

Title:

rolling rolling - the ultimate way of moving

Theme:

First aid kit to survive on the bicycle
(informative, how-to-guide)

Logline:

the **PROTAGONIST** is the one who just came to Denmark and feels a bit lost. this person wants to come into the flow of cyclers in Copenhagen but has no clue how

the **ANTAGONISTS** are all the local bicyclers who are in the routine and are way too busy to pay attention to some new-comer.

this story is some kind of guide or like a first-aid-kit box for a new-comer, tourist, whoever visits the loud and busy - city on wheels COPENHAGEN

Main conflict:

protagonist wanting to get confident in the CPH bike traffic

BEGINNING/MIDDLE/END

Beginning:

A person in a place/room with no distractions. Holding a sign "new in CPH". Copenhagen people walking and cycling by. Many don't pay attention, but some see the newcomer and hand her the essential things she needs. (Including bike, helmet, bell, coat, basket). First the bike will be given to her. Another one walks by looks at her and goes away, later coming back with a raincoat. Someone runs and gets a bell.

Middle:

Ready to bike in Copenhagen she will start biking but being very confused over the signs others give, the many bike in traffic, and the new city overall. Some bikers get annoyed at her for not paying attention, and making the traffic not smooth. Disappointed she gets off the bike and starts pushing it. Suddenly she meets a friendly hero with a superman outfit who sees her, help her, closes her helmet and

explains the signs:

Hand up - stopping

Hand to the left - swinging to the left

Hand to the right - swinging to the right

How to cross on the cross road - not like cars, you get in line for the road you want to go straight on (that does not make sense, you know what i mean)

End:

Both the newcomer and the superhero bike away together, you can see now that the newcomer knows how to use the signs. And if they haven't died they still bike happily ever after in CPH.

Treatment:

it is always difficult for a newcomer in a city where you do not know anyone or anything.

our person (the protagonist) came to COPENHAGEN with an obvious sign hanging by him - NEW IN CPH

feeling lost, confused and surrounded by many people (the antagonists) who does not care enough to give this person even a glance.

step by step when every stranger walks by he slowly gets noticed and is starting to receive help from others - someone walks by and gives THE BIKE, THE HELMET, THE BASKET, THE RAINCOAT and THE BELL.

with every person who walks by and gives him something, the main character gets a bit more comfortable, assure and confident. he is getting ready to get on the bike and start rolling.

then the moment comes - and it is all a dark image again - he does not know a single thing about biking culture in copenhagen.

luckily, out of nowhere - the superman comes - ready to show some signs and hacks for our character to help him survive.

Together with the superman our character is ready for some serious biking in Copenhagen.

first-aid-kit for biking in Copenhagen in a nutshell