Nehal Jain
Senior Product Designer

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EXPERIENCE

Assoc. Product Manager • Govenda *Jan 2023 - Present / Remote*

- Managed 4 product cycles from start to finish, ensuring seamless execution and achieving successful outcomes throughout the entire process
- Monitored 200+ user insights to identify 10 product opportunities, define product requirements, and drive product roadmap that led to a 15% increase in user upsells
- Collaborated with engineering, sales, and customer success teams to facilitate seamless product launches, resulting in successful market entry with a 50% increased customer satisfaction
- Wrote comprehensive requirements for an AI feature, collaborating closely with the VP of Product and the Director of R&D, resulting in the successful launch and market penetration of the product

Product Designer • Govenda *Aug 2021 - Dec 2022 / Remote*

- Led the design strategy and execution for multiple high-impact projects, resulting in a 30% increase in user engagement and a 25% boost in conversion rates
- Created and developed key components for a cohesive design system and library, leading to the establishment of a clear brand identity and streamlining of the design workflow which improved consistency across multiple projects and platforms
- Translated complex requirements and business objectives into intuitive and visually appealing interfaces, utilizing wireframes, prototypes, and mockups to effectively communicate design concepts to stakeholders and development team for 15+ products
- Aligned design objectives with business goals by closely collaborating with product manager and engineers resulting in optimization of dev-design handoff communication processes

UX Designer • Davis Housing *Oct 2019 - Mar 2020 / Davis*

- Facilitated discovery, exploration, definition, and testing of new features to improve next generation customer search-bar
- Owned design process, worked with PM, three developers and a brand designer to build website from scratch
- Oversaw and executed design process over 4 iterations for redesign of the website

EDUCATION

UC Davis *Dec. 2020*

B.A. Design & B.S. Business Economics

ACTIVITIES

Design Careers Club
2019-2020 / President

Mentored 15 student interns breaking into UX design industry through workshops, hands-on experiences, and community building

SKILLS

UI/UX Design
Interaction Design
Visual Design
Motion Design
Prototyping
User Research
Wireframing
User Testing
Problem Solving
Design Thinking
Adaptability
Critical Thinking

TOOLS

Figma
AdobeXD
Photoshop
Illustrator
Premier Pro
Sketch
ProductBoard
Pendo
Azure DevOps
After Effects
Protopie