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Social media sentiment analysis based on COVID-19

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ABSTRACT

In today's world, the social media is everywhere, and everybody come in contact with it every day. With social media datas, we are able to do a lot of analysis and statistics nowadays. Within this scope of article, we conclude and analyse the sentiments and manifestations (comments, hastags, posts, tweets) of the users of the Twitter social media platform, based on the main trends (by keyword, which is mostly the 'covid' and coronavirus theme in this article) with Natural Language Processing and with Sentiment Classification using Recurrent Neural Network. Where we analyse, compile, visualize statistics, and summarize for further processing. The trained model works much more accurately, with a smaller margin of error, in determining emotional polarity in today's 'modern' often with ambiguous tweets. Especially with RNN. We use this fresh scraped data collections (by the keyword's theme) with our RNN model what we have created and trained to determine what emotional manifestations occurred on a given topic in a given time interval.

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recurrent neural network;
sentiment analysis; social
media; visualization

1. Introduction

The main goal is to train a model to sentiment prediction by looking correlations between words and tag it to positive or negative sentiment.

In today's world, social media platforms like twitter are of immense importance to people's everyday lives. We definitely have to deal with the manifestations on these platforms, and as machine learning becomes more and more popular and important just like the natural language processing (NLP), we have to deal with this, and analyse and research the emotions on this platforms.

There are many ways to approach a topic, from 'pure' dictionary-based analysis to 'more serious' deep learning, neural networks. By building learning algorithms and classifiers, we strive to label the relevant tweets with the appropriate emotional polarity.

As we mentioned at the beginning of the introduction, the main objective of this article is to develop a model for predicting emotions by focusing on the relationship between words, thus labelling specific entries, as opposed to the usual 'positive' and 'negative' decomposition, we get a much wider scale for more accurate forecasting. However, at the focus point, there is no larger dataset, but the properly trained model analyses with

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a newly mined dataset that matches the current trend (coronavirus themes now) and dataset build number, (number of scraped tweets) which narrowing the circle of a larger amount of data into a narrower topic. In this way, we do not only indicate that the data should be positive or negative, we also provide a more detailed breakdown of the emotional levels. This can provide more accurate data than analysing larger datasets, as fresh mining is always available, so you can get much faster and more accurate results as final result than earlier larger samples and other polls.

We also compare our model with other third-party options to see how small details play a very important in proper categorization using a properly taught a Recurrent Neural Network model for different messages. Thus, as mentioned earlier, focusing on specific topics, by analysing a given number of messages (tweets), and waiting the particular emotional outcomes related to the topic. According to our estimates, we expect a more accurate and detailed analysis and categorization of an emotional analysis related to a current topic, which can provide a more stable and accurate basis for various sociological and other studies. It also provides a different approach to research on the pandemic, focusing on the rapidly changing human mood and opinion. Such as the changes and manifestations of human moods in a given period of the coronavirus on social media.(Twitter)

The model was built and taught using the libraries and capabilities provided by tensorflow. By analysing a Recurrent Neural Network (RNN). The rest of this article contains sections on the structure and use of the encoder, model and results.

2. Related works

Emotional analysis of twitter datasets within the article of Balahur (2013) using unigram and bigram (n-gram) and supervised learning with simple Support Vector Machines. Based on the results we can conclude that on the one hand, the best properties to use emotional analysis is the unigram and the bigram together. Second, we can see that generalizations, using unique tags, emotive words and modifiers are strongly improve the performance rating of emotions. (joy, happy, sadness, fear, etc.) Presented in another article, Jianqiang and Xiaolin (2018) introduces a word embedding method implemented, based on unsupervised learning and large twitter corpora, the method uses hidden contextual semantic relationships and co-occurrence statistics between tweets and words. These word embeds are combined with n-gram characteristics and word mood polarity score characteristics form a set of tweet emotional features. Set is integrated into a deep convolutional neural network.

The method, which described by Ortis et al. (2018) uses text extracted from the description of different images instead of classic user entries. Then defines a multimodal embedding space based on the text properties. The emotional examination being performed by a supervised Support Vector Machine.

This study explores techniques of Leskovec (2011) for modelling, analysing, and optimizing social media. First, they show us how to collect large amounts of social media data. Then it will continue to discuss methods for obtaining and tracking information and how to build forecasting models for information dissemination and inclusion. Finally, they discusses methods for monitoring the flow of emotions across the network and the development of polarization.

With the Recurrent Neural Network by Mikolov et al. (2010), which is intentionally run multiple times and the goal with statistical language modelling is to predict the next word in textual data in its given context. Where the experiments show significant reduction of word error rate. In addition, Mikolov et al. (2011) shows that the recurrent neural network language model (RNN LM) significantly outperforms many competitive language modelling techniques. And approaches that result in more than 15-fold acceleration in both the training and testing phases are presented. Finally, they discuss options for reducing the parameters of the models. The resulting RNN model is thus smaller, faster in both training and testing, and may be more accurate than the base. Besides in another article, we can cover up the SummaRuNNer (Nallapati et al., 2017) which is a Recurrent Neural Network (RNN) based sequence model, and interpretable neural sequence model which is proposed to summarize extraction documents. Which shows that, it is better performing than or is comparable to the state-of-the-art deep learning models.

Following this, we were introduced to learning several related tasks together using a multitasking learning framework by Liu et al. (2016). Based on the recurrent neural network, three different mechanisms are proposed sharing information to model text with task-specific and shared layers. Textual classification tasks shows that, the proposed models can improve the task using other related tasks.

In another work, Arras et al. (2017) presented a simple and effective strategy for extending the Layer-wise Relevance Propagation (LRP) process to repetitive architectures such as LSTMs, by proposing a rule for reproducing relevance through multiplicative interactions. The extended LRP version was applied bidirectionally. The LSTM model shows the emotional prediction of sentences to see if the relevance of the resulting words is reliable and what the classifier's decision for or against a particular class is and how they perform better than gradient-based decomposition.

Getting to know a different perspective, we can discover the SmartSA, a lexicon-based sentiment classification system for social media genres by Muhammad et al. (2016), which integrates contextual grasp strategies in two different ways: interaction of terms with their local context and global context. They also present a hybridization method for a general purpose lexicon, SentiWordNet, with genre-specific vocabulary.

Besides, we can focus to describes an emotional analysis study by Neri et al. (2012), which includes more than 1000 Facebook posts based on news summaries of Rai – the Italian public broadcaster service versus the emerging and more dynamic La7 private company. This study maps study results with observations made by the Osservatorio di Pavia, an Italian research institute specializing in theoretical media analysis.

Along with the growth of web content, there is an increasing number of hate speech on various platforms, which provide a suitable filtering tool for natural language processing by Schmidt and Wiegand (2017). It is shown that character-level approaches work better than token-level approaches, and that a lexical list of resources, such a list of slurs, can help rank, but usually only in combination with others.

Additionally, we can also get to introduce a new metaheuristic method (CSK) by Pandey et al. (2017), based on K-means and cuckoo search. The method provides a new way to find optimal cluster heads based on the sentimental content of the Twitter dataset.

Wang and Li (2015) extends significant advances in text-based emotional prediction tasks to a higher level of prediction of emotion behind images. They show that visual and textual features alone are not sufficient for accurate emotional tagging. Experiments

with two large datasets show that the proposed method significantly improved the existing state-of-the-art methods.

