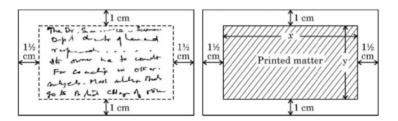
1 Calculus

1. A rectangular visiting card is to contain $24 \, sq.cm$ of printed matter. The margins at the top and bottom of the card are to be $1 \, cm$ and the margins on the left and right are to be $1 \frac{1}{2} \, cm$ as shown below:



On the basis of the above information, answer the following questons:

- (i) Write the expression for the area of the visiting card in terms of x.
- (ii) Obtain the dimensions of the card of minimum area.