

Logo Versions



ECOMAP



Primary

Wordmark Only

Icon

Colours



Primary

Hex #438BC5 RGB rgb(67,139,197)

CMYK 66 29 O 23

Pantone 17-4139



Secondary

Hex #31C48D RGB rgb(49,196,141) CMYK 75 O 28 23

Pantone 15-6340



Accent

Hex #438BC5

RGB rgb(67,139,197)

CMYK 66 29 O 23

Pantone 17-4139

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary Jaldi Regular Aa Bb Cc