Finally, Xu et al. (2019) propose a new Hierarchical Deep Fusion (HDF) model for exploring the transverse relationship between images, text, and their social relationships, which, with their complementary features, make emotional analysis more effective. Visual content is combined with various semantic fragments of textual content using three-level hierarchical LSTM (H-LSTM) to learn the inter-modal correlation of image and text at different levels.

3. DataSet/DataFrame building for the analysis

3.1. Existing dataset usage

Of course, we also have the option to use data from external sources that was previously built from tweets for specific topics (possibly a huge mixed tweet collection or some more specific collection), but in this case, we have to keep in mind that, these data may not be up to date. So it can also be a previously compiled collection and there are several sources where you can access and download datasets.

Basically, this would not be a problem, but under the circumstances, we try to rely on the most up-to-date data for test dataset. However, it may be suitable for comparison to what extent the writing trend of a given circle influences the outcome of the analysis.

3.2. Build dataSet using Twitter API for scraping

Using the twitter developer tools, we build a test dataset using a scraping script, which compiles our data collection from tweets into a topic based dataset with the given keyword and a tweet scrape data number. In the state before use for analysis, we have the possibility to submit this data for a completely different non-RNN-based testing, as the dataset construction also supports the performance of a completely different, traditional analysis. For example, Excel-based processing (not deep learning).

About the methods that perform the scraping and cleaning, our main method is the 'datasetbuilding' where according to the parameters we need a keyword for the current scraping, a tweet count limit (how many tweet do we need in this theme) date intervals, which time period where we would like to extract data in this related topic, and of course the language, where we used English in all cases. For the scrape, we have also used the tweetpy library for the Twitter API. Plus we perform the 'extra' cleaning with the 'cleantweet' method (Listing 1).

However, we would like to use the Recurrent Neural Network what we have built, and we also would like to use the test dataset (which we are freshly scraping and mining.) on our already trained model. The scraping script what mentioned above makes this possible, because the dataset has undergone proper formatting and cleaning.

Overall, after compiling the dataset itself, we have the opportunity to use this data in a completely different traditional (Excel) analysis as well. But, these systems and structures are supported by the script in an orderly, uninterrupted manner and also run the analysis. The analysis will focus primarily on a separate specific topic, which will be the Coronavirus. On this Figure 1, we can see there are a lot of another possibility and method to analyse with this dataset.

```

1 def dataset_building(self, tag, limit, begin_date, end_date, lang):
2     with open('result.csv', mode='wt', encoding='UTF-8', newline='') as file:
3         w = csv.writer(file)
4         w.writerow(['Time', 'UserName', 'Tweet_text', 'All_Hashtags', 'Followers_count'])
5
6         for tweet in tweepy.Cursor(self.api.search, q=tag + ' -filter:retweets', lang=lang,
7             tweet_mode='extended', since=begin_date, until=end_date).items(limit):
8             w.writerow([tweet.created_at,
9                 tweet.user.screen_name,
10                    self.clean_tweet(tweet.full_text),
11                    [e['text'] for e in tweet._json['entities']['hashtags']],
12                    tweet.user.followers_count])
13
14 def clean_tweet(self, text):
15     return ' '.join(re.sub('(@[A-Za-z0-9]+)|([^0-9A-Za-z \t])|(\n+|\r+|\s+)', " ", text).split())
16

```

Listing 1. Part of the Twitter dataset builder

Time	Username	Tweet text	All Hashtags	Followers count
2020.04.14 23:59	SCOTTYSIMM	White House Attacks Voice Of America Over China Coronavirus Coverage https://t.co/q5ZgC8HW	[]	2045
2020.04.14 23:59	unleash	Trump says he doesn't think Michigan Dem will vote for 'Sleepy Joe' after surviving coronavirus Fox News https://t.co/4e6d3u9tRk	[]	3359
2020.04.14 23:59	idakhsh	Word of the year https://t.co/m0p0uTyb	[]	62
2020.04.14 23:59	PreepRide	Elderly people who have suspended in-home services during the coronavirus crisis will soon receive wells https://t.co/4e6d3u9tRk	[]	66
2020.04.14 23:59	SeattleBot	Dig around a little 'You probably already have something mask-worthy at home https://t.co/4e6d3u9tRk	[]	191429
2020.04.14 23:59	rep4bettergovt	Coronavirus Live Updates Trump Halts U.S. Funding of World Health Organization Perhaps Funding of the Re https://t.co/4e6d3u9tRk	[]	186
2020.04.14 23:59	Milesandmiles30	Why have so many people in this thread stopped reading after coronavirus You know that's not the end of https://t.co/4e6d3u9tRk	[]	34
2020.04.14 23:59	muhammad_fall	Haunting photos of empty airports and planes at the height of the #COVID-19 pandemic show the airline in https://t.co/4e6d3u9tRk	[]	208
2020.04.14 23:59	AllOnMedicare	US for-profit healthcare sector cuts thousands of jobs as pandemic rages https://t.co/4e6d3u9tRk	[]	13825
2020.04.14 23:59	surfer0720	Trump campaign still bragging about 'lowest unemployment rate in years https://t.co/4e6d3u9tRk	[]	5291
2020.04.14 23:59	kaseballump	One Arrested as Raleigh NC Police Suppress First Amendment Declare Coronavirus Lockdown Protest 'Non https://t.co/4e6d3u9tRk	[]	2022
2020.04.14 23:59	brusielou	He thinks that the WHO mismanaged this? Are you fucking kidding me? https://t.co/4e6d3u9tRk	[]	55
2020.04.14 23:59	Verda_777	_camera_defender Here is the chronological order provided by the Hudson Institute China and WHO are https://t.co/4e6d3u9tRk	[]	453
2020.04.14 23:59	crackoffliberty	weird of control for federal funds. #CoronavirusPandemic #Coronavirus #newyorkcoronavirus #AndrewCuomo https://t.co/4e6d3u9tRk	['CoronavirusPandemic', 'coronavirus', 'newyorkcoronavirus', 'AndrewCuomo']	1395
2020.04.14 23:59	nocott_david	I urge you to #cancelstudentdebt in the next #coronavirus package A #StudentDebtStimulus will help the https://t.co/4e6d3u9tRk	['cancelstudentdebt', 'coronavirus', 'StudentDebtStimulus']	33
2020.04.14 23:59	aprilhenybooks	The Art (and Awkwardness) of a Virtual Harcut https://t.co/4e6d3u9tRk	[]	4054
2020.04.14 23:59	WarWrath	This implies there will be an "after" if there's no effective vaccine and this coronavirus remains with us https://t.co/4e6d3u9tRk	[]	2712
2020.04.14 23:59	AdvocaatBroek	U.S will halt funding to World Health Organization while it investigates group's response to Coronavirus https://t.co/4e6d3u9tRk	['Trump', 'China']	1068
2020.04.14 23:59	FuJiaCaiGang	[... there is little reason to expect the coronavirus crisis to accelerate climate-friendly decoupling UNLESS https://t.co/4e6d3u9tRk	[]	39
2020.04.14 23:59	nsar_adil	The study found that the genetic sequence of a coronavirus discovered in lung samples of pangolins was https://t.co/4e6d3u9tRk	[]	417
2020.04.14 23:59	manatlugomovie	Corona in India 644 in Telangana 52 Just From Today! The number of Coronavirus in https://t.co/4e6d3u9tRk	[]	4351
2020.04.14 23:59	ChTownLionPSU	Data from https://t.co/4e6d3u9tRk comparing the United States to some of ou https://t.co/4e6d3u9tRk	[]	1246
2020.04.14 23:59	WicksPrice	#WhereIsKiana Crime Family Jokejor enforcing taxpayer funds for decades I see her dad was a corrupt politic https://t.co/4e6d3u9tRk	['WhereIsKiana']	523
2020.04.14 23:59	ibigcity	TRUMP KNEW ABOUT CHINA'S OUTBREAKS OF CORONAVIRUS IN NOVEMBER 2019 IN FACT OF THIS PRESIDENT https://t.co/4e6d3u9tRk	[]	6
2020.04.14 23:59	RonKunfma	There are those among us who are chomping at the bit to congregate and mingle without regard for the eff https://t.co/4e6d3u9tRk	['TheInvincibles', 'COVID19', 'coronavirus', 'StayHome', 'SocialDistancing', 'Covid_19', 'COVID']	12
2020.04.14 23:59	RichinWritess	Trump Coronavirus Task Force hold press briefing at White House 4/14/20 https://t.co/4e6d3u9tRk	[]	1929
2020.04.14 23:59	dimma	The Word Challenge High School (7:00 PM CST) #DIMSABOARD #DIMSACHALLENGE #DIMSACH https://t.co/4e6d3u9tRk	['DIMSABOARD', 'DIMSACHALLENGE', 'DIMSACH']	565
2020.04.14 23:59	Reuters	As virus tears through reservation havas give lifeline to elders and families https://t.co/4e6d3u9tRk	['AyobersamaLawankorona', 'Dihumah', 'AyobersamaLawankorona', 'Dihumah', 'AyobersamaLawankorona', 'Dihumah']	2174769
2020.04.14 23:59	Reuter	What Does Coronavirus Mean For Brands on Social Media https://t.co/4e6d3u9tRk	['oghrly']	4218
2020.04.14 23:59	BagaleSunab	https://t.co/4e6d3u9tRk Coronavirus mutation could threaten the race to develop vaccine A strain found in https://t.co/4e6d3u9tRk	['India']	2615
2020.04.14 23:59	mharisman	[4] Dog of a Covid-19 patient in Hong Kong has tested #covid19-positive but officials say there is https://t.co/4e6d3u9tRk	[]	224
2020.04.14 23:59	Ronnie_Zen	Together we can stop the spread of Coronavirus Disease (COVID-19) #AyobersamaLawankorona #Dihumah https://t.co/4e6d3u9tRk	['AyobersamaLawankorona', 'Dihumah', 'AyobersamaLawankorona', 'Dihumah']	295
2020.04.14 23:59	The_Real_Fly	Beijing Co on Tuesday reported another 29 cancellations for its 737 MAX jetliner in March as the coronavirus https://t.co/4e6d3u9tRk	[]	47658
2020.04.14 23:59	DonDonCarey4	Student files class-action lawsuit against Liberty University over coronavirus response TheHill https://t.co/4e6d3u9tRk	['TheHill']	82
2020.04.14 23:59	ParhamMansor	China's #4Donation Diplomacy Raises Tensions With U.S https://t.co/4e6d3u9tRk	[]	1342
2020.04.14 23:59	khw_iker	Trying not to be angry about this coronavirus is hard talking listening and even seeing the effects of it is https://t.co/4e6d3u9tRk	[]	559
2020.04.14 23:59	HausSante	encouraging people to get Coronavirus in the name of Virtue https://t.co/4e6d3u9tRk	[]	117

