Frederick Tabiri – Senior UX/UI Product Designer

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SUMMARY

Willingness to learn creative and detail-oriented Senior UX/UI Product Designer with 4+ years of experience in Digital Design, UI development, and design thinking. Skilled at collaborating with cross-functional teams to deliver intuitive, functional, and accessible user experiences for SaaS and B2B software. Adept at problem solving, prioritizing tasks, and managing design deliverables in fast-paced Agile environments. Known for driving design improvements, contributing to design systems, and supporting team knowledge-sharing.

EXPERIENCE

Freelance Product & UI/UX Designer

Freelance Product & UI/UX Designer   **September 2023 – Present, United Kingdom**

· BestPlan Logistics (2023): Delivered digital product and brand identity for logistics platform, including wireframes and interactive prototypes.
· Ghana Chamber of Telecommunications (2020–2024): Designed editorial reports, event creatives, and digital platforms to support industry innovation.
· Conducted user research, usability testing, and design validation, leading to measurable design improvements.
· Drove continuous design improvements, shared knowledge with teams, and supported other designers in collaborative projects.

UI/UX Designer

Forestry Commission   **September 2017 – August 2022, Ghana**

· Redesigned digital workflow processes by mapping pain points and integrating user feedback from 20+ usability testing sessions, reducing task completion time by 60%.
· Designed intuitive SaaS/B2B software interfaces, delivering 10+ product modules from low-fidelity wireframes to high-fidelity Figma prototypes, resulting in a 75% boost in user satisfaction scores.
· Advocated for accessibility guidelines (AA standards), ensuring compliance across 3 major product releases, which expanded usability to an additional 75% of users with accessibility needs.

Graphic Designer

Ahead Media   **August 2015 – August 2017, Accra, Ghana**

· Collaborated with agency teams to deliver 50+ digital and print assets using Adobe Creative Suite, achieving 100% alignment with client brand guidelines and contributing to repeat business.
· Developed expertise in visual communication, branding, and digital design execution, producing designs that increased brand consistency scores by 75% across client campaigns.
· Contributed to cross-functional teamwork, meeting 95% of deadlines on time and supporting delivery of 20+ client projects, which improved client satisfaction and retention.

EDUCATION

MSc. Information Technology
University of Aberdeen · Aberdeen · 2023

Bachelor of Art
University of Education · Winneba · 2016

AWARDS & HONORS

NextGen Fintech Acceleration Awards
Starlife · 2022

Recognized for design improvements and award-winning projects
Ghana Chamber of Telecommunications

SKILLS

Skills 6: Accessibility Guidelines (AA compliance)

Skills 8: Manage Design Deliverables & Prioritize Tasks

Skills 9: Teamwork, Collaboration & Knowledge Sharing

Skills 10: Drive Design Improvements & Support Other Designers

Skills 11: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)

Skills 1: UX/UI Design & Prototyping (Figma, Adobe XD)

Skills 2: Wireframing tools (Figma, Miro, InVision)

Skills 7: Agile/Scrum Collaboration & Design Sprints

Skills 3: Design Thinking & Problem Solving

Skills 4: SaaS & B2B Software Environments

Skills 5: Google Material Design & Design System Management