAV equipment. Completed market research, brand analysis and competitive Product Analysis. Formed user scenario and requirements analysis. Developed product concept, 3D model, interior structure design and prototype.

Beihang University | Tsinghua University |
Seoul National University | Hong Kong
University of Science & Technology

Design/Global Product Development Program
8/2017 - 12/2017

Conceptualized solutions aimed at elderly emotional problems in global society. Completed problem definition, market research, personas, user scenario, and product concept, 3D model and prototype.

Software Skills

Basic:

Microsoft Office Tools, Keynote

2D:

Adobe Photoshop, Illustrator,
Indesign

UI:

Adobe XD, Sketch, Figma, Principle

3D:

Autodesk Fusion 360, Rhinoceros,
3dsmax, Solidworks, Grasshopper,
Keyshot

Video:

Adobe Premiere, After Effects, iMovie

Others:

Arduino, Python, Logic Pro

Interests

Design:

Interactive design, user experience,
human behavior

Others:

Singing, piano, guitar, music, movie,
swimming, gym