Figure 1. Part from the fresh mined DataSet.

4. Different ways of sentiment analysis

As we mentioned there are several different possibility to the Natural Language processing and Sentiment analysis. If we would like to separate that into two categories, first, the classic dictionary style, which is not the most modern way as opposed to the Deep Learning possibilities. What we also use in this analysis, is the Recurrent Neural Network.

In classical dictionary-based analysis, we have a pre-set vocabulary where each word has a value, whether the effect of the word is positive or rather negative. Accordingly, the sentences are decomposed so that each word is identified, and then, according to our dictionary, we assign the given value to the effect what that word also has. The sum of these values would give the emotional value of our particular sentence in the most general case. Of course, we can run into a lot of problems here, as denials, double denials, word turns, word combinations that can affect emotion which cannot be detected. This is why it has shifted this topic towards Deep Learning, using properly trained models.

4.1. Deep learning – RNN

We use and build Recurrent Neural Network (RNN).

What is Recurrent Neural Network (RNN)¹ – A neural network that is intentionally run multiple times, where parts of each run feed into the next run. Specifically, hidden layers from the previous run provide part of the input to the same hidden layer in the next run. Recurrent neural networks are particularly useful for evaluating sequences, so that the hidden layers can learn from previous runs of the neural network on earlier parts of the sequence.

For example, one recurrent neural network that runs four times. Notice that the values learned in the hidden layers from the first run become part of the input to the same hidden layers in the second run. Similarly, the values learned in the hidden layer on the second run become part of the input to the same hidden layer in the third run. In this way, the recurrent neural network gradually trains and predicts the meaning of the entire sequence rather than just the meaning of individual.

In addition to the RNN, the advantages are that it is possible to process inputs of any length. The size of the model does not increase with the size of the input. The calculation takes into account historical information. The weights are distributed as a function of time. Of course, it should be noted that some general counter-arguments are mainly that the calculation is slow.

4.2. RNN model build and train

The tools provided by Keras and Tensorflow were used to build the model. Where we created a Sequential model by passing a list of layer instances to the constructor and the first layer is the Embedding layer, which can be used for neural networks on text data. It requires that the input data be integer encoded, so that each word is represented by a unique integer. The embedding layer is initialized with random weights and will learn an embedding for all of the words in the training dataset. Then we used Bidirectional wrapper for RNNs. Next is the Dense and Dropout layers. A dense layer is a classic fully connected neural network layer, each input node is connected to each output node. A dropout layer is similar except that when the layer is used, the activations are set to zero for some random nodes. This is a way to prevent overfitting.

Then we also save our trained models in .h5 format with the actual training date, to reuse that, if we need to. Also we have a another possibility to load this trained models and use it on the new scraped datas. (There is a separate menu option to use a re-trained model or a previous model where we use the name of this .h5 file to refer this.)

There are numerous way to use train and test datasets before you use the trained model in a real dataset. Tensorflow gives us numerous datasets for example: 'imdb reviews/subwords8k' and 'civil comemments' etc. We can split it up to train and test dataset and use it for 'compile' and 'fit' model calls, and of course we can use our own datasets for this train and test phase as well. In the case of models trained by external datasets, we can talk about 'continuous learning', since another dataset is made for the model and we use the result for our own actual datasets.

For display, we use the matplotlib.pyplot package, where our model walk through the given dataset and use the predict method. Accordingly, we categorize how positive and

negative the emotional value of the tweet or sentence, plus visualize this results with a colourful plot.

