

Pizza Category

01-01-2015 31-12-2015

Home

Best/Worst sellers

### **BUSIEST DAYS AND TIMES**

### **DAYS**

Orders are highest on weekends ,Friday/Saturday evenings.

### **MONTHLY**

There are maximum orders from month of July and January

**Classic category contributes to** maximum sales and total orders

Large size pizza contributes to maximum sales

817.86K

Total revenue

50K

Total pizza sold

21K

**Total orders** 

38.31

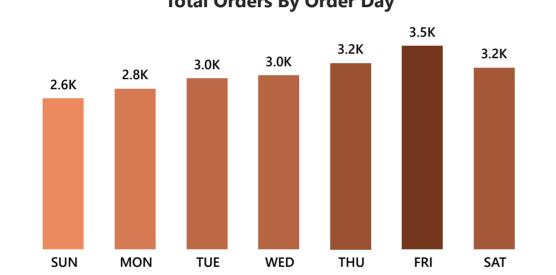
**Order Date** 

Average order value

2.32

Avg pizza per order





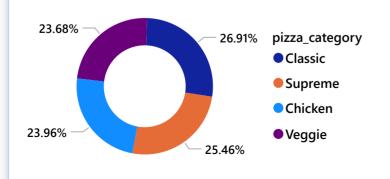


## **SALES PERFOMANCE**

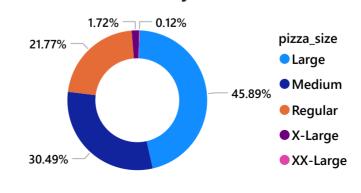
### **CATEGORY**

## **SIZE**

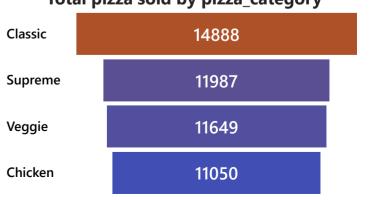
# % Of sales by Pizza Catagory



# % Of sales by Pizza Size



# Total pizza sold by pizza\_category





Best/Worst sellers

Home

#### **BEST SELLERS**

### **REVENUE**

The Thai Chicken Pizza contributes to maximum Revenue

### **QUANTITY**

The Classic Deluxe Pizza Contributes

The Classic Deluxe Pizza Contributes to maximum Total Orders

817.86K

Total revenue

The Thai Chic...

The Barbecu...

The Californi...

The Classic D...

The Spicy Ital...

50K

Total pizza sold

43K

43K

41K

38K

35K

21K

**Total orders** 

38.31

Average order value

2.32

Avg pizza per order

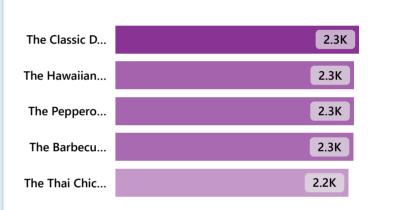
to maximum Total Quantities

#### **TOTAL ORDERS**





## **Top 5 Pizzas By Total Orders**



#### **WORST SELLERS**

### **REVENUE**

The Brie Carre Pizza contributes to minimum Revenue

### **QUANTITY**

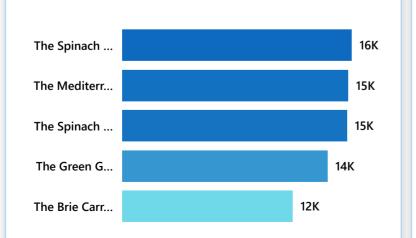
The Brie Carre Pizza **Contributes to minimum Total Quantities** 

### **TOTAL ORDERS**

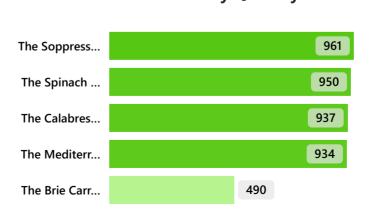
The Brie Carre Pizza **Contributes** to minimum Total Orders

# **Bottom 5 Pizzas By Revenue**

**Top 5 Pizzas By Revenue** 



# **Bottom 5 Pizzas By Quantity**



## **Bottom 5 Pizzas By Total Orders**

