

HIGHER EDUCATION PROGRAMMES

Academic Year 2024: January - June

Summative Assessment 2 (SA2): Business Ethics (HBMN201-1)

NQF Level: 6, 16

Weighting: 10%

Assessment Type: Research Essay

Educator: TBA

Examiner: Dylan Cachado

Due Date: 10 June 2024

Total: 20 Marks

Instructions:

- 1. Summative Assessment 2 (SA 2) must be submitted on 10 June 2024.
- 2. The essay must be a minimum of 600 (six hundred) words and should not exceed 800 (eight hundred) words.
- 3. The essay structure must be as follows:
- Cover Page:
 - Name
 - Surname
 - Student Number
 - Name of your Support Centre (i.e., Boston, Braamfontein)
- Introduction: Tells the reader what the essay is about.
- Body / Main Content: Is based on research and relates to the essay question or topic that has been set.
- Conclusion: Is a summary of what has been covered in the essay; it may also include suggestions/recommendations.

- Reference list: (not included in the word count): the Harvard Referencing Method must be adhered to with regard to in-text citations and the reference list. Please make sure you read and adhere to Boston's Harvard Method of Referencing: A Beginner's Guide when referencing, as well as The Beginners Guide to Plagiarism, both are available in the HE Library module on ColCampus.
- 4. The essay must be typed using the following format settings only:

Font: Arial

• Font Size: 12

• Line Spacing: 1.5

- 5. For this assessment, the following must be adhered to:
 - You have been provided with two (2) academic sources (see below).
 These sources are compulsory and must be consulted and referenced when answering the research question.
 - The compulsory sources must be accessed using the HE Library module on ColCampus unless otherwise stated, e.g., through a hyperlink.

Compulsory sources to be used:

Copy and paste the article details provided into Google Scholar search; then click on [PDF]

- Masianoga, E. and Govender, K.K., 2023. Ethical Leadership and Creative Behaviour. *Baltic Journal of Law & Politics*, 16(1), pp.536-543. Available at: https://versita.com/menuscript/index.php/Versita/article/view/1234/1263 [Accessed 10 September 2023].
- Van Zyl, E. 2018. The Role of Self-Leadership in becoming an ethical leader in the South African Work Context. African Journal of Business Ethics. 8(2):5-14. Retrieved from:

https://ajobe.journals.ac.za/pub/article/view/82/86 [Accessed 10 September 2023].

Academic sources and accessing credible e-Resources:

Not all sources/texts can be classified as academic sources. Wikipedia, for example, is not a credible academic source since authors are not identifiable, and editing an article on this site is very easy. Also, blog posts often provide valuable information but are not academically sound. To judge whether a source is credible, consider the following criteria:

- The author should be identifiable through author information, affiliations, and/or qualifications.
- An academic source has usually been peer-reviewed.
- Academic textbooks or academic journals should be published by a recognised authority/publisher like a university, an academic publishing house, a research organisation, etc.
- A list of references should be present, that is, full citations for sources used. Thorough reference to research is a crucial characteristic of legitimate academic work.
- 6. You must make use of the Boston Harvard Method of Referencing. Refer to the examples of referencing below:

Book, single author:

Holt, D.H. 2017. Management principles and practices. Sydney: Prentice-Hall.

Book, 2 or 3 authors:

McCarthy, E.J., William, D.P. & Pascale, G.Q. 2017. Basic marketing. Cape Town: Juta.

Book, more than 3 authors:

Bond, W.R., Smith, J.T., Brown, K.L. & George, M. 2016. Management of small firms. Sydney: McGraw-Hill.

Book, no author:

Anon. 2009. A history of Greece. Athens: Cengage.

eBook:

Case, J., Marshall, D. & McKenna, S. 2018. Going to university: The influence of higher education on the lives of young South Africans [E-book]. Cape Town: African Minds. Retrieved from https://www.africanminds.co.za/wp-content/uploads/2017/06/9781928331698_web.pdf [Accessed 3 June 2019].

Academic journal article with one author:

Waghid, Y. 2019. On the polemic of academic integrity in higher education. *South African Journal of Higher Education*, 33(1):1–5.

Academic journal with 2 or more authors:

Waghid, Y. & Davids, N. 2019. On the polemic of academic integrity in higher education. *South African Journal of Higher Education*, 33(1):1–5.

Newspaper article from a webpage:

Motshwane, G. 2019. A missed opportunity: Shakes slams Bafana's Afcon plans. Sowetan Live, 7 June. Retrieved from https://www.sowetanlive.co.za/sport/soccer/2019-06-07-a-missed-opportunity-shakes-slams-bafanas-afcon-plans/ [Accessed 8 June 2019].

Court case:

Gold Circle (Pty) Ltd v Maharaj (1313/17) [2019] ZASCA 93 (3 June 2019).

Web-based images (figures, graphs, maps, artwork):

Boston City Campus & Business College. 2019. Welcome [Image]. Retrieved from https://www.boston.co.za/ [Accessed 3 June 2019].

Music or recording:

Makeba, M. 1960. The Click Song [Recording]. YouTube. Retrieved from https://www.youtube.com/watch?v=Qg4Fp-A7IRw [Accessed 8 June 2019].

Chapter in an edited book (collected work):

Velez, C. 1978. Youth and ageing in Central Mexico. In B. Myerhoff & A. Simic (eds.). Life's career-ageing: Cultural variations on growing old. San Francisco, CA: Sage, 107–162.