4.3. RNN analysis – themes and results

To examine and compare the model, the coronavirus topic (which is the most prominent and up-to-date topic of our time, the recent data mining results have a lot of potential, as there is no pre-compiled dataset here and rapid changes can be topical here) and different numbers of fresh datas, what we mine. In addition, comparisons are made with several third-party applications and we also compare with traditional, classical analysis what differences and conclusions can be drawn about efficiency, accuracy, and speed in different cases.

We expect that the model we have trained and developed and taught in detail can provide more accurate results for today's online communication formulas, difficult multi-meaning sentences and unique topics than a traditional or a third-party application that also works with accurate but larger error ranges than our more accurately prepared model.

4.3.1. Compare to the oldfashion research work

Traditional polling or purely human work, tracking, data collection, analysis, these processes are time consuming. The result would be very accurate, but by the time the report is completed, the conclusion may be outdated. The result would no longer be relevant. Thus, in the case of any human labour trigger, especially data mining, scraping can be a huge step forward as a test dataset. In this way, the process takes less time and we are also able to use a number of other third-party tools to speed up our processes.

In essence, we can discover incomparably large differences between traditionally supported analyses and analyses which supported by different scraping and other dataset compilation options, as the difference is found in time and accuracy. In addition to the traditional research process, it should also be mentioned because people do the analysis, so the accuracy of the tweet polarity would be really good, but it cannot cover such a large sample, i.e. not in such a short time, so the results may be much more relevant for analyses despite perhaps a larger error factor, as up-to-date and fast results as well as partial results can be obtained. Not to mention the special well-trained neural networks, the results and speed of which cannot be measured by the speed of human work.

4.3.2. Compare to some third-party sentiment analyser like TextBlob

As mentioned earlier for the analyses, we will use coronavirus theme, which dominates social media platforms.

The pre-measurement expectations are as follows: We would like more accurate, less or even zero neutral expression in the results, as these data would greatly distort the real picture, and basically we would like to minimize the neutral category as much as possible. Based on the small details, the twisted manifestations, we expect some cases move to the negative or positive direction from the neutral space. For both TextBlob and RNN, we apply a same appropriate categorical distribution to different levels of feel.

Thus, we scraped a different number of tweet data in each analysis and compared the results of the test datasets. (Fresh Scraped Tweets dataset what we use on the trained RNN model and TextBlob as well.)

The large-scale presence of the given topic on Twitter was already visible in the first rounds, it greatly influences the results. Initially, the first difference between the trained models came out on a smaller sample of 10 and 20 pieces. Using the functions of TextBlob, you can see how many different and cluttering tweets direct the end result of the analysis to the neutral topic, and we often get a smaller but positive end result, which of course was also the case in our own model. (With a smaller or zero neutral segment and a better distributed area.)

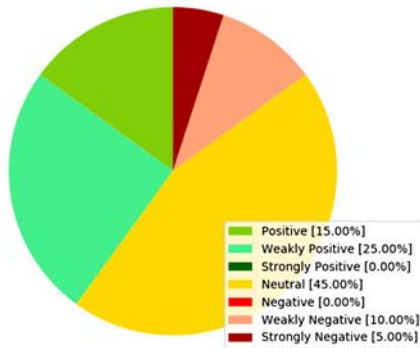
Primarily against the background of this phenomenon, looking at the test datasets, which data currently analysed, it was noticeable that the age group currently on twitter who is mostly active is young/younger. Thus, school closes appear as a positive phenomenon in smaller samples and with a small positive and neutral direction for the end result. In addition, the hospital donations also moves the end result in a positive direction. There is a trend in addition to negative deaths, tweets about these donations and cohesion are much more present even in small samples, of course here the influence of the current scrape is great on what data it collects. Plus, the factuality of newscasts also reinforces the neutral or weakly positive or weakly negative slices. One cannot emotionally shift the simple statement in any direction in most cases.

Other third-party models will not be mentioned in detail, as an analyst based on a simple dictionary has already given completely misleading results on tweets that have reported positive or negative disease of the virus outcomes on a given topic. Like (Figure 2), the textBlob and our own well-trained model were able to filter out these word turns and manifestations really accurately. (Maybe, the RNN looks more significant, but now, we cannot prove it 100%, but the RNN has not have a Neutral section most of the time, which gives us more improvement to the analysis.) Mainly the amount of test data will be the influencing factor.

Note: The RNN model was trained based on an imdb review dataset (In test and train dataset sections using shuffle method as well. Then we use the fresh scraped dataset as test dataset with this trained model.)

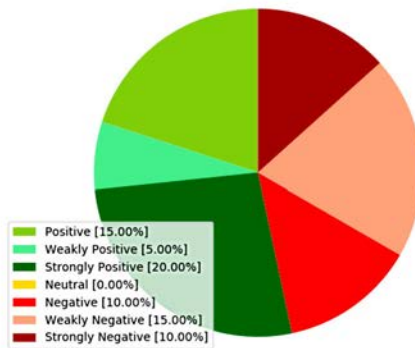
We can see on the figures (For this run, the keyword was the 'covid'), the RNN managed to categorization on all tweets without giving a neutral result, so we conclude that the model 'was better' defined in the smaller details and categorized it based on the small details. Our model stands out in the strongly positive and the weakly negative sections, which is a good indicator of the division of the topic and the abundance of interactions on the topic. Of course, it can be noticed that on social media platforms, positive manifestations continue to dominate which also driven by partial results, but it is also realistic that there are also calls for negative and different perspectives. TextBlob also deviates in the positive direction as our model, both results tipped in the same direction, but a larger neutral value can also be noticed in this case in addition to the negative manifestations. Overall, the categorization of both models can be realistic, the difference is to be found primarily in the detail handling of the models, which hopefully our model handled better even with so little test data. Figure 2 worked from this DataSet (Figure 3).

How people are reacting on covid by analyzing 20 Tweets.



(a)

How people are reacting on covid by analyzing 20 Tweets.



(b)

Figure 2. Analysis of sample of 20 tweets by TextBlob and RNN, using 'covid' keyword. (a) TextBlob result, (b) RNN result.

