# Ian Kibugu

**UX/UI DESIGNER** 

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#### **EXPERIENCE**

## June 2023 - May 2024 UX/UI Designer, Medfastgo

- Designed and implemented user-friendly interfaces for web and mobile applications.
- Conducted user research and usability testing to enhance product experience.
- Developed wireframes, prototypes, and high-fidelity designs using Figma and Adobe XD.
- Collaborated with developers to ensure design feasibility and consistency.
- Improved user engagement by 30% through UI enhancements and accessibility improvements.

## December 2022 - April 2024 UI/UX Designer, Nafuu Credit Limited

- Created interactive prototypes and wireframes to streamline the user journey.
- Led design sprints and collaborated with cross-functional teams to refine features.
- Conducted A/B testing and gathered user feedback to optimize UI components.
- Designed a responsive and mobile-friendly interface, improving usability across devices.
- Established a scalable design system for consistency across all digital platforms.

### **EDUCATION**

### August 2015 - July 2019

B.Sc. Computer Science, Jomo Kenyatta University of Agriculture and Technology

### September 2019 - February 2021

Software Engineering, Moringa School

### **SKILLS**

**Design Tools**: Figma, Adobe XD, Sketch, Photoshop, Illustrator **Prototyping & Wireframing**: Balsamiq, InVision, Marvel **Front-End Development**: HTML, CSS, JavaScript, React **User Research**: Usability Testing, A/B Testing, Heatmaps **Design Systems**: Material UI, Bootstrap, Tailwind CSS

Collaboration: Agile Methodologies, Cross-functional Teams, Design Sprints

**Accessibility & UX Principles** 

Problem Solving Communication

**User-Centered Design**