

# What Set us Apart

- Wide selection:- A diverse range of styles, sizes, and brands that cater to all types of customers
- Affordability:- Competitive prices with frequent promotions and discounts, offering great value for money.
- Customer Service:- Easy return and fast shipping to ensure a seamless shopping experience.
- Style and fit guide:- Personalized recommendations based on preferences, including size chart and shoe care tips.



# Shoe Vibe

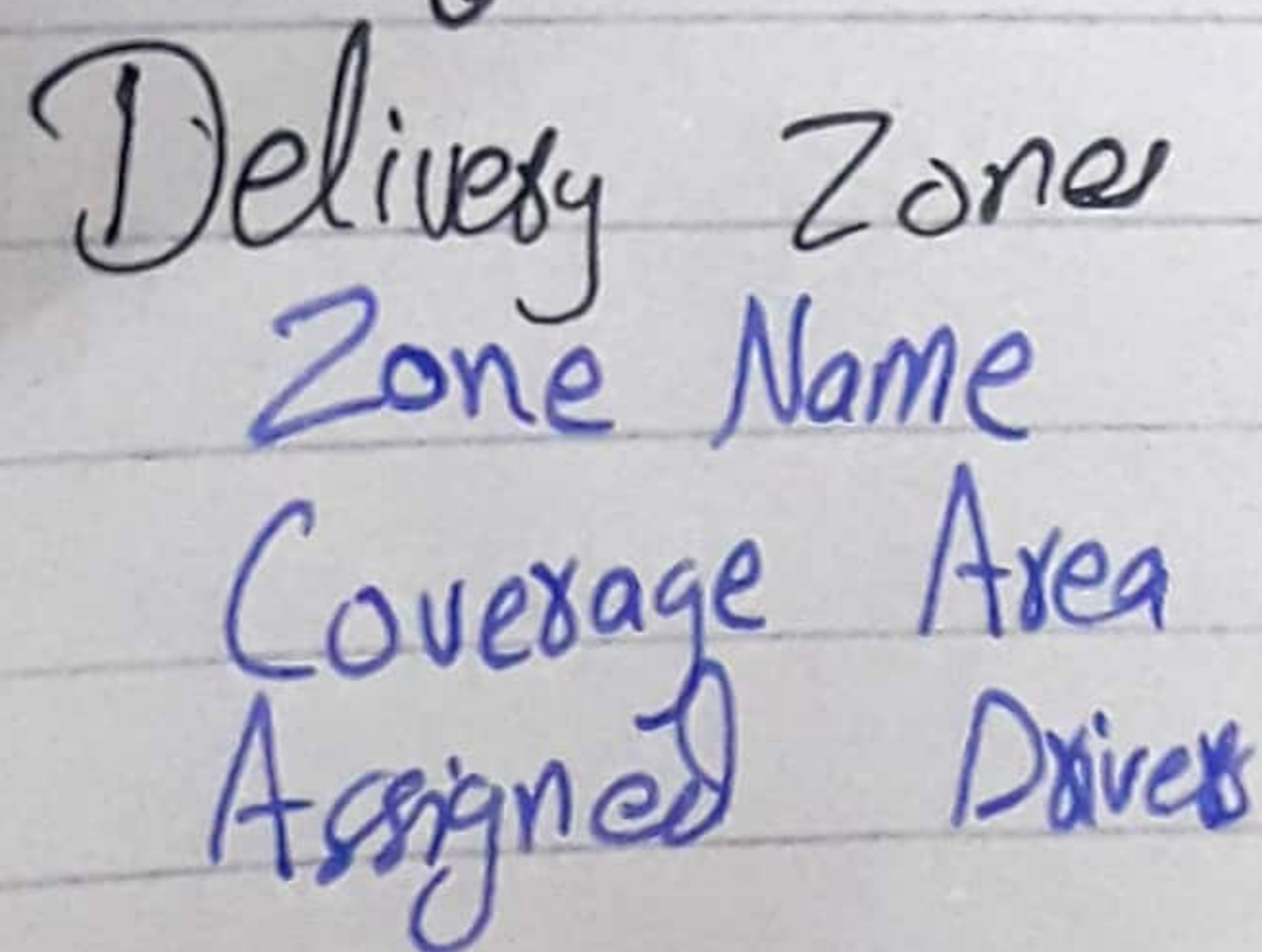
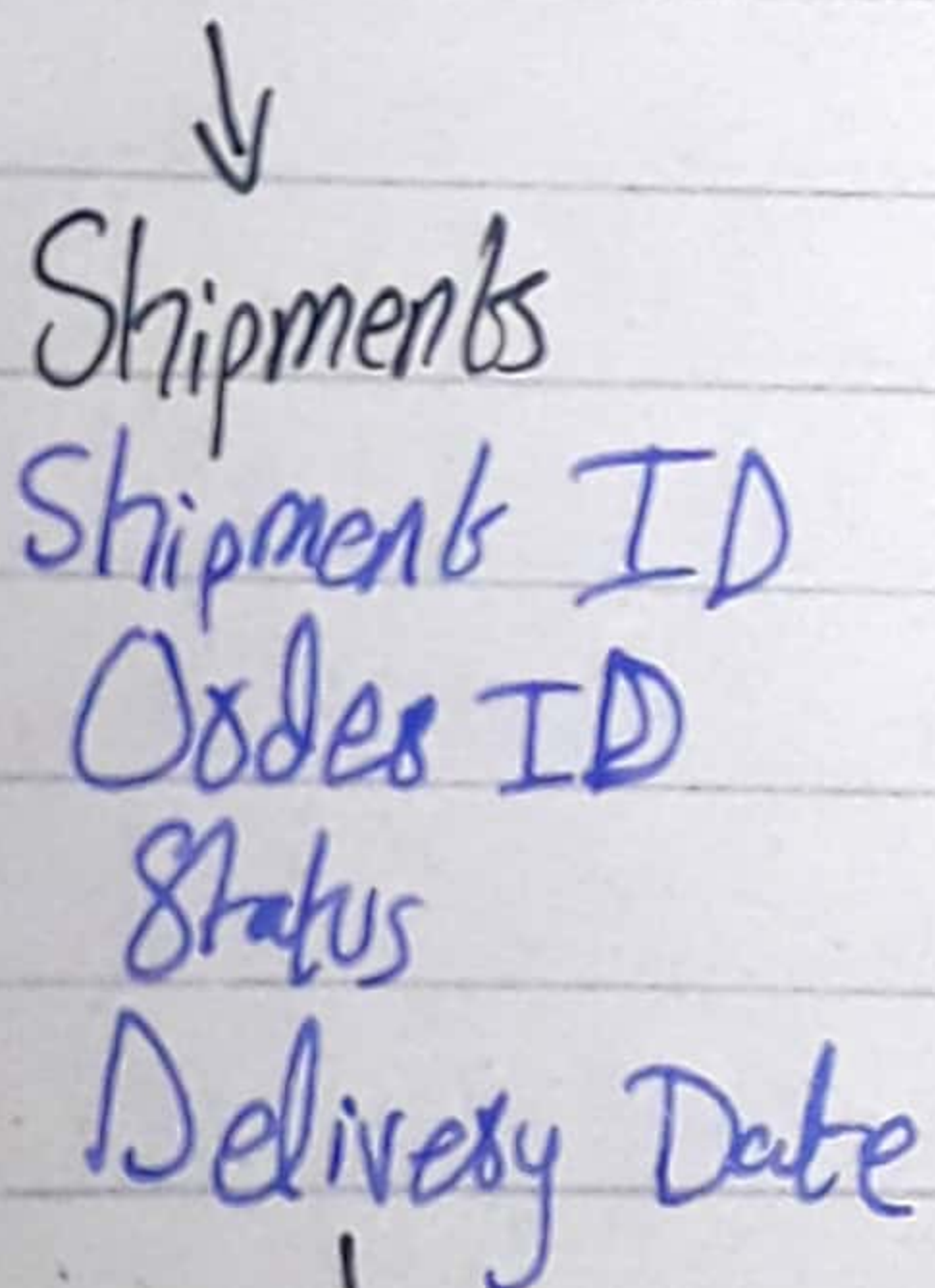