Time	User Name	Tweet_text	All Hashtags	followers count
2020.04.15 23:59	John_Amelia	CenturyLink's adaptive networks flourish during COVID-19 crisis https://t.co/yh2DQoxr https://t.co/6d4mbd4e0R	{}	794
2020.04.15 23:59	TheRespect	If not for covid 19 you were just enjoying your rich celebrity life Don't let like you care now please lol But just for the record the answer is "nothing"	{}	10022
2020.04.15 23:59	Bitcoinbiology	...sated It literally says "COVID-19 originated in a Wuhan laboratory not as a bioweapon". Are you assuming every biosafety lab leak is a bioweapon? {}	{}	215
2020.04.15 23:59	HayleySnyder2	Not COVID but I&""ve literally had people tell me if I don&""t believe in god my CF will be much worse and that I can be saved if I pray or whatever {}	{}	174
2020.04.15 23:59	meganburthway15	Bloom_zmckraken_Iony_3secondflet Then there's this: https://t.co/ruTg4tbeu4	{}	1400
2020.04.15 23:59	theadeligh	EXCLUSIVE: Fox News is reporting that Covid-19 originated in a Wuhan laboratory (China not as a bioweapon but as part of China's effort to demon {}	{}	48
2020.04.15 23:59	RafWagon	It's good to see some politicians making sure they let everyone know that they are in this as well isn't it I'm mean isn't it ifories I mean isn't it 7 hit {}	{}	1136
2020.04.15 23:59	unlefoast	"People should know the facts. Blames WHO & claims Covid-19 is the 19th strain of the virus #TrumpPlague	{}	425
2020.04.15 23:59	jimgoldstein	UW team illustrates the adverse impact of visiting & just one friend during COVID-19 lockdown UW News https://t.co/eoqib80u2	{}	25347
2020.04.15 23:59	AngieGross	But they do seem to have the test resistance to the Covid virus Maybe that's the key test like a toddler #studidities	{}	72
2020.04.15 23:59	VestaviaVoice	Rachel Brockwell has been selling handmade scrunchies at The Clotheshorse since last fall but when the COVID-19 pandemic hit she created a path {}	{}	1650
2020.04.15 23:59	stocks	Hey there our team just followed up through email Thank you for your patience at this time we appreciate it! https://t.co/Xkq9rlm8	{}	24193
2020.04.15 23:59	DavidCohen_MD	Impatient thoughts: I can&""t count how many hundreds of times I&""ve told a patient they have cancer. But telling them they have COVID seems {}	{}	2084
2020.04.15 23:59	KarlMarxos	One day after CNN ran Chinese propaganda to being confirmed that Covid-19 was created in a Chinese laboratory & their government covered {}	{}	340239
2020.04.15 23:59	danielarozo	COVID-19 Senora https://t.co/vdWd51H0W	{}	208
2020.04.15 23:59	deluded_jim	Ok so those deaths are COVID-19 but ERs and ICUs that are suddenly so full Trump brings a hospital ship up to New York is probably because of an u {}	{}	178
2020.04.15 23:59	phredoggt	over 60,000 people died from the flu in 2019 a lot of those were children no child in the US has died from covid-19 under the age of 17 The joke is {}	{}	30
2020.04.15 23:59	shelvalake	The UK is currently contributing approximately 1/3 of the total deaths from COVID-19 in the world A country with a world population share of 0.87% {}	{}	28
2020.04.15 23:59	Nanjimo	Maybe I&""m a new symptom of COVID-19 (for kellyanne that&""s 2019).	{}	81
2020.04.15 23:59	bluestreepoint	With the spread and impact of COVID-19 have we now entered a Bearish Market period #bearish #trading #market Investing #markets #covid19 ht {}	{}	5

Figure 3. 15 April 2020 DataSet.

We continue to compare TextBlob and our own RNN model, how it performs on larger and larger test datasets, and how accurate it gives less erroneous results, with double denials and other, 'sleng' and general manifestations, reports.

Between 24 April 2020 and 25 April 2020 on the sample of 50, we can see the increasing distance towards the two extremes. In the case of the RNN (b) (Figure 4) model, again, tweets did not fall into the neutral category, they were subdivided into weakly negative and weakly positive parts, as opposed to textBlob (a) (Figure 4), where there is a more significant neutral unit. In addition, there is a kind of progress towards extremism, which can be concluded that people are already starting to 'get bored' of this whole topic, and the daily numbers and the situation itself. Of course, the high divisions can be inferred from the different policy reactions and announcements and the tweets that respond to them, which either express a sympathetic opinion or a dissenting opinion about the situation. (Looking at the dataset, we can see a strong wave of manifestations about the decisions and political influence of the WHO – which amplified positive negative opinions probably.)

Increasing (200 tweets) the dataset but still using the keyword 'covid', we can see that the division is still similar. A kind of increase in the positive direction can be detected, but this increase in the amount of tweets can be explained in this case of both models. (There is

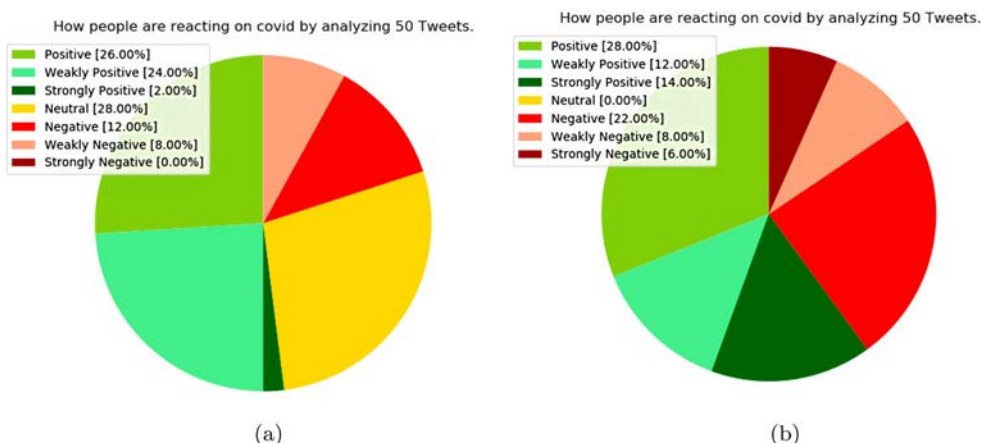


Figure 4. Analysis of sample of 50 tweets by TextBlob and RNN, using 'covid' keyword. (a) TextBlob result, (b) RNN result.

a difference in the strength of positivity between the two results.) The increased number of tweets shows that mostly the 'positive expression', the support, and the 'hope' – greater extent of positivity is still highly present in social media – which was expected, but negative messages are also present in significant amounts on the subject (Figure 5).

Using the keyword 'coronavirus' and a much larger dataset, the result is very similar to the trends so far. Smaller increase in both positive and negative directions, we can see only smaller movements in the strength of positivity or negativity (Figure 6).

Our model did not place a tweet in a neutral section, which makes it easier to see differences of opinion. It should also be mentioned that our model evaluates tweets between 0 and 1, while textBlob between -1 and 1. The categories would be defined accordingly, so that a few small details of the tweet are able to move that into another category. Because

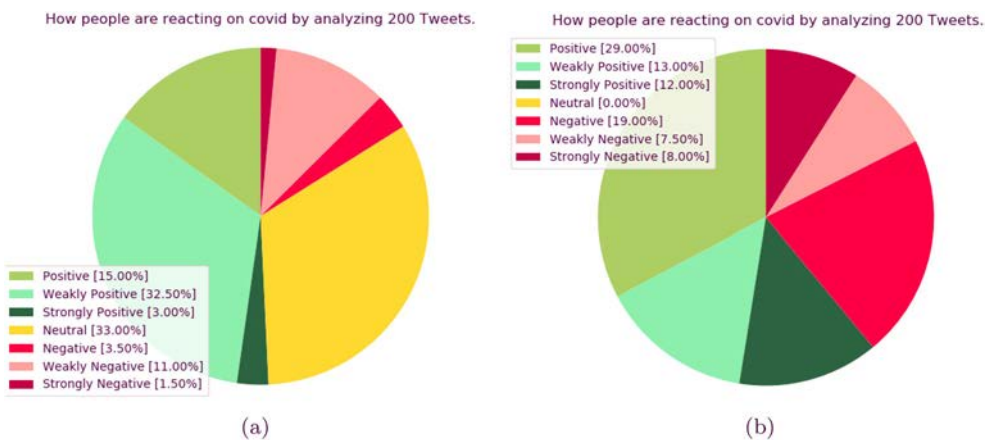
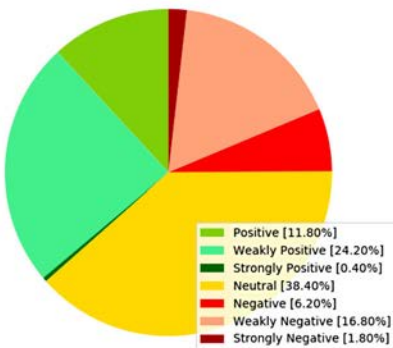