- 7. Boston expects you to approach your work with honesty and integrity. Honesty is the basis of respectable academic work. Whether you are working on a formative assessment, a project, a paper (read at a conference), an article (published by a journal), or a summative assessment essay, you should never engage in plagiarism, unauthorised collaboration (collusion), cheating, or academic dishonesty.
- 8. Plagiarism occurs when a writer duplicates another writer's language or ideas and then calls the work their own. Simply put, plagiarism is academic fraud. This includes the 'copy and paste' of work from textbooks, study guides, journal articles, etc.
- 9. To obtain maximum results, please consult the rubric included in this brief to ensure that you adhere to and meet all the given criteria.
- 10. A Copyleaks Report will be issued via ColCampus once the assignment is submitted. Please ensure that you follow the correct steps when uploading your assignment to ensure that the Copyleaks Report is correctly issued. If the incorrect document is uploaded, or if no Copyleaks Report is issued, or if the Copyleaks Report indicates that a 30% similarity rating has been exceeded, a mark of zero (0) will be awarded. Where a Copyleaks Cheat Detection Report is issued, your submission will automatically be treated as if you received a similarity rating in excess of 30%, and a mark of zero (0) will be awarded.

Question 1 [20 Marks]

The role of self-leadership in becoming an ethical leader in the South African work context.

Unethical behaviour has reached unacceptable levels in South Africa. Ethical leadership is an important source of ethical influence and, therefore, provides an impetus for finding ways of managing ethics in an organisational context. Ethical leadership, however, is influenced and affected by self-leadership.

The objective of this conceptual and theoretical research, therefore, was to indicate how self-leadership can contribute to leaders becoming ethical leaders within the current South African work context. The social learning theory can be made applicable to self-leadership and ethical leadership and was used as the basis for this study. It is indicated that self-leadership strategies can have an effect on the ethical behaviour of leaders.

Source:

Van Zyl, E. 2018. The Role of Self-Leadership in becoming an ethical leader in the South African Work Context. *African Journal of Business Ethics*. 8(2):5-14. Retrieved from: https://ajobe.journals.ac.za/pub/article/view/82/86 [Accessed 10 September 2023].

Required:

Using the compulsory sources referenced, and conducting additional research of your own, scrutinise the leaders of South Africa addressing the below focus concepts:

- Identify the critical characteristics that an ethical leader should possess.
- Elaborate on how the aforementioned identified critical characteristics can address the challenges faced by South Africa.
- Suggest practical solutions to unethical leadership and the damage caused by inefficient and ineffective leadership in South Africa.

Compulsory sources to be used:

Copy and paste the article details provided into Google Scholar search; then click on [PDF]

Masianoga, E. and Govender, K.K., 2023. Ethical Leadership and Creative Behaviour.
 Baltic Journal of Law & Politics, 16(1), pp.536-543. Available at:
 https://versita.com/menuscript/index.php/Versita/article/view/1234/1263 [Accessed 10 September 2023].

 Van Zyl, E. 2018. The Role of Self-Leadership in becoming an ethical leader in the South African Work Context. African Journal of Business Ethics. 8(2):5-14. Retrieved from: https://ajobe.journals.ac.za/pub/article/view/82/86 [Accessed 10 September 2023].

The following learning outcomes are assessed in this assessment:

- Outline the personality traits and characteristics of an ethical leader.
- Explain the organisational benefits of ethical leadership practices.
- Apply your knowledge of ethical leadership to fictional and real-life ethical dilemmas.

Note to students: Refer to the below grading rubric, provided to ensure maximum marks!

CRITERIA:	0-1	2	3-4	5-6
THEORY	Demonstrates poor	Demonstrates average	Demonstrates very good	Demonstrates excellent
	knowledge of theory	knowledge of theory regarding	knowledge of theory regarding	knowledge of theory regarding
	regarding the characteristics	the characteristics of an ethical	the characteristics of an	the characteristics of an ethical
	of an ethical leader.	leader.	ethical leader.	leader.
	0-1	2-3	4-5	6-7
APPLICATION,	Answer reflects poor display	Answer reflects an average	Answer reflects a very good	Answer reflects an excellent
INTEGRATION &	of putting forth an argument	display of putting forth an	display of putting forth an	display of putting forth an
ARGUMENT:	by way of poor combination of	argument by way of an	argument by way of a good	argument by way of an
	theory; integration; and	average combination of theory;	combination of theory;	excellent combination of
	justification.	integration; and justification.	integration; and justification.	theory; integration; and
				justification.
	Zero to one characteristic/s of	Two to three characteristics of	A minimum of four	
	ethical leaders examined.	ethical leaders examined.	characteristics of ethical	A minimum of five
			leaders examined.	characteristics of ethical
				leaders examined.
	0-1	2	3	4
ESSAY	Poorly laid out document with	Average layout of document	Very well laid out document	Excellently laid out document
STRUCTURE	a poor sense of logic, and not	with a sense of logic, and	with a sense of logic, and	with a sense of logic, and
	sense-making to the reader.	sense-making to the reader.	sense-making to the reader.	sense-making to the reader.
	A poor argument.	An average argument.	A good argument.	A convincing argument.
	0	1	2	3
REFERENCING /	Poor/No referencing	Boston Harvard referencing	Adherence to the prescribed	Excellent utilisation of the
ACADEMIC	throughout.	method used in some sections,	Boston Harvard method, minor	prescribed Boston Harvard
INTEGRITY		some referencing errors	referencing errors evident.	method of referencing.
	No adherence to the	evident.		
	prescribed Boston Harvard		Evidence of the two	Evidence of the two
	referencing method.	Evidence of at least one of the	compulsory sources (in-text	compulsory sources (in-text
		compulsory sources is evident.	referencing and in the	referencing and in the
	No evidence of any of the two		reference list).	reference list).
	compulsory sources.			
				Evidence of at least one
				additional source (in-text
				referencing and in the
				reference list) is evident.
			Total:	/20