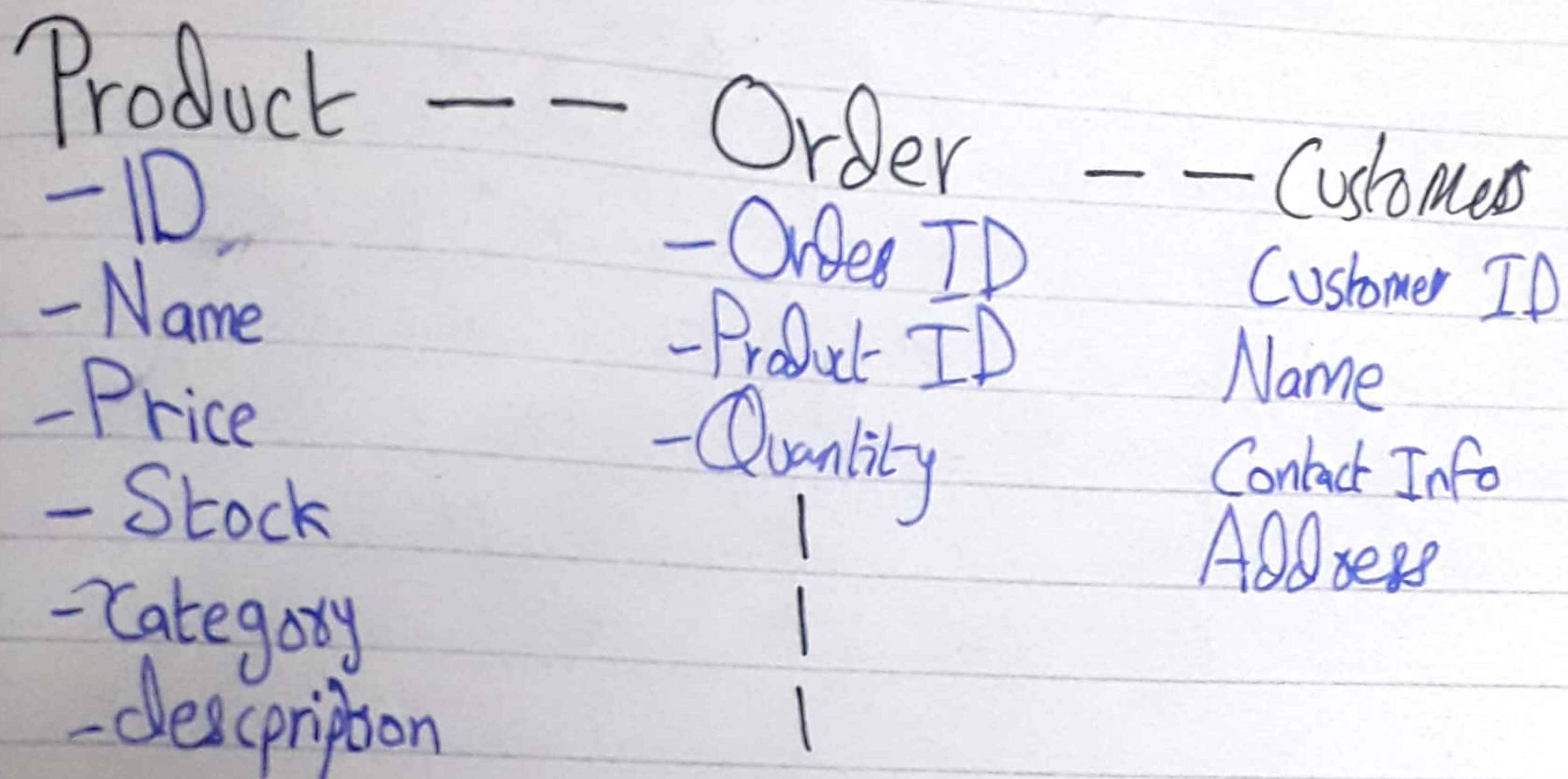
The primary purpose of my shoe e-commerce marketplace is to offer a convenient platform where customers can easily browse and purchase a wide variety of shoes. It provides a seamless shopping experience, catering to different styles, sizes, and preferences, while helping shoe brands reach a broader audience.

## Our Business Goals

My shoe e-commerce marketplace aims to solve the problem of finding a wide variety of shoes in one place, making it easy for customers to browse, compare and buy footwear that suits their style and needs. It also helps customers who struggle to find the right size, style or brand by offering a diverse selection with various options.



# Data Schema





# Target Audience

The target audience includes shoe lovers, fashion-conscious shoppers, athletes, and individuals looking for affordable and quality foot wear.

# Our Products/Services

For my shoe e-commerce marketplace, I will offer a wide range of footwear products including

- Sneakers
- Boots
- Formal shoes
- Casual shoes
- Sportswear shoes
- Sandals
- Slippers