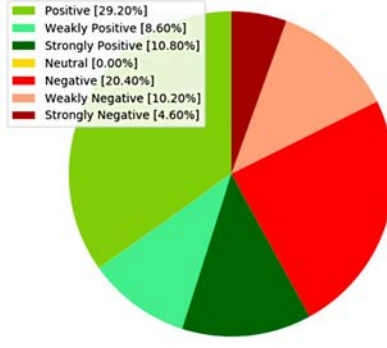
Figure 5. Analysis of sample of 200 tweets by TextBlob and RNN, using 'covid' keyword. The time period stands between 24 April 2020 and 25 April 2020. (a) TextBlob result, (b) RNN result.

How people are reacting on coronavirus by analyzing 500 Tweets.



(a)

How people are reacting on coronavirus by analyzing 500 Tweets.



(b)

Figure 6. Analysis of sample of 500 tweets by TextBlob and RNN, using ‘coronavirus’ keyword. The time period stands between 24 April 2020 and 25 April 2020. (a) TextBlob result, (b) RNN result.

of these small details, we can say that perhaps we can get a more comprehensive picture in order to avoid neutrality (Figure 7).

People are divided on this topic, just like in most other cases nowadays. They clash arguments on different topics, try to draw conclusions in this place, convince others about the support. In most cases, strong negativity or positivity is a bit, meaning most people are not biased completely towards one side, but there is a visible percentage who is totally biased – that is normal today. For smaller DataSets, these are strengthened a little better, which is also normal.

Examining the period between 13 May 2020 and 14 May 2020 again using the keyword ‘covid’, we obtained a result (with 200 tweets) very similar to the previous month’s 200 tweets. Overall, movement can be observed in the categories delimiting strength (weakly, strongly) within the positive and negative sides. So, it can be concluded that the RNN model (b) (Figure 8) continues to deliver significantly results with small

Time	Username	Tweet_text	All_hashtags	followers_count
2020.04.24 23:59	GoReactforASL	As colleges and schools scramble to take their teaching online in response to the spread of the Coronavirus dis: [deaf, 'hardofhearing']		597
2020.04.24 23:59	Bilivandarasos	Why would WHO Dr Tedros Adhanom Ghebreyesus applaud China allowing Covid-19 to spread worldwide? Dee []		134
2020.04.24 23:59	17Bianco	Actually watch it again He specifically turned and asked Boris if there's some way to "bring the light inside the b Coronavirus"		1120
2020.04.24 23:59	ComradeArthur	More on those English (and European excess mortality numbers. https://t.co/N0iv0g4d https://t.co/1M1uafu1		8051
2020.04.24 23:59	INTELNEIA	#coronavirus update Middle East: d1q Turkey 3,122 new cases d1q, Saudi 1,172 new cases d1q Iran 1,168 new ca [coronavirus]		257
2020.04.24 23:59	Jayne79809110	He has abused the lockdown by imposing oppressive and unrelated rules and regulations He has not even achin []		64
2020.04.24 23:59	Philips55	How can you not love David Dobrik Cars 3q4q7y, 3kso4q7y, 15A4q7y, #coronavirus #DavidDobrik https://t.co/7u1u [coronavirus, DavidDobrik]		53
2020.04.24 23:59	AngelAzpetia	Coronavirus Email From Stanford Professor4q7y's Wife Claimed His Antibody Study Would Prove if 'You Were Immr []		1402
2020.04.24 23:59	BigDaddyKayoka	said we should inject lysol as a possible way to treat coronavirus. This is the president of the USA []		1210
2020.04.24 23:59	breath4u1you	A major blow for #football aka #soccer fans #Bundesliga is not coming back on May 21 due to #COVID19 #pander [football, soccer, Bundesliga, COVID19, pandemic, Germany, coronavirus]		861
2020.04.24 23:59	Hermanofolive	Top story Trump plans to cut daily coronavirus briefings Axios https://t.co/12uiv09u see more https://t.co/1u0a7m []		698
2020.04.24 23:59	im_trotlight	The Republicans who were once so pro-life they fought over one woman on life support now want to sacrifice gr [GOPCorruptionOverCountry]		3008
2020.04.24 23:59	RockinRobin2012	Hi...Beavau...Bund thousands of refugees are at risk of #COVID19 on Greek islands due to crowded unsanitary c [COVID19, LeaveNoOneBehind]		118
2020.04.24 23:59	Waltonprofits	Educational nonprofits Nuestra Casa and translate state and local emergency information into Spanish https://t.co/1u0a7m []		2152
2020.04.24 23:59	VIMC50hn	Apparently this person is the "Secretary of Health Dr Rachel Levine" https://t.co/1u0a7m [COVID19]		344
2020.04.24 23:59	laughinghen13	SNHU to cut tuition from \$11,000 to \$50,000 ramp-up campus learning https://t.co/1u0a7m [COVID19, SNHU]		1020
2020.04.24 23:59	DonaldiCarlin	Getting FUCK bad reviews of the job the Unitary Globes is doing off Coronavirus Ventilators blind eye hospitals []		2147
2020.04.24 23:59	RegMarkTakano	I had a great time chatting with and answering questions sent in by YOU Check out the Coronavirus Daily podcast []		55934
2020.04.24 23:59	REDHEDEnergy	New Article USA CDC reports 865,385 coronavirus cases 48,418 deaths https://t.co/1u0a7m [COVID19, Coronavirus]		8705
2020.04.24 23:59	letat	#Coronavirus Outside of China 2,743,170 cases and 191,340 deaths. To date a total of 196,972 deaths and 2,836,477 [Coronavirus, covid19, CoronavirusOutbreak]		18442
2020.04.24 23:59	TheBookTwitter	Espionage was nothing new to Captain Larry McGraw and the crew of the USS Charlotte Orders from the White H [Thriller, China, Coronavirus]		235264
2020.04.24 23:59	IntegrityTeam1	Please donate to 501(c)(3) charity https://t.co/1u0a7m [Coronavirus recovery, Coronavirus]		15493
2020.04.24 23:59	ragman81	Revealed 'Former Vodafone executive in 36 conspiracy video is UK pastor https://t.co/1u0a7m [COVID19]		17398
2020.04.24 23:59	alictara	Young and middle-aged people barely sick with covid-19 are dying from strokes https://t.co/1u0a7m [COVID19]		125
2020.04.24 23:59	ElSeneanes	regan But the Coronavirus a hoax?? Stay out of this one... []		96
2020.04.24 23:59	MalibuEOC	UPDATE 4/24 4PM 430 tested in Malibu Friday Out of area public urged not to visit Malibu Malibu residents ch []		1886
2020.04.24 23:59	damedic7276	Young and middle-aged people barely sick with covid-19 are dying from strokes https://t.co/1u0a7m [COVID19]		802
2020.04.24 23:59	ExciteMagazine	Jordan Dr. Trump Prescriptions injects disinfectant to kill Coronavirus hahahaha GOP disasters #GOPDisaster [COVID19Disasters]		52
2020.04.24 23:59	ToedmoorTim	Hell yeah love my boys They don't know shit about #coronavirus https://t.co/1u0a7m [coronavirus]		59
2020.04.24 23:59	MarcDroese	Justin Trudeau confirms China blocking consular visits to detained Canadians who have been held for 500 days tr []		1298
2020.04.24 23:59	mellifinger	New York City to distribute 300,000 free halal meals during Ramadan https://t.co/1u0a7m [COVID19]		822
2020.04.24 23:59	FloridaShoni	German lives 3x deadlier five times higher than British in coronavirus treatment https://t.co/1u0a7m [COVID19]		143
2020.04.24 23:59	remilord1	Which would do nothing to combat the coronavirus in patients. []		10
2020.04.24 23:59	FactsMathotic	why are you bragging about having 22 million tests done than you promised we'd have almost a month ago... []		1604
2020.04.24 23:59	nicksonningham1	Fantastic look at how the collapse of oil will destabilize oil-producing countries https://t.co/1u0a7m [COVID19]		2196
2020.04.24 23:59	reina_ajin	...000... HFO..._aj... but I think she is bored because of coronavirus lockdown and also can't watch #COVID19 [coronavirus, lockdown, #trugru]		27
2020.04.24 23:59	CBSNews	Michael Avenatti released from prison over coronavirus fears https://t.co/1u0a7m https://t.co/1u0a7m [COVID19]		7534435

