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# Harshi Vuskamuri

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## SUMMARY

Product-focused Front-End Developer & UX/UI Design Engineer specializing in scalable, multi-user platforms, system modernization, and end-to-end platform redesigns from discovery to deployment.

## EXPERIENCE

### **Outer Image Delivery (OID) | Remote - Front-End Developer & UX/UI Design Engineer (Product & Platform Redesign)**

January 2026 - Present

- Lead end-to-end requirements analysis and product discovery for a multi-platform logistics system supporting 300+ drivers and administrative users
- Translate complex business, operational, and compliance needs into technical and UX specifications for web and mobile platforms
- Collaborate cross-functionally with back-end developers to redesign and deploy scalable company and administrative systems
- Rebuild and refactor legacy PHP-based systems into optimized front-end architectures using HTML, CSS, and JavaScript
- Design and enforce role-based dashboards, workflows, access controls, and data visibility rules for drivers, dispatchers, administrators, and super users
- Create high-fidelity wireframes, prototypes, and UI mockups for full platform UX/UI redesigns across the company's main website, driver portal, admin panel, and mobile applications
- Architect and optimize route management, driver onboarding, document verification, ranking systems, and job assignment workflows
- Improve platform accessibility, usability, and responsiveness through responsive design and workflow optimization
- Debug, refactor, and enhance system performance, security, and reliability across web and mobile environments
- Integrate mapping, tracking, payment reporting, and notification features to support real-time logistics operations
- Formulate and prepare scalable, white-labeled admin platforms for multi-client deployment and reseller integration
- Coordinate and document phased feature rollouts, multi-release feature roadmaps, and system upgrades in collaboration with stakeholders
- Maintain continuous stakeholder communication to prioritize feature updates, resolve issues, and align technical solutions with business goals

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## SKILLS

- **Technical Tools:** HTML5, CSS3, JavaScript, Microsoft Office Suite, Visual Studio Code, Requirements Management, Google Workspace, Chrome DevTools, GitHub, Figma, Adobe Creative Suite (XD, InDesign, Illustrator, Dreamweaver, Photoshop, etc.), Wix, WordPress, Webflow, Framer, Squarespace, Canva, Notion, Capcut, Vimeo, AthenaOne EMR system
- **Design Skills:** Wireframing, Prototyping, Journey Mapping, Usability Testing, Accessibility Design, Information Architecture, Interaction Design, Workflow Design, System Design, Responsive Web Design, UX Research, Equity-Centered Design Thinking
- **Analysis & Management:** Data Collection, Statistical Analysis, Critical Thinking, Process Optimization, Strategic Planning, Cross-Functional Collaboration, Conflict Mediation, Prioritization and Time Management, Product Roadmapping, Stakeholder Management, Feature Prioritization
- **Interpersonal Skills:** Client Relationship Management, Client-Centered Approach, Active Empathetic Listening, Cultural Sensitivity, Cultural Competency

## UX/UI & WEB DESIGN PROJECTS

- **Landing Page Redesign:** Designed and implemented a responsive marketing landing page focused on user flow, readability, and conversion optimization
- **Portfolio Mockup Site:** Designed and developed a personal portfolio prototype, emphasizing visual hierarchy, interaction design, animations, and usability principles

## CERTIFICATIONS

- FreeCodeCamp **Responsive Web Design Certification** – In Progress (2026)
- FreeCodeCamp **JavaScript Certification** – In Progress (2026)
- Springboard **UX Design Curriculum** (2025)
- FutureLearn **Digital Skills: User Experience** (2025)
- National Council for Mental Wellbeing **Adult Mental Health First Aid Certification** (2024)
- THRIVE Lifeline **Crisis & Suicide Intervention** (2022)

## EDUCATION

**Georgia State University** - B.S. Degree in Biology, Concentration in Neurobiology; Minor in Psychology  
August 2021 - August 2024

## AWARDS

- **Summer 2022 Dean's List & Spring 2022 Dean's List**, GSU (September 2022, May 2022) - Recognized for academic excellence with a semester GPA of 3.5+
- **HOPE Scholarship Award**, Georgia Student Finance Commission (2021-2024) - Awarded for academic achievement (GPA 3.0+); maintained eligibility throughout undergraduate studies