Figure 7. 24 April 2020 Part of the dataSet of the ‘coronavirus’ keyword.

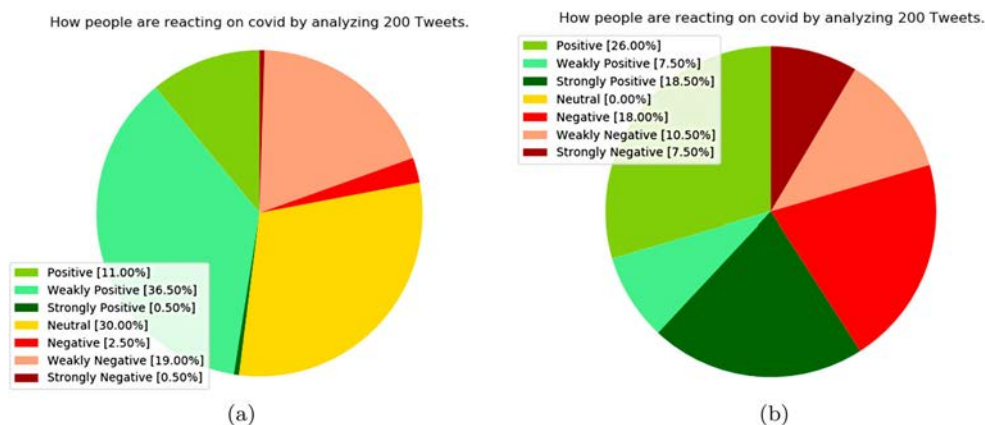


Figure 8. Analysis of sample of 200 tweets by TextBlob and RNN, using ‘covid’ keyword. The time period stands between 13 May 2020 and 14 May 2020. (a) TextBlob result, (b) RNN result.

changes in time and still without categorization into the neutral section. Looking at the program logs we saw that in some cases decimal values have decided a particular writing to be weakly positive or negative and not neutral. The weakly positive in this case is 7.50% and the weakly negative is 10.50%. Based on the results of the RNN model, it can be said that positivity is still more present in social media in the case of pandemic-related manifestations. Based on the result of TextBlob (a) (Figure 8), we see a similar result in the positive direction, but with a significant 30% neutral data, and the weakly positive section is 36.50% against the RNN’s 7.50%.

Overall, the RNN chart provides a much more realistic and thorough picture of current emotional levels (for us) with minimal or even zero neutral results.

If we increase the number of tweets to 500 in the same time period. In the case of the RNN model, we can observe a strengthening in the negative section (simple negative not together with the strongly and weakly negatives), which can also be said for the result of TextBlob.

In our textBlob (a) (Figure 9) analysis, we can see again 29% of neutral value, in addition to a weakly negative value of 17.80%. For the RNN model (b) (Figure 9), again, the neutral result is 0% and only 8.60% is weakly negative. Overall, comparing the categorical values of the two analyses, the positive displacement can be said again, but the division of this end result is reflected in a completely different way in the two models. In the case of RNN, a positive value of 24.80% can be observed, in addition to the negative value, which is 22.40%, which is a proportionate division and the positive manifestation in the sample of 500 tweets are a little more. In contrast, in a TextBlob analysis, weakly positive value is 35.20%, which is dominate. The positive value is 11% and a negative value is 4%.

The reactions and evaluations of various political announcements and decisions, after the announcement, provoke significant activity from the people who argue and talk about the effects in the social media. Thus drastically increasing the number of tweets related to the topic. A similar reaction has been shown by various international events on this subjects, especially after the details have been described. (There is a visible shift into the positive and negative directions, sometimes from the neutral, but also there are some changes in the strength distribution of positivity and negativity itself.)

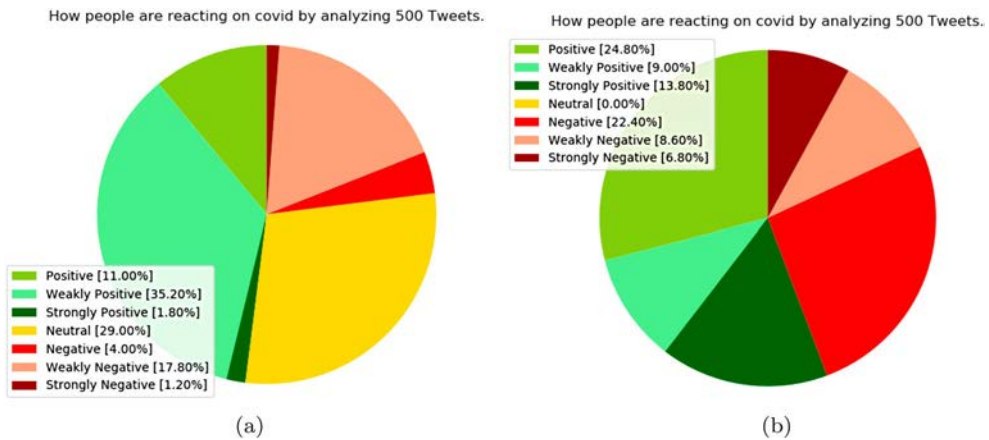


Figure 9. Analysis of sample of 500 tweets by TextBlob and RNN, using 'covid' keyword. The time period stands between 13 May 2020 and 14 May 2020. (a) TextBlob result, (b) RNN result.

Time	UserName	Tweet_text	All HashTags	Followers count
2020.05.13 23:59	CarePageAU	By gathering regular feedback #agedcare providers can be responsive to the changing mood [agedcare, COVID, feedback]		1358
2020.05.13 23:59	NewsMedical	Should school closures related to COVID-19 be continued long-term https://t.co/C8tchdwn [Coronavirus, Education, SARS-CoV2, COVID19, CV19, Virus, Pandemic, Schools, Scho]		13122
2020.05.13 23:59	lexi_kerney	In the past 3 months we've laughed together mourned drank danced and debated to me []		1711
2020.05.13 23:59	ByrdAdatto	Episode 43 ByrdAdatto discusses updates to advertising rules and regulations for businesses []		45
2020.05.13 23:59	ActonInstitute	on the Dan Proft Show COVID-19 lockdown orders are the state-mandated #marginalizatio []		22583
2020.05.13 23:59	AprilGarbusjuk	Empathy is a critical component in communications and relationship-building both now and [SalesStrategy]		830
2020.05.13 23:59	oliviadeng1	Fuck anyone who says Charlie Baker is handling the COVID-19 pandemic well it took him a m []		1041
2020.05.13 23:59	bettyjcong	US formally accuses China of hacking US entities working on COVID-19 research https://t.co/TC0VID19hacking []		712
2020.05.13 23:59	pyl123_8	Blocked for thinking all teens are ignorant of COVID-19 []		16
2020.05.13 23:59	MainMarkMcInnes	UK's new analysis on the #return to work strategy and what a phased approach to lifting se [PwC, futureofwork]		133
2020.05.13 23:59	JasonClark829	If someone has a heart condition and wasn't going to die but contracts covid and dies yet []		44
2020.05.13 23:59	Coffee_2222	#CCPVirus #Wuhan #Coronavirus China Removes All Traces of #Kthousand Talents Program C [CCPVirus, Wuhan, Coronavirus]		397
2020.05.13 23:59	LightTherapy_	Wow this is a Success for Wisconsin Stay at home order is unconstitutional from Court #EEd []		103
2020.05.13 23:59	_abominist	Yo I don't get any ideas This wonder if go the way you think it will https://t.co/vyskrur []		1406
2020.05.13 23:59	Suckie_Sucks	Almonds are high in Zinc which is Trump's covid's home remedy I will get eu Jaz to ban them []		82
2020.05.13 23:59	TUDigitalMedia	With many concerned with how the pandemic's trend line will impact future media mar[]		52
2020.05.13 23:59	TheChandlerDude	@_ListenUp_ Very few jurisdictions have been reporting COVID-19 mortality properly "Exo []		1841
2020.05.13 23:59	cannonhillpark	A Wings and Scrubs Angel in Lightwoods Park on Hagley Rd by sculptor Luke Perry shines a li []		3428
2020.05.13 23:59	michele_kay_	The end of an era? Fuck you Covid for pillaging the remainder of my youth []		257
2020.05.13 23:59	909KAZU	On our COVID-19 blog today - No restrictions on who can get tested in Montevideo County. ew []		1615
2020.05.13 23:59	StephenNee2	Which figures More than 30,000 excess deaths so far this year in UK v any previous average F []		76
2020.05.13 23:59	compass_housing	Compass Professor Adamson is a leading advocate for #housingforall and recently participa [Housingforall]		693
2020.05.13 23:59	AamirKhan9Feb97	Day 208 19th Ramadan Mubarak Allah ap & api family ko Salaamat rakhe Aar []		16
2020.05.13 23:59	weact2	Vitamin D determines severity in COVID-19 so government advice needs to change https://t.co/1t []		3078
2020.05.13 23:59	Feminismandfre1	What if it isn't covid and is Kawasaki's Serious question. []		448
2020.05.13 23:59	oranglaust	This virus may never go away, WHO says https://t.co/C4fhwc2YM []		10183
2020.05.13 23:59	frankimmell4	With hospitals incented by Medicare payments to report all deaths as Covid-related regard []		3
2020.05.13 23:59	jeffjameslee	John Iverson Ottawa's COVID-19 debt binge runs very real risk of ruining the next generation []		187
2020.05.13 23:59	Degeniusmedia	BREAKING COVID-19 Cases in Nigeria Near 5000 As Lagos Record Fresh 51 Cases #NoLagosLockDown []		2887
2020.05.13 23:59	shortfamily	There are now reports showing that children from 1 to 18 are developing different effects fr []		74
2020.05.13 23:59	akamaj9	One more thing since you are personally responsible for the evening news content how do []		1
2020.05.13 23:59	dyerecears	Yeah. So this is why the US is never going to be rid of covid. CNN Wisconsin Supreme Court []		965
2020.05.13 23:59	afamily	Maricopa County Public Health hires trains more contact tracers to track COVID-19 to help de []		256444
2020.05.13 23:59	USEmbassySeoul	The gathers #COVID19 data and makes it accessible to the public so that practitioners aroun [COVID19, WeAreInThisTogether]		49202

Figure 10. 13 May 2020 Part of the dataSet of the 'covid' keyword.

How long the 'covid' and 'coronavirus' topics will be dominant on the entire Internet no one knows. If the vaccine will be available, the topic is still expected to stay with us for a significant period of time and it will still to dominate the various community platforms with its subsequent effects (Figure 10).

5. Conclusion and future work

In this work, we use a Recurrent Neural Network (RNN) to classify emotions on tweets. We developed a model to analyse the emotional nature of various tweets, using the recurrent neural network for emotional prediction, searching for connections between words, and marking them with positive or negative emotions. Where instead of simple positive and negative extremes, we have classified the various texts into a much more articulated class of emotional strength (weakly positive/negative, strongly positive/negative). This

has been combined with a keyword-based special data scraper, so we can apply our taught RNN model with these specific freshly scraped datasets. As a result, we get an emotional classification related to specific topics. What kind of tweets they were and what emotional class they belong to, what is the distribution on that topic at the emotional level within the given start interval. In the article, we focused most on the coronavirus and related emotional changes and fluctuations, and it was shown that the overall positive manifestation and presence on the social platform remained on social media surfaces during this pandemic. Of course, in addition to negative and other manifestations. Over time, positivity has strengthened, but there is also a stronger negative array that is natural. According to our expectations this topic remain positive manifestations, sometimes with a higher and sometimes with a smaller percentage. It can be seen that the recurrent neural network provides good performance and prediction in text classification. Where the RNN model brought a smaller amount of data in neutral result or completely reduced to zero that. Which proves that our model is 'able to make' a decision and categorize in some direction even on the basis of small details. Our comparisons were made mainly against TextBlob, which also worked very well and delivered stable results, but there were many times when the neutral results were above 30% compared to our RNN model, which we cannot use as usefully for further evaluations as for our RNN model. The classification of emotions for both models (TextBlob, RNN) was properly segmented.

For future work and further development, it may be advisable to create an interface that better visualizes and interacts with users, which can be supplemented with sophisticated database management for archiving, tracking, and exploring datas to other areas. We can further expand the analysis by introducing various classifications and clusters as well as other data analyses. Allowing examinations and comparisons from a new perspective, in addition to emotional analyses, may even provide an opportunity to further support current results and compare the conclusions. In addition, implementing or refactoring future potential tensorflow features and keeping it up to date.

Note

1. https://developers.google.com/machine-learning/glossary/#recurrent_neural_network

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